

Beirut

Music Media Analysis
July to December 2010

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Overview

188th on Mainstream Charts

160th on Emerging Charts

16270th on Twitter

1844th in the Music Press

This report reviews the popularity of Beirut on the music charts and in the music news for the period July to December 2010. It benchmarks Beirut against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

Chart Popularity

Mainstream Chart

This section presents the mainstream chart performance for Beirut compared to similar artists. Beirut was ranked 188th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for Beirut was 23rd.

188th Overall Rank

23rd Best Position

Artist	Rank	Best Position
Beirut	188th	23
Whales	725th	167
The Decemberists	877th	367
The New Pornographers	900th	411
Fields	1053rd	647
Annie	1321st	1,001
Dark Dark Dark	1605th	1,001
Evenings	1749th	1,001

Figure 1: Artist Mainstream Ranks

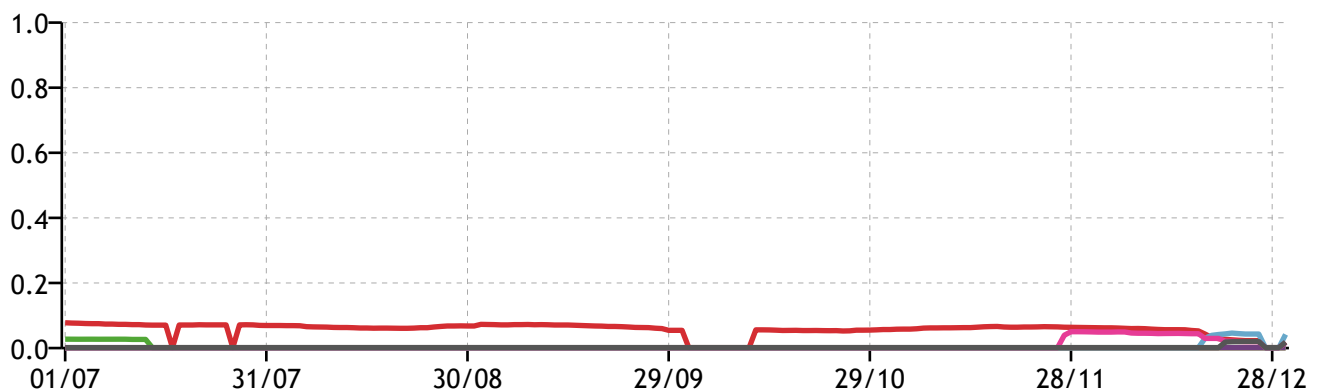


Figure 2: Artist Mainstream Chart Popularity over Time



Mainstream Comparison

This section compares the mainstream chart performance of Beirut against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Beirut was ranked 1st overall of our charts for that day. 0.0 denotes Beirut did not chart at all.

