

# Avenged Sevenfold

Music Media Analysis  
July to December 2010

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# Overview

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**64th** on Mainstream Charts

**521st** on Emerging Charts

**67th** on Twitter

**134th** in the Music Press

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This report reviews the popularity of Avenged Sevenfold on the music charts and in the music news for the period July to December 2010. It benchmarks Avenged Sevenfold against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the [wearehunted.com](http://wearehunted.com) website.

# Chart Popularity

## Mainstream Chart

This section presents the mainstream chart performance for Avenged Sevenfold compared to similar artists. Avenged Sevenfold was ranked 64th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for Avenged Sevenfold was 8th.

**64th** Overall Rank

**8th** Best Position

Artist	Rank	Best Position
Avenged Sevenfold	64th	8
Korn	245th	36
Blame	277th	42
hopeless	475th	95
Dream Theater	523rd	112
Hollywood Undead	1912th	1,001
Lamb of God	2102nd	1,001
Miniature Tigers	2261st	1,001

Figure 1: Artist Mainstream Ranks

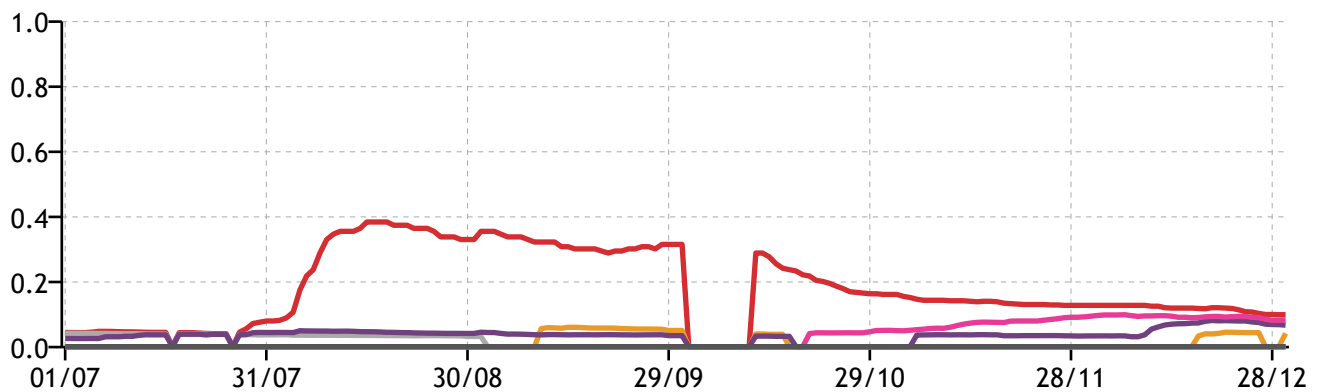
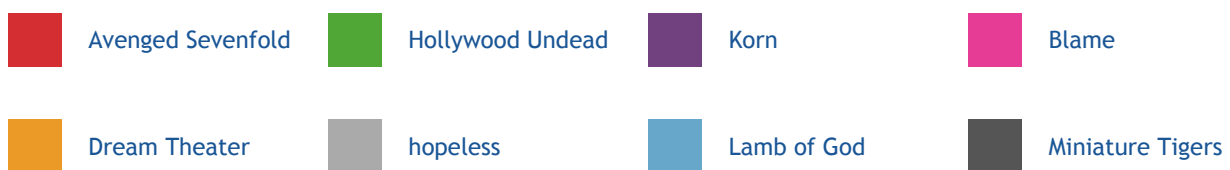


Figure 2: Artist Mainstream Chart Popularity over Time



# Mainstream Comparison

This section compares the mainstream chart performance of Avenged Sevenfold against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Avenged Sevenfold was ranked 1st overall of our charts for that day. 0.0 denotes Avenged Sevenfold did not chart at all.

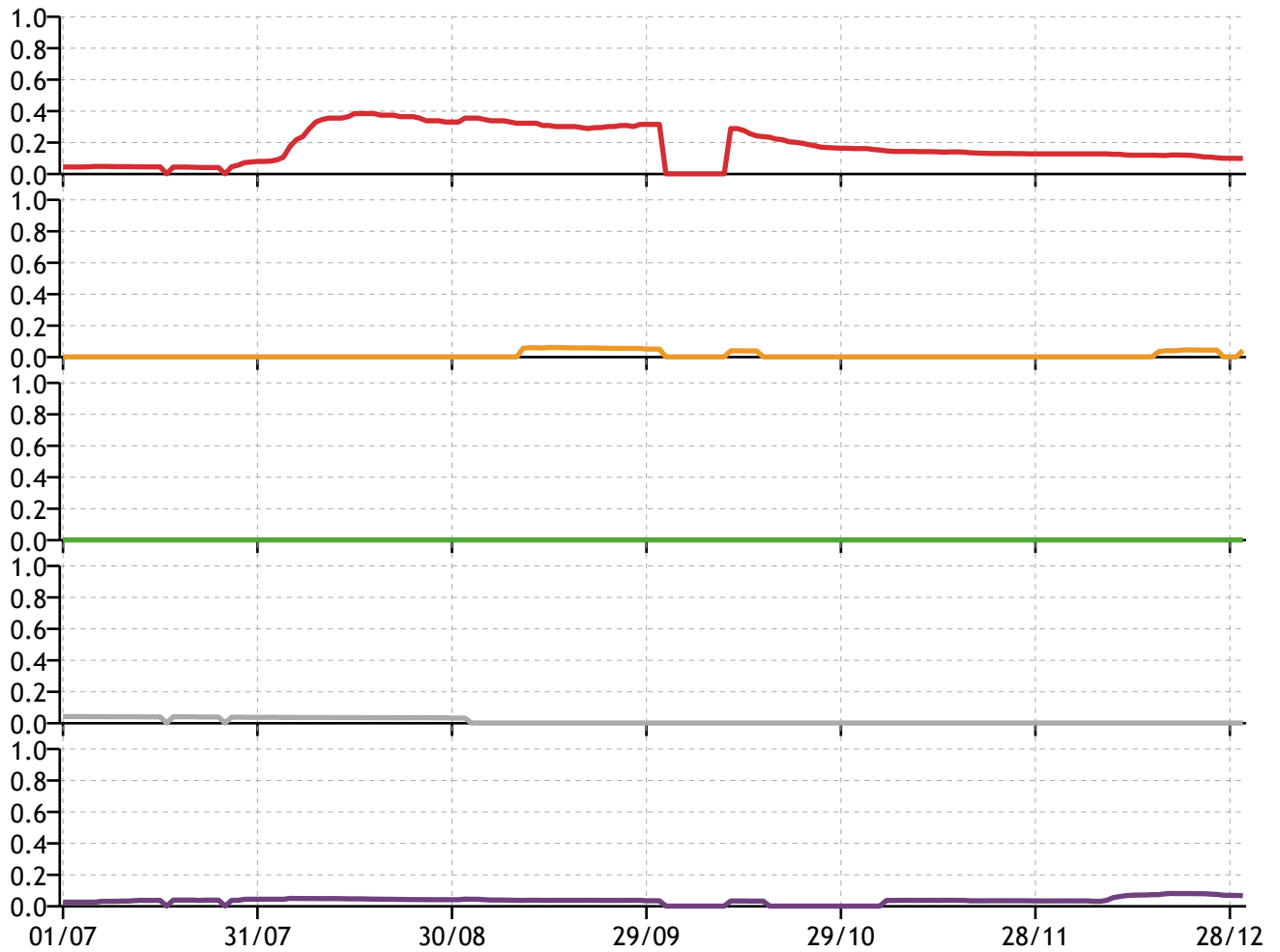
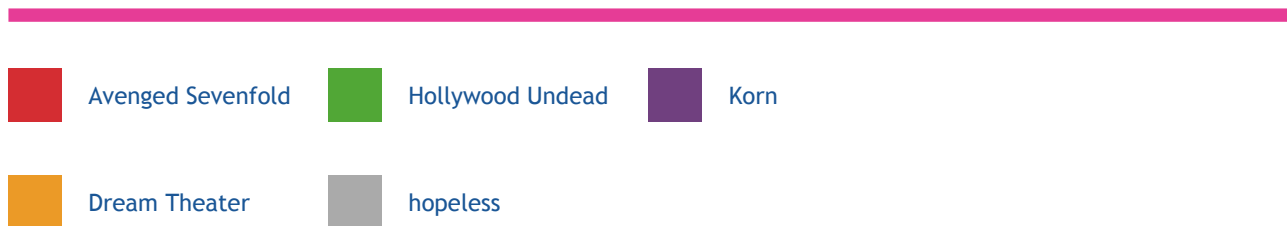


Figure 3: Comparisons for Avenged Sevenfold



# Emerging Chart

This section presents the emerging chart performance for Avenged Sevenfold compared to similar artists. Avenged Sevenfold was ranked 521st overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for Avenged Sevenfold was 56th.

**521st** Overall Rank

**56th** Best Position

Artist	Rank	Best Position
Avenged Sevenfold	521st	56
Miniature Tigers	535th	57
Lamb of God	1041st	133
Hollywood Undead	1497th	239
Blame	1588th	270
Dream Theater	2290th	1,001
hopeless	2395th	1,001
Korn	2498th	1,001

Figure 4: Artist Emerging Ranks

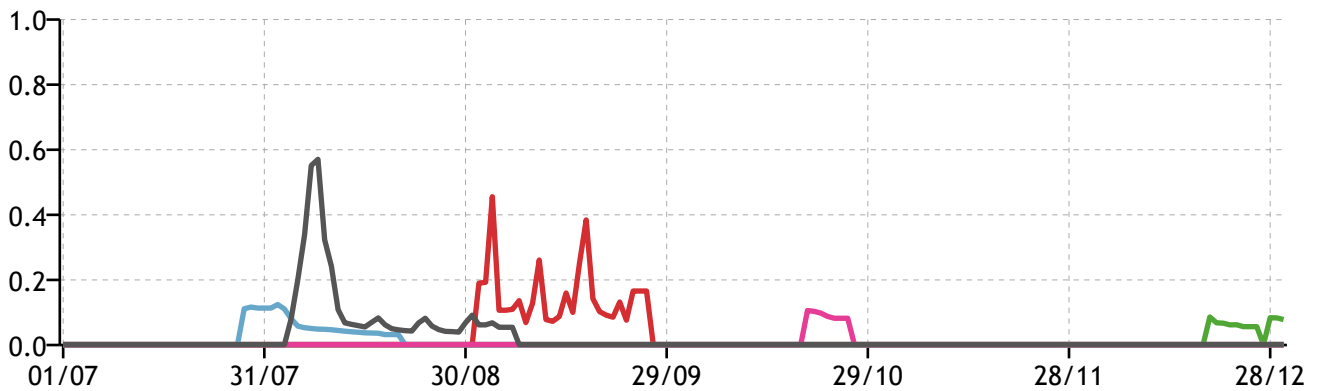
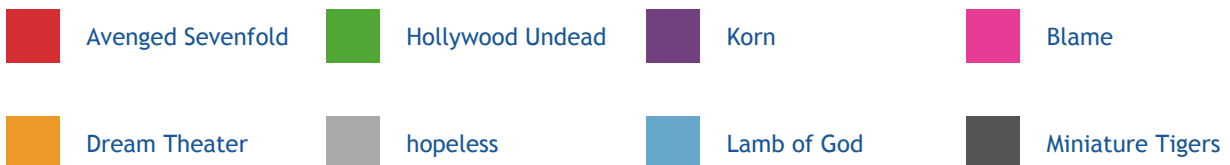


Figure 5: Artist Mainstream Emerging Popularity over Time



# Emerging Comparison

This section compares the emerging chart performance of Avenged Sevenfold against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Avenged Sevenfold was ranked 1st overall of our charts for that day. 0.0 denotes Avenged Sevenfold did not chart at all.

