

# Avey Tare

Music Media Analysis  
July to December 2010

# Table of Contents

- Overview** **3**
  
- Chart Popularity** **4**
  - Emerging Chart . . . . . 4
  - Emerging Comparison . . . . . 5
  - Emerging Singles . . . . . 6
  - Emerging Singles Comparison . . . . . 7
  
- Twitter Coverage** **8**
  - Twitter Popularity . . . . . 8
  - Twitter Comparison . . . . . 9
  - Emerging Chart vs Twitter . . . . . 10
  - Twitter Users . . . . . 11
  - Shared Twitter Links . . . . . 13
  
- News Coverage** **15**
  - News Popularity . . . . . 15
  - News Comparison . . . . . 16
  - Emerging Chart vs Sentiment . . . . . 17
  - Top Publishers . . . . . 18
  - Top News Publishers . . . . . 19
  - Best 5 News Days . . . . . 21
  - News Highlights . . . . . 28
  
- Appendicies** **32**
  - Appendix A - Top Mainstream Artists . . . . . 32
  - Appendix B - Top Emerging Artists . . . . . 35

# Overview

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**109th** on Emerging Charts

**3549th** on Twitter

**491st** in the Music Press

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This report reviews the popularity of Avey Tare on the music charts and in the music news for the period July to December 2010. It benchmarks Avey Tare against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

# Chart Popularity

## Emerging Chart

This section presents the emerging chart performance for Avey Tare compared to similar artists. Avey Tare was ranked 109th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for Avey Tare was 13th.

109th Overall Rank

13th Best Position

Artist	Rank	Best Position
Sufjan Stevens	3rd	4
Deerhunter	4th	4
Panda Bear	29th	7
Small Black	43rd	9
Avey Tare	109th	13
Animal Collective	200th	20
Marnie Stern	249th	23
Crocodiles	410th	42

Figure 1: Artist Emerging Ranks

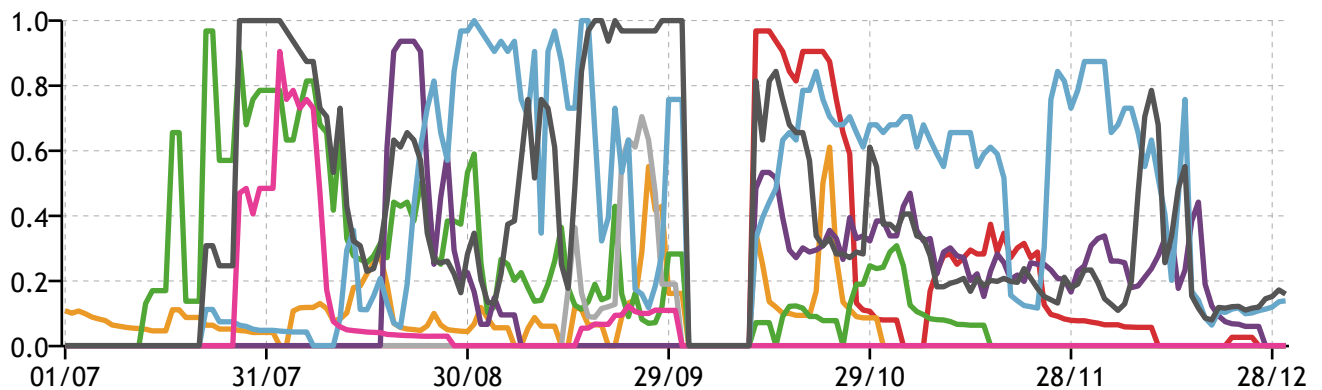


Figure 2: Artist Mainstream Emerging Popularity over Time



# Emerging Comparison

This section compares the emerging chart performance of Avey Tare against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Avey Tare was ranked 1st overall of our charts for that day. 0.0 denotes Avey Tare did not chart at all.

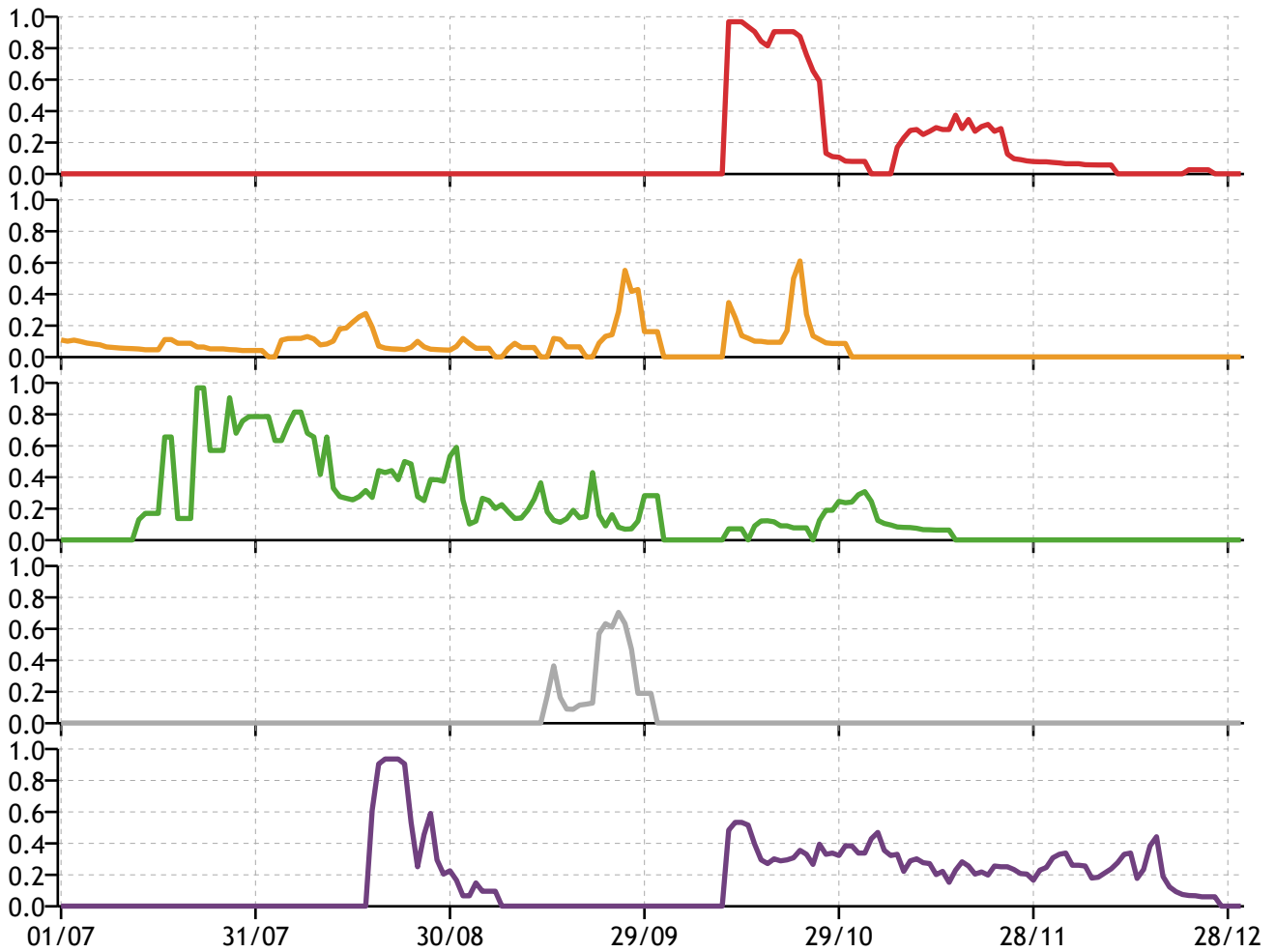


Figure 3: Comparisons for Avey Tare



# Emerging Singles

This section presents the best charting singles for Avey Tare on the Emerging We Are Hunted charts

## Lucky 1

Best Single

## 1st

Best Position

Single	Best Position
Lucky 1	1
Cemeteries	4
3 Umbrellas	8
Laughing Hieroglyphic	9

Figure 4: Best Single Positions

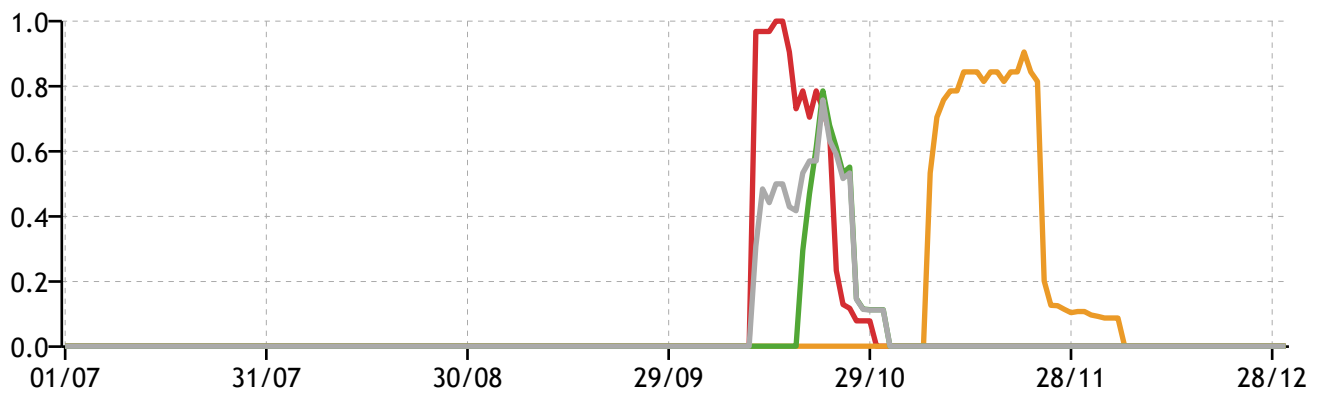
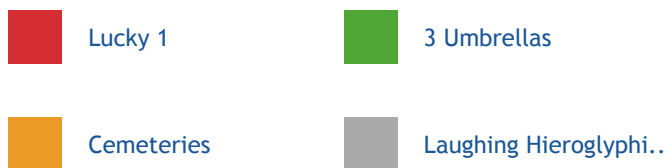