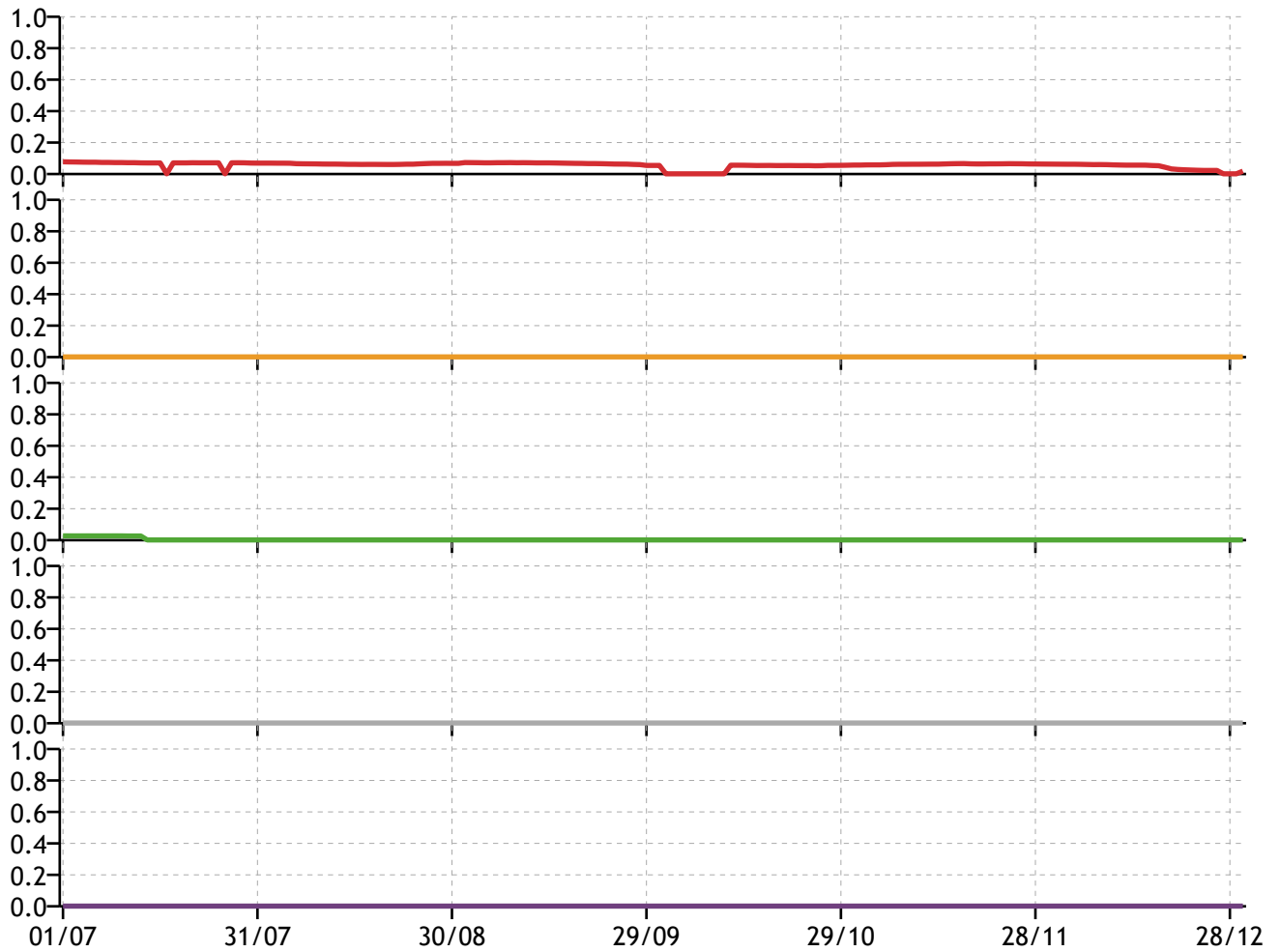


Figure 3: Comparisons for Beirut



Emerging Chart

This section presents the emerging chart performance for Beirut compared to similar artists. Beirut was ranked 160th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for Beirut was 17th.

160th Overall Rank

17th Best Position

Artist	Rank	Best Position
Dark Dark Dark	34th	8
Beirut	160th	17
The New Pornographers	503rd	53
Evenings	530th	57
Annie	729th	83
The Decemberists	1298th	184
Fields	2338th	1,001
Whales	2955th	1,001

Figure 4: Artist Emerging Ranks

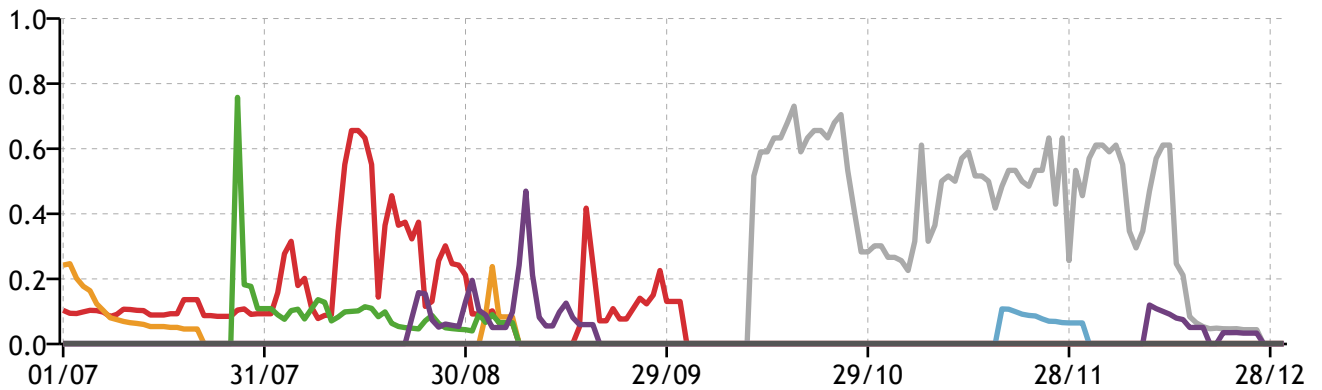
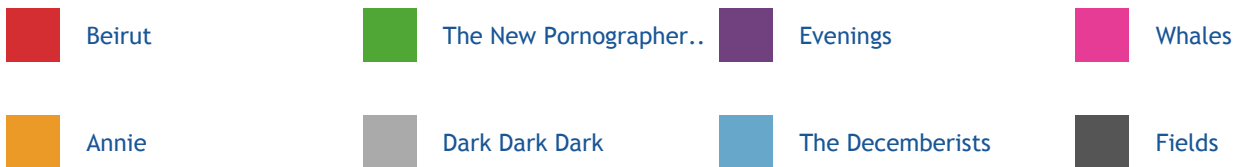


Figure 5: Artist Mainstream Emerging Popularity over Time



Emerging Comparison

This section compares the emerging chart performance of Beirut against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Beirut was ranked 1st overall of our charts for that day. 0.0 denotes Beirut did not chart at all.