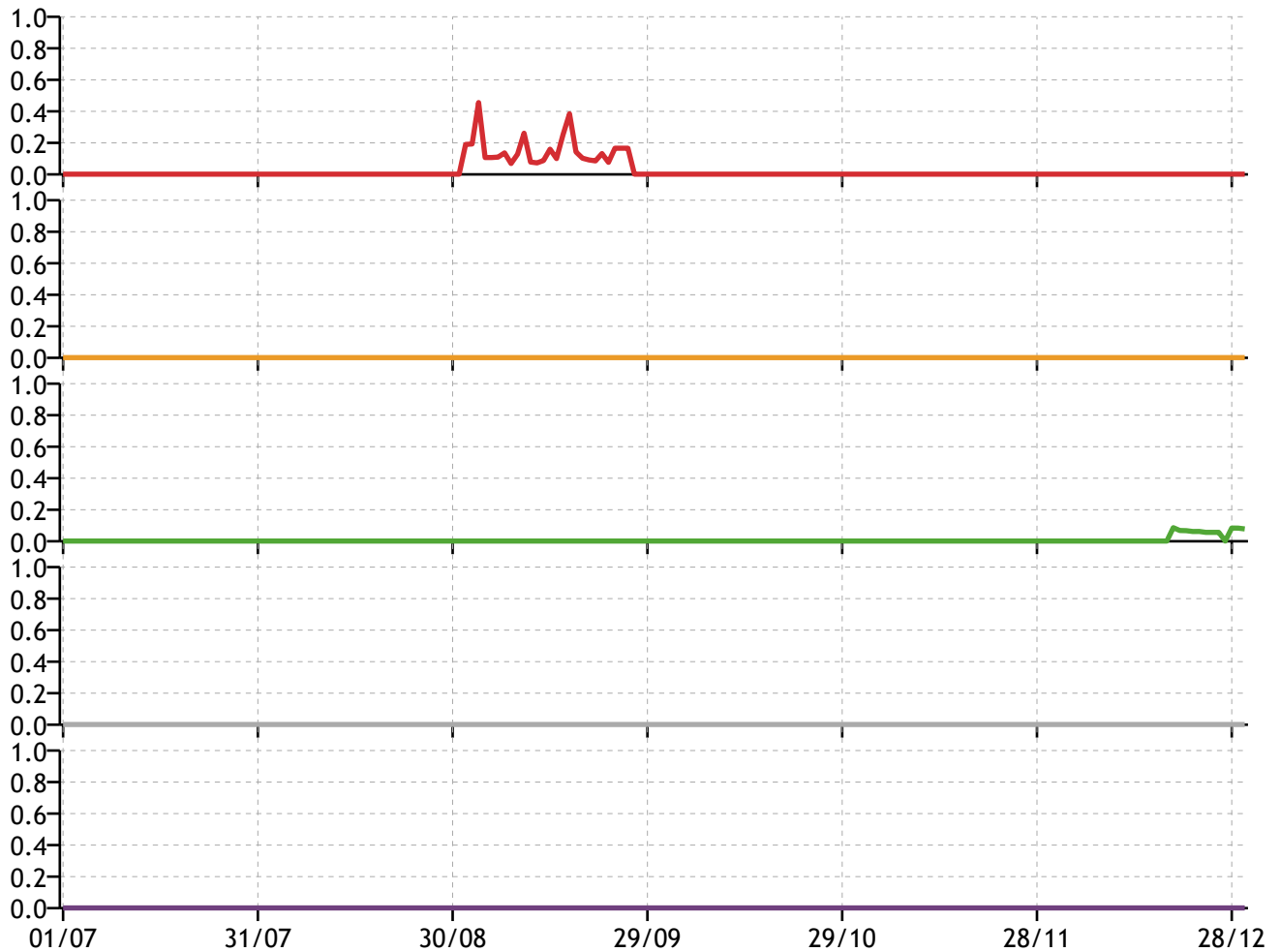
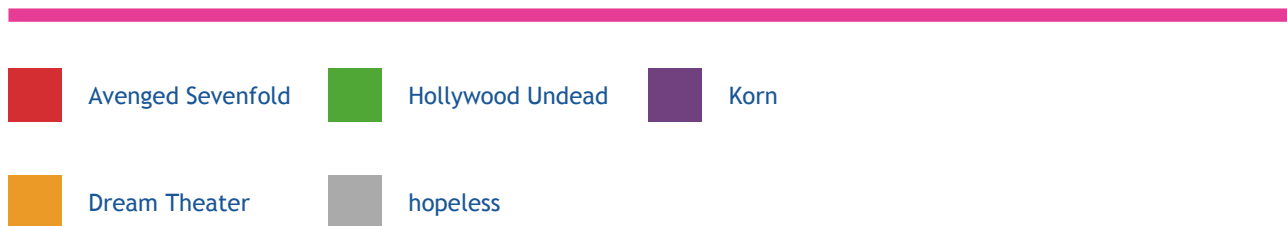


Figure 6: Comparisons for Avenged Sevenfold



# Mainstream Singles

This section presents the best charting singles for Avenged Sevenfold on the Mainstream We Are Hunted charts

## Nightmare

Best Single

74th

Best Position

Single	Best Position
Nightmare	74
Welcome to the Family	86
Buried Alive	320
Danger Line	329
Natural Born Killer	348
God Hates Us	363
So Far Away	370
Fiction	395

Figure 7: Best Single Positions

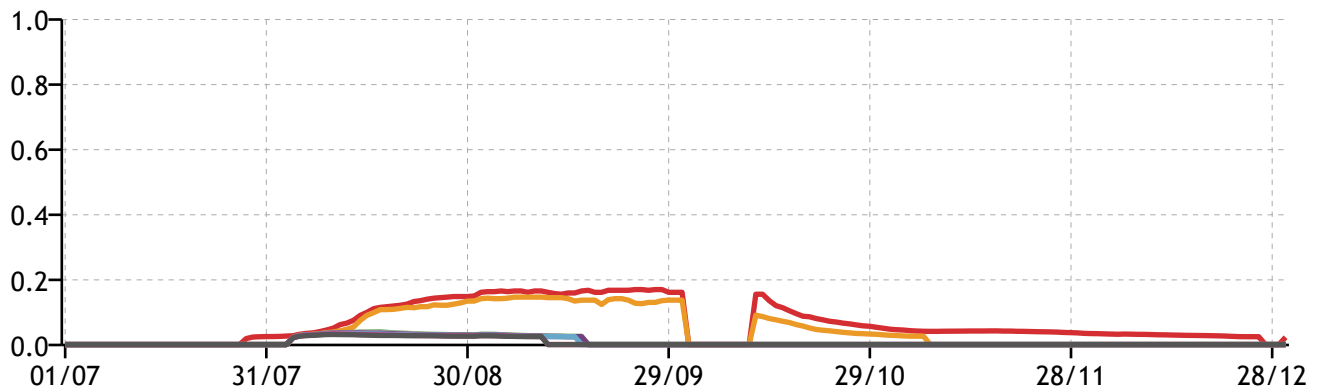


Figure 8: Singles Chart Comparison over Time



# Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by Avenged Sevenfold. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

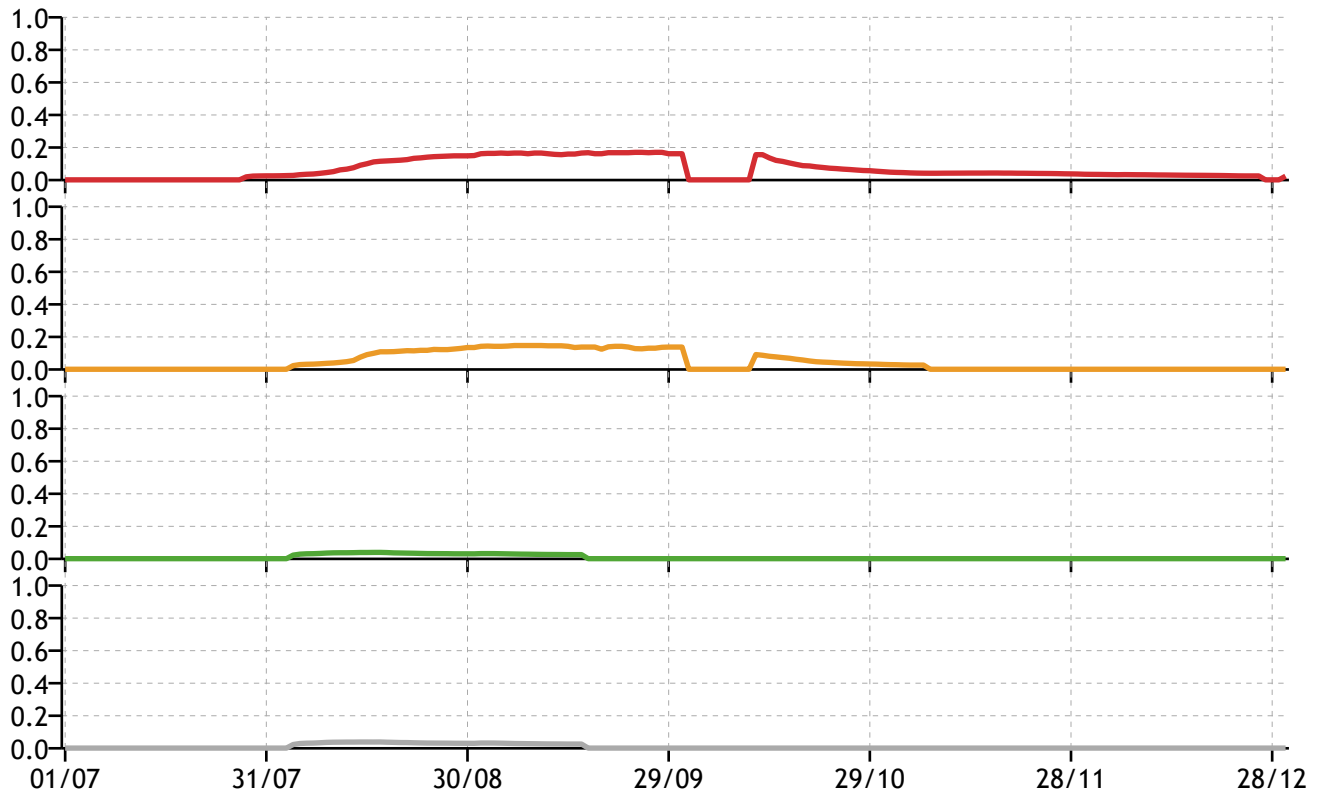


Figure 9: Chart ranking for Avenged Sevenfold



# Emerging Singles

This section presents the best charting singles for Avenged Sevenfold on the Emerging We Are Hunted charts

## Nightmare

Best Single

29th

Best Position

Single Best Position

Nightmare	29
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Figure 10: Best Single Positions

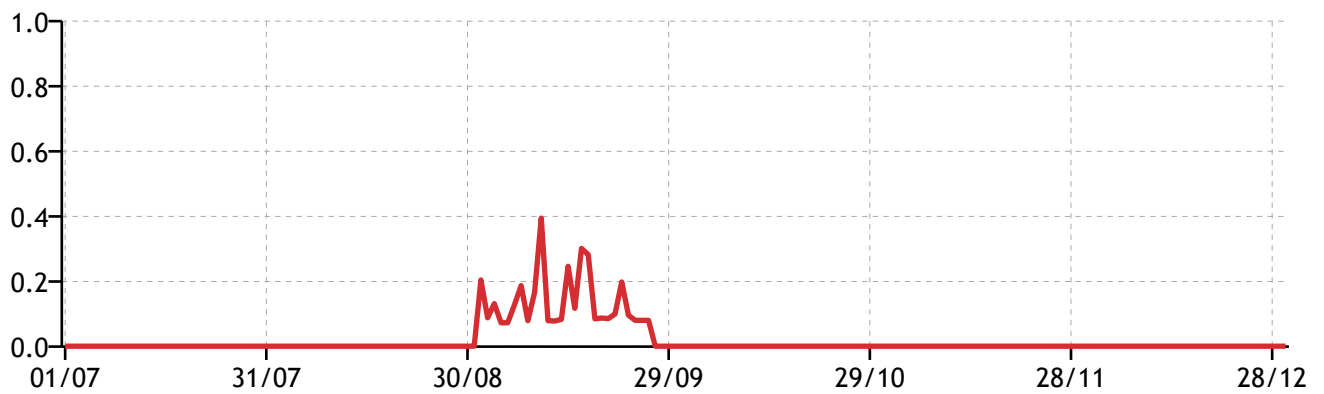


Figure 11: Singles Chart Comparison over Time

 Nightmare

## Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by Avenged Sevenfold. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

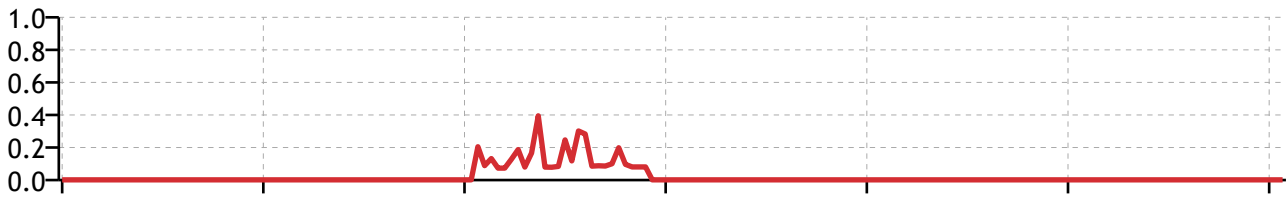


Figure 12: Chart ranking for Avenged Sevenfold

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 Nightmare

# Twitter Coverage

## Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Avenged Sevenfold during this time period. Included is the overall ranking of Avenged Sevenfold when compared to similar artists.