Figure 5: Singles Chart Comparison over Time



# Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by Avey Tare. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

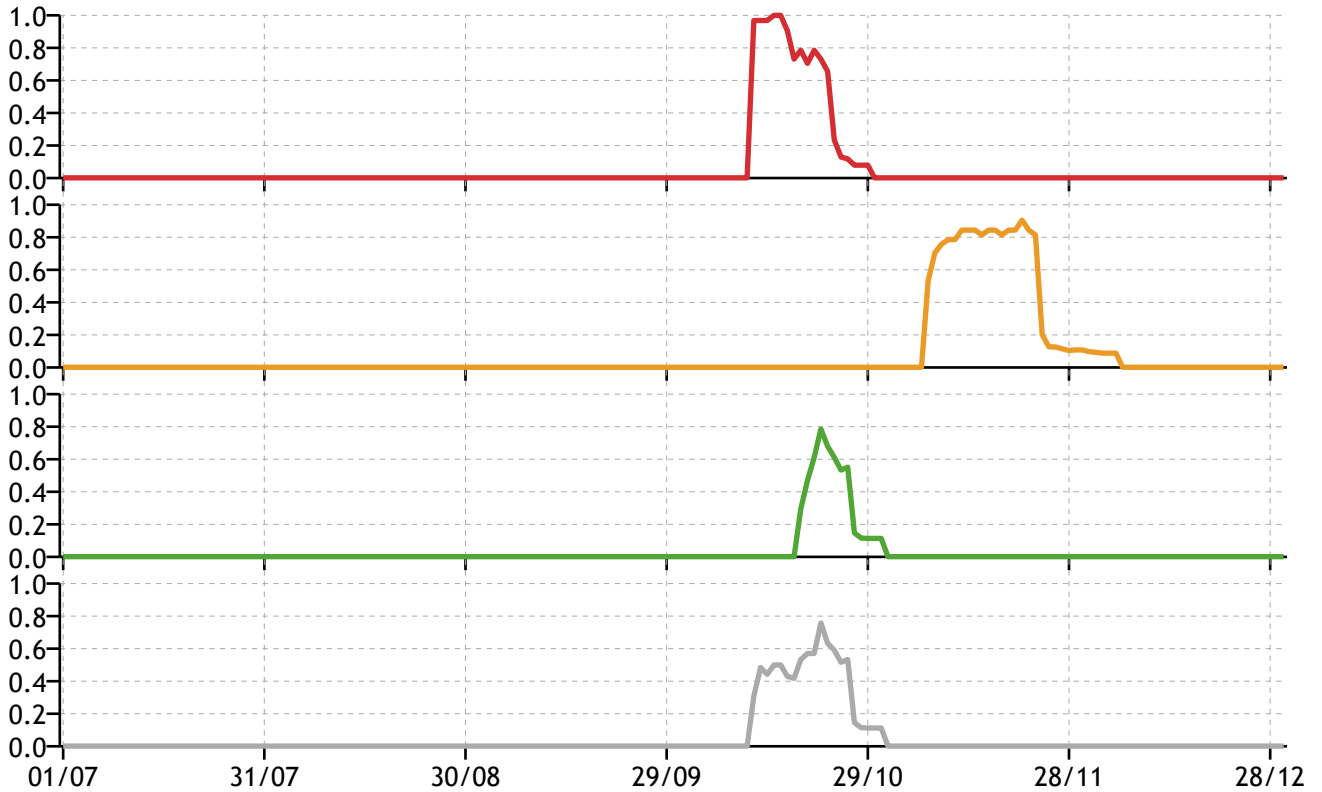
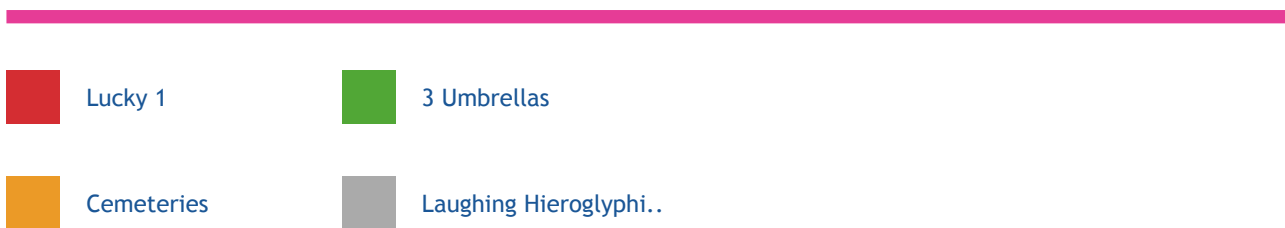


Figure 6: Chart ranking for Avey Tare



# Twitter Coverage

## Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Avey Tare during this time period. Included is the overall ranking of Avey Tare when compared to similar artists.

3549th Overall Rank

417 Tweets

0.000% Share

Artist	Rank	Tweets	Share
Sufjan Stevens	119th	10,490	0.002%
Deerhunter	350th	4,806	0.001%
Animal Collective	518th	3,436	0.001%
Panda Bear	2193rd	789	0.000%
Small Black	3206th	480	0.000%
Crocodiles	3281st	464	0.000%
Avey Tare	3549th	417	0.000%
Marnie Stern	4267th	316	0.000%

Figure 7: Twitter Coverage Comparison

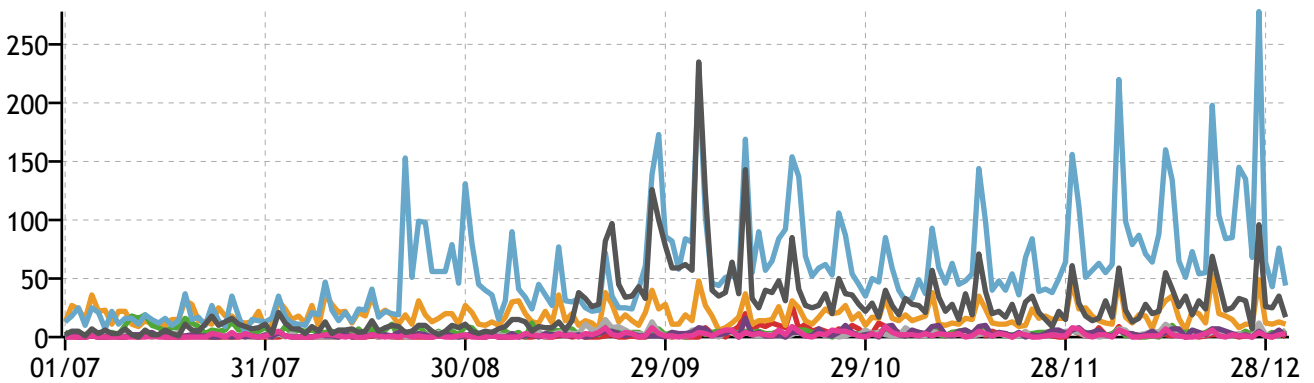


Figure 8: Twitter Coverage over Time



# Twitter Comparison

This section compares the total number of tweets mentioning Avey Tare to similar artists.