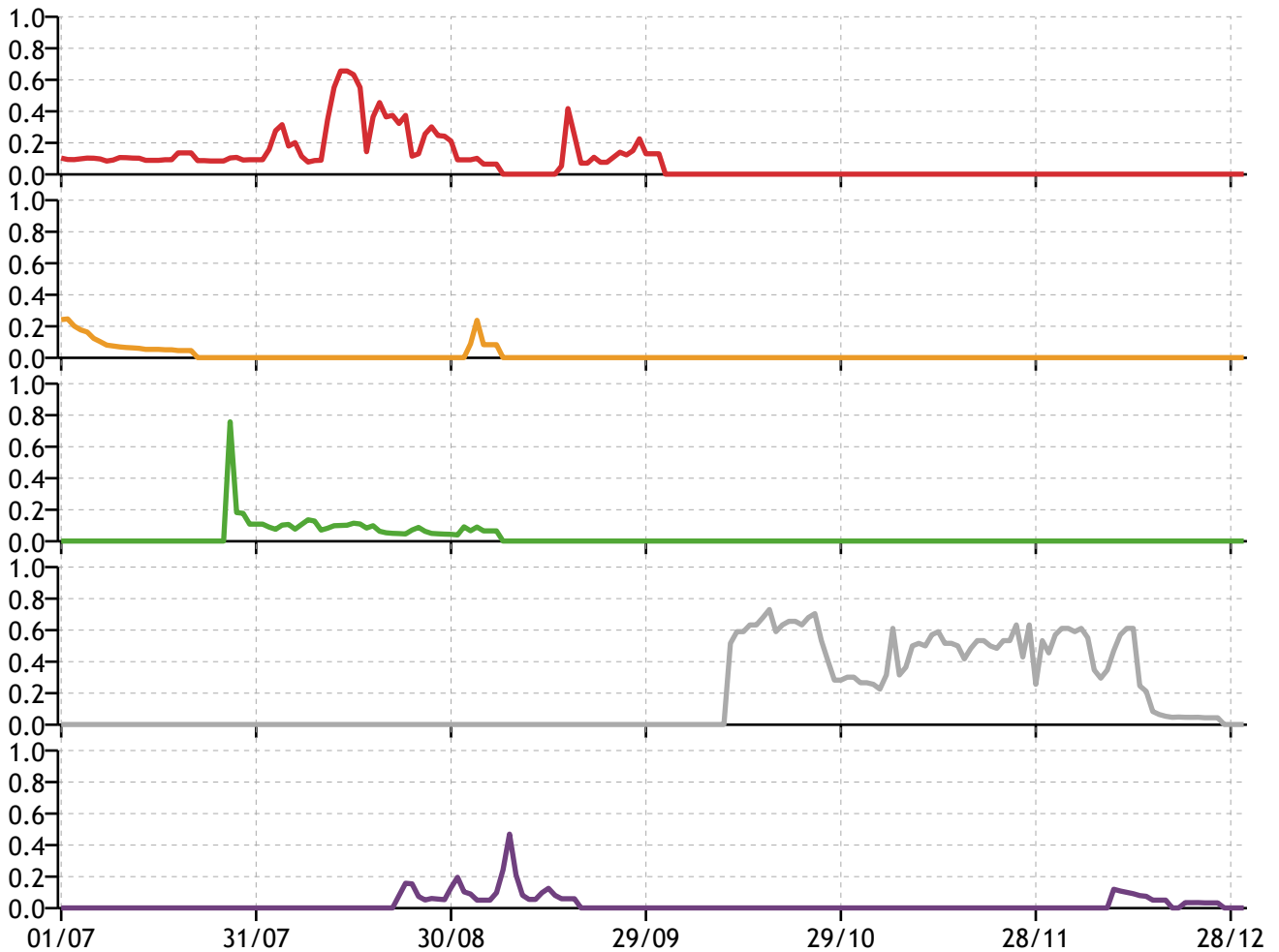


Figure 6: Comparisons for Beirut



Mainstream Singles

This section presents the best charting singles for Beirut on the Mainstream We Are Hunted charts

Nantes

Best Single

398th

Best Position

Single Best Position

Nantes	398
--------	-----

Figure 7: Best Single Positions

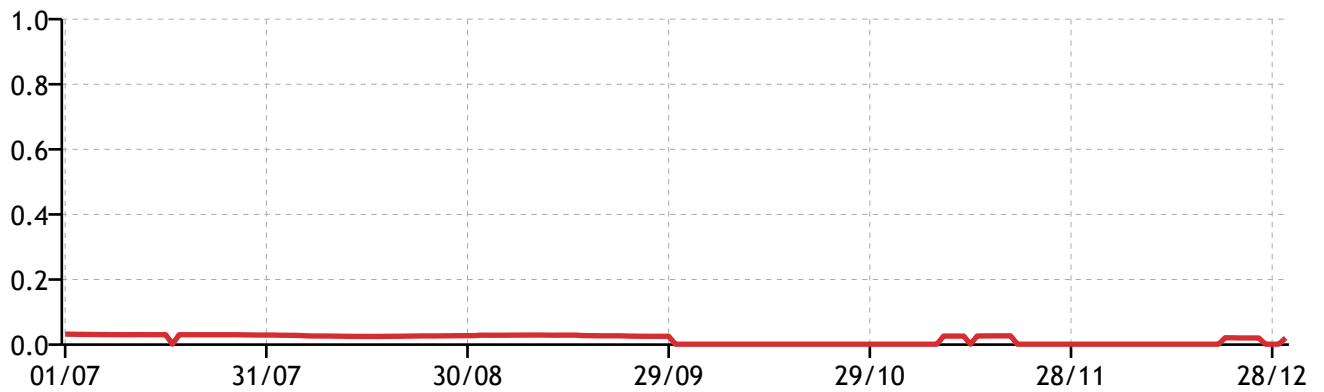


Figure 8: Singles Chart Comparison over Time

 Nantes

Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by Beirut. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

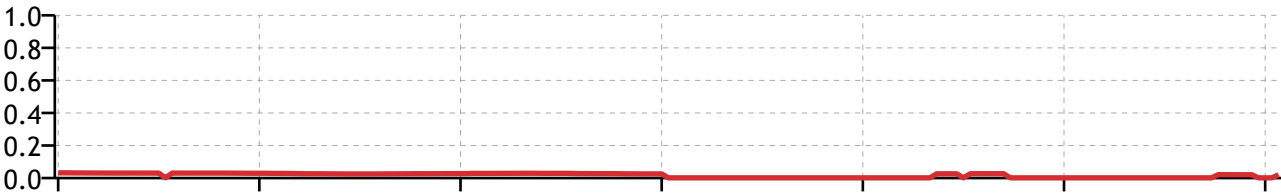


Figure 9: Chart ranking for Beirut

 Nantes

Emerging Singles

This section presents the best charting singles for Beirut on the Emerging We Are Hunted charts

Elephant Gun

Best Single

101st

Best Position

Single	Best Position
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Elephant Gun	101
--------------	-----