67th Overall Rank

15,305 Tweets

0.003% Share

Artist	Rank	Tweets	Share
Avenged Sevenfold	67th	15,305	0.003%
Blame	113th	10,862	0.002%
Korn	115th	10,755	0.002%
Dream Theater	228th	6,498	0.001%
Lamb of God	830th	2,203	0.000%
Hollywood Undead	1145th	1,632	0.000%
hopeless	2005th	889	0.000%
Miniature Tigers	2708th	599	0.000%

Figure 13: Twitter Coverage Comparison

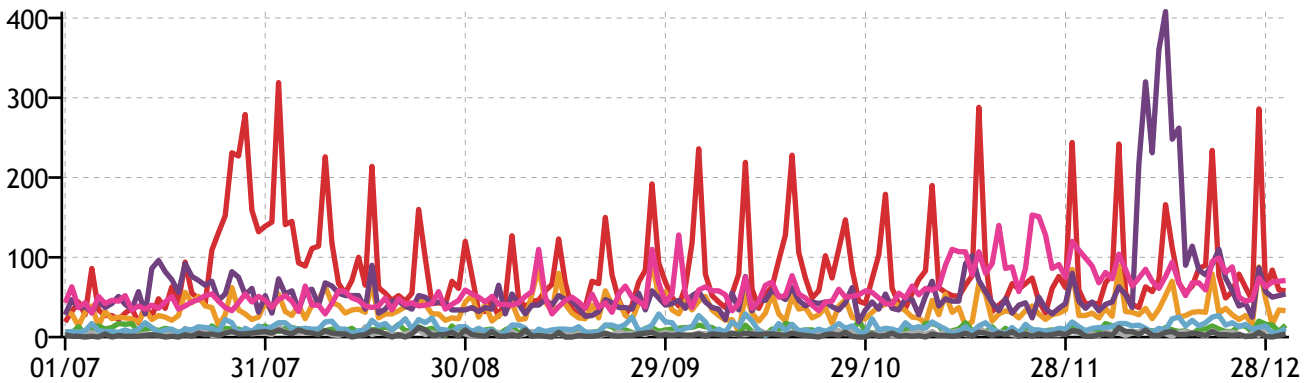
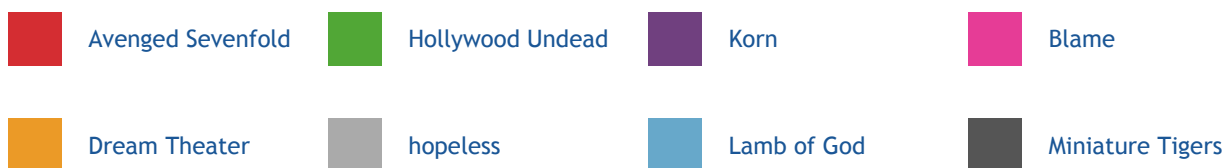


Figure 14: Twitter Coverage over Time



# Twitter Comparison

This section compares the total number of tweets mentioning Avenged Sevenfold to similar artists.

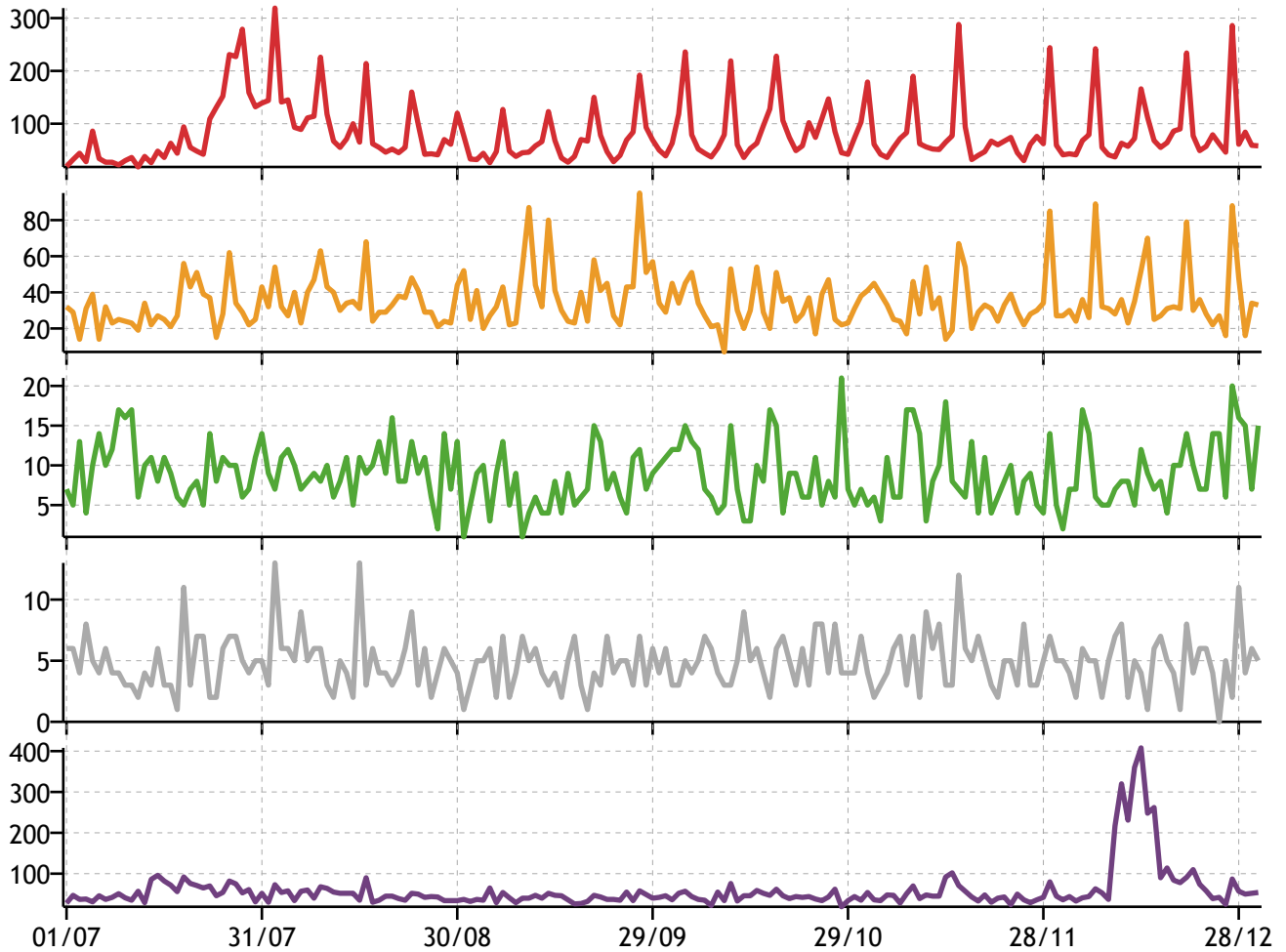
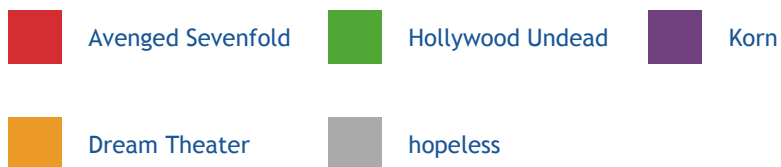


Figure 15: Comparisons for Avenged Sevenfold



# Mainstream Chart vs Twitter

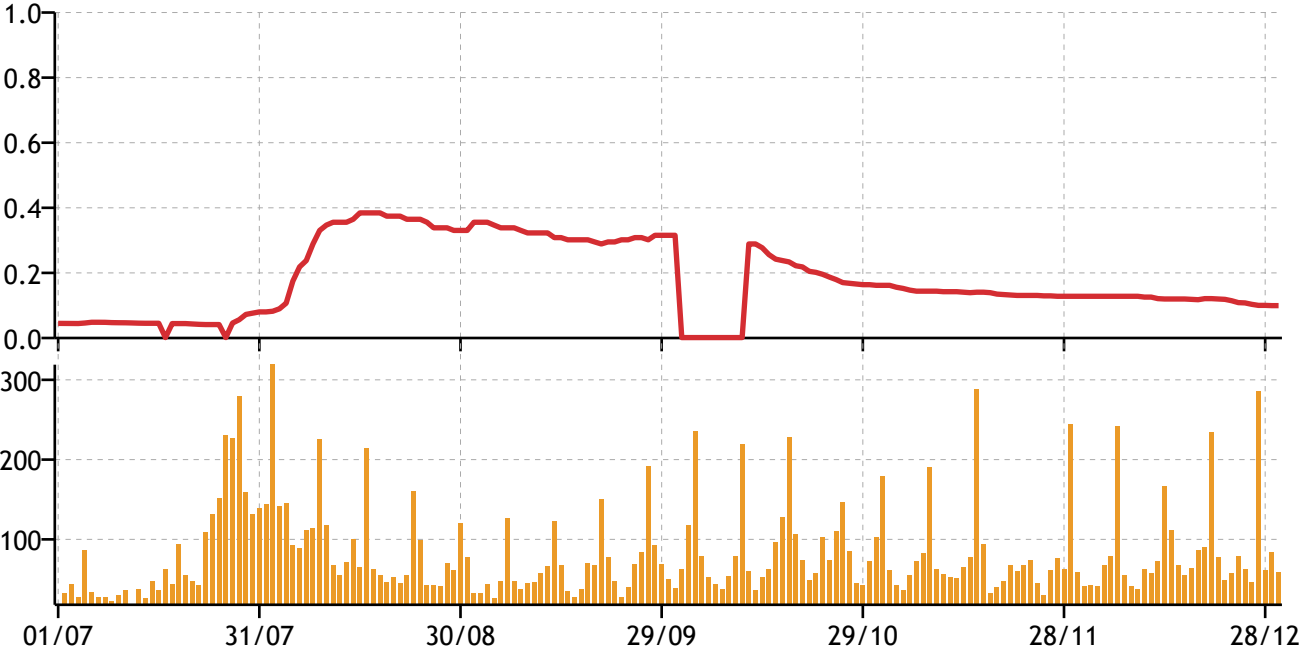


Figure 16: Avenged Sevenfold Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



# Emerging Chart vs Twitter

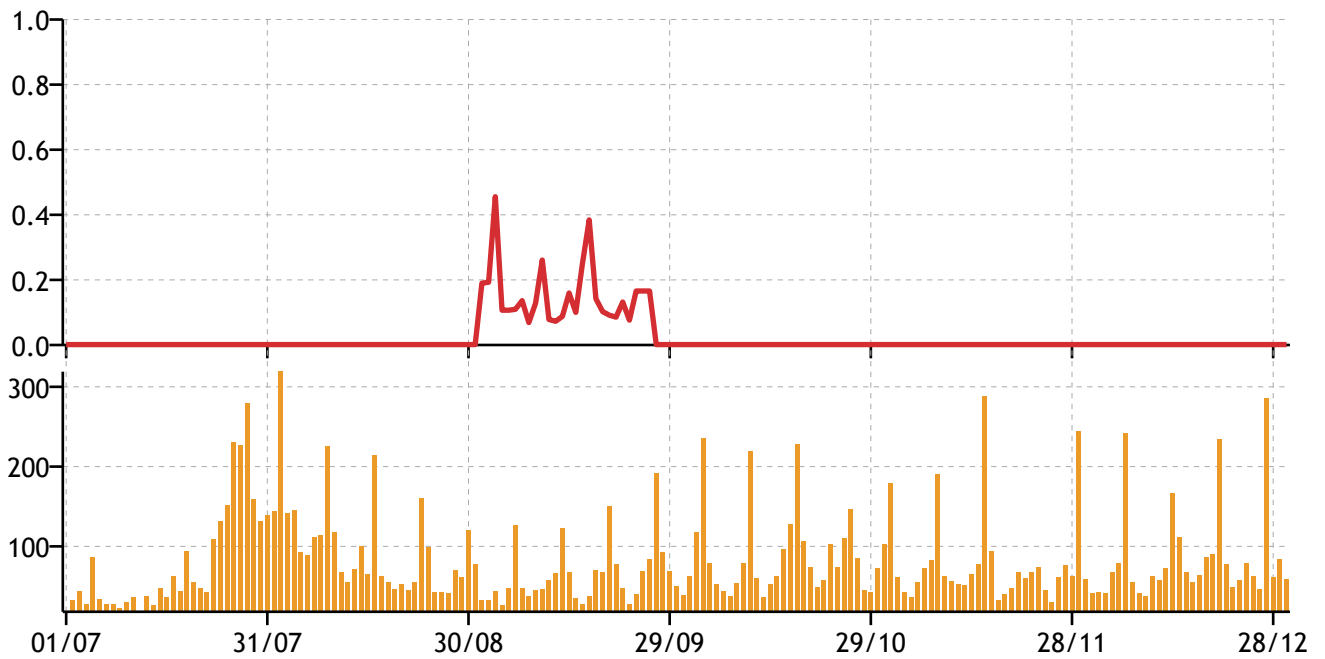


Figure 17: Avenged Sevenfold Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.