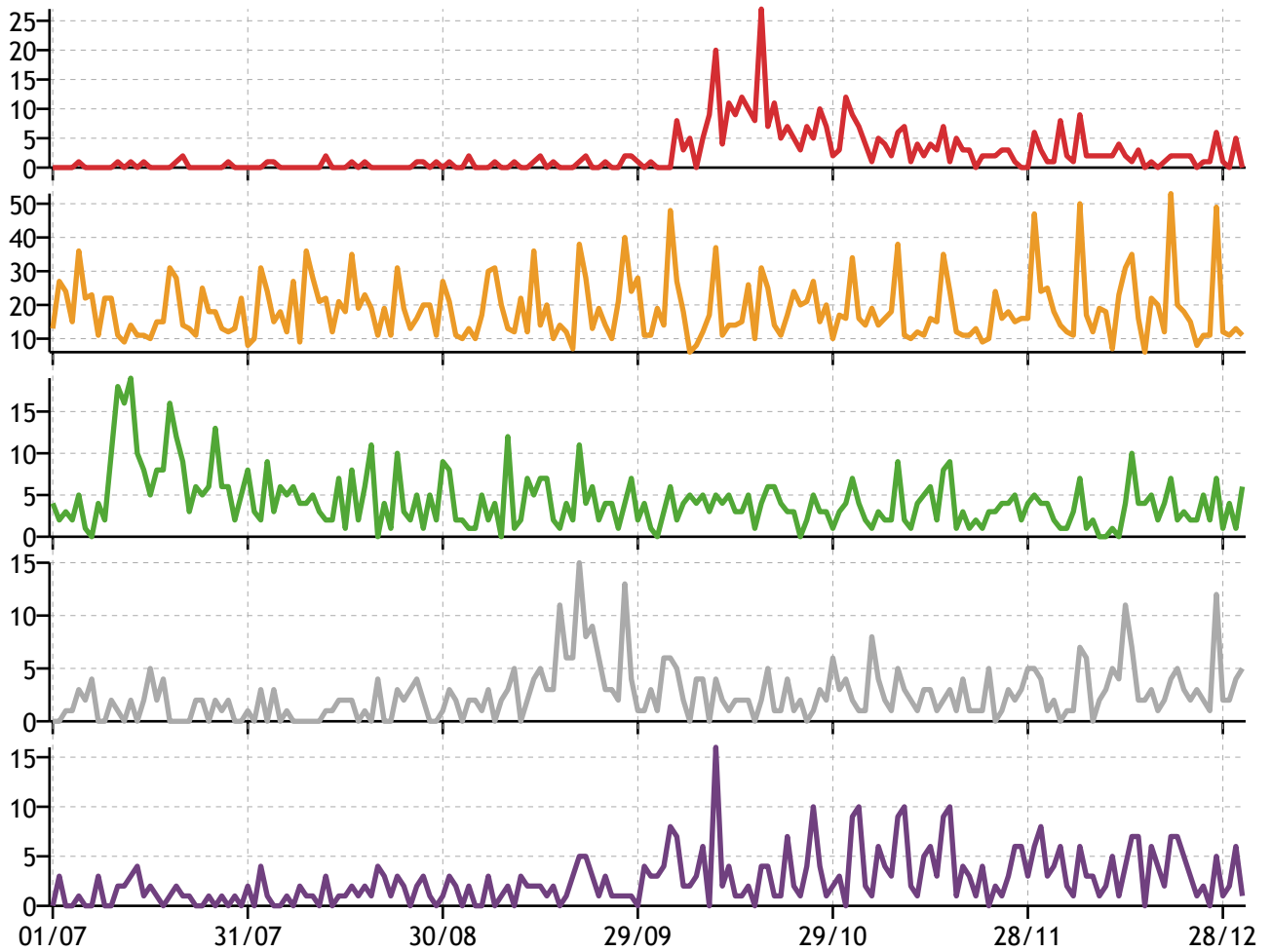


Figure 9: Comparisons for Avey Tare



# Emerging Chart vs Twitter

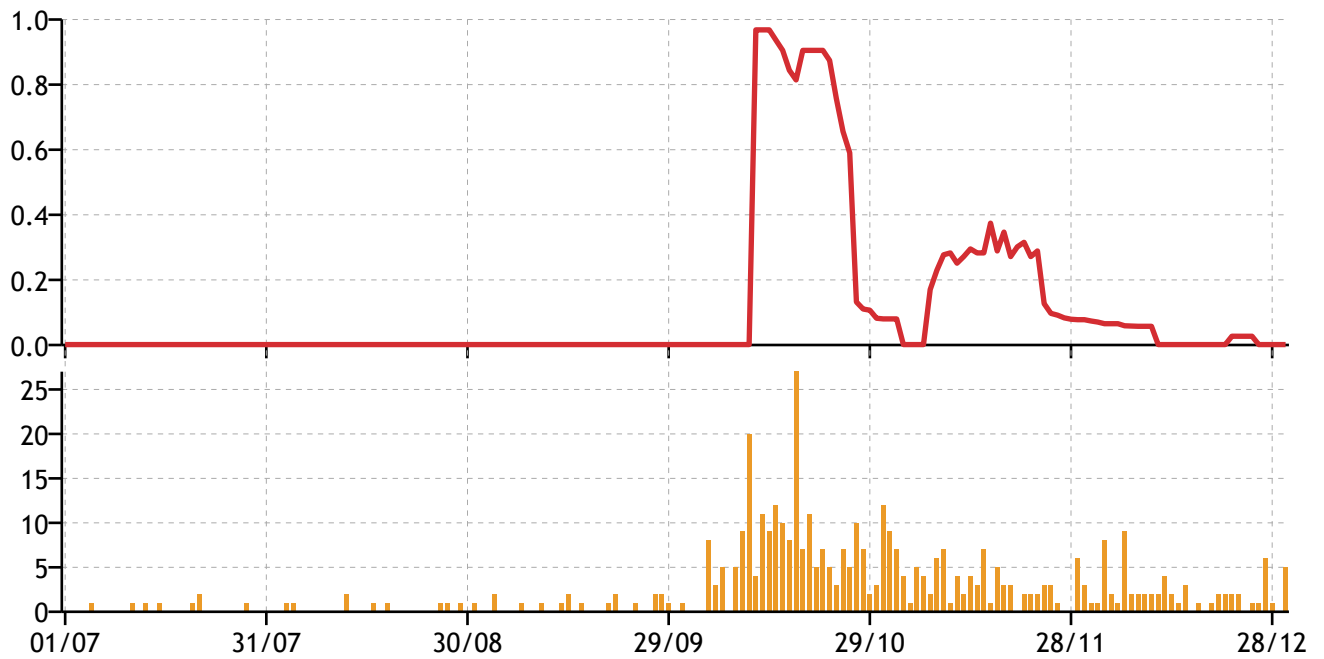


Figure 10: Avey Tare Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.

- Chart Popularity
- Twitter volume

# Twitter Users

This section lists the twitter users mentioning Avey Tare in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/sharonhayes	Sharon Hayes	Canada	1	97,595	97,595
2	twitter.com/gorillavsbear	chris cantalini	lake highlands, TX	1	25,919	25,919
3	twitter.com/jameskeenana	James Keenan - aLoS	Phoenix, Arizona, USA	2	3,981	7,962
4	twitter.com/thirddesign	Robert Murray	South Jersey	5	1,400	7,000
5	twitter.com/santamistura	patricia miranda	rio de janeiro	3	1,716	5,148
6	twitter.com/Guttersniped	Shawn Conner	Vancouver	1	4,901	4,901
7	twitter.com/imelda	imelda	houston, tx	2	1,417	2,834
8	twitter.com/EricTheWhite	Eric White	iPhone: 29.466711,-98.470406	4	649	2,596
9	twitter.com/_Materile_	Guerrero Luisa	Bogotá - Colombia	2	1,240	2,480
10	twitter.com/thriftempire	CarbonCopyClothing	The world!	1	2,435	2,435
11	twitter.com/DarraghMc	Darragh	Kells County Meath	3	717	2,151
12	twitter.com/poochiesan24	Patty Ball	Massachusetts	2	970	1,940
13	twitter.com/jazzaviva	jazzaviva	Vermont	2	967	1,934
14	twitter.com/o_principal	oprincipal	Principalandia	4	482	1,928
15	twitter.com/Frances__Farmer	Christian Alanís	México, DF.	2	956	1,912
16	twitter.com/isilkilkis	isil kilkis	Ist	3	493	1,479
17	twitter.com/avivamagnolia	Aviva	Green Mountains, River Valley,	2	705	1,410
18	twitter.com/steffayex3	Stephanie	New York City	2	642	1,284
19	twitter.com/d	Dave Bragdon	Bushwick, Brooklyn	1	1,248	1,248
20	twitter.com/jimorrissey	jim morrissey	new york, ny	2	614	1,228
21	twitter.com/EgyptoKnuckles	Ali Elabbady	Minneapolis, MN	1	1,202	1,202
22	twitter.com/Lukkyboy	Lucas acevedol	ÜT: 4.669037,-74.055694	2	598	1,196
23	twitter.com/kohwi	Cory Levinson	Ann Arbor, MI	3	389	1,167
24	twitter.com/slowtrain	Slowtrain	Salt Lake City	1	1,152	1,152
25	twitter.com/takat0	tktksk		3	380	1,140
26	twitter.com/Div3rse	Julius	Philly	2	543	1,086
27	twitter.com/ericwestbrook	Eric Westbrook	San Francisco, CA	2	536	1,072

Figure 11: Top 50 Users tweeting about Avey Tare

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/natxosobrado	Natxo Sobrado	Villa Espe, Madrid, Spain	1	762	762
29	twitter.com/elecwhipcrack	daniel harrison	galway	2	377	754
30	twitter.com/Leonce	Leonce	Atlanta	2	365	730
31	twitter.com/egg1111115	Jason Rubinstein	University of Delaware	3	232	696
32	twitter.com/Troy_Wise	Troy Wise	Right here. Right now	1	658	658
33	twitter.com/peteroverzet	Peter Overzet	Boston via SD via Denver	3	212	636
34	twitter.com/stevensmithy	Steven Smith		1	631	631
35	twitter.com/johhflav	neurastênico	São Paulo, SP, Brazil	3	196	588
36	twitter.com/wendyhk	Wendy		1	586	586
37	twitter.com/chocolatecoffin	Aidan Wall	Dublin	2	275	550
38	twitter.com/barkerx	Priscila Barker	Porto Alegre - RS	1	546	546
39	twitter.com/YaelVale	Yael Valerio	Sto. Dgo. Al lado del camino	2	273	546
40	twitter.com/Pesest	Pesest	Maine, USA	2	267	534
41	twitter.com/seaenglar	Alonso Vázquez	Monterrey , Mexico	7	76	532
42	twitter.com/ejdulis	Ezra Dulis		2	261	522
43	twitter.com/rymdman	Patrik Rydman	iPhone: 59.319496,18.039520	1	495	495
44	twitter.com/rrrun	Jean Putzl	novo hamburgo, rs, brasil	3	155	465
45	twitter.com/jon_fischer	Jonathan L. Fischer	Dee Cee	1	445	445
46	twitter.com/SteveEugene	SteveEugene	iPhone: 34.749349,-92.299706	4	111	444
47	twitter.com/jose_lr	Jose La Rosa	Lima, Perú	1	422	422
48	twitter.com/alannalp	alannalp	Tokyo, Japan	2	210	420
49	twitter.com/doubledrat	double drat	manhattan island south	2	209	418
50	twitter.com/avivalaviva	avivalaviva		1	416	416

Figure 11 (continued): Top 50 Users tweeting about Avey Tare

## Shared Twitter Links

This section lists the most popular urls in tweets mentioning Avey Tare during this period.