Nantes	161
--------	-----

Figure 10: Best Single Positions

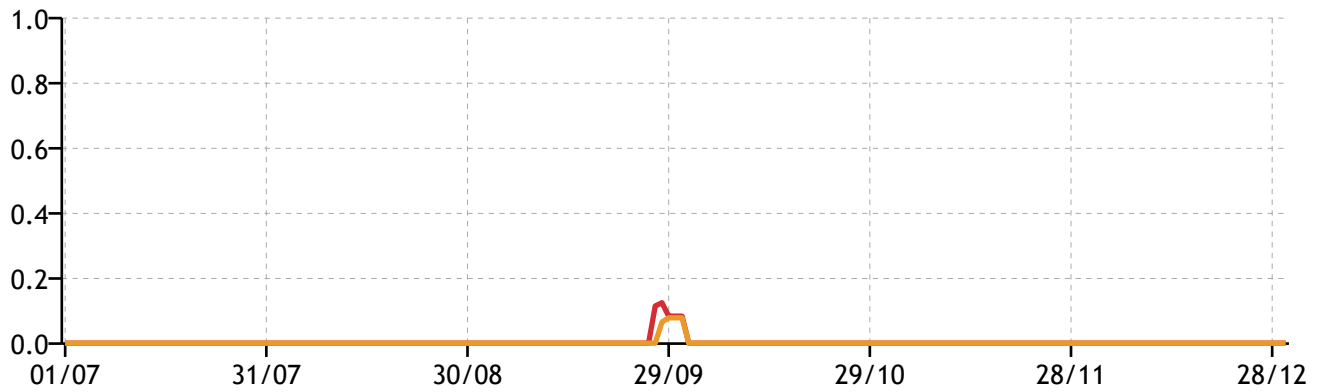


Figure 11: Singles Chart Comparison over Time

Elephant Gun

Nantes

Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by Beirut. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

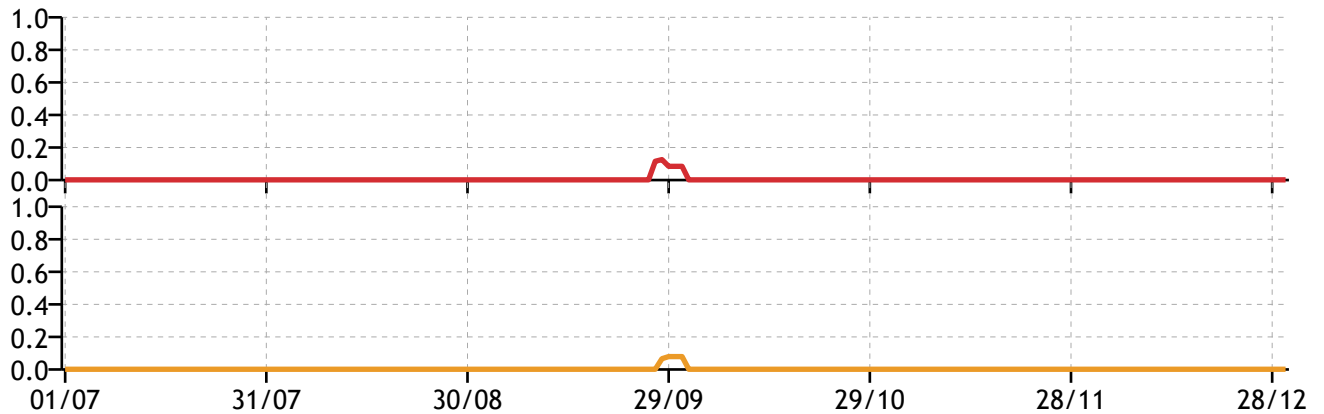
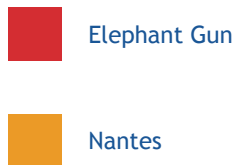


Figure 12: Chart ranking for Beirut



Twitter Coverage

Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Beirut during this time period. Included is the overall ranking of Beirut when compared to similar artists.

16270th Overall Rank

5 Tweets

0.000% Share

Artist	Rank	Tweets	Share
Fields	449th	3,871	0.001%
The Decemberists	588th	3,019	0.001%
The New Pornographers	975th	1,930	0.000%
Whales	1112th	1,681	0.000%
Evenings	2564th	644	0.000%
Dark Dark Dark	5419th	208	0.000%
Beirut	16270th	5	0.000%
Annie	17380th	3	0.000%

Figure 13: Twitter Coverage Comparison

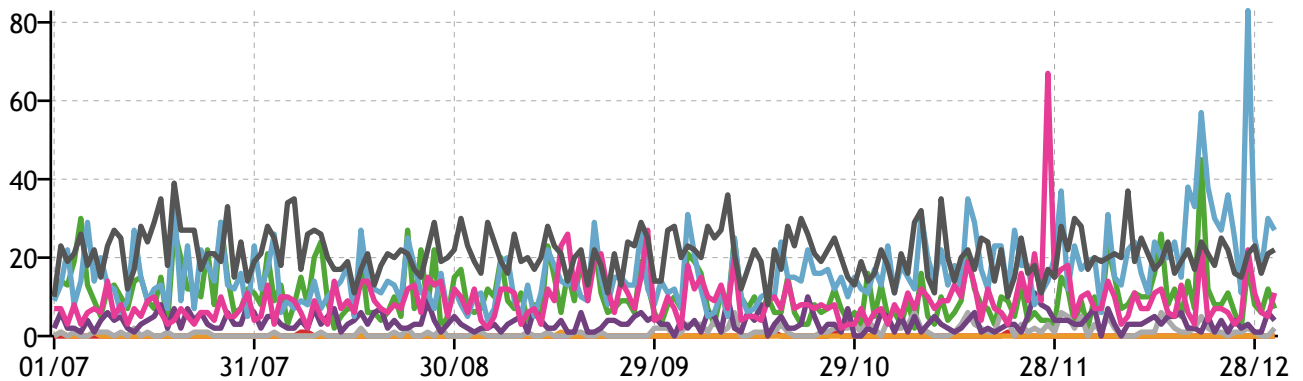
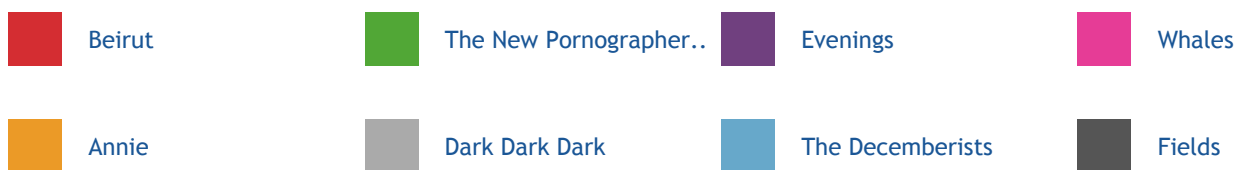