Chart Popularity

Twitter volume

# Twitter Users

This section lists the twitter users mentioning Avenged Sevenfold in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/reiji0	□□□		172	846	145,512
2	twitter.com/PokerBlunders	Poker Blunders	ÚT: 43.088483,-79.820253	13	5,050	65,650
3	twitter.com/ManInTheBox_	Joan Cristiann	Joinville, SC	55	1,051	57,805
4	twitter.com/raprap30	Raphael	iPhone: 1.391717,103.752360	20	2,548	50,960
5	twitter.com/dudasuxx	Eduarda	Candelária - RS	19	2,611	49,609
6	twitter.com/daiana7x	Daiana Torres	Curitiba, Brasil.	67	581	38,927
7	twitter.com/Yug063	□□	□□□□□□	45	856	38,520
8	twitter.com/kimuhiro	□□□□□□□□	□□	47	816	38,352
9	twitter.com/juniorMadden	Junior Vilela	Nova Serrana - Brasil	25	1,088	27,200
10	twitter.com/victaowe	Victor Vieira	Campinas - SP	18	1,506	27,108
11	twitter.com/znuffery2k	znuffery2k	□□□□□□□□	18	1,465	26,370
12	twitter.com/_Sandra_R_	Sandra		49	452	22,148
13	twitter.com/Alan_BMTH	Alan	Tatooine	21	1,032	21,672
14	twitter.com/depoiseutedou	jesca antonieta	na sua estante	17	1,269	21,573
15	twitter.com/rafaoneeightwo	Rafael K. Cecchetto	São Paulo, São Paulo	18	1,052	18,936
16	twitter.com/cahumanoid	WEASLEY IS BACK	Humanoid City	19	878	16,682
17	twitter.com/nathsevenfold	Nathy Fuentes □	Brasília - DF	13	1,205	15,665
18	twitter.com/MissDazee	Dazee	Germany, Lower Saxony	17	905	15,385
19	twitter.com/whoajju	Juliana		14	1,079	15,106
20	twitter.com/teeteus_	Matheus Toledo	Sorocaba - Brazil	20	716	14,320
21	twitter.com/EmilyAllman	Emily Almond	Google Earth	13	1,024	13,312
22	twitter.com/KerrangCooper	Alejandro Lino	In TheCourt Of the CrimsonKing	29	432	12,528
23	twitter.com/AmyLynRAWRmag	Amy Lyn	CT	20	587	11,740
24	twitter.com/HzRph	José Colina	Kakariko Village	16	716	11,456
25	twitter.com/julianomc	Juliano Marcelino	Brazil	31	369	11,439
26	twitter.com/GGDANCE	G.G. Le Grand	AMSTERDAM	16	647	10,352
27	twitter.com/carolposer	Carolina von Poser	Porto alegre/rs	17	528	8,976

Figure 18: Top 50 Users tweeting about Avenged Sevenfold

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/livs_r	livai	moro com o Et Bilu	15	577	8,655
29	twitter.com/thaais_sf	Thaís Radke.	São Paulo, Brazil	16	539	8,624
30	twitter.com/lilbratsie	Jamie B	Little Rock, AR	17	493	8,381
31	twitter.com/MattyTheTruth	Matty	Fukuoka, Japan	20	405	8,100
32	twitter.com/iagoghedin	Iago Ghedin		17	470	7,990
33	twitter.com/l1brat1on	l1brat1on	Worldwide, TX	20	394	7,880
34	twitter.com/AlexSyn	Alex C.~	Casa Del Syn	14	554	7,756
35	twitter.com/kyhetha	Thais Bueno	Cuiabá - Brasil	18	408	7,344
36	twitter.com/Ace_Raz	Charles Reed	Norman, Oklahoma	24	304	7,296
37	twitter.com/animarossa666	□□□□	□□@□□□□□□□□□□□□	34	210	7,140
38	twitter.com/himands	Amanda Langner	Florianópolis	15	458	6,870
39	twitter.com/Veengenz	Islis	Ribeirão Preto - SP Brazil	13	519	6,747
40	twitter.com/eduardomanciini	MANCINI, Eduardo	Rio Grande do Sul, chê!	14	476	6,664
41	twitter.com/gabriel_k3n	Gabriel Bemfica	Fortaleza - CE - BR	30	219	6,570
42	twitter.com/ovelha_xx	Jessica sem acento.	Maringá-PR.	14	460	6,440
43	twitter.com/ferjalsp	Fer Dewa	Bat Country	16	393	6,288
44	twitter.com/PoProstuKinga	Kingu	Lamki - Poland	21	297	6,237
45	twitter.com/Carlosgallany	Carlos J. Gallany	Mushroom Kingdom/Black Mesa	28	220	6,160
46	twitter.com/ohraay	Rayane L.	Brasil	25	246	6,150
47	twitter.com/anavengeance	Ana Carolina	São Paulo, Brazil	17	360	6,120
48	twitter.com/g36cmp5sas	□□□@□□□□□□□□□□	□□□□□□	29	207	6,003
49	twitter.com/cassioooq	Cassioooq		21	279	5,859
50	twitter.com/lovemypills	Isabella	Brasil	14	418	5,852

Figure 18 (continued): Top 50 Users tweeting about Avenged Sevenfold

## Shared Twitter Links

This section lists the most popular urls in tweets mentioning Avenged Sevenfold during this period.

URL	Rank	Tweets
<a href="http://www.last.fm/music/Avenged+Sevenfold">http://www.last.fm/music/Avenged+Sevenfold</a>	1	194
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/Nightmare+(Preview)">http://www.last.fm/music/Avenged Sevenfold/_/Nightmare (Preview)</a>	2	99
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/Welcome+to+the+Family">http://www.last.fm/music/Avenged Sevenfold/_/Welcome to the Family</a>	3	73
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/Fiction">http://www.last.fm/music/Avenged Sevenfold/_/Fiction</a>	4	68
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/So+Far+Away">http://www.last.fm/music/Avenged Sevenfold/_/So Far Away</a>	5	61
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/Buried+Alive">http://www.last.fm/music/Avenged Sevenfold/_/Buried Alive</a>	6	61
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/Afterlife">http://www.last.fm/music/Avenged Sevenfold/_/Afterlife</a>	7	55
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/God+Hates+Us">http://www.last.fm/music/Avenged Sevenfold/_/God Hates Us</a>	8	50
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/A+Little+Piece+Of+Heaven">http://www.last.fm/music/Avenged Sevenfold/_/A Little Piece Of Heaven</a>	9	46
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/Victim">http://www.last.fm/music/Avenged Sevenfold/_/Victim</a>	10	45
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/Save+Me">http://www.last.fm/music/Avenged Sevenfold/_/Save Me</a>	11	42
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/Almost+Easy">http://www.last.fm/music/Avenged Sevenfold/_/Almost Easy</a>	12	42
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/Natural+Born+Killer">http://www.last.fm/music/Avenged Sevenfold/_/Natural Born Killer</a>	13	42
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/Dear+God">http://www.last.fm/music/Avenged Sevenfold/_/Dear God</a>	14	41
<a href="http://www.last.fm/user/kimuhiro777">http://www.last.fm/user/kimuhiro777</a>	15	39
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/Danger+Line">http://www.last.fm/music/Avenged Sevenfold/_/Danger Line</a>	16	38
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/Critical+Acclaim">http://www.last.fm/music/Avenged Sevenfold/_/Critical Acclaim</a>	17	37
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/Tonight+the+World+Dies">http://www.last.fm/music/Avenged Sevenfold/_/Tonight the World Dies</a>	18	36
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/Seize+the+Day">http://www.last.fm/music/Avenged Sevenfold/_/Seize the Day</a>	19	35
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/Bat+Country">http://www.last.fm/music/Avenged Sevenfold/_/Bat Country</a>	20	34
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/Beast+and+the+Harlot">http://www.last.fm/music/Avenged Sevenfold/_/Beast and the Harlot</a>	21	31
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/Scream">http://www.last.fm/music/Avenged Sevenfold/_/Scream</a>	22	28
<a href="http://www.last.fm/user/Yug-jp">http://www.last.fm/user/Yug-jp</a>	23	28
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/Unholy+Confessions">http://www.last.fm/music/Avenged Sevenfold/_/Unholy Confessions</a>	24	26
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/M.I.A.">http://www.last.fm/music/Avenged Sevenfold/_/M.I.A.</a>	25	26
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/Lost">http://www.last.fm/music/Avenged Sevenfold/_/Lost</a>	26	24
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/Gunslinger">http://www.last.fm/music/Avenged Sevenfold/_/Gunslinger</a>	27	23

Figure 19: Top Shared Links on Twitter mentioning Avenged Sevenfold

URL	Rank	Tweets
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/Brompton+Cocktail">http://www.last.fm/music/Avenged Sevenfold/_/Brompton Cocktail</a>	28	23
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/Blinded+in+Chains">http://www.last.fm/music/Avenged Sevenfold/_/Blinded in Chains</a>	29	20
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/Strength+of+the+World">http://www.last.fm/music/Avenged Sevenfold/_/Strength of the World</a>	30	20
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/Sidewinder">http://www.last.fm/music/Avenged Sevenfold/_/Sidewinder</a>	31	20
<a href="http://tinysong.com/6SxC">http://tinysong.com/6SxC</a>	32	19
<a href="http://www.tweekly.fm/user/julianoomc">http://www.tweekly.fm/user/julianoomc</a>	33	19
<a href="http://www.last.fm/user/Yug-jp">http://www.last.fm/user/Yug-jp</a>	34	18
<a href="http://www.tweekly.fm/user/teeteus_">http://www.tweekly.fm/user/teeteus_</a>	35	17
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/Burn+It+Down">http://www.last.fm/music/Avenged Sevenfold/_/Burn It Down</a>	36	17
<a href="http://www.tweekly.fm/twitter/Alan_BMTH">http://www.tweekly.fm/twitter/Alan_BMTH</a>	37	17
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/Chapter+Four">http://www.last.fm/music/Avenged Sevenfold/_/Chapter Four</a>	38	17
<a href="http://www.tweekly.fm/user/aninhacmo">http://www.tweekly.fm/user/aninhacmo</a>	39	16
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/Trashed+and+Scattered">http://www.last.fm/music/Avenged Sevenfold/_/Trashed and Scattered</a>	40	16
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/Second+Heartbeat">http://www.last.fm/music/Avenged Sevenfold/_/Second Heartbeat</a>	41	16
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/Unbound+(The+Wild+Ride)">http://www.last.fm/music/Avenged Sevenfold/_/Unbound (The Wild Ride)</a>	42	15
<a href="http://www.tweekly.fm/user/cassiooq">http://www.tweekly.fm/user/cassiooq</a>	43	15
<a href="http://www.tweekly.fm/user/natyshoutnaty">http://www.tweekly.fm/user/natyshoutnaty</a>	44	15
<a href="http://slacker.com/r/CW8Ml">http://slacker.com/r/CW8Ml</a>	45	15
<a href="http://www.lastfm.es/user/Carlosgallany">http://www.lastfm.es/user/Carlosgallany</a>	46	15
<a href="http://slacker.com/r/CRZ5g">http://slacker.com/r/CRZ5g</a>	47	14
<a href="http://www.tunewiki.com/t/138kw">http://www.tunewiki.com/t/138kw</a>	48	14
<a href="http://www.tweekly.fm/user/imbroccoli">http://www.tweekly.fm/user/imbroccoli</a>	49	14
<a href="http://tinysong.com/777f">http://tinysong.com/777f</a>	50	14
<a href="http://www.tweekly.fm/user/Pinkly_Smooth">http://www.tweekly.fm/user/Pinkly_Smooth</a>	51	14
<a href="http://www.last.fm/music/Avenged+Sevenfold/_/Warmness+on+the+Soul">http://www.last.fm/music/Avenged Sevenfold/_/Warmness on the Soul</a>	52	14
<a href="http://www.tweekly.fm/user/ohraay">http://www.tweekly.fm/user/ohraay</a>	53	14
<a href="http://tinysong.com/y29R">http://tinysong.com/y29R</a>	54	13
<a href="http://www.tweekly.fm/user/shedon_">http://www.tweekly.fm/user/shedon_</a>	55	13
<a href="http://radioplayer.kerrangradio.co.uk">http://radioplayer.kerrangradio.co.uk</a>	56	13
<a href="http://www.tweekly.fm/user/Janabanana_">http://www.tweekly.fm/user/Janabanana_</a>	57	13
<a href="http://www.tweekly.fm/user/belladobill">http://www.tweekly.fm/user/belladobill</a>	58	13
<a href="http://www.tweekly.fm/user/luck_runs_out">http://www.tweekly.fm/user/luck_runs_out</a>	59	13
<a href="http://www.tunewiki.com/t/1yur4">http://www.tunewiki.com/t/1yur4</a>	60	13

Figure 19 (continued): Top Shared Links on Twitter mentioning Avenged Sevenfold

# News Coverage

## News Popularity

This section shows the total number of music articles mentioning Avenged Sevenfold during this time period and the overall rank of Avenged Sevenfold when compared to similar artists.