URL	Rank	Tweets
<a href="http://www.last.fm/music/Avey+Tare/_/Laughing+Hieroglyphic">http://www.last.fm/music/Avey Tare/_/Laughing Hieroglyphic</a>	1	8
<a href="http://www.last.fm/music/Avey+Tare/_/Lucky+1">http://www.last.fm/music/Avey Tare/_/Lucky 1</a>	2	7
<a href="http://www.last.fm/music/Avey+Tare/_/Oliver+Twist">http://www.last.fm/music/Avey Tare/_/Oliver Twist</a>	3	6
<a href="/profile/avivajazz/blip/57166728/Avey+Tare+and+Kria+Brekkan+Sis+Around+The+Sandmill">/profile/avivajazz/blip/57166728/Avey+Tare+and+Kria+Brekkan-Sis+Around+The+Sandmill</a>	4	5
<a href="http://www.tweekly.fm/twitter/robofluss">http://www.tweekly.fm/twitter/robofluss</a>	5	5
<a href="http://www.last.fm/music/Avey+Tare">http://www.last.fm/music/Avey+Tare</a>	6	4
<a href="http://www.last.fm/music/Avey+Tare+%26+Kr%C3%ADa+Brekkan/_/Sis+Around+The+SÁ¡ndmill">http://www.last.fm/music/Avey+Tare+%26+Kr%C3%ADa+Brekkan/_/Sis Around The SÁ¡ndmill</a>	7	3
<a href="http://www.tweekly.fm/user/kohwi">http://www.tweekly.fm/user/kohwi</a>	8	3
<a href="/profile/liminal/blip/56498019/Avey+Tare-Lucky+1">/profile/liminal/blip/56498019/Avey+Tare-Lucky+1</a>	9	3
<a href="http://www.last.fm/music/Avey+Tare/_/Cemeteries">http://www.last.fm/music/Avey Tare/_/Cemeteries</a>	10	3
<a href="http://www.tweekly.fm/user/peter_oz">http://www.tweekly.fm/user/peter_oz</a>	11	3
<a href="http://www.last.fm/music/Avey+Tare/_/Crumbling+Land">http://www.last.fm/music/Avey Tare/_/Crumbling Land</a>	12	3
<a href="http://www.tweekly.fm/user/johhflav">http://www.tweekly.fm/user/johhflav</a>	13	3
<a href="http://www.tweekly.fm/user/rrrun">http://www.tweekly.fm/user/rrrun</a>	14	3
<a href="http://www.last.fm/music/Avey+Tare/_/Ghost+of+Books">http://www.last.fm/music/Avey Tare/_/Ghost of Books</a>	15	3
<a href="http://www.tweekly.fm/user/acward">http://www.tweekly.fm/user/acward</a>	16	2
<a href="http://www.tweekly.fm/user/thomasstephens">http://www.tweekly.fm/user/thomasstephens</a>	17	2
<a href="http://www.tweekly.fm/user/gorillavsbear">http://www.tweekly.fm/user/gorillavsbear</a>	18	2
<a href="http://www.tweekly.fm/twitter/bermans">http://www.tweekly.fm/twitter/bermans</a>	19	2
<a href="http://www.tweekly.fm/user/ithinknickdrums">http://www.tweekly.fm/user/ithinknickdrums</a>	20	2
<a href="http://www.last.fm/music/Avey+Tare/_/Heads+Hammock">http://www.last.fm/music/Avey Tare/_/Heads Hammock</a>	21	2
<a href="http://www.last.fm/music/Avey+Tare/_/Heather+in+the+Hospital">http://www.last.fm/music/Avey Tare/_/Heather in the Hospital</a>	22	2
<a href="http://www.tweekly.fm/user/thirddesign">http://www.tweekly.fm/user/thirddesign</a>	23	2
<a href="http://www.last.fm/music/Avey+Tare+%26+Kr%C3%ADa+Brekkan/_/Sasong">http://www.last.fm/music/Avey+Tare+%26+Kr%C3%ADa+Brekkan/_/Sasong</a>	24	2
<a href="http://www.tweekly.fm/twitter/jimorrissey">http://www.tweekly.fm/twitter/jimorrissey</a>	25	2
<a href="http://www.tweekly.fm/twitter/ckiley">http://www.tweekly.fm/twitter/ckiley</a>	26	2
<a href="http://www.tweekly.fm/user/takat0">http://www.tweekly.fm/user/takat0</a>	27	2

Figure 12: Top Shared Links on Twitter mentioning Avey Tare

URL	Rank	Tweets
<a href="http://www.tweekly.fm/user/giovannapapi">http://www.tweekly.fm/user/giovannapapi</a>	28	2
<a href="http://www.tweekly.fm/user/steffayex3">http://www.tweekly.fm/user/steffayex3</a>	29	2
<a href="http://www.tweekly.fm/user/mgrochowski">http://www.tweekly.fm/user/mgrochowski</a>	30	2
<a href="http://www.tweekly.fm/user/Div3rse">http://www.tweekly.fm/user/Div3rse</a>	31	2
<a href="http://www.tweekly.fm/twitter/lasthourrr">http://www.tweekly.fm/twitter/lasthourrr</a>	32	2
<a href="http://www.tweekly.fm/user/buryingluck">http://www.tweekly.fm/user/buryingluck</a>	33	2
<a href="http://www.tweekly.fm/user/orkosam">http://www.tweekly.fm/user/orkosam</a>	34	2
<a href="http://www.tweekly.fm/user/SteveEugene">http://www.tweekly.fm/user/SteveEugene</a>	35	2
<a href="http://www.tweekly.fm/user/_p_4_7">http://www.tweekly.fm/user/_p_4_7</a>	36	2
<a href="http://www.tweekly.fm/user/lawrenke">http://www.tweekly.fm/user/lawrenke</a>	37	1
<a href="http://www.tweekly.fm/twitter/beeandie">http://www.tweekly.fm/twitter/beeandie</a>	38	1
<a href="/profile/ednaclarena/blip/59669512/Avey+Tare-3+Umbrellas+(Down+There-Track+2)">/profile/ednaclarena/blip/59669512/Avey+Tare-3+Umbrellas+(Down+There-Track+2)</a>	39	1
<a href="http://www.tweekly.fm/user/disinfectant">http://www.tweekly.fm/user/disinfectant</a>	40	1
<a href="http://www.tweekly.fm/twitter/scenicscenery">http://www.tweekly.fm/twitter/scenicscenery</a>	41	1
<a href="/profile/Pantufas/blip/57292638/Avey+Tare+and+Kria+Brekken-Who+Wellses+in+My+Hoff">/profile/Pantufas/blip/57292638/Avey+Tare+and+Kria+Brekken-Who+Wellses+in+My+Hoff</a>	42	1
<a href="http://www.tweekly.fm/twitter/toylike">http://www.tweekly.fm/twitter/toylike</a>	43	1
<a href="http://open.spotify.com/album/0Jsmh4yaJaEOqwo8FydsjF">http://open.spotify.com/album/0Jsmh4yaJaEOqwo8FydsjF</a>	44	1
<a href="/profile/skinnylattes/blip/49564286/Avey+Tare+&amp;+Kria+Brekken-Sis+Around+the+Sandmill">/profile/skinnylattes/blip/49564286/Avey+Tare+&amp;+Kria+Brekken-Sis+Around+the+Sandmill</a>	45	1
<a href="http://blip.fm/~ydeid">http://blip.fm/~ydeid</a>	46	1
<a href="http://www.tweekly.fm/twitter/romaindr">http://www.tweekly.fm/twitter/romaindr</a>	47	1
<a href="http://www.tweekly.fm/twitter/Liranya">http://www.tweekly.fm/twitter/Liranya</a>	48	1
<a href="http://blip.fm/profile/ReDeviLogie/blip/56644295/Avey+Tare-Lucky+1">http://blip.fm/profile/ReDeviLogie/blip/56644295/Avey+Tare-Lucky+1</a>	49	1
<a href="http://www.tweekly.fm/twitter/Marish_">http://www.tweekly.fm/twitter/Marish_</a>	50	1
<a href="/profile/pochiesan24/blip/55599499/avey+tare+and+kria+brekken-i've+got+mine">/profile/pochiesan24/blip/55599499/avey+tare+and+kria+brekken-i've+got+mine</a>	51	1
<a href="/profile/EricTheWhite/blip/60357284/Avey+Tare-Lucky+1">/profile/EricTheWhite/blip/60357284/Avey+Tare-Lucky+1</a>	52	1
<a href="http://www.tweekly.fm/twitter/daphnesmit">http://www.tweekly.fm/twitter/daphnesmit</a>	53	1
<a href="/profile/Pantufas/blip/56166323/Avey+Tare-Heads+Hammock">/profile/Pantufas/blip/56166323/Avey+Tare-Heads+Hammock</a>	54	1
<a href="http://www.tweekly.fm/user/MaikenMikrofon">http://www.tweekly.fm/user/MaikenMikrofon</a>	55	1
<a href="http://www.tweekly.fm/twitter/DarraghMc">http://www.tweekly.fm/twitter/DarraghMc</a>	56	1
<a href="http://www.tweekly.fm/user/jose_lr">http://www.tweekly.fm/user/jose_lr</a>	57	1
<a href="http://blip.fm/~ts15d">http://blip.fm/~ts15d</a>	58	1
<a href="http://www.tweekly.fm/user/hgrd">http://www.tweekly.fm/user/hgrd</a>	59	1
<a href="http://www.tweekly.fm/user/David_Biddle">http://www.tweekly.fm/user/David_Biddle</a>	60	1

Figure 12 (continued): Top Shared Links on Twitter mentioning Avey Tare

# News Coverage

## News Popularity

This section shows the total number of music articles mentioning Avey Tare during this time period and the overall rank of Avey Tare when compared to similar artists.