Figure 14: Twitter Coverage over Time

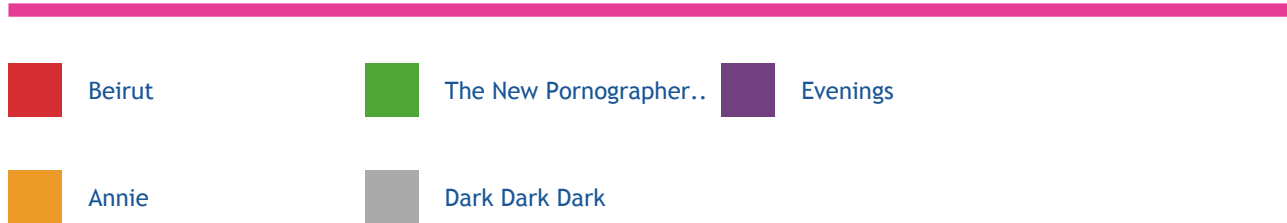


Twitter Comparison

This section compares the total number of tweets mentioning Beirut to similar artists.



Figure 15: Comparisons for Beirut



Mainstream Chart vs Twitter

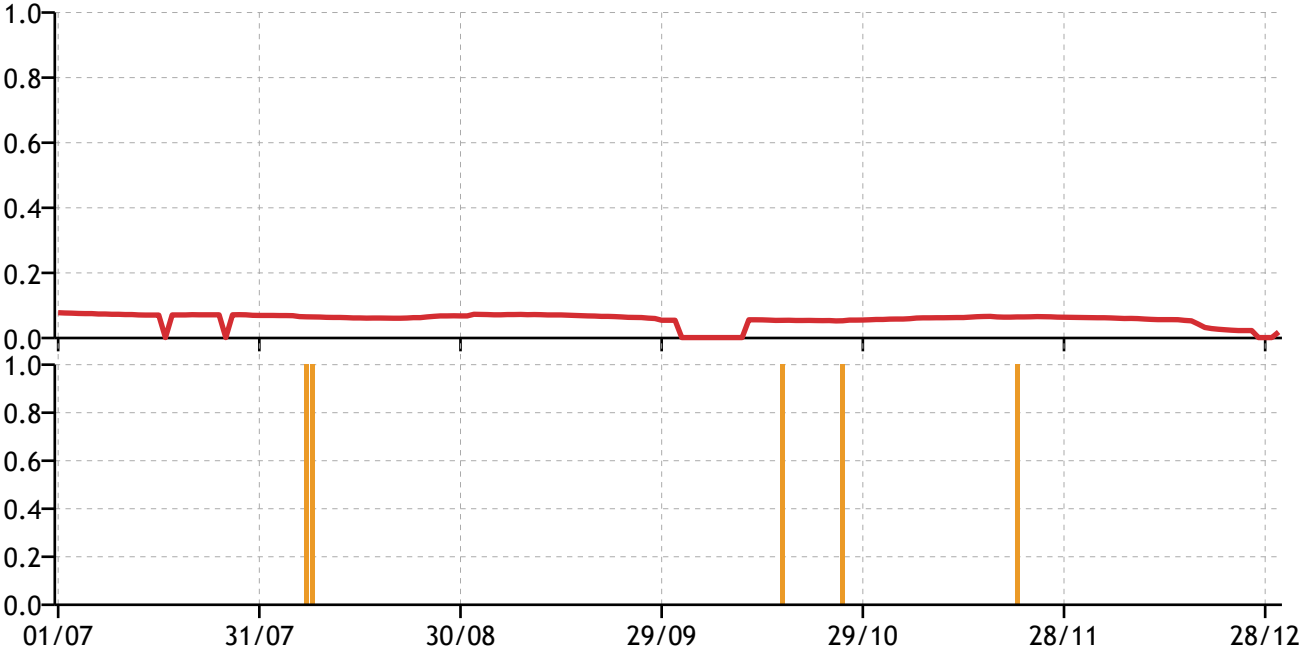


Figure 16: Beirut Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



Emerging Chart vs Twitter



Figure 17: Beirut Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.

- Chart Popularity
- Twitter volume

Twitter Users

This section lists the twitter users mentioning Beirut in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/clermonthound	jason piccolo	Savannah, GA	1	279	279
2	twitter.com/danmoura_	Daniel Moura	São Paulo	1	223	223
3	twitter.com/Fincey	Lapis	The highways are my home now.	1	137	137
4	twitter.com/peagams	Pedro Messias	Natal, RN	1	71	71
5	twitter.com/blackeyre	Letitia	In a yellow submarine.	1	37	37

Figure 18: Top 5 Users tweeting about Beirut

Shared Twitter Links

This section lists the most popular urls in tweets mentioning Beirut during this period.