134th Overall Rank

737 Articles

0.018% Share

Artist	Rank	Articles	Share
Blame	75th	988	0.025%
Avenged Sevenfold	134th	737	0.018%
Korn	194th	569	0.014%
Dream Theater	316th	412	0.010%
hopeless	658th	203	0.005%
Lamb of God	670th	199	0.005%
Miniature Tigers	783rd	168	0.004%
Hollywood Undead	1729th	31	0.001%

Figure 20: News Coverage Comparison

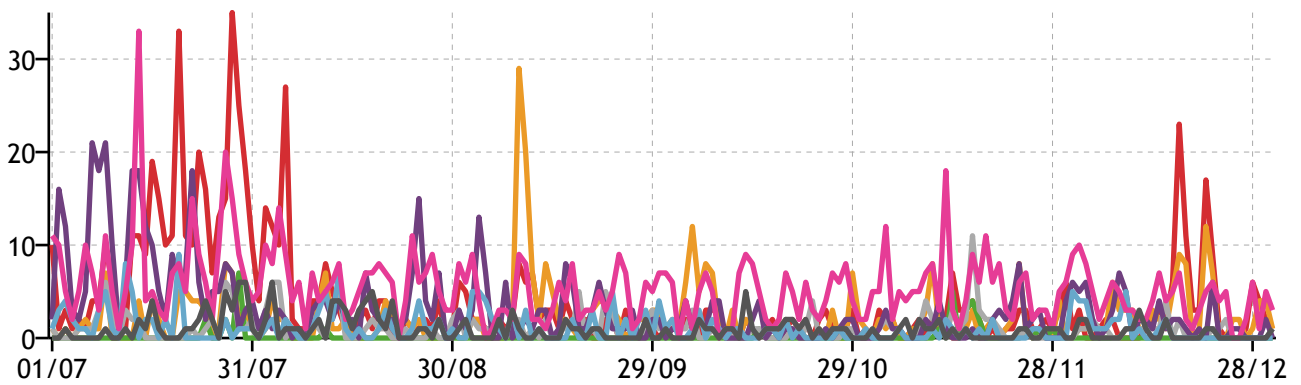
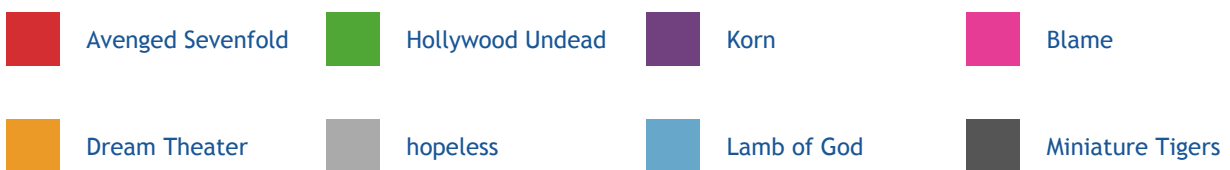


Figure 21: News Coverage over Time

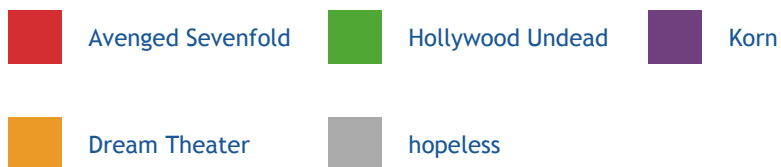


# News Comparison

This section compares the number of music articles mentioning Avenged Sevenfold during this time period to similar artists.



Figure 22: Comparisons for Avenged Sevenfold



# Mainstream Chart vs Sentiment

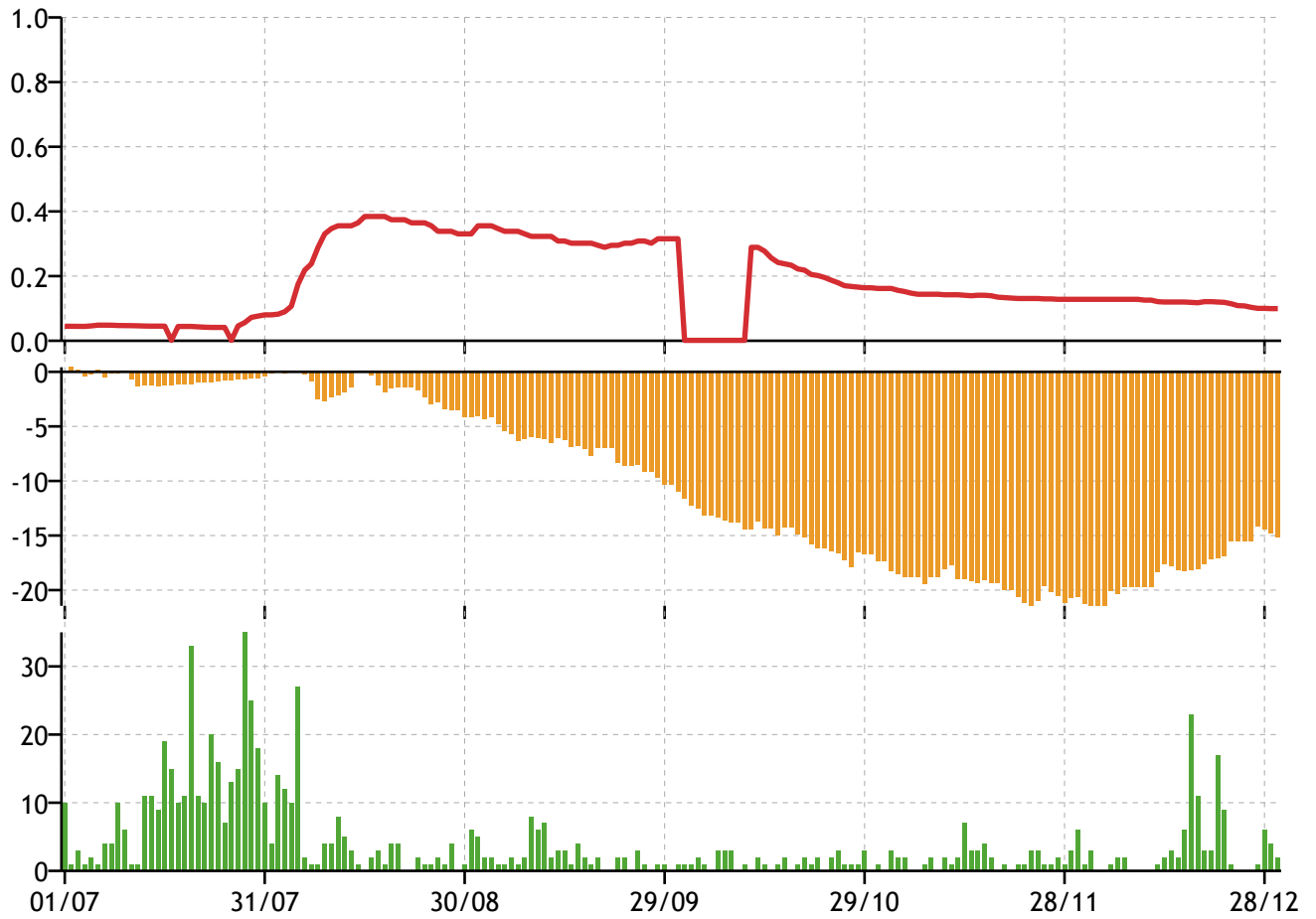


Figure 23: Avenged Sevenfold Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Avenged Sevenfold that day.



# Emerging Chart vs Sentiment

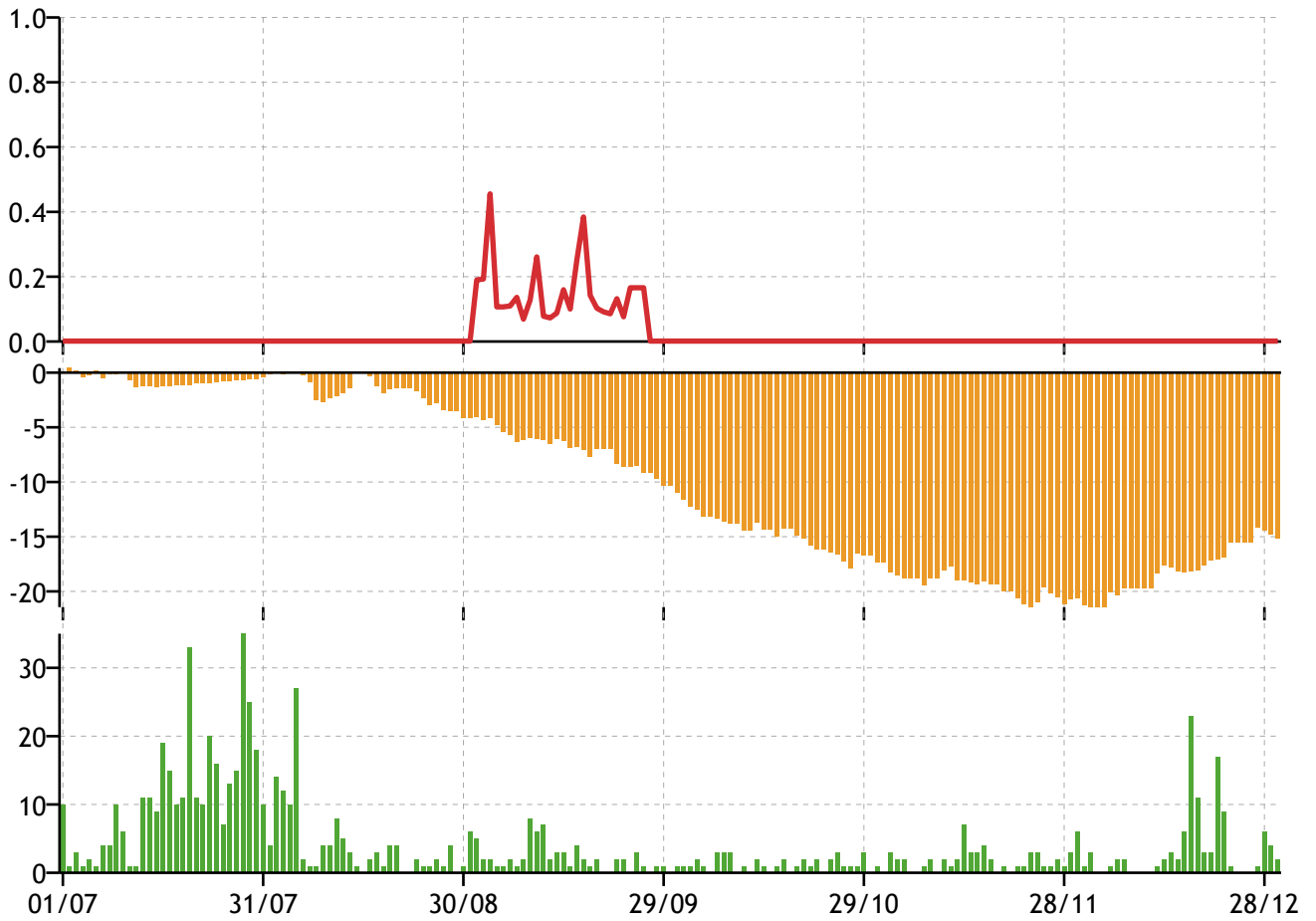


Figure 24: Avenged Sevenfold Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Avenged Sevenfold that day.