**491st** Overall Rank

**285** Articles

**0.007%** Share

Artist	Rank	Articles	Share
Sufjan Stevens	53rd	1,165	0.029%
Deerhunter	71st	1,015	0.025%
Animal Collective	102nd	849	0.021%
Panda Bear	226th	522	0.013%
Crocodiles	459th	301	0.008%
<b>Avey Tare</b>	<b>491st</b>	<b>285</b>	<b>0.007%</b>
Marnie Stern	549th	254	0.006%
Small Black	553rd	252	0.006%

Figure 13: News Coverage Comparison

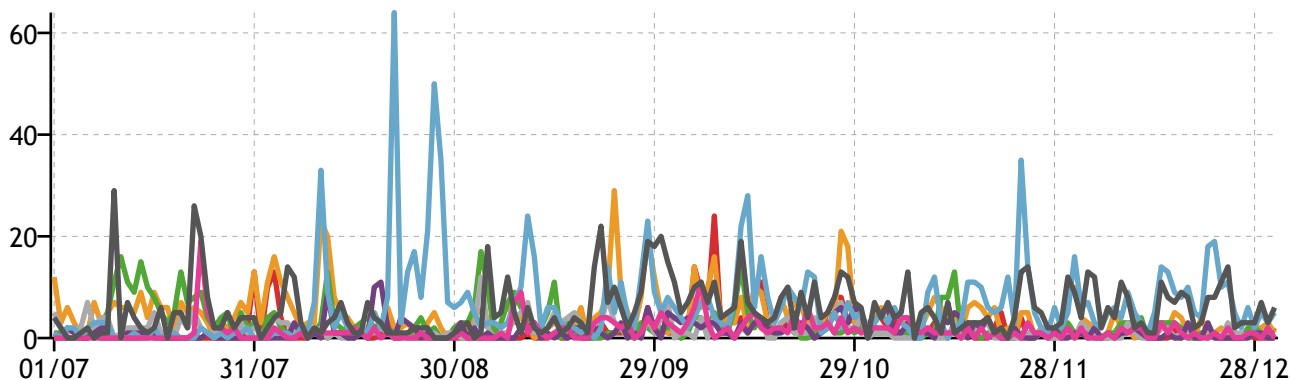


Figure 14: News Coverage over Time



# News Comparison

This section compares the number of music articles mentioning Avey Tare during this time period to similar artists.



Figure 15: Comparisons for Avey Tare



# Emerging Chart vs Sentiment

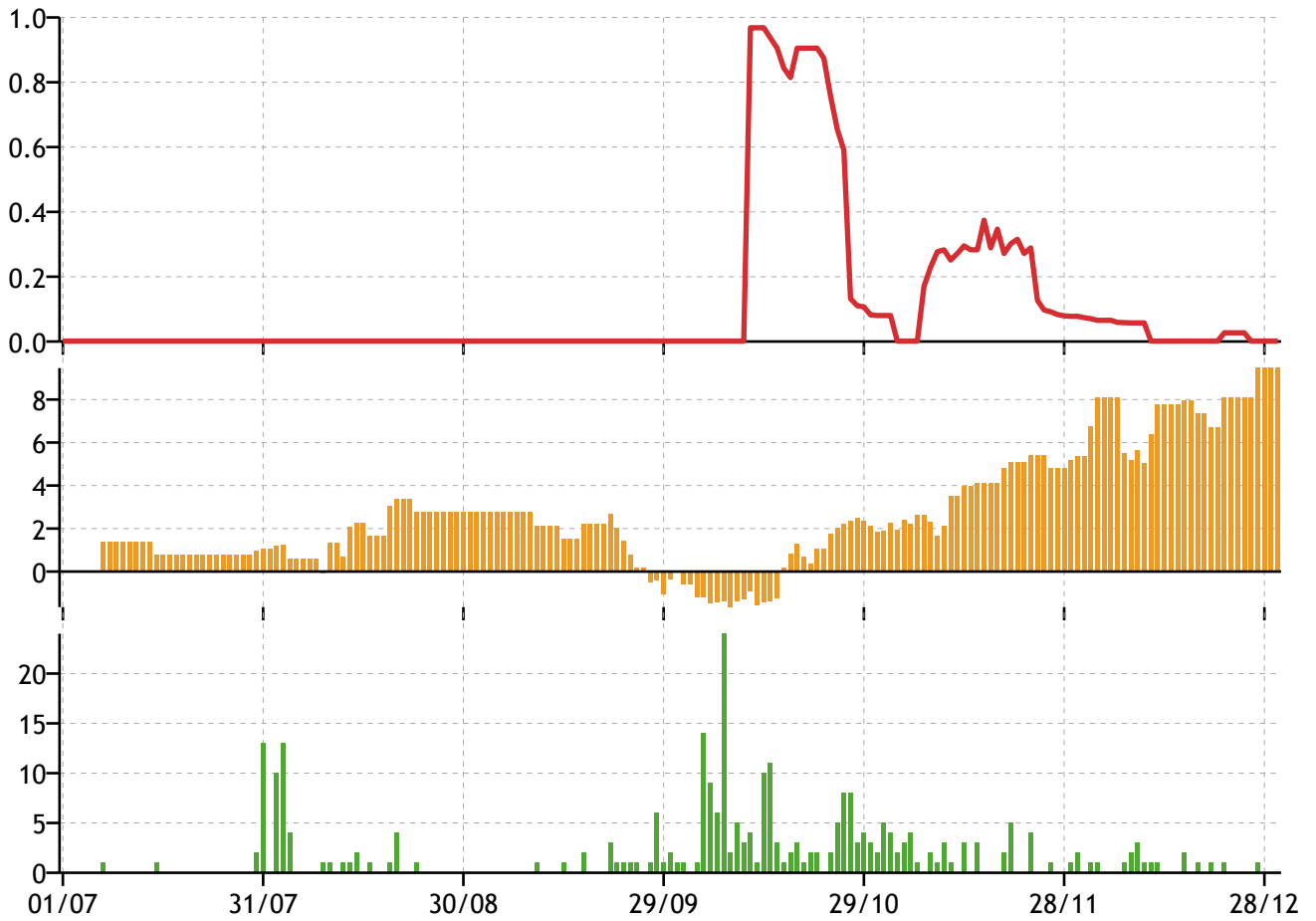
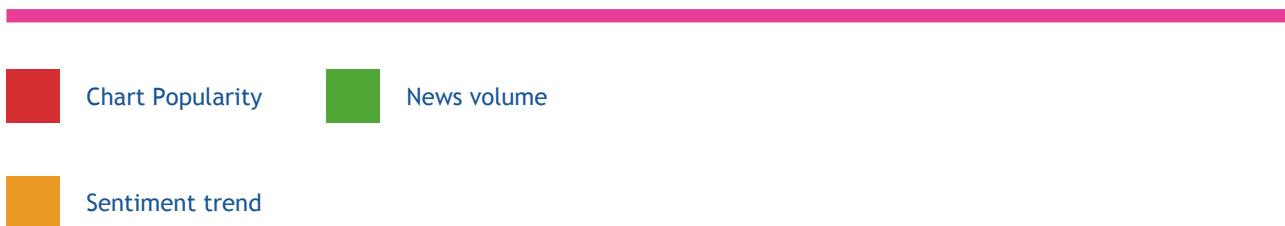


Figure 16: Avey Tare Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Avey Tare that day.