URL	Rank	Tweets
http://www.tweekly.fm/user/danmoura_	1	1

Figure 19: Top Shared Links on Twitter mentioning Beirut

News Coverage

News Popularity

This section shows the total number of music articles mentioning Beirut during this time period and the overall rank of Beirut when compared to similar artists.

1844th Overall Rank

24 Articles

0.001% Share

Artist	Rank	Articles	Share
Fields	180th	593	0.015%
The Decemberists	247th	492	0.012%
The New Pornographers	332nd	393	0.010%
Whales	507th	276	0.007%
Evenings	707th	188	0.005%
Dark Dark Dark	1211th	87	0.002%
Annie	1472nd	55	0.001%
Beirut	1844th	24	0.001%

Figure 20: News Coverage Comparison

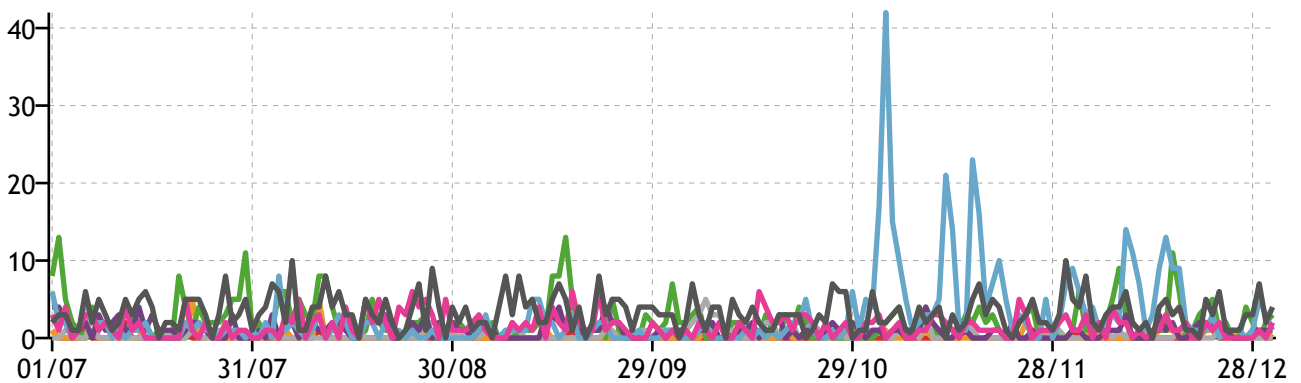
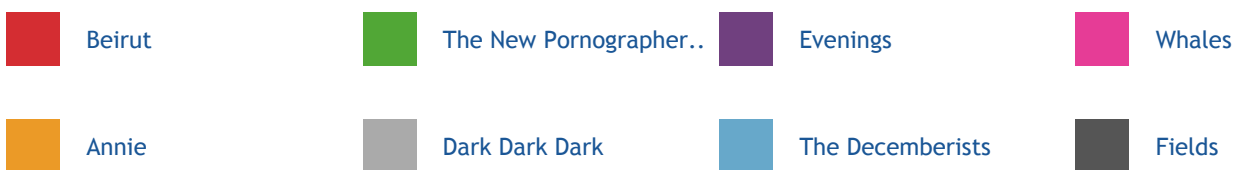


Figure 21: News Coverage over Time



News Comparison

This section compares the number of music articles mentioning Beirut during this time period to similar artists.