# Top Publishers



Figure 25: Top Publishers related to Avenged Sevenfold

Top Publishers	Mentions
Cuchara Sonica	11
MetalSucks	6
Raised on Indie	4
Spin	4
MTV Newsroom	4
Classic Rock Magazine	4
Metal Injection	4
Idolator	3
Orange Country Register - music	3
I Like Music - Rock	2
HitFix	2
I Like Music - Music News	2
NME - News	2
NME - Features	2
Culture Bully	1

Figure 26: Most frequently mentioned Top Publishers

# Top News Publishers

Publisher	Rank	Articles
Cuchara Sonica - <a href="http://cucharasonica.com">http://cucharasonica.com</a>	1	11
MetalSucks - <a href="http://www.metalsucks.net">http://www.metalsucks.net</a>	2	6
Raised on Indie - <a href="http://www.raisedonindie.com/">http://www.raisedonindie.com/</a>	3	4
Spin - <a href="http://www.spin.com/">http://www.spin.com/</a>	4	4
MTV Newsroom - <a href="http://newsroom.mtv.com/">http://newsroom.mtv.com/</a>	5	4
Classic Rock Magazine - <a href="http://www.classicrockmagazine.com/">http://www.classicrockmagazine.com/</a>	6	4
Metal Injection - <a href="http://metalinjection.net">http://metalinjection.net</a>	7	4
Idolator - <a href="http://www.idolator.com/">http://www.idolator.com/</a>	8	3
Orange Country Register - music - <a href="http://www.ocregister.com/">http://www.ocregister.com/</a>	9	3
I Like Music - Rock - <a href="http://www.ilikemusic.com/rss_feeds/rock.xml">http://www.ilikemusic.com/rss_feeds/rock.xml</a>	10	2
HitFix - <a href="http://www.hitfix.com/">http://www.hitfix.com/</a>	11	2
I Like Music - Music News - <a href="http://www.ilikemusic.com/rss_feeds/music_news.xml">http://www.ilikemusic.com/rss_feeds/music_news.xml</a>	12	2
NME - News - <a href="http://www.nme.com/">http://www.nme.com/</a>	13	2
NME - Features - <a href="http://www.nme.com/">http://www.nme.com/</a>	14	2
Culture Bully - <a href="http://www.culturebully.com">http://www.culturebully.com</a>	15	1
The A.V. Club - <a href="http://www.avclub.com/">http://www.avclub.com/</a>	16	1
Largehearted Boy - <a href="http://blog.largeheartedboy.com/">http://blog.largeheartedboy.com/</a>	17	1
No Rock&Roll Fun - <a href="http://xrrf.blogspot.com">http://xrrf.blogspot.com</a>	18	1
Clash Music - <a href="http://www.clashmusic.com/">http://www.clashmusic.com/</a>	19	1
Glorious Noise - Rock and roll can change your life - <a href="http://www.gloriousnoise.com/">http://www.gloriousnoise.com/</a>	20	1
Rolling Stone: Features - <a href="http://www.rollingstone.com/">http://www.rollingstone.com/</a>	21	1
Ryan's Smashing Life - <a href="http://ryanssmashinglife.blogspot.com">http://ryanssmashinglife.blogspot.com</a>	22	1
NPR Music - <a href="http://www.npr.org/music/">http://www.npr.org/music/</a>	23	1
Guitar Player - <a href="http://www.guitarplayer.com/">http://www.guitarplayer.com/</a>	24	1
NME - Blog - <a href="http://www.nme.com/">http://www.nme.com/</a>	25	1
The Ripple Effect - <a href="http://ripplemusic.blogspot.com/">http://ripplemusic.blogspot.com/</a>	26	1
Consequence of Sound - <a href="http://www.consequenceofsound.net/">http://www.consequenceofsound.net/</a>	27	1

Figure 27: Top 28 Publishers mentioning Avenged Sevenfold

Publisher	Rank	Articles
Music Liberation - <a href="http://musicliberation.blogspot.com/">http://musicliberation.blogspot.com/</a>	28	1

Figure 27 (continued): Top 28 Publishers mentioning Avenged Sevenfold

# Best 5 News Days

1

## 28 July 2010 : 35 articles

### Popular Articles this Day

#### [Avenged Sevenfold, Arcade Fire to stream concerts](#)

Orange Country Register - music, 28 July 2010

As any self-respecting Avenged Sevenfold fan knows, *Nightmare*, the band's fifth album -- and first since the untimely death of drummer Jimmy "The Rev" Sullivan last December -- arrived online ...

#### [Try It Before You Buy It - July 27, 2010 Music Releases](#)

Largehearted Boy, 28 July 2010

Try It Before You Buy It features free and legal mp3 downloads and full album streams from the week's music releases: Afrobeta: *Do You Party?* EP Afrobeta: "Two Different Worlds" ...

#### [Music: Review: Avenged Sevenfold: Nightmare](#)

The A.V. Club, 27 July 2010

Avenged Sevenfold has built a hugely successful career on a willingness to change its sound to suit whoever might be listening. Over the course of five studio albums, it's tossed ...

### New Releases This Week

Artist Direct, 28 July 2010

Two bands I dig are releasing albums today. Avenged Sevenfold *Nightmare*: They are back, without drummer Jimmy "The Rev" Sullivan, who passed away in December. Dream Theater drum maestro Mike ...

#### [Kerrang! Magazine 28/07/2010](#)

Kerrang!, 28 July 2010

Avenged Sevenfold - Inside their brave new world!

#### [Stryker's #1 Requested Song: Avenged Sevenfold "Nightmare"](#)

KROQ, 27 July 2010

Last week, we premiered and streamed 3 brand new songs off of 's new album *Nightmare*, which hits stores tomorrow. You guys went crazy for them, and you showed it ...

#### [AVENGED SEVENFOLD's 'Nightmare' Headed For Top Of U.S. Chart](#)

Blabbermouth, 28 July 2010

"*Nightmare*", the fifth album from Orange County, California's AVENGED SEVENFOLD, is likely to sell between 160,000 and 175,000 copies in the United States in its first week of release to ...

## **DREAM THEATER Drummer Interviewed On 'Talking Metal'**

Blabbermouth, 28 July 2010

The latest episode of "Talking Metal" contains an interview hosts Mark Strigl and John Ostronomy conducted with DREAM THEATER/AVENGED SEVENFOLD drummer Mike Portnoy.

## **AVENGED SEVENFOLD: First Live Video of Mike Portnoy on Drums**

MusicBlips, 28 July 2010

Video footage of AVENGED SEVENFOLD with Mike Portnoy on drums, performing "Welcome to the Family", can be found below. AVENGED SEVENFOLD 's Nightmare hits stores today, check out our review ...

## **Avenged Sevenfold – Nightmare**

MusicBlips, 28 July 2010

Formed in 1999 with 11 years added to their name as it were Huntington Beach, California Californians Avenged Sevenfold comprising of M. Shadows (vocals), Synyster Gates (lead guitar), Zacky Vengeance ...

2

## **20 July 2010 : 33 articles**

### **Popular Articles this Day**

#### **Avenged Sevenfold's 'Nightmare' Video: The Key Scene**

MTV Newsroom, 20 July 2010

The anticipation over the release of new music from Avenged Sevenfold has been palpable and feverish, partially because the group has an extremely devoted following, partially because they have been ...

#### **Avenged Sevenfold: "Nightmare"**

PunkNews, 20 July 2010

Avenged Sevenfold have posted the new video from their upcoming album, Nightmare . It is the follow-up to Avenged Sevenfold which was released in 2007.

#### **Avenged Sevenfold Release Lyric Video For New Track "Buried Alive"**

KROQ, 20 July 2010

Being a fan of A7X () for many years now, I've been patiently waiting for the new album, Nightmare, to drop since the release of their self-titled album which came ...

#### **Watch the new Avenged Sevenfold video!**

Kerrang!, 19 July 2010

Avenged Sevenfold have posted an uncensored version of their new video, Nightmare, online. Check it out below. Nightmare is taken from the band's forthcoming new album of the same name ...

## **Avenged Sevenfold - Buried Alive Lyrics & Music Video**

MusicBlips, 20 July 2010

"Buried Alive" is another new track by Huntington Beach metal arrangement Avenged Sevenfold. It is from their upcoming fifth studio album, 'Nightmare', set to be released on July 27, 2010 ...

## **Avenged Sevenfold [Hot Track] - Buried Alive Lyrics Ringtones Videos**

MusicBlips, 20 July 2010

"Buried Alive" is a another new hot track from American rock band, Avenged Sevenfold in their upcoming fifth studio album schedule to be released on July 27, 2010. Beside of ...

## **ATTIKA 7: Feat. Static-X Bassist Tony Campos Line up Summer Tour Dates**

MusicBlips, 20 July 2010

Los Angeles, CA based band ATTIKA 7 , which features Static-X bassist Tony Campos , have firmed up their summer touring plans, which includes four shows on the upcoming UPROAR ...

## **ATTIKA 7: Feat. Static-X Bassist Tony Campos Line up Summer Tour Dates**

idiomag, 20 July 2010

Los Angeles, CA based band ATTIKA 7, which features Static-X bassist Tony Campos, have firmed up their summer touring plans, which includes four shows on the upcoming UPROAR Festival with ...

## **AVENGED SEVENFOLD Interviewed On Walmart.com's 'Soundcheck'**

idiomag, 20 July 2010

The members of AVENGED SEVENFOLD were recently interviewed by Walmart.com's "Soundcheck." You can now watch the chat at this location . It can also be seen below. An exclusive digital ...

## **Avenged Sevenfold - Buried Alive :: Lyrics, Mp3, Ringtones**

MusicBlips, 20 July 2010

Artist : Avenged Sevenfold Song : Buried Alive Album : Nightmare "Buried Alive" is another new track by Huntington Beach metal arrangement Avenged Sevenfold. It is from their upcoming fifth ...

**3**

## **05 August 2010 : 27 articles**

### **Popular Articles this Day**

#### **The Avenged Sevenfold Interview -- "Creep Show"**

Noisecreep, 05 August 2010

Filed under: 'Creep Show Gino DePinto When Avenged Sevenfold walked into the "Creep Show" studio, it was two days after their new album, 'Nightmare,' hit shelves, and industry insiders were ...

## **Eminem's Streak At #1 Ended By Avenged Sevenfold**

AllHipHop.com, 05 August 2010

(AllHipHop News) Eminem's reign at #1 on Billboard's Top 200 Albums chart has come to an end, thanks to rock band Avenged Sevenfold. The group's fifth studio album Nightmare dethroned ...

## **Thursday's Music Roundup**

Spin, 05 August 2010

[Updated: 1:11 P.M.] NEWS: LILY ALLEN Confirms Pregnancy Pop singer is expecting a child with boyfriend Sam Cooper. [ SPIN ] BEACH BOYS Threaten To Sue KATY PERRY Over "California ...

## **Avenged Sevenfold Reach No 1 With Nightmare [News]**

Ultimate Guitar, 05 August 2010

General Music News : Avenged Sevenfold has cemented their status as one of the country's favorite rock bands.

## **Stryker's #1 Video: Avenged Sevenfold "Nightmare"**

KROQ, 05 August 2010

From the band that has the #1 album in the country right now, 's video for "Nightmare" is the #1 Video this week. Catch the guys down at Slidebar in ...

## **Avenged Sevenfold Celebrating Their #1 Album With \$1 Shots & Beers**

KROQ, 05 August 2010

First of all, a HUGE congratulations to the guys in , who now have the #1 album in the country! It's great seeing these guys get what they deserve! It's ...

## **Avenged Sevenfold Earn No. 1 Album**

Spin, 04 August 2010

SoCal hard rockers Avenged Sevenfold have turned tragedy into triumph: Just eight months after the sudden death of their drummer (and co-songwriter) Jimmy "The Rev" Sullivan, the band enters this ...

## **Wednesday's Music Roundup**

Spin, 04 August 2010

[Updated: 6:13 P.M.] NEWS: AVENGED SEVENFOLD Earn No. 1 Album Southern California rockers, months removed from drummer's tragic death, top the Billboard chart with Nightmare . [ SPIN ] GREEN ...

## **Avenged Sevenfold Tops Billboard 200**

Billboard Biz, 04 August 2010

Avenged Sevenfold garners its first No. 1 on the Billboard 200 albums chart as "Nightmare" arrives atop the list, bumping Eminem's "Recovery" to No. 2 after a five week reign ...

## **Avenged Sevenfold Prove Nightmare for Eminem**

Anti Music, 05 August 2010

A top story from this week. Eminem has finally met his match on the Billboard album chart: Avenged Sevenfold

4

## **29 July 2010 : 25 articles**

### **Popular Articles this Day**

#### **Avenged Sevenfold, Arcade Fire to stream concerts**

Orange Country Register - music, 28 July 2010

As any self-respecting Avenged Sevenfold fan knows, Nightmare, the band's fifth album -- and first since the untimely death of drummer Jimmy "The Rev" Sullivan last December -- arrived online ...

#### **Try It Before You Buy It - July 27, 2010 Music Releases**

Largehearted Boy, 28 July 2010

Try It Before You Buy It features free and legal mp3 downloads and full album streams from the week's music releases: Afrobeta: Do You Party? EP Afrobeta: "Two Different Worlds" ...

#### **Strung Out, Bad Brains, Ramones and more in new Guitar Hero 6**

PunkNews, 29 July 2010

Activision has announced another batch of licensed songs for the upcoming sixth Guitar Hero game. Titled Guitar Hero: Warriors of Rock , the new game is expected in the fall ...

#### **New Releases This Week**

Artist Direct, 28 July 2010

Two bands I dig are releasing albums today. Avenged Sevenfold Nightmare: They are back, without drummer Jimmy "The Rev" Sullivan, who passed away in December. Dream Theater drum maestro Mike ...

#### **Kerrang! Magazine 28/07/2010**

Kerrang!, 28 July 2010

Avenged Sevenfold - Inside their brave new world!

#### **AVENGED SEVENFOLD: Chat Live to Avenged Sevenfold, Pick Up Revolver Magazine**

MusicBlips, 29 July 2010

AVENGED SEVENFOLD , whose fifth studio album Nightmare was released yesterday, July 27th will chat with fans this Thursday, July 29th at 5PM EST at [www.ustream.tv/avengedsevenfold](http://www.ustream.tv/avengedsevenfold) . Fans can also ...