# Top Publishers

- Pitchfork
- HIPSTER RUNOFF
- Clash Music
- betterPropaganda Rev..
- Prefix Magazine
- stereogum
- Other



Figure 17: Top Publishers related to Avey Tare

Top Publishers	Mentions
Pitchfork	18
HIPSTER RUNOFF	18
Clash Music	17
betterPropaganda Reviews	9
Prefix Magazine	8
stereogum	7
Spin	5
brooklynvegan	4
JPs Blog	4
...SoTB	4
Pretty Much Amazing	4
Forest Gospel	4
i guess i'm floating	3
Asleep on the compost heap	3
Molars	2

Figure 18: Most frequently mentioned Top Publishers

# Top News Publishers

Publisher	Rank	Articles
Pitchfork - <a href="http://pitchfork.com/">http://pitchfork.com/</a>	1	18
HIPSTER RUNOFF - <a href="http://www.hipsterrunoff.com/">http://www.hipsterrunoff.com/</a>	2	18
Clash Music - <a href="http://www.clashmusic.com/">http://www.clashmusic.com/</a>	3	17
betterPropaganda Reviews - <a href="http://betterpropaganda.com/">http://betterpropaganda.com/</a>	4	9
Prefix Magazine - <a href="http://prefixmag.com">http://prefixmag.com</a>	5	8
stereogum - <a href="http://www.stereogum.com/">http://www.stereogum.com/</a>	6	7
Spin - <a href="http://www.spin.com/">http://www.spin.com/</a>	7	5
brooklynvegan - <a href="http://www.brooklynvegan.com/">http://www.brooklynvegan.com/</a>	8	4
JPs Blog - <a href="http://jp917.blogspot.com/">http://jp917.blogspot.com/</a>	9	4
...SoTB - <a href="http://sideoftheblog.blogspot.com/">http://sideoftheblog.blogspot.com/</a>	10	4
Pretty Much Amazing - <a href="http://prettymuchamazing.com/">http://prettymuchamazing.com/</a>	11	4
Forest Gospel - <a href="http://forestgospel.blogspot.com/">http://forestgospel.blogspot.com/</a>	12	4
i guess i'm floating - <a href="http://iguessimfloating.blogspot.com">http://iguessimfloating.blogspot.com</a>	13	3
Asleep on the compost heap - <a href="http://onavery.blogspot.com/">http://onavery.blogspot.com/</a>	14	3
Molars - <a href="http://www.greenideasblog.com/molars/">http://www.greenideasblog.com/molars/</a>	15	2
Paste Magazine - <a href="http://www.pastemagazine.com/">http://www.pastemagazine.com/</a>	16	2
Cuchara Sonica - <a href="http://cucharasonica.com">http://cucharasonica.com</a>	17	2
We All Want Someone To Shout For - <a href="http://www.weallwantsomeone.com/">http://www.weallwantsomeone.com/</a>	18	2
NPR Music - <a href="http://www.npr.org/music/">http://www.npr.org/music/</a>	19	2
berDrivel - <a href="http://udrivel.blogspot.com">http://udrivel.blogspot.com</a>	20	2
Consequence of Sound - <a href="http://www.consequenceofsound.net/">http://www.consequenceofsound.net/</a>	21	2
78s - <a href="http://www.78s.ch">http://www.78s.ch</a>	22	2
Pop Headwound - <a href="http://popheadwound.blogspot.com/index.html">http://popheadwound.blogspot.com/index.html</a>	23	2
Misspeak Music - <a href="http://misspeakmusic.wordpress.com/">http://misspeakmusic.wordpress.com/</a>	24	2
Jesse Jarnow's Frank & Earthy Blog - <a href="http://www.wunderkammern27.com">http://www.wunderkammern27.com</a>	25	2
Rollo & Grady - <a href="http://www.rollogrady.com">http://www.rollogrady.com</a>	26	2
Planeta Pop - <a href="http://planetapopradio.blogspot.com">http://planetapopradio.blogspot.com</a>	27	2

Figure 19: Top 57 Publishers mentioning Avey Tare

Publisher	Rank	Articles
Babylon Noise Music Blog - <a href="http://babylonoise.wordpress.com/">http://babylonoise.wordpress.com/</a>	28	1
The Music Slut - <a href="http://themusic Slut.com">http://themusic Slut.com</a>	29	1
NME - News - <a href="http://www.nme.com/">http://www.nme.com/</a>	30	1
CMJ New Music Monthly - <a href="http://www.cmj.com/">http://www.cmj.com/</a>	31	1
ALARM Magazine - <a href="http://www.alarmpress.com/">http://www.alarmpress.com/</a>	32	1
XLR8R: Downloads - <a href="http://www.xlr8r.com/mp3">http://www.xlr8r.com/mp3</a>	33	1
Walrus Music Blog - <a href="http://www.walrusmusicblog.com">http://www.walrusmusicblog.com</a>	34	1
the culture of me - <a href="http://www.thecultureofme.com">http://www.thecultureofme.com</a>	35	1
You Ain't No Picasso - <a href="http://youaintnopicasso.com">http://youaintnopicasso.com</a>	36	1
Gorilla Vs. Bear - <a href="http://gorillavsbear.blogspot.com">http://gorillavsbear.blogspot.com</a>	37	1
The Tape - <a href="http://thetapeisnotsticky.com">http://thetapeisnotsticky.com</a>	38	1
AWmusic - <a href="http://awmusic.ca/">http://awmusic.ca/</a>	39	1
Raised on Indie - <a href="http://www.raisedonindie.com/">http://www.raisedonindie.com/</a>	40	1
Obscure Sound - <a href="http://obscuresound.com">http://obscuresound.com</a>	41	1
:: Off the Radar :: - <a href="http://offtheradarmiami.blogspot.com/">http://offtheradarmiami.blogspot.com/</a>	42	1
NME - Reviews - <a href="http://www.nme.com/">http://www.nme.com/</a>	43	1
The A.V. Club - <a href="http://www.avclub.com/">http://www.avclub.com/</a>	44	1
KEXP Blog - <a href="http://blog.kexp.org/blog/">http://blog.kexp.org/blog/</a>	45	1
Rolling Stone: Album Reviews - <a href="http://www.rollingstone.com/">http://www.rollingstone.com/</a>	46	1
Village Voice - music - <a href="http://www.villagevoice.com/">http://www.villagevoice.com/</a>	47	1
Ohmpark - <a href="http://ohmpark.com/">http://ohmpark.com/</a>	48	1
Audio Muffin - <a href="http://audiomuffin.com">http://audiomuffin.com</a>	49	1
Fluxblog - <a href="http://www.fluxblog.org">http://www.fluxblog.org</a>	50	1
Bumpershine.com - <a href="http://www.bumpershine.com">http://www.bumpershine.com</a>	51	1
The Line Of Best Fit - <a href="http://thelineofbestfit.com">http://thelineofbestfit.com</a>	52	1
Auf ein neues... - <a href="http://uliuli.twoday.net">http://uliuli.twoday.net</a>	53	1
An Idiot's Guide to Dreaming - <a href="http://loki23.blogspot.com">http://loki23.blogspot.com</a>	54	1
Captain Obvious - <a href="http://www.thankscaptainobvious.net/">http://www.thankscaptainobvious.net/</a>	55	1
oceans never listen - <a href="http://oceansneverlisten.blogspot.com/index.html">http://oceansneverlisten.blogspot.com/index.html</a>	56	1
Winter Academy - <a href="http://winteracademy.blogspot.com/index.html">http://winteracademy.blogspot.com/index.html</a>	57	1

Figure 19 (continued): Top 57 Publishers mentioning Avey Tare

# Best 5 News Days

1

## 08 October 2010 : 24 articles

### Popular Articles this Day

#### **video: Avey Tare – “Lucky 1”**

Gorilla Vs. Bear, 08 October 2010

By Abby Portner [via alligatorland.net] mp3: Avey Tare :: Lucky 1

#### **Avey Tare: "Lucky 1" (Video)**

Prefix Magazine, 08 October 2010

Lucky 1 from Abby Portner on Vimeo . Just three days ago, Animal Collective yelper Avey Tare gave us the first taste of his upcoming solo album Down There by ...

#### **Video: Avey Tare – “Lucky 1”**

MBV Music, 08 October 2010

Avey Tare – “Lucky 1”

#### **[Video] Avey Tare: “Lucky 1”**

i guess i'm floating, 08 October 2010

A few days after releasing debut single “Lucky 1”, Avey Tare enhanced the track by following-up with a psychedelic video [...]

#### **Avey Tare**

Tiny Mix Tapes, 08 October 2010

Avey Tare : "Lucky 1" by Chocolate Grinder on 10-07-2010 read more

#### **MP3: Avey Tare – “Lucky 1”**

Inertia Music, 07 October 2010

Animal Collective's Avey Tare presents his latest solo mp3 and dresses as a crocodile for the occasion. Grab the track and experience the strange, haunted, alien odyssey.

#### **Avey Tare Releases Psychedelic “Lucky 1” Video**

Under the Radar, 08 October 2010

For “Lucky 1,” the first single from upcoming debut EP Down There, Avey Tare (1/3 Animal Collective) enlisted his sister Abby Portner to create a psychedelic dreamscape.

#### **Video: Avey Tare – ‘Lucky 1’**

Nialler9 Music Blog, 08 October 2010

Avey Tare’s solo album Down There comes out this month. I mentioned ‘Lucky 1’ on State earlier in the week and now there’s a crocodiles and kaleidoscopic visuals-featuring video. Avey’s ...

## **Avey Tare – Lucky 1 (Paw Tracks) [Review]**

Rockfeedback, 07 October 2010

'Avey Tare, Panda Bear and Geologist' was the original name of Portner, Lennox, and Weitz's musical collective, a name under which they released *Danse Manatee*, a dense, experimental noisecape that ...

## **tsuruloosies: Lucky 1 by Avey Tare**

TSURURADIO, 08 October 2010

A quickie! That new track by Animal Collective / Panda Bear / etc / etc / Blogger Crushee guy Avey Tare called "Lucky 1". Figured I'd give it a go, ...

2

## **05 October 2010 : 14 articles**

### **Popular Articles this Day**

#### **mp3: new Avey Tare – "Lucky 1"**

Gorilla vs Bear, 05 October 2010

Avey Tare's crocodile-inspired *Down There* certainly sounds like it was recorded in an old abandoned... [Read more »](#)

#### **Avey Tare: "Lucky 1"**

Prefix Magazine, 05 October 2010

Panda Bear better get his diss tracks ready, as fellow Animal Collective member Avey Tare is dropping his debut solo album, *Down There*, come Oct. 26 on Animal Collective's ...