Figure 22: Comparisons for Beirut



Mainstream Chart vs Sentiment

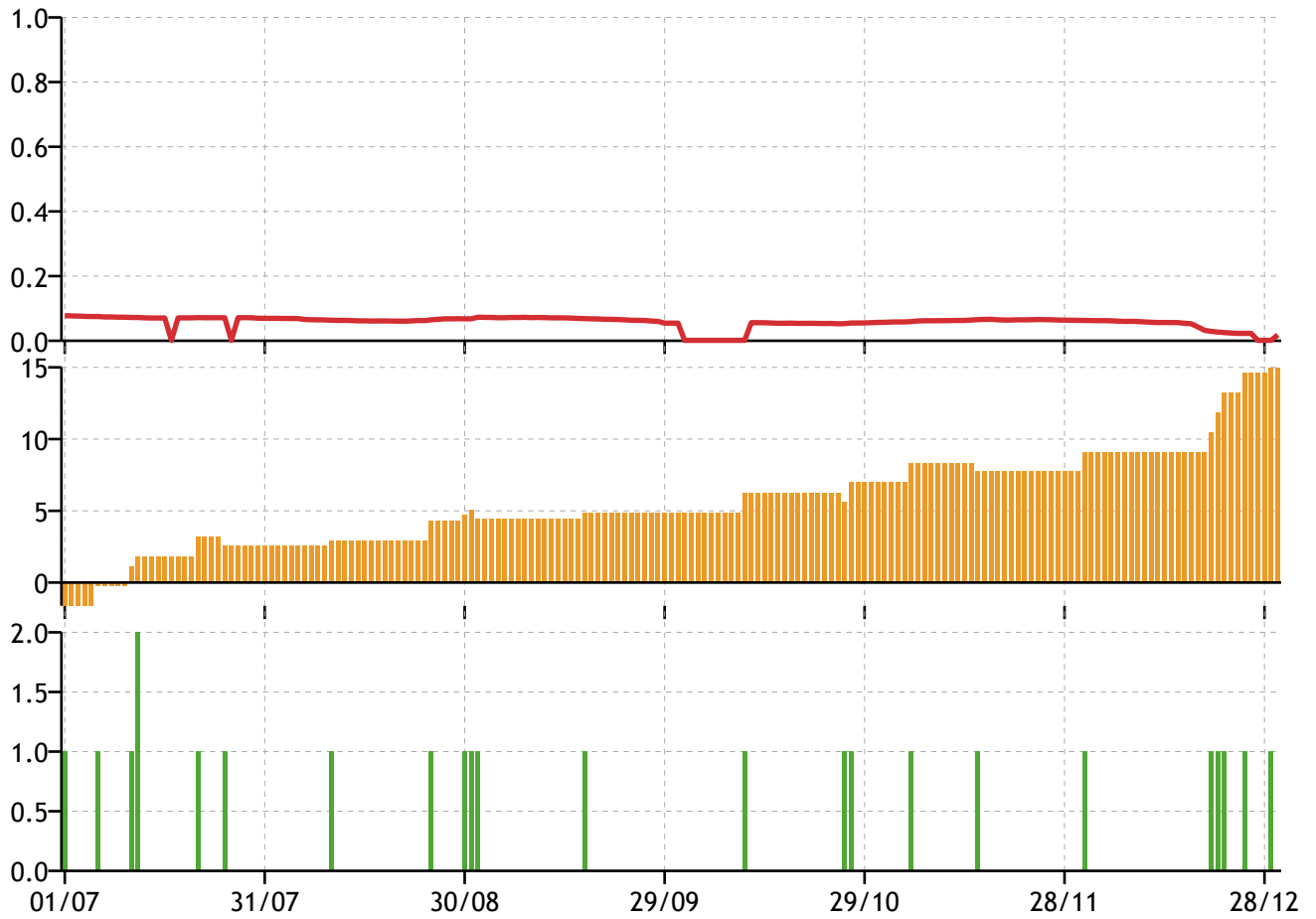
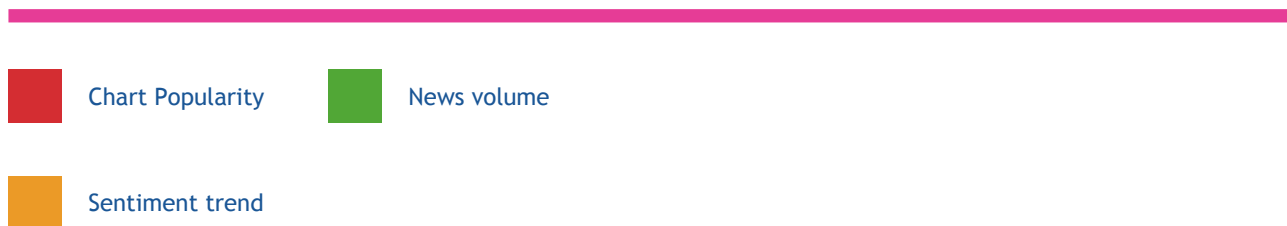


Figure 23: Beirut Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Beirut that day.



Emerging Chart vs Sentiment

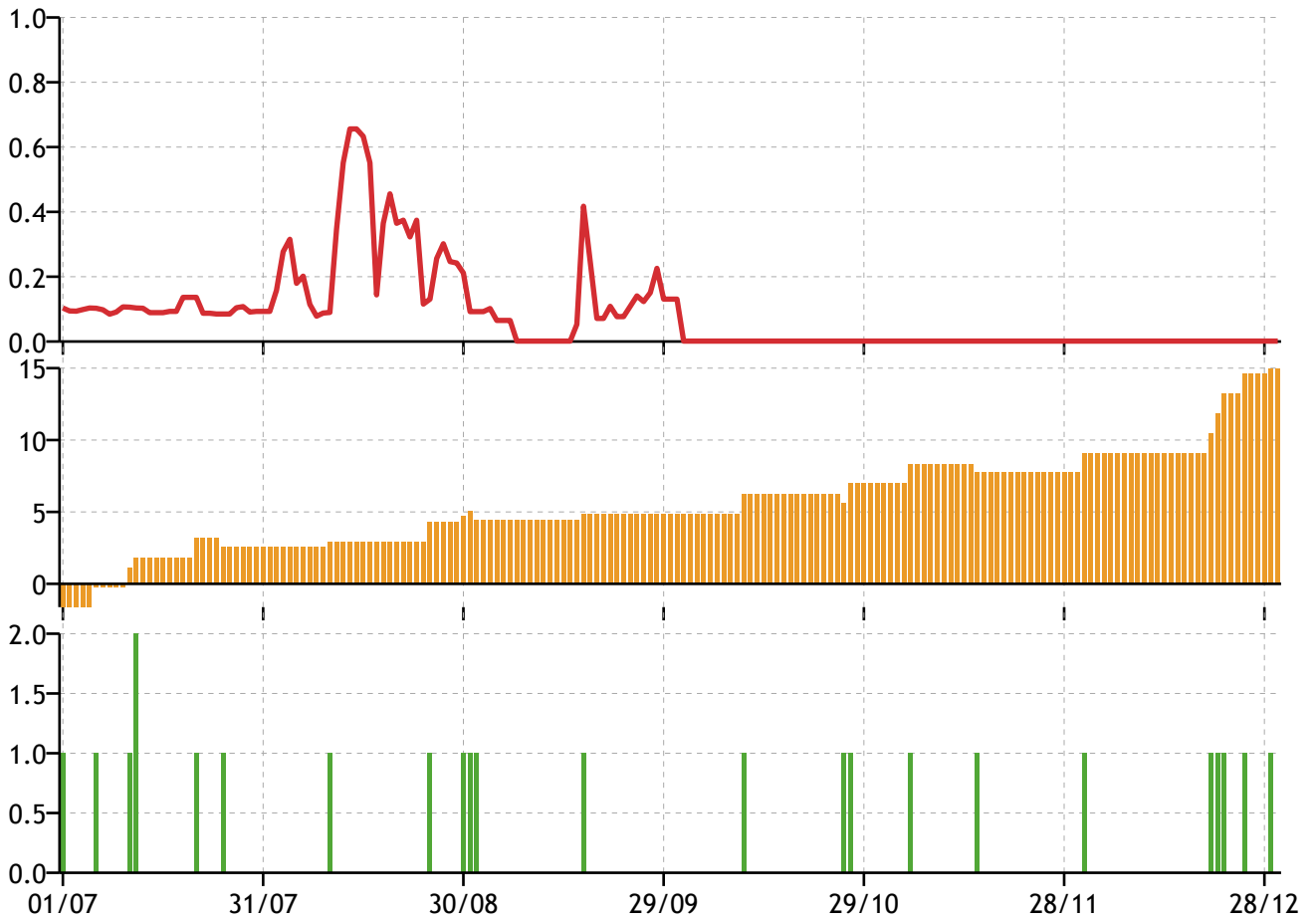


Figure 24: Beirut Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Beirut that day.



Top Publishers

- Clash Music
- wongie's music world
- Prefix Magazine
- Look at me, I made a..
- Hits In The Car
- Tuneage
- Other



Figure 25: Top Publishers related to Beirut

Top Publishers	Mentions
Clash Music	4
wongie's music world	2
Prefix Magazine	1
Look at me, I made a blog.	1
Hits In The Car	1
Tuneage	1
Guitar Player	1
Beyond Race	1
Puddlegum	1
Club Fonograma	1

Figure 26: Most frequently mentioned Top Publishers

Top News Publishers

Publisher	Rank	Articles
Clash Music - http://www.clashmusic.com/	1	4
wongie's music world - http://wongiesmusicworld.blogspot.com/index.html	2	2
Prefix Magazine - http://prefixmag.com	3	1
Look at me, I made a blog. - http://made-a-blog-i-made-a-blog.blogspot.com/	4	1
Hits In The Car - http://stytzer.blogspot.com	5	1
Tuneage - http://tuneage.tumblr.com/	6	1
Guitar Player - http://www.guitarplayer.com/	7	1
Beyond Race - http://www.beyondrace.com/	8	1
Puddlegum - http://chasinglions.com/	9	1
Club Fonograma - http://clubfonograma.blogspot.com/	10	1

Figure 27: Top 10 Publishers mentioning Beirut

Best 5 News Days

1

12 July 2010 : 2 articles

Popular Articles this Day

[Cats And Cats and Cats // The 405 Interview](#)

The 405, 12 July 2010

Over the past five years, Cats and Cats and Cats have released a hefty crop of records, toured all over the world and gone through their fair share of line-up ...

[I NERD FOR BEIRUT!: beirut - 3 songs live @ music hall of williamsburg \(july 6\)](#)

wongie's music world, 12 July 2010

[after my coverage of beirut's last show , i present to you DAY 2 of the beirut at the music hall of williamsburg series. this time, i nabbed a sweet ...

[I NERD FOR BEIRUT!: beirut - 4 songs live @ music hall of williamsburg \(july 5\)](#)

wongie's music world, 11 July 2010

[for the 10 fans of this site, i have never hidden my complete adoration of the band beirut (aka zach condon and co). i try to catch these boys every ...

2

01 July 2010 : 1 articles

Popular Articles this Day

[The New Pornographers: "Sweet Talk, Sweet Talk" \(Live on Letterman\) \(Video\)](#)

Prefix Magazine, 01 July 2010

Could an album that features Annie Clark, Zach Condon from Beirut and the horn players from Sharon Jones & the Dap Kings possible fail? The record buying public didn't think ...

[Typhoon](#)

Veritas Lux Mea, 30 June 2010

Whenever I get an email from a band on the West Coast, particularly from the Pacific Northwest, I pay a little more attention. Why is that? Oh, I don't know. ...

3

06 July 2010 : 1 articles

Popular Articles this Day

[Beirut - MHOW 07.05.10](#)

Look at me, I made a blog., 06 July 2010

It's been a long time since I've wanted to blog after coming home from a show, but Beirut tends to have that effect on me. It's no secret that Beirut ...

4

11 July 2010 : 1 articles

Popular Articles this Day

[I NERD FOR BEIRUT!: beirut - 4 songs live @ music hall of williamsburg \(july 5\)](#)

wongie's music world, 11 July 2010

[for the 10 fans of this site, i have never hidden my complete adoration of the band beirut (aka zach condon and co). i try to catch these boys every ...

5

21 July 2010 : 1 articles

Popular Articles this Day

[Hits in the car...?](#)

Hits In The Car, 21 July 2010

Found this update on Scottish duo Strawberry Whiplash over at the Matinée Recordings news page : " The band is currently working on songs for that all-important debut album which ...

News Highlights

This section includes the most repeated statements in the music press about Beirut month by month during this period.

July

"Beirut is one of my favorite bands , and it's really been too long since I had seen them live. When I read that they were ..."

Tue 06/07 - Beirut - MHOW 07.05.10 - Look at me, I made a blog.

August

"Beirut was one of the must-see acts for me especially having always missed previous tours. There was equal anticipation amongst the crowd including quite a few ..."

Wed 25/08 - GREEN MAN FESTIVAL 2010 - Day One - Folly of Youth

October

"Beirut have formed a side project called Soft Landing. The band is comprised of Paul Collins, Perrin Cloutier, and Mike Lawless, and their debut album was ..."

Tue 26/10 - Beirut: side-project Soft Landing; New Beirut album in the works - Puddlegum

Appendices

Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 28: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 28 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 28 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 29: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 29 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 29 (continued): Top 100 Artists on We Are Hunted Emerging Chart