## **[Avenged Sevenfold New Song - Fiction](#)**

Hip Hop Blips, 29 July 2010

Fiction is a new hot track recorded by Avenged Sevenfold off their fifth studio album, Nightmare which was released on July 27, 2010 through Warner Bros. Records. — full article ...

## **[Avenged Sevenfold New Song - Fiction](#)**

MusicBlips, 29 July 2010

Fiction is a new hot track recorded by Avenged Sevenfold off their fifth studio album, Nightmare which was released on July 27, 2010 through Warner Bros. Records. — full article ...

## **[Avenged Sevenfold - Fiction \(New Track\)](#)**

MusicBlips, 29 July 2010

This is a new hot song titled Fiction performed by Avenged Sevenfold off their fifth studio album, Nightmare which was released on July 27, 2010 through Warner Bros. Records. — ...

## **[Los Angeles, CA's ATTIKA 7 \(featuring Static-X's Tony Campos\) Added to Select Uproar Dates](#)**

MusicBlips, 29 July 2010

Los Angeles, CA based band ATTIKA 7, which features Static-X bassist Tony Campos, have firmed up their summer touring plans, which includes four shows on the upcoming Rockstar Uproar Tour ...

**5**

## **17 December 2010 : 23 articles**

### **Popular Articles this Day**

#### **[Avenged Sevenfold part ways with drummer Mike Portnoy](#)**

NME - News, 17 December 2010

Band have yet to announce replacement for 2011 US tour

#### **[Mike Portnoy: My Time With Avenged Sevenfold 'Has Come to an End'](#)**

Noisecreep, 17 December 2010

Filed under: News It's been a year of ups and downs for Mike Portnoy. A desire for a small break to try and mend relationships with his bandmates in Dream ...

#### **[Kerrang! Readers' Poll 2010](#)**

Kerrang!, 17 December 2010

2010 has been A rollercoaster ride of emotion, packed with dizzying highs and heartbreaking lows. Here's what rocked and shocked you over the last 12 months... BEST BAND 1. MY ...

#### **[Mike Portnoy To Split From Avenged Sevenfold \[News\]](#)**

Ultimate Guitar, 17 December 2010

General Music News : Mike Portnoy has announced to fans that he will no longer be providing the drums for metal outfit Avenged Sevenfold.

## **Avenged Sevenfold lose drummer**

Kerrang!, 17 December 2010

Orange Country metallers part ways with Mike Portnoy.

## **Metal Hammer Podcast: The Golden Clahns 2010**

Metal Hammer, 17 December 2010

Gill & Beez don their best bow-ties and frocks (Eh?) to give out the Golden Clahns 2010! On the agenda for discussion are: Best Band, Best UK Band, Best breakthrough ...

## **Avenged Sevenfold Speak Out About Portnoy Situation**

Metal Hammer, 17 December 2010

M Shadows has spoken out about the band's split with Mike Portnoy and accused the ex-Dream Theater man of being too "press-release" happy about his split from DT. (more...)

## **Mike Portnoy Leaves Avenged Sevenfold**

Metal Hammer, 17 December 2010

Full statement available inside! (more...)

## **AVENGED SEVENFOLD: It's Time For Us To Find Another Drummer For 2011 And Beyond**

Blabbermouth, 17 December 2010

Orange County, California's AVENGED SEVENFOLD has released the following statement: "For the past few months, we've been blessed with Mike Portnoy's talent and humanity.

## **Paramore Split- Slayer Megadeth Tour- Avenged Sevenfold Address Portnoy Firing- Stone Temple Pilots Tour- Mott The What?- fun Radio Gaga- Rammstein DVD- more**

Anti Music, 17 December 2010

The Day in Rock Digest for 12/20/10

## News Highlights

This section includes the most repeated statements in the music press about Avenged Sevenfold month by month during this period.

### July

"Avenged Sevenfold have just launched an iTunes pre-order for their new album, *Nightmare*, which is available everywhere July 27th. The pre-order includes the full *Nightmare* album, ..."

Thu 01/07 - Avenged Sevenfold *Nightmare* Pre-Order Now Live - Frantik Mag

"Avenged Sevenfold has posted a brief teaser trailer online for the upcoming "*Nightmare*" music video, which can be viewed below. [Read More/Discuss on Metal Underground](#)"

Sun 04/07 - Avenged Sevenfold Posts "*Nightmare*" Music Video Teaser Trailer - Metal Underground

"Avenged Sevenfold have revealed a 16-second trailer for the video to the title-track from their forthcoming album, '*Nightmare*'"

Mon 05/07 - Avenged Sevenfold '*Nightmare*' Video Trailer - Metal Hammer

"Avenged Sevenfold have chosen their old label Hopeless Records to release exclusive vinyl editions of the band's new record, '*Nightmare*,' which comes out July 27. [Back ...](#)"

Wed 07/07 - Avenged Sevenfold Releasing '*Nightmare*' Vinyl on Old Label - Noisecreep

"Avenged Sevenfold will be releasing a special and limited vinyl pressing of their new album, '*Nightmare*' in September. The Deluxe Edition includes two 12" discs pressed ..."

Fri 09/07 - Avenged Sevenfold Announce New Album Vinyl Release on Hopeless Records - Alter The Press

"Avenged Sevenfold has posted the second teaser trailer online for the upcoming "*Nightmare*" music video, which can be viewed below. The first teaser can also be ..."

Sat 10/07 - Avenged Sevenfold Posts Second "*Nightmare*" Music Video Teaser - Metal Underground

"Avenged Sevenfold will team up for a U.K."

Sun 11/07 - STONE SOUR, AVENGED SEVENFOLD To Team Up For U.K. Tour - Blabbermouth

"Avenged Sevenfold have just released three new teaser trailers in anticipation of the "*Nightmare*" video premiere on MTV.com on July 17th at 11AM EST. The three ..."

Tue 13/07 - AVENGED SEVENFOLD Release Teaser Trailers for '*Nightmare*' Video - Pure Grain Audio

"Avenged Sevenfold has announced a series of upcoming U.K. tour dates alongside Stone Sour, which kick off on October 26th and run through November 7th. The ..."

Wed 14/07 - Avenged Sevenfold Announces U.K. Tour Dates With Stone Sour - Metal Underground

"Avenged Sevenfold is heading to the UK with support from Stone Sour in October and November"

Wed 14/07 - Avenged Sevenfold Have Announced UK Tour Dates - Under The Gun Review

"Avenged Sevenfold has released a teaser for their single 'Nightmare' which can be seen after the jump"

Thu 15/07 - Avenged Sevenfold 'Nightmare' Teaser - Under The Gun Review

"Avenged Sevenfold has posted a new lyric video for the song "Buried Alive" online"

Fri 16/07 - Avenged Sevenfold Post New Lyric Video - Metal Insider

"Avenged Sevenfold have debuted another new song - a lyric video for the track " Buried Alive " can be found at their facebook page , ..."

Fri 16/07 - Avenged Sevenfold stream new song "Buried Alive" - Independent Music

"Avenged Sevenfold is on Facebook Sign up for Facebook to connect with Avenged Sevenfold. Avenged Sevenfold Like Wall Info Music Photos Events Giving Notes Boxes ■ ..."

Fri 16/07 - Avenged Sevenfold Music - MusicBlips

"Avenged Sevenfold have just released a video for their new single, "Nightmare." The clip shows lead singer M. Shadows being strapped down to a gurney and ..."

Sat 17/07 - Avenged Sevenfold release video for "Nightmare" - Audio Perv

"Avenged Sevenfold will premiere their video for "Nightmare" tomorrow on MTV/MTV2 — there's also a lyric video that can be found below: AVENGED SEVENFOLD : Teaser ..."

Sat 17/07 - AVENGED SEVENFOLD: "Nightmare" Video to Premiere on MTV on July 17 - MusicBlips

"Avenged Sevenfold have released their video for 'Nightmare' which can be seen after the jump"

Sun 18/07 - Avenged Sevenfold Debut New 'Nightmare' Video - Under The Gun Review

"Avenged Sevenfold has now posted an edited version of the "Nightmare" music video online, with an unedited version of the video expected to be available in ..."

Sun 18/07 - Avenged Sevenfold Posts Edited Version Of New "Nightmare" Music Video - Metal Underground

"Avenged Sevenfold have made the uncensored version of their music video for their track " Nightmare " available for viewing online. The song is the title ..."

Mon 19/07 - Avenged Sevenfold | 'Nightmare' (uncensored) - MusicBlips

"Avenged Sevenfold has now posted the unedited version online of the new "Nightmare" music video. The video clip can be viewed below. Read More/Discuss on Metal ..."

Mon 19/07 - Avenged Sevenfold Uploads Unedited Version Of "Nightmare" Music Video - Metal Underground

## August

"Avenged Sevenfold has released the following statement: "Due to technical issues beyond our control, the [the previously announced July 31] webcast of AVENGED SEVENFOLD [from Syracuse, ..."

Sun 01/08 - AVENGED SEVENFOLD: Tonight's Webcast Cancelled - Blabbermouth

"Avenged Sevenfold will accomplish what no other act has been able to: topple Eminem's "Recovery" from the top slot on the Billboard 200. The hard rock ..."

Sun 01/08 - Does Eminem's Billboard 200 reign end next week at the hands of Avenged Sevenfold? - HitFix

"Avenged Sevenfold has cemented their status as one of the country's favorite rock bands with their highly personal fifth studio album Nightmare, which bowed at No. ..."

Mon 02/08 - Avenged Sevenfold reach No.1 spot on Billboard album chart - Audio Perv

"Avenged Sevenfold has returned with its fifth album, "Nightmare," less than a year the death of its drummer, Jimmy Sullivan"

Mon 02/08 - Avenged Sevenfold recovers, reloads - Groove Volt

"Avenged Sevenfold has leaked a rare demo of dead AVENGED SEVENFOLD drummer Jimmy "The Rev" Sullivan performing the title track, "Nightmare", to their brand new album ..."

Mon 02/08 - AVENGED SEVENFOLD: Rare Demo from "Nightmare" feat. The Rev on Drums - SMN News

"Avenged Sevenfold were forced to cancel a live webcast of their show in Syracuse, NY this past Saturday night (July 31) due to technical difficulties. In ..."

Tue 03/08 - Avenged Sevenfold Cancels Live Webcast, Streaming New Demo Online - Metal Insider

"Avenged Sevenfold have posted a clip of a demo version of their latest single "Nightmare" on their Facebook . The new version features the late James ..."

Tue 03/08 - Avenged Sevenfold Post "Nightmare" Demo Clip - MusicBlips

"Avenged Sevenfold will be playing the SWU Music Arts Festival in São Paulo, Brazil on October 11th. The line-up includes Linkin Park, Queens Of The ..."

Tue 03/08 - Avenged Sevenfold To Play Brazil Festival - Alter The Press

"Avenged Sevenfold will perform on the third day of the festival, October 11th, joining Linkin Park, Queens Of The Stone Age, Incubus and many others. The ..."

Tue 03/08 - AVENGED SEVENFOLD: Confirmed for SWU Music Arts Festival - SMN News

"Avenged Sevenfold will perform on the third day of the festival, October ... — full article at heavymetalmusicnews"

Tue 03/08 - AVENGED SEVENFOLD: Confirmed for SWU Music Arts Festival - MusicBlips

"Avenged Sevenfold WILL PERFORM AT THE SWU MUSIC ARTS FESTIVAL IN SÃO PAULO ON OCTOBER 11THBurbank, CA – Thanks to overwhelming demand from Avenged Sevenfold ..."

Tue 03/08 - DUE TO RABID SUPPORT FROM BRAZILIAN FANS - Atari Cool Kids

"Avenged Sevenfold also joining the bill"

Wed 04/08 - Australia's SOUNDWAVE Festival: 2011 Lineup Leaked? - Blabbermouth

"Avenged Sevenfold have turned tragedy into triumph: Just eight months after the sudden death of their drummer (and co-songwriter) Jimmy "The Rev" Sullivan, the band enters ..."

Wed 04/08 - Avenged Sevenfold Earn No. 1 Album - Spin

"Avenged Sevenfold to get its accolades? Although, I didnt find 'Nightmare' their best work, I do find it very, very good. As a loyal hardcore girl ..."

Thu 05/08 - Congratulations Avenged Sevenfold- By Helen Bach - Rock NYC

"Avenged Sevenfold can claim bragging rights for being the ones to end MTV VMA nominee Eminem's reign on the Billboard Top 200 Albums chart. The California ..."

Thu 05/08 - Eminem's Five-Week 'Recovery' Reign Ends As Avenged Sevenfold Top The Chart - Idolator

"Avenged Sevenfold has the #1 album in [.."

Thu 05/08 - Metal By Numbers 8/4: Anything But A Nightmare For A7X - Metal Insider

"Avenged Sevenfold have unseated the reigning king of rap from the top of the charts with their new album, Nightmare"

Thu 05/08 - Avenged Sevenfold A Nightmare for Eminem Recap - Anti Music

"Avenged Sevenfold will set out to co-headline the first annual Rockstar Energy Drink UPROAR Festival with Disturbed. Also on the bill are Stone Sour, Halestorm, and ..."

Thu 05/08 - It's Official: AVENGED SEVENFOLD have the #1 record in the country! - Kik Axe Music

"Avenged Sevenfold has cemented their status as one of the country's favorite rock bands"

Thu 05/08 - Avenged Sevenfold Reach No 1 With Nightmare [News] - Ultimate Guitar

"Avenged Sevenfold would survive much beyond the implosion of metalcore. Instead, the band released City Of Fire and managed to convince the world that they were ..."

Tue 17/08 - AVENGED SEVENFOLD- Nightmare - Rave Magazine

## September

"Avenged Sevenfold has issued the following announcement about a headlining tour in Europe: "Avenged Sevenfold is excited to bring their #1 record Nightmare to their fans ..."

Thu 02/09 - Avenged Sevenfold Announces Headlining European Tour - Metal Underground

"Avenged Sevenfold has cemented their status as one of the country's favorite rock bands with their highly personal fifth studio album Nightmare, which bowed at No. ..."

Tue 07/09 - AVENGED SEVENFOLD'S NIGHTMARE IS THE NO. 1 ALBUM IN THE UNITED STATES - BAND'S FIFTH STUDIO ALBUM BOWS AT THE TOP OF THE BILLBOARD ALBUM CHART, THEIR HIGHEST DEBUT EVER - Heart Throb Media

"Avenged Sevenfold has issued the following announcement about changing venues for the band upcoming show in Paris: "Due to overwhelming demand, Avenged Sevenfold in Paris is ..."

Fri 10/09 - Avenged Sevenfold Changes Venue For Paris Tour Date - Metal Underground

"Avenged Sevenfold have no idea of whether, as has been widely speculated, Mike Portnoy will consider joining them as a permanent member following the drummer's unexpected ..."

Fri 10/09 - Exclusive: Will Portnoy Join Avenged Sevenfold? - Classic Rock Magazine

"Avenged Sevenfold has checked in with the following update about changing venues for the band upcoming Milan tour date: "Due to overwhelming demand, Avenged Sevenfold in ..."

Fri 17/09 - Avenged Sevenfold Changes Milan Tour Date Venue - Metal Underground

"Avenged Sevenfold was interviewed on Santa Rosa, California's 101.7 The Fox radio station inside the "Less Is More Lounge" at the Sacramento stop of the Rockstar ..."

Sat 25/09 - AVENGED SEVENFOLD Bassist Interviewed On 101.7 THE FOX - Blabbermouth

"Avenged Sevenfold will be featured on "Max Tour Stories", Cinemax's short-form series about what life on tour is really like, straight from the mouths of the ..."

Sat 25/09 - AVENGED SEVENFOLD Featured On CINEMAX's 'Max Tour Stories' - Blabbermouth

## October

"Avenged Sevenfold has issued the following announcement about headlining the Holiday Havoc show in Las Vegas: "Avenged Sevenfold will be headlining X107.5 Holiday Havoc 2010 with ..."

Tue 05/10 - Avenged Sevenfold To Headline Holiday Havoc Show In Las Vegas - Metal Underground

"Avenged Sevenfold has checked in with the following brief message thanking the band Brazilian fans: "To our fans in Brazil thank you so much for welcoming ..."

Sun 17/10 - Avenged Sevenfold Posts Message Thanking Brazilian Fans - Metal Underground

"Avenged Sevenfold have always been a strong talking point. Together they bring a unique style of melody through their instrumentation and the vocals of M Shadows. ..."

Mon 25/10 - Close-up: Avenged Sevenfold - Alt Sounds

"Avenged Sevenfold has announced a special Halloween edition box set of the band's latest album "Nightmare." The limited edition box set contains an exclusive Nightmare artwork ..."

Sun 31/10 - Avenged Sevenfold Announces Halloween Edition "Nightmare" Box Set - Metal Underground

## November

"Avenged Sevenfold is currently on tour with STONE SOUR and HELLYEAH across the U.K"

Tue 02/11 - AVENGED SEVENFOLD Bassist: We Didn't Ask MIKE PORTNOY To Quit DREAM THEATER - Blabbermouth

"Avenged Sevenfold has issued the following statement to the band Spanish and Italian fans: "Message to Spanish and Italian fans: 2 of the most incredible fan ..."

Mon 08/11 - Avenged Sevenfold Thanks Spanish And Italian Fans - Metal Underground

"Avenged Sevenfold has issued the following brief statement clarifying that the band does not currently have a tour date schedule for Fayetteville on January 22nd: "Please ..."

Wed 10/11 - Avenged Sevenfold Not Playing Fayetteville Tour Date - Metal Underground

"Avenged Sevenfold will be kicking off their Nightmare After Christmas tour with special guests Stone Sour and Hollywood Undead in Reading, PA on January 20"

Thu 11/11 - Nightmare After Christmas Tour Dates Announced - Rock Edition

"Avenged Sevenfold has issued the following announcement about the "Nightmare After Christmas" tour: "You made such an uproar? and we heard you. Avenged Sevenfold return to ..."

Sat 13/11 - Avenged Sevenfold Announces The "Nightmare After Christmas" Tour Dates - Metal Underground

"Avenged Sevenfold have announced dates for their "Nightmare After Christmas" tour with Stone Sour and Hollywood Undead . Dates for the trek which kicks off on ..."

Sat 13/11 - Avenged Sevenfold Announce "Nightmare After Christmas" Tour - Tunelab

"Avenged Sevenfold has announced the Nightmare After Christmas Tour with none other than STONE SOUR and HOLLYWOOD UNDEAD. Get ready to see a brand new show ..."

Sat 13/11 - Avenged Sevenfold 2011 Tour Dates with Stone Sour - SMN News

"Avenged Sevenfold have announced a US tour alongside Hollywood Undead and Stone Sour"

Mon 15/11 - Avenged Sevenfold US Tour with Hollywood Undead and Stone Sour - Alter The Press

"Avenged Sevenfold have announced a new headlining tour to kick off 2011, with Stone Sour and Hollywood Undead in tow. The tour is being called The ..."

Tue 16/11 - AVENGED SEVENFOLD Announce Tour with STONE SOUR, HOLLYWOOD UNDEAD - Metal Injection

"Avenged Sevenfold will head out on the road in January along with STONE SOUR and HOLLYWOOD UNDEAD for THE NIGHTMARE AFTER CHRISTMAS TOUR . The trek ..."

Wed 17/11 - AVENGED SEVENFOLD, STONE SOUR, HOLLYWOOD UNDEAD prep THE NIGHTMARE AFTER CHRISTMAS Tour - Kik Axe Music

"Avenged Sevenfold will head to the Middle East for the first time, sometime between Thanksgiving and Christmas, to play for U.S"

Fri 19/11 - AVENGED SEVENFOLD Headed To Middle East - Blabbermouth

"Avenged Sevenfold will also be appearing. A festival spokesman said: "You said it would never happen – well you were wrong, pal! "The rumours are true ..."

Mon 29/11 - System Of A Down return to Download - Isaac Ashe

"Avenged Sevenfold have been confirmed as the first two headliners of the 2011 Download Festival in Donnington Park, England"

Mon 29/11 - System of a Down + Avenged Sevenfold Confirmed For Download 2011 - Alter The Press

"Avenged Sevenfold have been confirmed for the 2011 Download Festival for headliners in Donnington Park, England"

Tue 30/11 - System Of A Down and A7X for Download Festival - Under The Gun Review

"Averged Sevenfold has been confirmed for the 2011 Download Festival, set to take place on June 10-12, 2011 at Donington Park in Leicestershire, United Kingdom"

Tue 30/11 - Averged Sevenfold To Play At Download Festival - Metal Insider

"Averged Sevenfold will be performing at the festival, which takes place at Castle Donington from June 10th-12th. Stay tuned for further confirma... Read More/Discuss on Metal ..."

Tue 30/11 - Averged Sevenfold To Play Download Festival 2011 - Metal Underground

"Averged Sevenfold will also be at Donington next June! Download head-honcho Andy Copping also reveals that he sees the band as a 'future headliner'"

Tue 30/11 - Averged Sevenfold For Download Too! - Metal Hammer

## December

"Averged Sevenfold have shared something tragic in the last twelve months - they've both suffered the loss of a band member. Slipknot's bassist and founding member ..."

Mon 06/12 - Slipknot And Averged Sevenfold Remember Fallen Comrades - Video - NME - Blog

"Averged Sevenfold will release a digital single for the track "Welcome to the Family" on December 21st. The iTunes release will also feature the b-side "4am" ..."

Mon 13/12 - Averged Sevenfold To Release Digital Single - Tunelab

"Averged Sevenfold have announced that they are to release a brand new song"

Tue 14/12 - Averged Sevenfold To Release New Song - Metal Hammer

"Averged Sevenfold has come to an end"

Thu 16/12 - Averged Sevenfold and Mike Portnoy Part Ways - Rock Edition

"Averged Sevenfold has pulled out of the 2011 edition of Australia's Soundwave festival, set to take place in late February/early March"

Thu 16/12 - AVENGED SEVENFOLD Pulls Out Of Australia's SOUNDWAVE Festival - Blabbermouth

"Averged Sevenfold have pulled out of the upcoming Soundwaves festival in Australia"

Fri 17/12 - Averged Sevenfold Pull Out Of Soundwaves - Metal Hammer

"Averged Sevenfold have cancelled their appearance at the 2011 Soundwave Festival in Australia. Frontman M. Shadows made the following statement: " We're really sorry it's not ..."

Fri 17/12 - Averged Sevenfold Cancel Soundwave Festival Appearance - Alter The Press

"Averged Sevenfold will return to Australia soon to headline their own tour. "We're [.."

Fri 17/12 - Averged Sevenfold NOT Appearing at Soundwave Festival - SMN News

"Avenged Sevenfold has come to an end. The band has decided to carry on into 2011 without me... I had a great time with them th..."

Fri 17/12 - Avenged Sevenfold Splits With Former Dream Theater Drummer Mike Portnoy - Metal Underground

"Avenged Sevenfold has announced its decision to pull out of Australia Soundwave festival. The band has released the following statement: "Avenged Sevenfold regretfully announce they will ..."

Fri 17/12 - Avenged Sevenfold Backs Out Of Festival Appearance, Issues Statement - Metal Underground

"Avenged Sevenfold has pulled out of the Australian festival series Soundwave, which is taking place in February/March"

Fri 17/12 - Avenged Sevenfold Pull Out Of Australia's Soundwave Festival - Metal Insider

"Avenged Sevenfold was in the news not once but twice today for more of their makeup and black nail polished brand of stupid. First they let ..."

Fri 17/12 - Avenged Sevenfold Makes Metalheads Everywhere Do A Literal Facepalm - Brain Gell

"Avenged Sevenfold has parted ways with former Dream Theater drummer Mike Portnoy, who has been filling in for the band on the road and in the ..."

Fri 17/12 - Avenged Sevenfold Part Ways With Mike Portnoy - Metal Insider

"Avenged Sevenfold has released the following statement: "For the past few months, we've been blessed with Mike Portnoy's talent and humanity"

Fri 17/12 - AVENGED SEVENFOLD: It's Time For Us To Find Another Drummer For 2011 And Beyond - Blabbermouth

"Avenged Sevenfold have parted ways with drummer Mike Portnoy. Portnoy posted the following message: "Yes, the rumours are true...sadly my time with Avenged Sevenfold has come ..."

Sat 18/12 - Avenged Sevenfold Part Ways with Drummer Mike Portnoy - Alter The Press

"Avenged Sevenfold was no longer requiring his services and that the two parties have split. It seemed like a promising bet that Portnoy would become a ..."

Sat 18/12 - M. Shadows Gives New Insight Into Split With Portnoy - Metal Insider

"Avenged Sevenfold have parted ways with drummer Mike Portnoy"

Sat 18/12 - Avenged Sevenfold Parts Ways With Drummer Mike Portnoy - Frantik Mag

"Avenged Sevenfold will release a new single/EP, 'Welcome To The Family' on December 20th. The release includes an unreleased non-album track ( '4 A"

Sat 18/12 - New Avenged Sevenfold Single - Alter The Press

"Avenged Sevenfold has posted the following official statement online, in regards to the departue of Mike Portnoy from the group. The statement reads; "For the past ..."

Sat 18/12 - Avenged Sevenfold Releases Official Statement On The Departure Of Mike Portnoy - Metal Underground

"Avenged Sevenfold will not be making an appearance at Soundwave Festival 2011 , they have also announced that they have parted ways with drummer Mike Portnoy ..."

Sun 19/12 - A7X Cancels Soundwave Appearance, Parts With Drummer - Independent Music

# Appendices

## Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 28: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 28 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 28 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

## Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 29: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 29 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 29 (continued): Top 100 Artists on We Are Hunted Emerging Chart