#### **[MP3] new Avey Tare: "Lucky 1"**

i guess i'm floating, 05 October 2010

Even when they're not functioning as a cohesive unit, Animal Collective have no trouble keeping busy. Panda Bear is releasing [...]

#### **Animal Collective Designs Experimental Shoes**

Paste Magazine, 05 October 2010

Keep Company, a cruelty-free shoe company, has enlisted the help of Animal Collective's Avey Tare and Deakin to design a couple pairs of footwear....

#### **Animal Collective: Animal Collective's Deakin Announces Keep Shoe Design**

Prefix Magazine, 04 October 2010

Last week we got a shoe design from Avey Tare for the Keep apparel company, and now his Animal Collective bandmate Deakin has introduced his own line. The group members ...

#### **[mp3] Avey Tare - "Lucky 1"**

Pop Headwound, 05 October 2010

( photo ) Animal Collective's Avey Tare will release his solo debut, *Down There*, on October 26 via Paw Tracks . Grab the first single, "Lucky 1", below via ...

## Descarga el nuevo single de Avey Tare de Animal Collective

sopitas.com, 05 October 2010

Dave Portner, miembro fundador de Animal Collective y mejor conocido como Avey Tare esta a unas cuantas semanas de editar su primer album como solista, titulado Down There el cual ...

## Avey Tare: Lucky 1 - MP3 Il n'y a pas que Panda Bear qui...

La 3e heure!, 05 October 2010

Avey Tare : Lucky 1 - MP3 Il n'y a pas que Panda Bear qui peut se compromettre dans une carrière solo. Ainsi David Portner, un des membres fondateurs d' ...

## Avey Tare – Lucky 1

No Modest Bear, 05 October 2010

Animal Collective-medlemmen Avey Tare ska släppa soloalbum den 25 oktober på Paw Tracks, och efter att diverse fejk-läckor har florerat runt på internet ett tag så är det nu äntligen ...

## Animal Collective: Animal Collective's Avey Tare mit Solodebüt und Gratis-Download

motor.de News, 05 October 2010

Animal Collective-Mitglied Avey Tare veröffentlicht sein erstes Soloalbum „Down There“ am 26. Oktober. Die Platte wird neun Songs enthalten und auf dem Animal Collective-Label Paw Tracks herauskommen. Vorab könnt ihr ...

3

## 31 July 2010 : 13 articles

### Popular Articles this Day

#### Animal Collective's Avey Tare announces debut solo album release date and tracklisting

NME - News, 31 July 2010

'Down There' is due out on October 26

#### avey tare | down there

Gorilla vs Bear, 31 July 2010

“(Avey Tare’s) first official solo full length carries you through a murky world of sound,... Read more »

#### Animal Collective's Avey Tare to release Down There in October

Tiny Mix Tapes, 31 July 2010

by Mango Starr on 07-30-2010 Avey Tare released a backwards album with Kria Brekkan in 2007 titled Pullhair Rubeye . Most people hated it ( not TMT !). I'm not ...

## **Avey Tare – “Down There”**

MBV Music, 31 July 2010

Avey Tare – Down There Out 10/26 on Paw Tracks

## **Avey Tare Down There Album Info**

MusicBlips, 31 July 2010

Following in Panda Bear's footsteps , Avey Tare has himself a lone Animal album coming out this fall. Down There , recorded by the most elusive of Animal Collective members ...

## **ANIMAL COLLECTIVE'S AVEY TARE READIES DEBUT SOLO ALBUM**

The Music Slut, 31 July 2010

Down There will see daylight on 10/26 via Paw Tracks. It features: 1 Laughing Hieroglyphic 2 Three Umbrellas 3 Oliver Twist 4 Glass Bottom Boat 5 Ghost Of Books 6 ...

## **Favorites, parte due**

Molars, 30 July 2010

I'm going to use this space from time to time to re-run some of my favorite mp3blog writing from the past--what--six or seven years I guess. There are, of course, ...

## **G5: Weekend Link Dump**

Cities of the Plain, 31 July 2010

Again, I'm sorry about the fake Daft Punk tracks posted here earlier today. I'm on my guard now. Bun B talks to The Fader about various things, including Trill OG ...

## **INCOMING: Avey Tare - Down There——First...**

Music Fan's Mic (MFM), 31 July 2010

INCOMING : Avey Tare - Down There —— First “proper” solo effort from Animal Collective frontman, out on Paw Tracks , Oct 26th. [ Pitchfork has the details] . 01 ...

## **Animal Collective's Avey Tare Reveals Solo Album Details**

Rock on the Streets, 30 July 2010

Animal Collective's Avey Tare has revealed a few details about his forthcoming debut solo album. Tare, whose real name is Dave Portner, will release his first solo album, 'Down There' ...

4

## **03 August 2010 : 13 articles**

### **Popular Articles this Day**

#### **Animal Collective, Deakin, Prince Rama: Animal Collective's Deakin Plots Tour With Prince Rama**

Prefix Magazine, 03 August 2010

Animal Collective may be taking a break after the exhaustive Merriweather Post Pavilion campaign, but none of them are shying away from producing new music in their spare time. We've ...

## Tuesday's Music Roundup

Spin, 03 August 2010

[Updated: 6:02 P.M.] NEWS: SOUNDGARDEN Album with Unreleased Song Due Soon Telephantasm includes hits, rarities, the previously unheard "Black Rain" -- and will be bundled with Guitar Hero ! [ ...

## Animal Collective's Avey Tare Goes Solo

Paste Magazine, 03 August 2010

Joining the ranks of his fellow bandmate, Panda Bear, Avey Tare (aka Dave Portner) of Animal Collective is releasing his first solo album this fall. The nine-track effort, Down There, ...

## Animal Collective On 'ODDSAC'

Clash Music, 03 August 2010

Celebrated American indie rock outfit Animal Collective have spoken about their new visual album 'ODDSAC'. Having released one of the most celebrated albums of the past ten years, Animal Collective ...

## Animal Collective Attempt to Explain ODDSAC...

The Daily Swarm, 03 August 2010

Mojo : It's a strap-yourself-in experience, with some of AC's most wiggled-out and most beatific musical detours joining visuals that veer between Blair Witch-style arboreal horror and op-art-esque psychedelic animation. ...

## Monday's Music Roundup

Spin, 02 August 2010

[Updated: 6:33 P.M.] NEWS: ANIMAL COLLECTIVE 's AVEY TARE to Release First Solo Album Down There drops on October 26. [ Spinner ] LCD SOUNDSYSTEM Tour with HOT CHIP , ...

## Animal Collective, Avey Tare: Avey Tare From Animal Collective Releasing Solo Album, 'Down There'

Prefix Magazine, 02 August 2010

Panda Bear's Tomboy may be one of the most anticipated albums of the year, but his fellow singer in Animal Collective, Dave Portner (aka Avey Tare), is also prepping a ...

## Animal Collective's Avey Tare Solo Album

Clash Music, 02 August 2010

Animal Collective singer Avey Tare has confirmed details of his first solo album 'Down There'. Animal Collective are now one of the most in demand groups in the world of ...

## Animal Collective's Avey Tare Releasing First Solo Album

MusicBlips, 03 August 2010

Roger Kisby, Getty Images This fall, one month after Animal Collective 's Panda Bear releases his fourth solo record, fellow bandmate Avey Tare , aka Dave Portner, will follow with ...

## Animal Collective's Avey Tare Set to Release Debut Solo LP

Under the Radar, 03 August 2010

Not resting on the laurels of his band's acclaimed 2009 LP Merriweather Post Pavillion, Animal Collective co-frontman Avey Tare is set to release his debut LP Down There October 26 ...

5

## 15 October 2010 : 11 articles

### Popular Articles this Day

#### video: Avey Tare – “Down There News”

Gorilla vs Bear, 15 October 2010

A bizarre, tripped-out interview in which Avey Tare discusses his new album, Down There. Written... [Read more »](#)

#### Jay-Z Preps Anthology, Ke\$ha Returns!

Spin, 15 October 2010

Jay-Z will release an anthology titled The Hits Collection: Volume 1 on November 22. The Deluxe Edition of the set will include five unreleased tracks and a 32-page book; a ...

#### Down There Now Streaming

AbsolutePunk, 15 October 2010

\*Avey Tare ([http://en.wikipedia.org/wiki/Avey\\_Tare](http://en.wikipedia.org/wiki/Avey_Tare))\*'s (of \*Animal Collective\* fame) new album is streaming on NPR (<http://www.npr.org/templates/story/story.php?storyId=130512028>).

#### The #Offline Festival: Pitchfork's Punch in CMJ's Face...

The Daily Swarm, 14 October 2010

A list of the bands that are playing both festivals (most of them): Gold Panda, DOM , Beach Fossils, Wild Nothing, Small Black, Lower Dens, Dominique Young Unique, Dent May, ...

#### Shellshag, Street Eaters, The Driftwood Singers

Indie Surfer, 15 October 2010

In attempts to dance about Shellshag 's architecture, they've been explained as an amalgam of The Breeders, Sonic Youth, The Ramones, DFA, David Byrne, Guided By Voices, Moldy Peaches and ...

#### New Video: Avey Tare – Down There News

JPs Blog, 15 October 2010

Avey Tare has released a new video titled "Down There News", the video was shot on VHS and directed by his sister Abby Portner. The video shows Tare talking about ...

#### Avey Tare- Lucky 1

AWmusic, 15 October 2010

Easily one of the best songs I've heard all year, Lucky 1 by Avey Tare (better known as David Portner, founding member of Animal Collective) is simply exceptional. The juxtaposition ...

## **Avey Tare – Lucky 1**

newdust, 14 October 2010

We have all enjoyed the various projects from the Animal Collective bros over the last few years. I am especially excited about the potential for the new Avey Tare. Check ...

## **This morning in new music – October 14, 2010**

AUX TV, 14 October 2010

This morning's new music news; Keyboardist/singer Claudia Deheza has left the band School of Seven Bells, Avey Tare's new record is currently streaming online and Frightened Rabbit have released a...

## **Pitchfork Announces #Offline, The Anti-CMJ?**

■berDrivel, 14 October 2010

Pitchfork just announced #Offline , a three-day music festival that, as the Voice puts it , happens during CMJ's prime three nights. Some pretty sick bands here: Wild Nothing, whom ...

## News Highlights

This section includes the most repeated statements in the music press about Avey Tare month by month during this period.

### July

"Avey Tare has revealed a few details about his forthcoming debut solo album. Tare, whose real name is Dave Portner, will release his first solo album, ..."

Fri 30/07 - Animal Collective's Avey Tare Reveals Solo Album Details - Rock on the Streets

"Avey Tare is releasing a solo album titled Down There on Animal Collective's label, Paw Tracks"

Sat 31/07 - Animal Collective's Avey Tare to release Down There in October - Tiny Mix Tapes

"Avey Tare has himself a lone Animal album coming out this fall. Down There, recorded by the most elusive of Animal Collective members Deakin, is Avey's ..."

Sat 31/07 - Avey Tare Down There Album Info - stereogum

### August

"Avey Tare has revealed a few details about his forthcoming debut solo album. Tare , whose real name is Dave Portner , will release his first ..."

Mon 02/08 - Animal Collective's Avey Tare Reveals Solo Album Details - RockOnTheStreets

"Avey Tare has confirmed details of his first solo album 'Down There'. Animal Collective are now one of the most in demand groups in the world ..."

Mon 02/08 - Animal Collective's Avey Tare Solo Album - Clash Music

"Avey Tare to Release First Solo Album Down There drops on October 26. [ Spinner ] LCD SOUNDSYSTEM Tour with HOT CHIP , SLEIGH BELLS Dance ..."

Mon 02/08 - Monday's Music Roundup - Spin

"Avey Tare to release new solo record 'Down There' 25th October 2010. Dave Portner AKA Avey Tare was born in Baltimore County, Maryland on April 24th ..."

Tue 03/08 - Avey Tare (Animal Collective) releases solo album 'Down There' - Band Weblogs

"Avey Tare is set to release his debut LP Down There October 26 on Paw Tracks. We have the details"

Tue 03/08 - Animal Collective's Avey Tare Set to Release Debut Solo LP - Under the Radar

"Avey Tare will release his first official solo record, entitled *Down There*, on October 26, 2010. All nine songs were recorded by bandmate Josh Dibb in ..."

Tue 03/08 - Avey Tare to release solo record, Deakin to tour with Prince Rama - *Impose Magazine*: Bytes

"Avey Tare is releasing his first solo full-length, scheduled for release on October 26. *Down There* (Paw Tracks), consisting of nine new songs, drifts away from ..."

Tue 03/08 - Animal Collective's Avey Tare to release first official solo record - *ALARM Magazine*

"Avey Tare has spoken about what the future holds for Animal Collective ahead of his new solo album. Animal Collective are one of the most influential ..."

Fri 20/08 - Animal Collective Look To The Future - *Clash Music*

"Avey Tare was the influence of 2009's still-stunning Merriweather Post Pavilion . A lot of young artists embrace that particular album's "trippy" side-- weird sounds, beats, ..."

Mon 23/08 - Sun Airway - "Put the Days Away" - *Pitchfork*

## September

"Avey Tare will be slinging records, CD's and MP3's this Friday night, September 24, in a DJ set at Glasslands Gallery, with supporting live performances by ..."

Tue 21/09 - Live: Avey Tare is DJ'ing, Crocodiles are playing Glasslands this Friday - the culture of me

"Avey Tare has confirmed his new crocodile themed album, set to be released later this year. Planning to play a handful of live shows, no British ..."

Fri 24/09 - Watch: Animal Collective - 'Bluish' - *Clash Music*

"Avey Tare has designed the Tobin , the trippy -looking slip-on you see above. It won't ship until March, but you can pre -order it on ..."

Tue 28/09 - Animal Collective Design Their Own Line of Shoes - *Pitchfork*

## October

"Avey Tare is ready to drop his full-length solo bow, *Down There* , on AC's Paw Tracks label October 26. And now you can download the ..."

Tue 05/10 - Listen: New Single From Animal Collective's Avey Tare - *Pitchfork*

"Avey Tare is dropping his debut solo album, *Down There* , come Oct. 26 on Animal Collective's Paw Tracks label. The first preview of *Down There* ..."

Tue 05/10 - Avey Tare: "Lucky 1" - *Prefix Magazine*

"Avey Tare will release his solo debut, *Down There* , on October 26 via Paw Tracks . Grab the first single, "Lucky 1", below via *Pitchfork* ..."

Tue 05/10 - [mp3] Avey Tare - "Lucky 1" - *Pop Headwound*

"Avey Tare has released a new single from his upcoming solo album Down There, set to release on October 26th. Did we mention that it's downloadable ..."

Tue 05/10 - Avey Tare – "Lucky 1" - What Up V

"Avey Tare is releasing a new album in order to prove to Panda Bear that he doesn't have shit on him as an artist, musician, and ..."

Fri 08/10 - Avey Tare's hires his sister 2 direct his artsy fartsy music video - HIPSTER RUNOFF

"Avey Tare announced that he'd be going the way of bandmate Panda Bear by releasing a solo album. Well, the wait [...] Watch Animal Collective's Avey ..."

Fri 08/10 - Watch Animal Collective's Avey Tare's "Lucky 1" Video From Solo Debut - Crawdaddy!

"Avey Tare called "Lucky 1". Figured I'd give it a go, eh? Avey Tare: "Lucky 1" (source: P4K) Hmm... pretty, but also pretty boring. \*shrug\* Maybe ..."

Fri 08/10 - tsuruloosies: Lucky 1 by Avey Tare - TSURURADIO

"Avey Tare has made a very good album for sure. melodies are superb, and we can see just how good this sounds. music is just awesome ..."

Sun 10/10 - Avey Tare - Down There (2010) - We Fucking Love Music

"Avey Tare is one of the members of our much beloved Animal Collective. He finally joins the club with his first official solo release with Down ..."

Mon 11/10 - Live Blogging The Leak Of: Avey Tare's Down There - We All Want Someone To Shout For

"Avey Tare is doing the thing where he is letting ppl stream his new album "Down There" 4 free on NPR even though it already leaked ..."

Fri 15/10 - Avey Tare lets ppl stream his album on NPR, gets divorced from his wife - HIPSTER RUNOFF

"Avey Tare has released a new video titled "Down There News", the video was shot on VHS and directed by his sister Abby Portner. The video ..."

Fri 15/10 - New Video: Avey Tare – Down There News - JPs Blog

"Avey Tare has more or less followed in MPP 's relatively conventional, song-oriented footsteps; he substitutes subterranean slipperiness for spiritual uplift, but otherwise the AC member ..."

Tue 26/10 - Music: Review: Avey Tare: Down There - The A.V. Club

"Avey Tare has a solo record out this week. Ghostland Observatory also has a new one. Ghost of a Saber Tooth Tiger (aka Sean Lennon's new ..."

Wed 27/10 - New Releases: Pomegranates, Avey Tare, Ghostland Observatory - Buzz Grinder

"Avey Tare has released his new LP, *Down There*, today. The lead single, "Lucky 1", sounds, surprisingly, like a new AC song. Tare also followed the ..."

Wed 27/10 - Best New Releases: Avey Tare, Andrew Bird, Sun Airway, Small Black, Diamond Rings, Cashes River, Gospel Claws, Pepper Rabbit - Indie Rock Cafe

"Avey Tare is dropping knowledge with [..]"

Thu 28/10 - Avey Tare Loves Crocodiles - Audio Muffin

## November

"Avey Tare has spoken about the release of his dark yet enticing new album '*Down There*'. Animal Collective's transition from psych-folk to bewitching electronica has been ..."

Wed 03/11 - Avey Tare Talks '*Down There*' - Clash Music

"Avey Tare has re-emerged with something quite dark. Inspired by a visit to the swamps of the deep South, Avey Tare began reflecting on some of ..."

Wed 03/11 - Track Of The Day 3/11 - Avey Tare - Clash Music

"Avey Tare to support. Avey Tare's dark, cryptic new album is out now with Panda Bear's new record to follow. '*Tomboy*' will be released at the ..."

Sat 13/11 - Panda Bear Unveils New Single - Clash Music

"Avey Tare has spoken to ClashMusic about his new solo album. Returning to solo duties, Animal Collective have broken off into all manner of bizarre shapes. ..."

Mon 15/11 - Avey Tare On New Album - Clash Music

"Avey Tare is from Animal Collective. But while there are definitely links to his day job, Avey is marching to the beat of his own mushy, ..."

Mon 29/11 - Avey Tare – *Down There* (Paw Tracks/Mistletoe) - Cyclic Defrost

## December

"Avey Tare might as well have been handed an empty KFC chicken bucket for a hat. Look what happened to Pullhair Rubeye (of which I will ..."

Thu 02/12 - Avey Tare - *Down There* - Forest Gospel

# Appendices

## Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

## Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart