

# Arcade Fire

Music Media Analysis  
July to December 2010

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# Overview

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**5th** on Mainstream Charts

**35th** on Emerging Charts

**15th** on Twitter

**12th** in the Music Press

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This report reviews the popularity of Arcade Fire on the music charts and in the music news for the period July to December 2010. It benchmarks Arcade Fire against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

# Chart Popularity

## Mainstream Chart

This section presents the mainstream chart performance for Arcade Fire compared to similar artists. Arcade Fire was ranked 5th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for Arcade Fire was 2nd.

5th Overall Rank

2nd Best Position

Artist	Rank	Best Position
Arcade Fire	5th	2
The Black Keys	73rd	9
Sufjan Stevens	100th	11
Deerhunter	111th	12
LCD Soundsystem	112th	13
Best Coast	156th	18
Beach House	171st	20
The Roots	183rd	23

Figure 1: Artist Mainstream Ranks

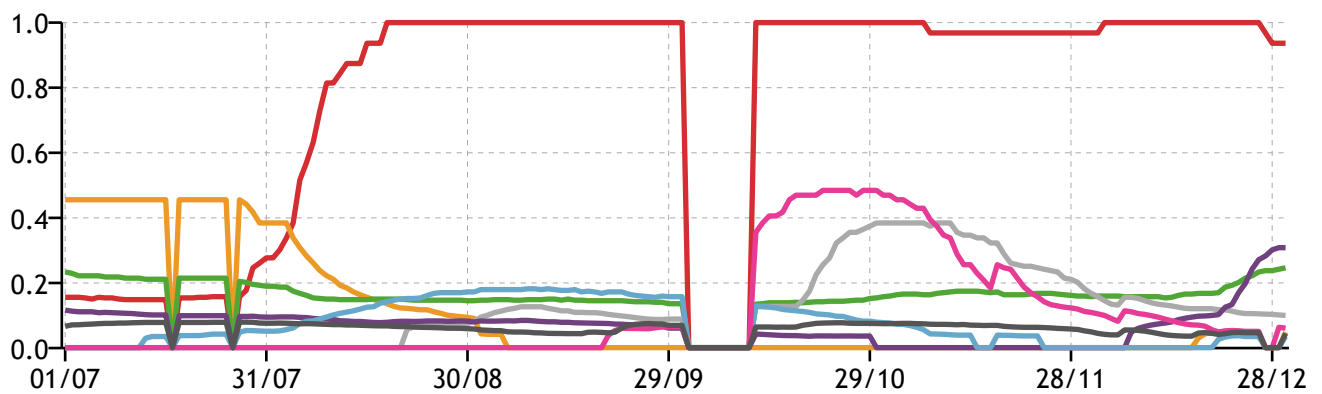
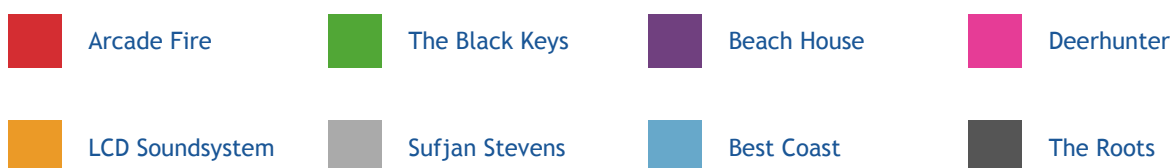


Figure 2: Artist Mainstream Chart Popularity over Time



# Mainstream Comparison

This section compares the mainstream chart performance of Arcade Fire against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Arcade Fire was ranked 1st overall of our charts for that day. 0.0 denotes Arcade Fire did not chart at all.

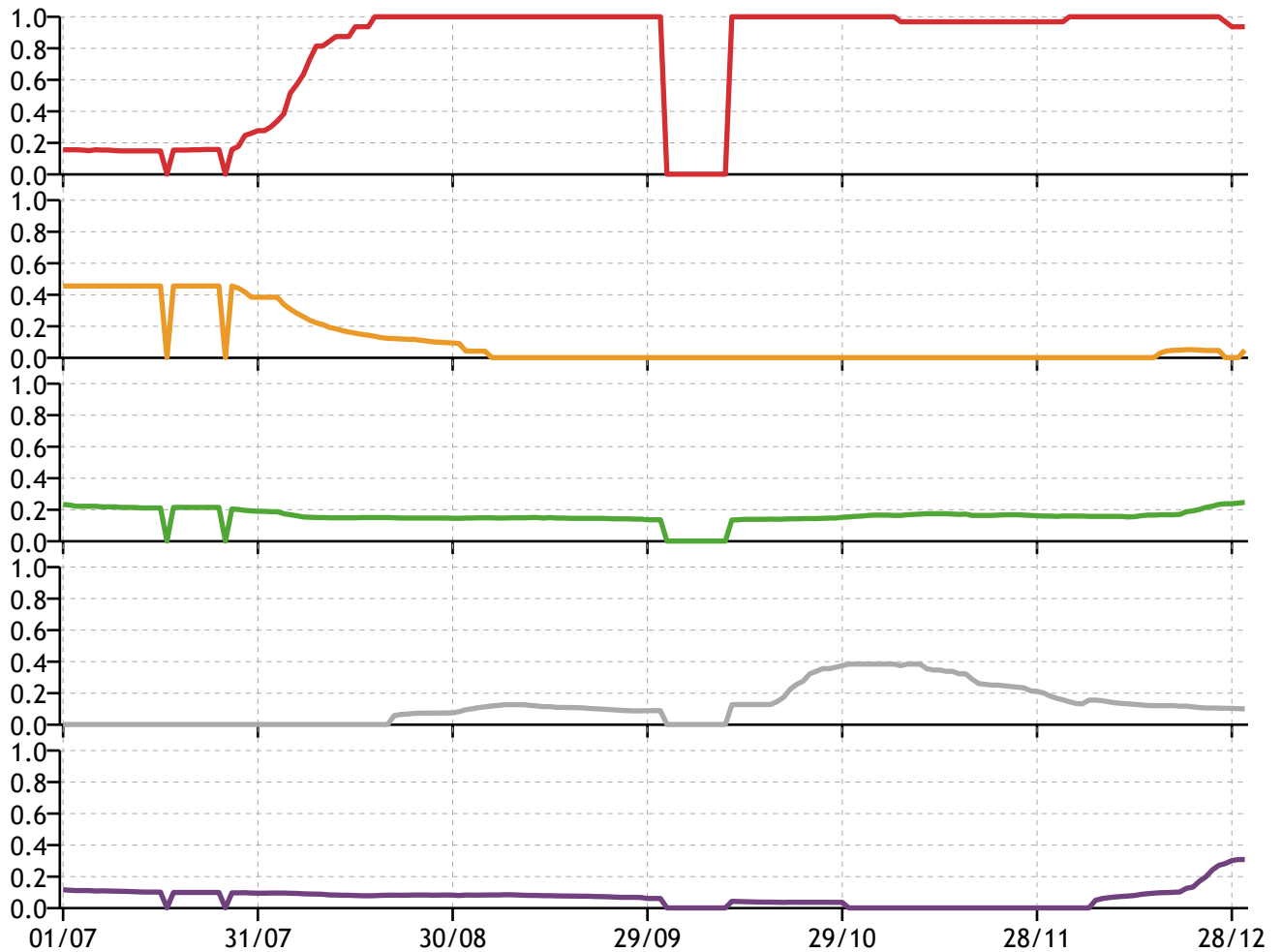
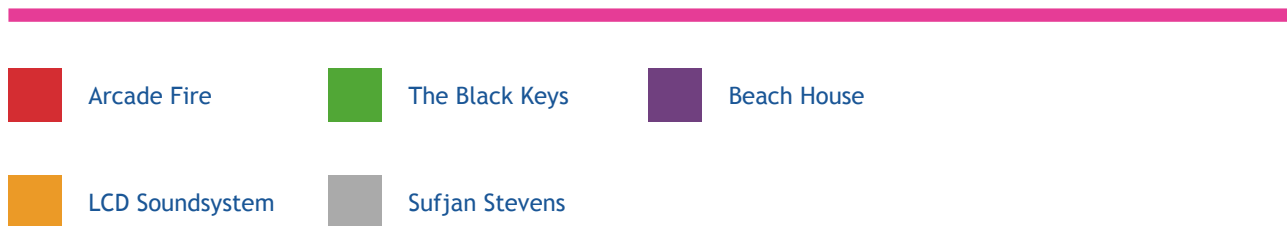


Figure 3: Comparisons for Arcade Fire



# Emerging Chart

This section presents the emerging chart performance for Arcade Fire compared to similar artists. Arcade Fire was ranked 35th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for Arcade Fire was 8th.

35th Overall Rank

8th Best Position

Artist	Rank	Best Position
Best Coast	1st	2
Sufjan Stevens	3rd	4
Deerhunter	4th	4
LCD Soundsystem	30th	7
Arcade Fire	35th	8
The Roots	51st	9
Beach House	67th	10
The Black Keys	69th	10

Figure 4: Artist Emerging Ranks

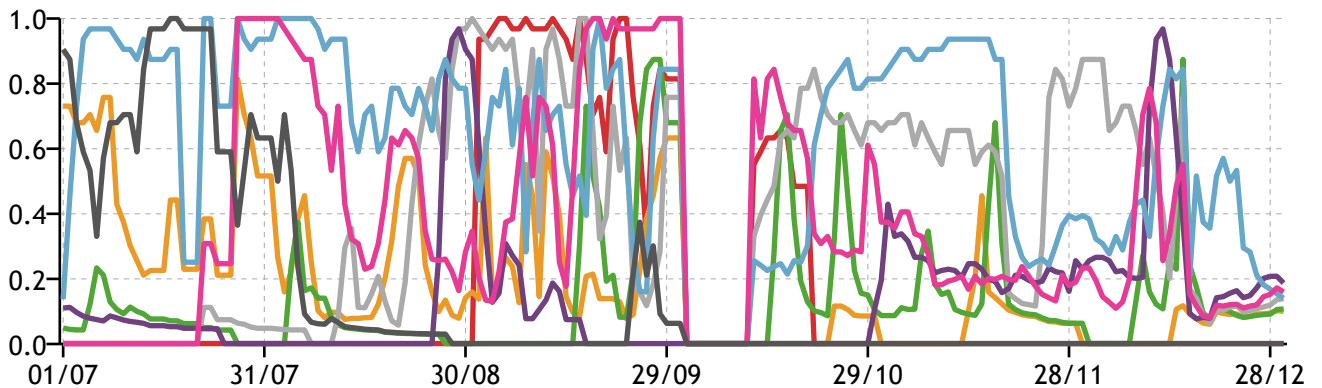
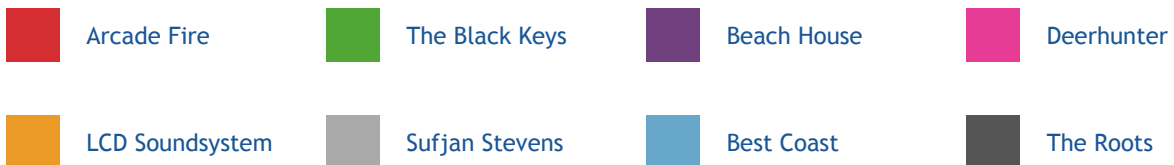


Figure 5: Artist Mainstream Emerging Popularity over Time



# Emerging Comparison

This section compares the emerging chart performance of Arcade Fire against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Arcade Fire was ranked 1st overall of our charts for that day. 0.0 denotes Arcade Fire did not chart at all.

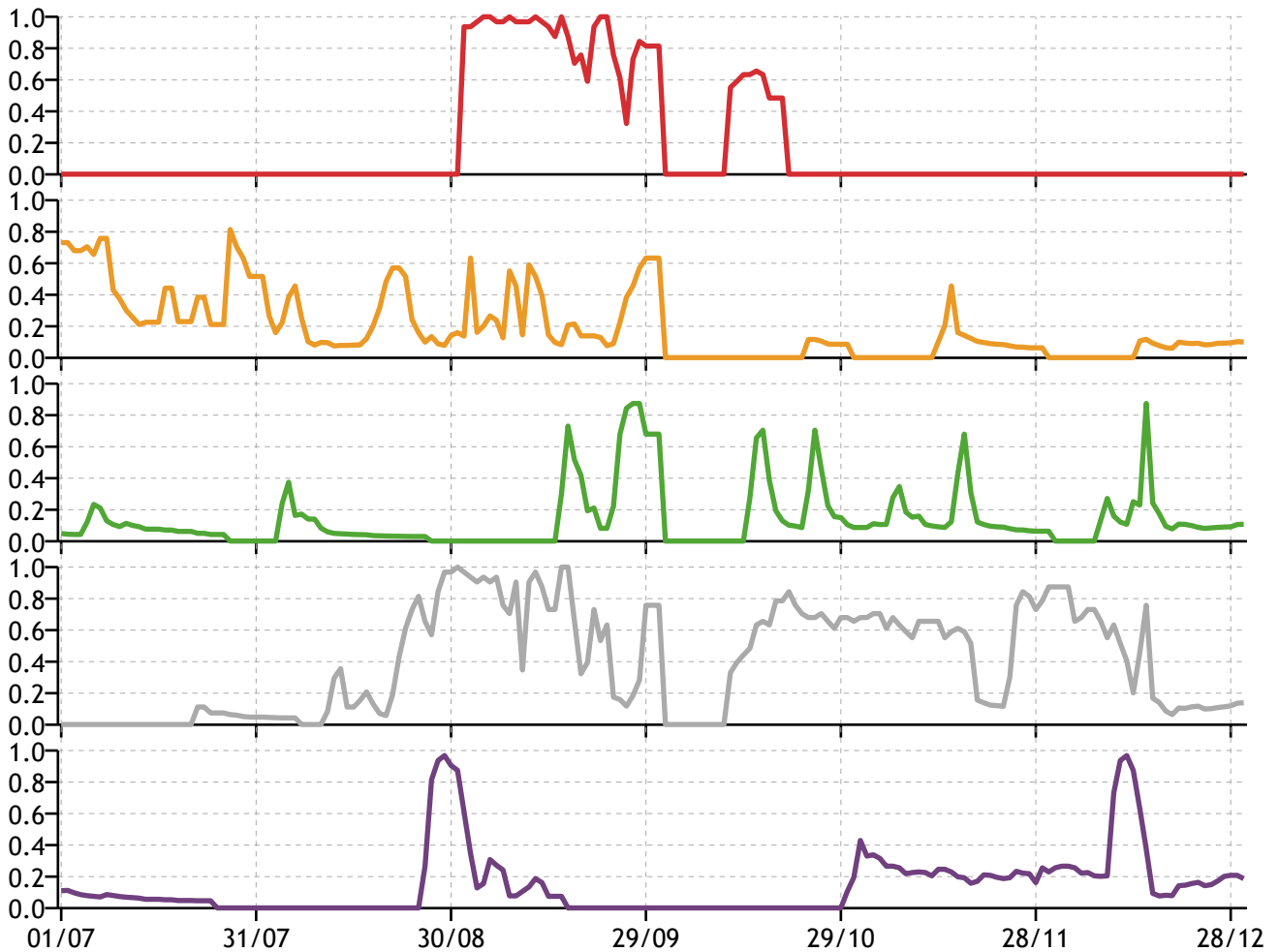
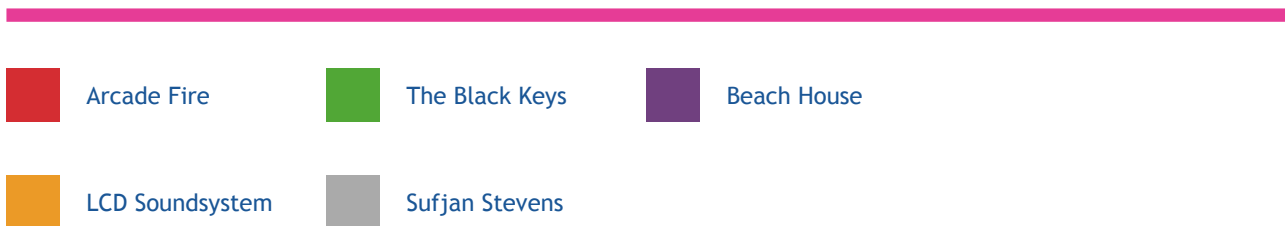


Figure 6: Comparisons for Arcade Fire



# Mainstream Singles

This section presents the best charting singles for Arcade Fire on the Mainstream We Are Hunted charts

## Ready to Start

Best Single

1st

Best Position

Single	Best Position
Ready to Start	1
The Suburbs	17
Modern Man	38
Rococo	40
We Used To Wait	49
Empty Room	53
City With No Children	59
Sprawl II (Mountains Beyond Mountains)	68

Figure 7: Best Single Positions

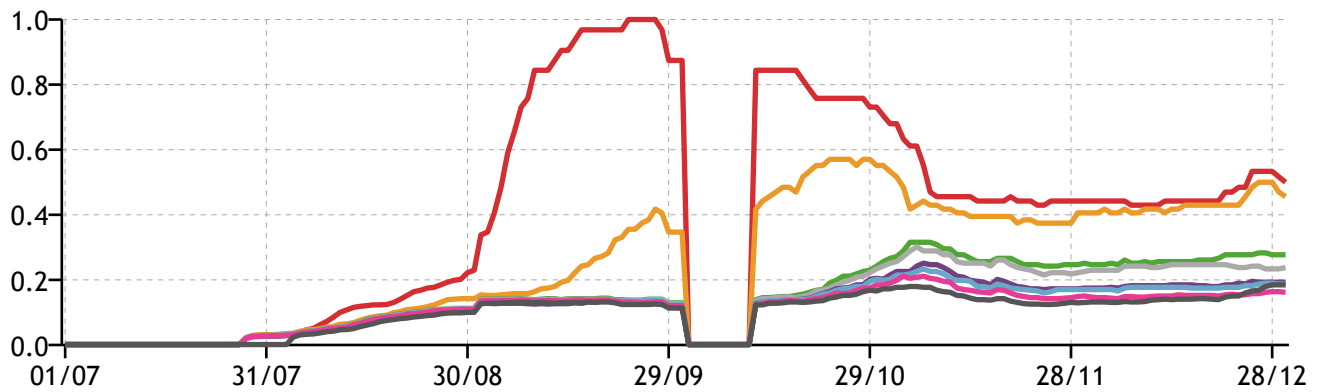


Figure 8: Singles Chart Comparison over Time



# Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by Arcade Fire. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

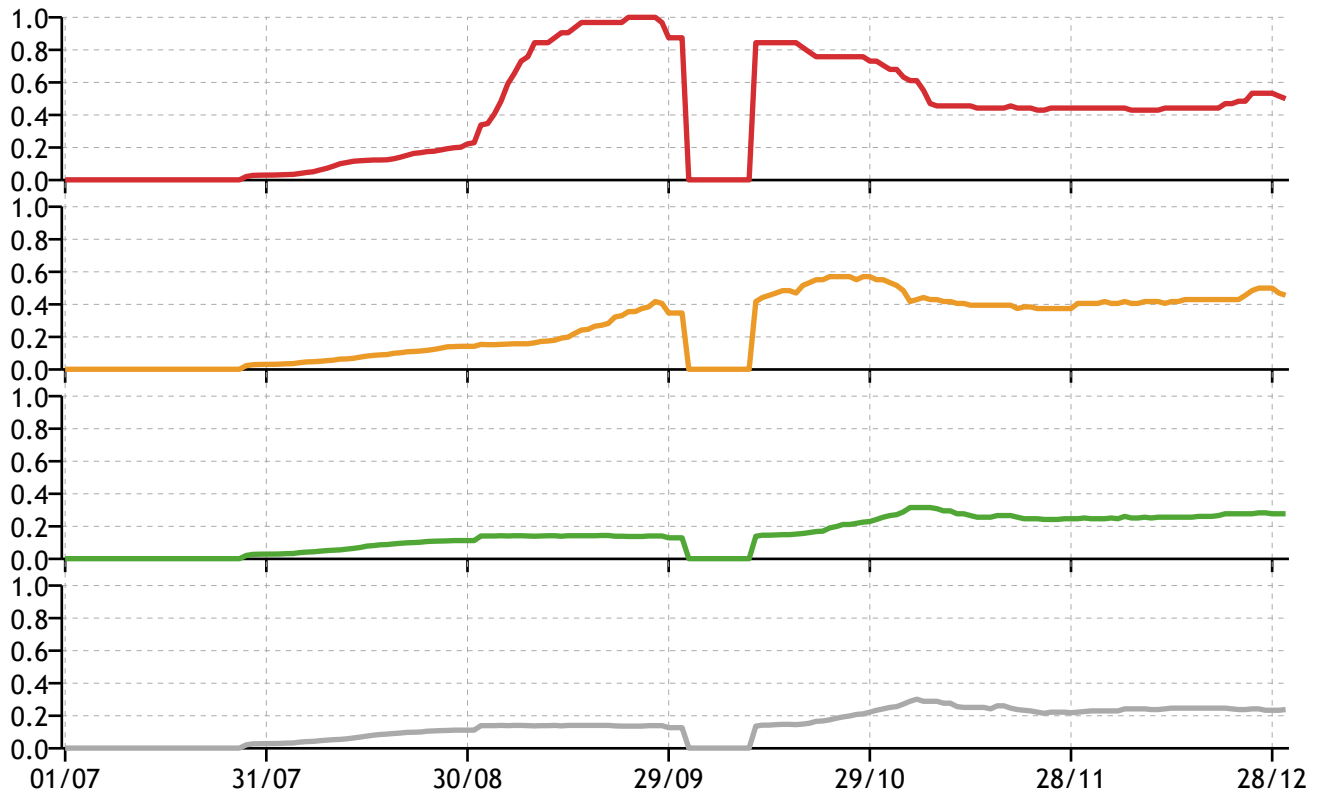
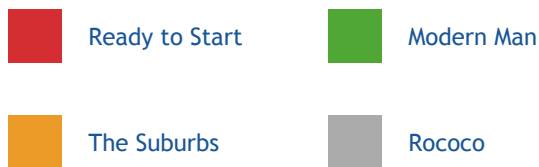


Figure 9: Chart ranking for Arcade Fire



# Emerging Singles

This section presents the best charting singles for Arcade Fire on the Emerging We Are Hunted charts

## Sprawl II (Mountains..

Best Single

2nd

Best Position

Single	Best Position
Sprawl II (Mountains Beyond Mountains)	2
The Suburbs	2
We Used To Wait	13
No Cars Go	101
Rococo	143

Figure 10: Best Single Positions

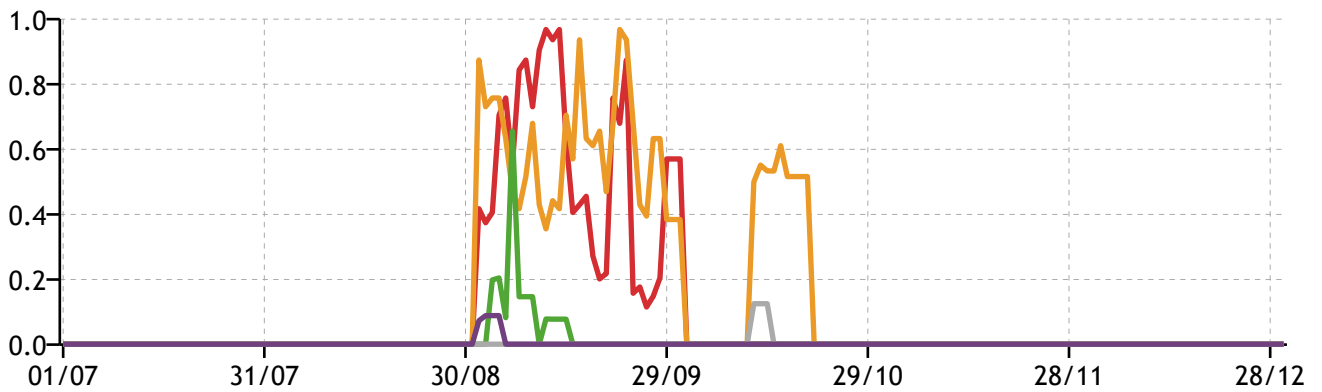
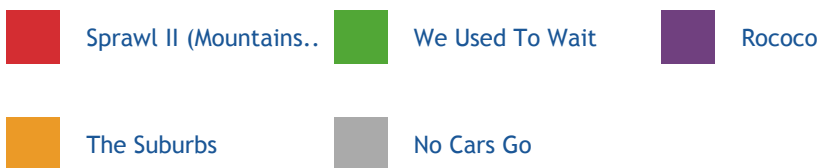


Figure 11: Singles Chart Comparison over Time



# Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by Arcade Fire. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

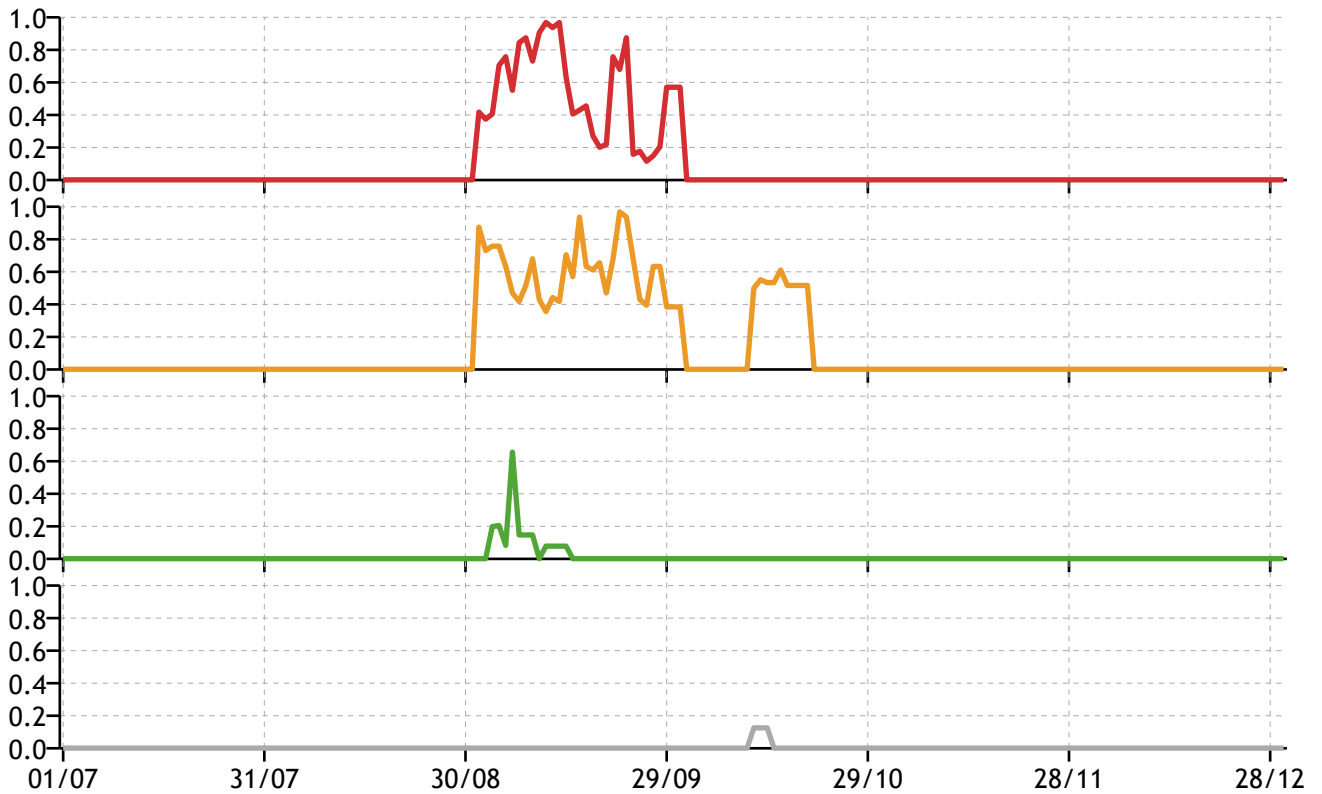


Figure 12: Chart ranking for Arcade Fire



# Twitter Coverage

## Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Arcade Fire during this time period. Included is the overall ranking of Arcade Fire when compared to similar artists.

15th Overall Rank

32,726 Tweets

0.005% Share

Artist	Rank	Tweets	Share
Arcade Fire	15th	32,726	0.005%
The Black Keys	91st	13,123	0.002%
The Roots	99th	11,943	0.002%
Sufjan Stevens	119th	10,490	0.002%
LCD Soundsystem	287th	5,562	0.001%
Best Coast	320th	5,094	0.001%
Beach House	322nd	5,071	0.001%
Deerhunter	350th	4,806	0.001%

Figure 13: Twitter Coverage Comparison

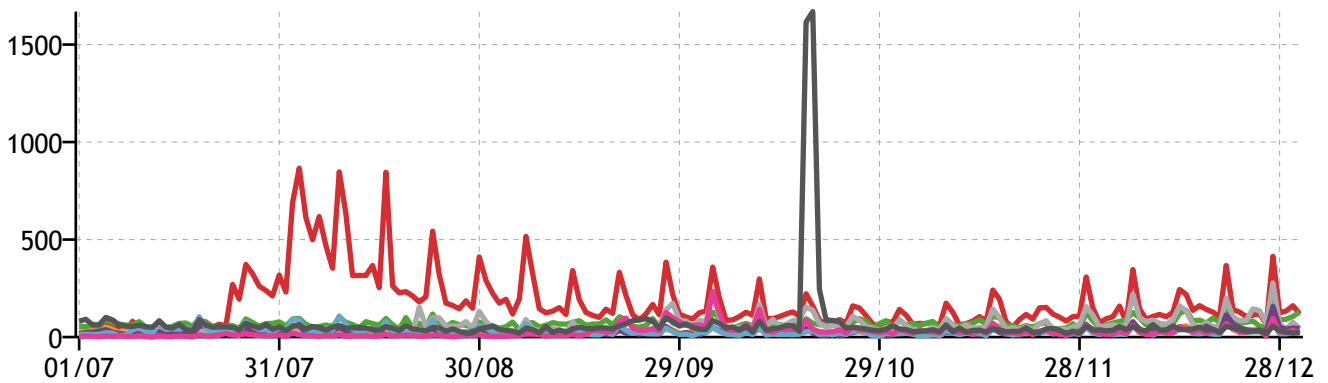
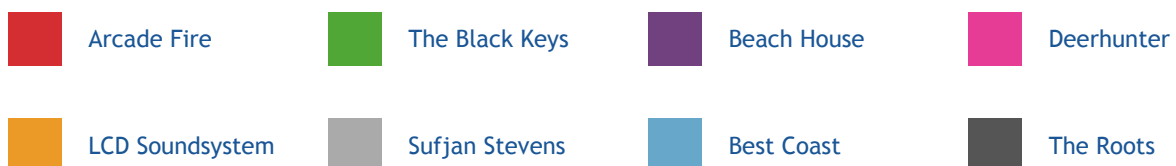


Figure 14: Twitter Coverage over Time



# Twitter Comparison

This section compares the total number of tweets mentioning Arcade Fire to similar artists.

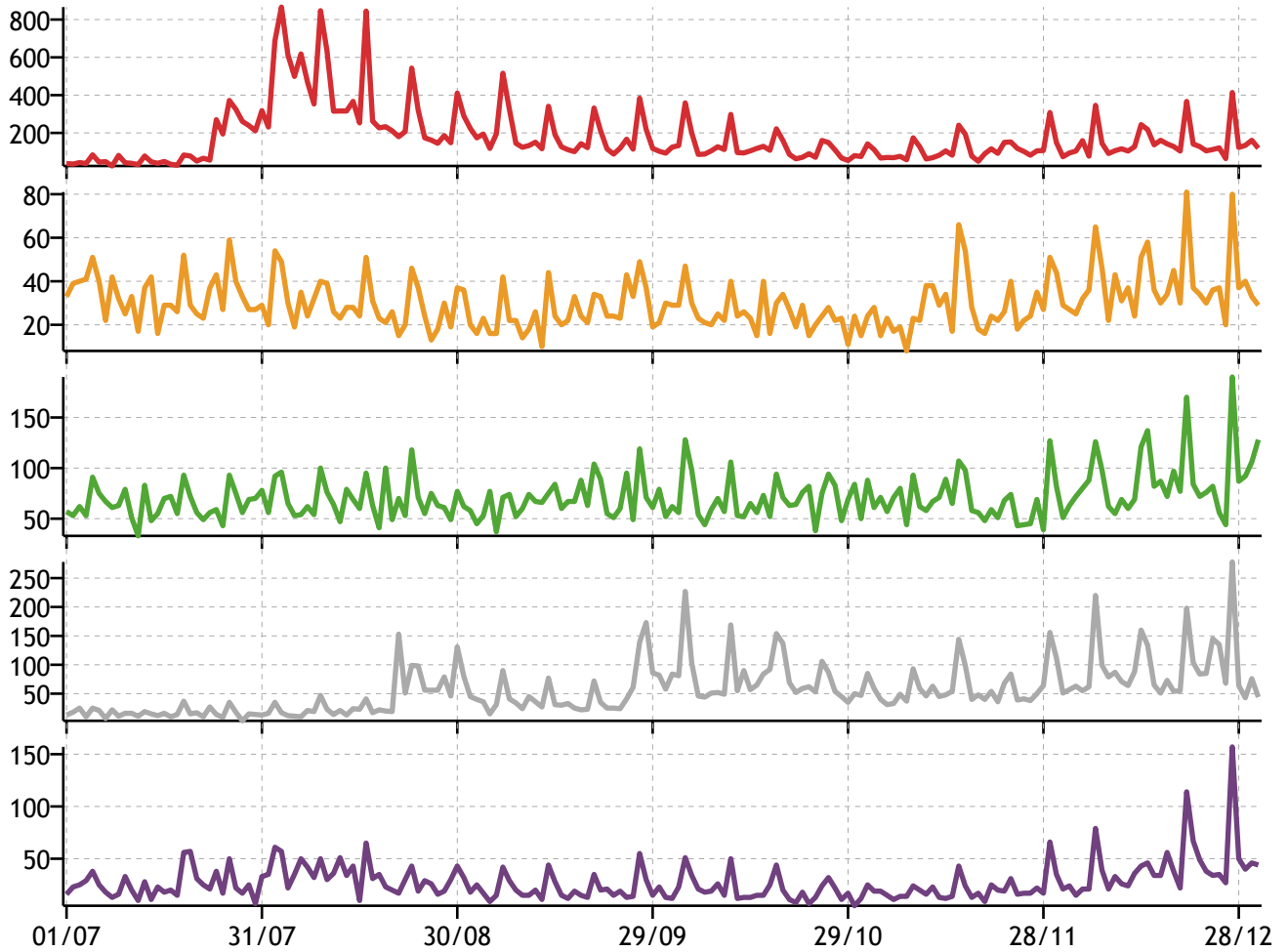
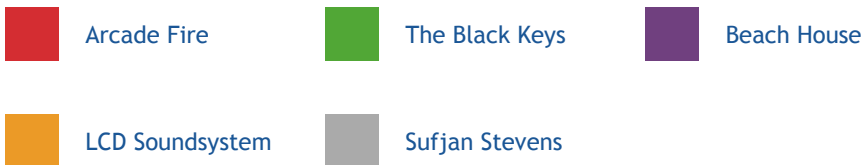


Figure 15: Comparisons for Arcade Fire



# Mainstream Chart vs Twitter

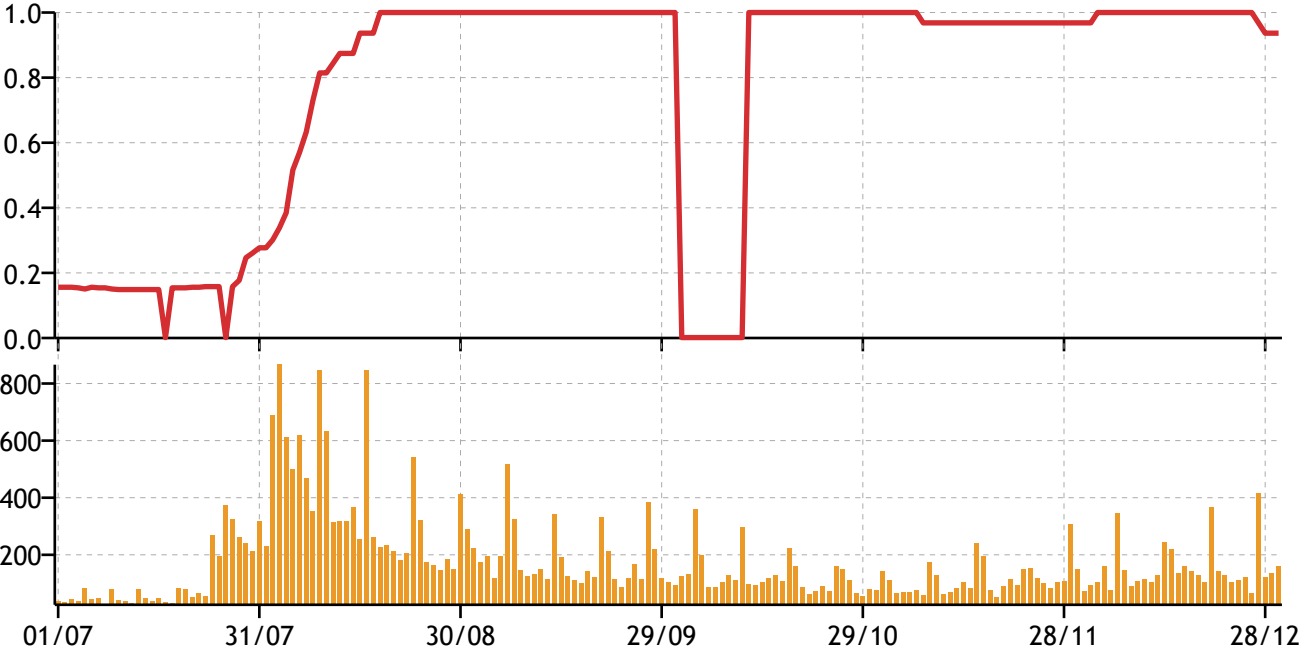


Figure 16: Arcade Fire Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



# Emerging Chart vs Twitter

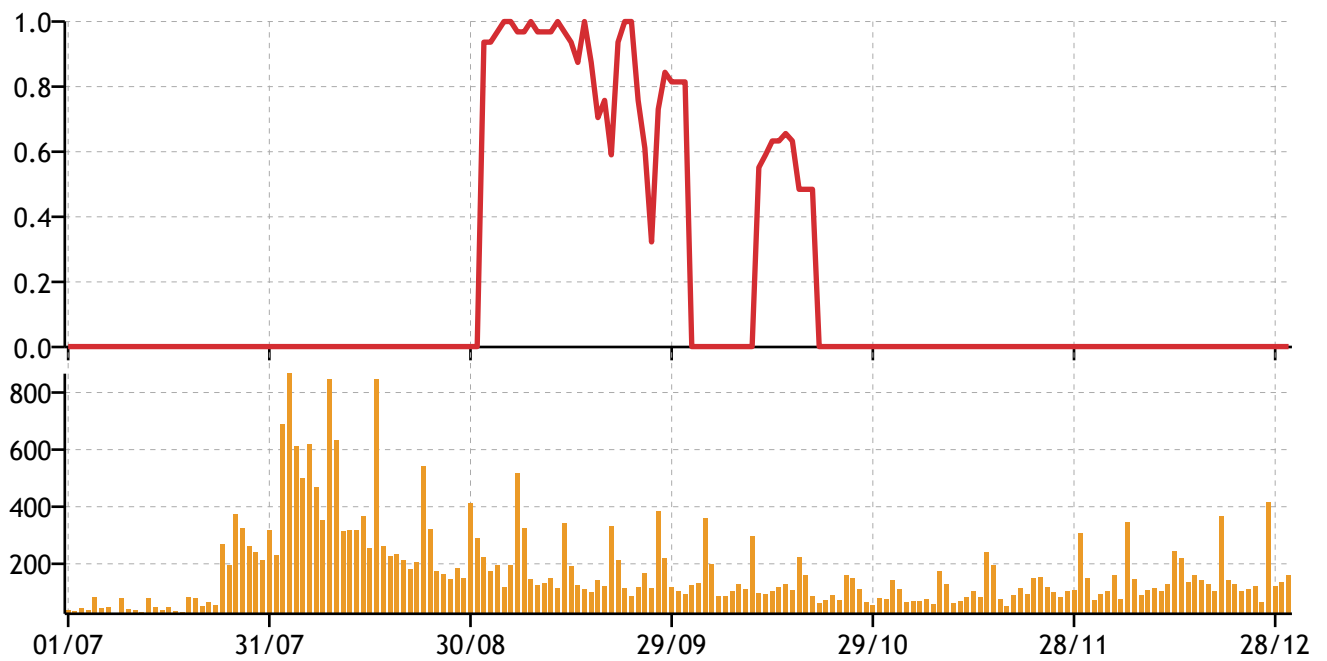


Figure 17: Arcade Fire Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.

- Chart Popularity
- Twitter volume

# Twitter Users

This section lists the twitter users mentioning Arcade Fire in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/mark_till	mark_till	Los Angeles California	63	2,528	159,264
2	twitter.com/jbizarro	João Bizarro	Almada/Sesimbra/Grândola	49	1,339	65,611
3	twitter.com/LacedRadio	Laced Radio TM	Los Angeles, CA/Austin, Tx	59	695	41,005
4	twitter.com/shiverspt	Sérgio Rodrigues	Porto, Portugal	40	969	38,760
5	twitter.com/EricTheWhite	Eric White	iPhone: 29.466711,-98.470406	53	650	34,450
6	twitter.com/mike3k	Mike Cohen	Oakland Park, FL	19	1,493	28,367
7	twitter.com/grimygoods	Sandy Burciaga	City of Angels	12	2,226	26,712
8	twitter.com/JulianGoma	Julian Rodriguez	Bogota, Colombia	19	1,279	24,301
9	twitter.com/nycsongs	nycsongs	iPhone: 40.997391,-74.217163	25	942	23,550
10	twitter.com/JasonWGould	Jason W. Gould	Tampa, FL	18	1,215	21,870
11	twitter.com/alekr2o	Alejandra Cardoso	México, D.F.	69	287	19,803
12	twitter.com/WhatsOn6Music	Now Playing 6Music	BBC 6 Music	14	1,274	17,836
13	twitter.com/Crayoladeuva	Crayolein Masherri	#Saturno	23	725	16,675
14	twitter.com/soniktruth	Josue Dominguez	Fresno, CA	28	591	16,548
15	twitter.com/birnpresents	BIRN Presents	Boston	161	98	15,778
16	twitter.com/dilvsy	Dilvsy	Toronto, Ontario,Canada	26	574	14,924
17	twitter.com/lcopceski	Lincoln Copceski	NOROESTE DO PARANÁ	18	749	13,482
18	twitter.com/tiagooliveira	Tiago Oliveira	Sorocaba-SP	17	789	13,413
19	twitter.com/dickie1me	Dick Parry	Maine	19	669	12,711
20	twitter.com/RockersOnHeaven	Inês Leal	Oporto, Portugal	31	399	12,369
21	twitter.com/tohuko	Tohuko	Santa Marta, Colombia	16	772	12,352
22	twitter.com/flaviohmacedo	Flávio Henrique	Brasil	25	451	11,275
23	twitter.com/NickPapaG	Nick Papageorgio	Va. Beach Va.	13	863	11,219
24	twitter.com/blipolar	Auro Pastrana		24	448	10,752
25	twitter.com/wajaba	Kris Perdew	Orlando, FL	15	694	10,410
26	twitter.com/michrainbow	My Michelle	MX	13	766	9,958
27	twitter.com/MyCubbies	Chicago Cubs	guess...	12	819	9,828

Figure 18: Top 50 Users tweeting about Arcade Fire

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/djgams	Gabriel Masliah	Montevideo - Uruguay	17	548	9,316
29	twitter.com/ksmusic	K	tokio	26	331	8,606
30	twitter.com/RMoorby	Ron Moorby	UK	11	710	7,810
31	twitter.com/evilralphwiggum	Robert Alley	Virginia	40	184	7,360
32	twitter.com/foreachdev	foreachdev	Virginia	17	421	7,157
33	twitter.com/musofm1	Eric Woolf	Sydney, Australia	47	150	7,050
34	twitter.com/meamasas	Me Amasas	Bogotá	16	419	6,704
35	twitter.com/Pesest	Pesest	Maine, USA	24	267	6,408
36	twitter.com/DanDanRock	Daniel López Gómez	ÜT: 19.504023, -99.080044	15	424	6,360
37	twitter.com/CreepingElm	CreepingElm	Los Angeles	16	370	5,920
38	twitter.com/fishkopp_deluxe	GG	in the middle of nowhere	16	359	5,744
39	twitter.com/hektor_213	Hector Fonseca	GDL, Mexico	12	466	5,592
40	twitter.com/gonzalitron	gonzalo andres	Temuco, Chile	19	294	5,586
41	twitter.com/WJFOrchard	Will Orchard	Manchester	12	464	5,568
42	twitter.com/renovato	Fabricio Renovato	Rio de Janeiro	14	393	5,502
43	twitter.com/lilyetc	mary fleming	Marin	25	216	5,400
44	twitter.com/davilluz	Davi Luz	Belém, Pará	18	296	5,328
45	twitter.com/kdern	Kevin Dern	St. Louis, MO	11	484	5,324
46	twitter.com/alexislalas	Alexis Glz Caparroso	The Suburbs	12	443	5,316
47	twitter.com/dmah	David Mah	Edmonton, Alberta, Canada	14	363	5,082
48	twitter.com/bandalarga_cafe	BandaLarga Café		63	75	4,725
49	twitter.com/ChristiaanW	ChristiaanW		20	227	4,540
50	twitter.com/Garp1978	Garp	Germany	17	265	4,505

Figure 18 (continued): Top 50 Users tweeting about Arcade Fire

## Shared Twitter Links

This section lists the most popular urls in tweets mentioning Arcade Fire during this period.

URL	Rank	Tweets
<a href="http://www.last.fm/music/Arcade+Fire">http://www.last.fm/music/Arcade+Fire</a>	1	491
<a href="http://www.last.fm/music/Arcade+Fire/_/Sprawl+II+(Mountains+Beyond+Mountains)">http://www.last.fm/music/Arcade+Fire/_/Sprawl+II+(Mountains+Beyond+Mountains)</a>	2	216
<a href="http://www.last.fm/music/Arcade+Fire/_/Ready+to+Start">http://www.last.fm/music/Arcade+Fire/_/Ready+to+Start</a>	3	209
<a href="http://www.last.fm/music/Arcade+Fire/_/The+Suburbs">http://www.last.fm/music/Arcade+Fire/_/The+Suburbs</a>	4	208
<a href="http://www.last.fm/music/Arcade+Fire/_/We+Used+To+Wait">http://www.last.fm/music/Arcade+Fire/_/We+Used+To+Wait</a>	5	180
<a href="http://streams.thebirn.com/berklee-radio/birn-presents.m3u">http://streams.thebirn.com/berklee-radio/birn-presents.m3u</a>	6	159
<a href="http://www.stereomood.com/song/26995">http://www.stereomood.com/song/26995</a>	7	153
<a href="http://www.last.fm/music/Arcade+Fire/_/Rococo">/profile/DJrainndietrichwilson/blip/51171904/Arcade+Fire-Ready+to+Start</a>	8	113
<a href="http://www.last.fm/music/Arcade+Fire/_/Rococo">http://www.last.fm/music/Arcade+Fire/_/Rococo</a>	9	110
<a href="http://www.last.fm/music/Arcade+Fire/_/Suburban+War">http://www.last.fm/music/Arcade+Fire/_/Suburban+War</a>	10	83
<a href="http://www.last.fm/music/Arcade+Fire/_/Modern+Man">http://www.last.fm/music/Arcade+Fire/_/Modern+Man</a>	11	83
<a href="http://www.last.fm/music/Arcade+Fire/_/Empty+Room">http://www.last.fm/music/Arcade+Fire/_/Empty+Room</a>	12	74
<a href="http://www.last.fm/music/Arcade+Fire/_/Wake+Up">http://www.last.fm/music/Arcade+Fire/_/Wake+Up</a>	13	71
<a href="http://www.last.fm/music/Arcade+Fire/_/Month+of+May">http://www.last.fm/music/Arcade+Fire/_/Month+of+May</a>	14	58
<a href="http://www.last.fm/music/Arcade+Fire/_/Rebellion+(Lies)">http://www.last.fm/music/Arcade+Fire/_/Rebellion+(Lies)</a>	15	57
<a href="http://www.last.fm/music/Arcade+Fire/_/No+Cars+Go">http://www.last.fm/music/Arcade+Fire/_/No+Cars+Go</a>	16	56
<a href="http://www.last.fm/music/Arcade+Fire/_/Half+Light+II+(No+Celebration)">http://www.last.fm/music/Arcade+Fire/_/Half+Light+II+(No+Celebration)</a>	17	50
<a href="http://tinysong.com/cPSg">http://tinysong.com/cPSg</a>	18	47
<a href="http://www.last.fm/music/Arcade+Fire/_/Neighborhood+%233+%28Power+Out%29">http://www.last.fm/music/Arcade+Fire/_/Neighborhood+%233+%28Power+Out%29</a>	19	43
<a href="http://www.last.fm/music/Arcade+Fire/_/Neighborhood+%232+%28La%3%AFka%29">http://www.last.fm/music/Arcade+Fire/_/Neighborhood+%232+%28La%3%AFka%29</a>	20	41
<a href="http://www.last.fm/music/Arcade+Fire/_/City+with+No+Children">http://www.last.fm/music/Arcade+Fire/_/City+with+No+Children</a>	21	41
<a href="http://www.last.fm/music/Arcade+Fire/_/Intervention">http://www.last.fm/music/Arcade+Fire/_/Intervention</a>	22	41
<a href="http://www.last.fm/music/Arcade+Fire/_/Neighborhood+%231+%28Tunnels%29">http://www.last.fm/music/Arcade+Fire/_/Neighborhood+%231+%28Tunnels%29</a>	23	40
<a href="http://www.last.fm/music/Arcade+Fire/_/Keep+the+Car+Running">http://www.last.fm/music/Arcade+Fire/_/Keep+the+Car+Running</a>	24	39
<a href="http://www.last.fm/music/Arcade+Fire/_/Deep+Blue">http://www.last.fm/music/Arcade+Fire/_/Deep+Blue</a>	25	38
<a href="http://tinysong.com/w4el">http://tinysong.com/w4el</a>	26	37
<a href="http://n.pr/byJXtW">http://n.pr/byJXtW</a>	27	36

Figure 19: Top Shared Links on Twitter mentioning Arcade Fire

URL	Rank	Tweets
<a href="http://www.last.fm/music/Arcade+Fire/_/Crown+of+Love">http://www.last.fm/music/Arcade Fire/_/Crown of Love</a>	28	35
<a href="http://www.last.fm/music/Arcade+Fire/_/The+Suburbs+(Continued)">http://www.last.fm/music/Arcade Fire/_/The Suburbs (Continued)</a>	29	28
<a href="http://tinysong.com/wb9Y">http://tinysong.com/wb9Y</a>	30	27
<a href="http://www.last.fm/music/Arcade+Fire/_/Half+Light+I">http://www.last.fm/music/Arcade Fire/_/Half Light I</a>	31	26
<a href="http://www.last.fm/music/Arcade+Fire/_/My+Body+Is+a+Cage">http://www.last.fm/music/Arcade Fire/_/My Body Is a Cage</a>	32	26
<a href="http://tinysong.com/vsyd">http://tinysong.com/vsyd</a>	33	26
<a href="http://www.last.fm/music/Arcade+Fire/_/Wasted+Hours">http://www.last.fm/music/Arcade Fire/_/Wasted Hours</a>	34	25
<a href="http://www.npr.org/templates/story/story.php?storyId=128878239">http://www.npr.org/templates/story/story.php?storyId=128878239</a>	35	23
<a href="http://tinysong.com/6WuS">http://tinysong.com/6WuS</a>	36	23
<a href="http://www.last.fm/music/Arcade+Fire/_/Haiti">http://www.last.fm/music/Arcade Fire/_/Haiti</a>	37	21
<a href="http://www.last.fm/music/Arcade+Fire/_/Sprawl+I+(Flatland)">http://www.last.fm/music/Arcade Fire/_/Sprawl I (Flatland)</a>	38	18
<a href="http://www.last.fm/music/Arcade+Fire/_/Une+annÃ©e+sans+lumiÃ¨re">http://www.last.fm/music/Arcade Fire/_/Une annÃ©e sans lumiÃ¨re</a>	39	18
<a href="http://www.last.fm/music/Arcade+Fire/_/In+the+Back+Seat">http://www.last.fm/music/Arcade Fire/_/In the Back Seat</a>	40	17
<a href="http://www.last.fm/music/Arcade+Fire/_/Suburban+War">http://www.last.fm/music/Arcade Fire/_/Suburban War</a>	41	16
<a href="http://www.last.fm/music/Arcade+Fire/_/Black+Mirror">http://www.last.fm/music/Arcade Fire/_/Black Mirror</a>	42	16
<a href="http://www.last.fm/music/Arcade+Fire/_/Ocean+of+Noise">http://www.last.fm/music/Arcade Fire/_/Ocean of Noise</a>	43	16
<a href="http://n.pr/drgfCQ">http://n.pr/drgfCQ</a>	44	15
<a href="http://tinysong.com/6YWA">http://tinysong.com/6YWA</a>	45	15
<a href="http://www.tunewiki.com/">http://www.tunewiki.com/</a>	46	14
<a href="http://www.last.fm/music/Arcade+Fire/_/In+the+Backseat">http://www.last.fm/music/Arcade Fire/_/In the Backseat</a>	47	14
<a href="http://tinysong.com/xCNJ">http://tinysong.com/xCNJ</a>	48	14
<a href="http://www.tweekly.fm/user/ScottLough">http://www.tweekly.fm/user/ScottLough</a>	49	13
<a href="http://www.tweekly.fm/user/janinez_">http://www.tweekly.fm/user/janinez_</a>	50	13
<a href="http://www.last.fm/music/Arcade+Fire/_/Windowsill">http://www.last.fm/music/Arcade Fire/_/Windowsill</a>	51	13
<a href="http://www.last.fm/music/Arcade+Fire/_/Neon+Bible">http://www.last.fm/music/Arcade Fire/_/Neon Bible</a>	52	12
<a href="http://www.tweekly.fm/user/ChristiaanW">http://www.tweekly.fm/user/ChristiaanW</a>	53	12
<a href="http://www.tweekly.fm/user/candyxjackie">http://www.tweekly.fm/user/candyxjackie</a>	54	12
<a href="http://www.tweekly.fm/user/tiagooliveira">http://www.tweekly.fm/user/tiagooliveira</a>	55	12
<a href="http://www.last.fm/music/Arcade+Fire/_/Neighborhood+%234+%287+Kettles%29">http://www.last.fm/music/Arcade Fire/_/Neighborhood+%234+%287+Kettles%29</a>	56	11
<a href="http://www.last.fm/festival/1756117+Personal+Fest+2011">http://www.last.fm/festival/1756117+Personal+Fest+2011</a>	57	11
<a href="http://www.tweekly.fm/user/arturo_linares">http://www.tweekly.fm/user/arturo_linares</a>	58	11
<a href="http://www.tweekly.fm/user/kyleberta">http://www.tweekly.fm/user/kyleberta</a>	59	11
<a href="http://www.tweekly.fm/user/paperheartsmx">http://www.tweekly.fm/user/paperheartsmx</a>	60	11

Figure 19 (continued): Top Shared Links on Twitter mentioning Arcade Fire

# News Coverage

## News Popularity

This section shows the total number of music articles mentioning Arcade Fire during this time period and the overall rank of Arcade Fire when compared to similar artists.

12th Overall Rank

2,778 Articles

0.069% Share

Artist	Rank	Articles	Share
Arcade Fire	12th	2,778	0.069%
The Roots	27th	1,522	0.038%
Best Coast	39th	1,310	0.033%
LCD Soundsystem	50th	1,180	0.029%
Sufjan Stevens	53rd	1,165	0.029%
Deerhunter	71st	1,015	0.025%
The Black Keys	89th	914	0.023%
Beach House	122nd	773	0.019%

Figure 20: News Coverage Comparison

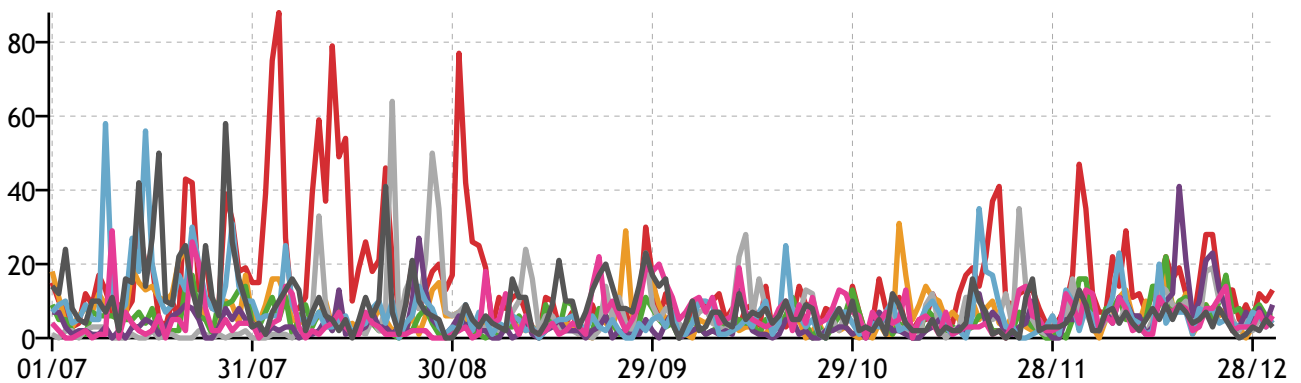
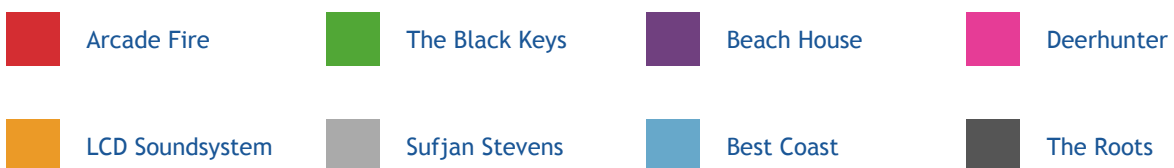


Figure 21: News Coverage over Time



# News Comparison

This section compares the number of music articles mentioning Arcade Fire during this time period to similar artists.



Figure 22: Comparisons for Arcade Fire



# Mainstream Chart vs Sentiment

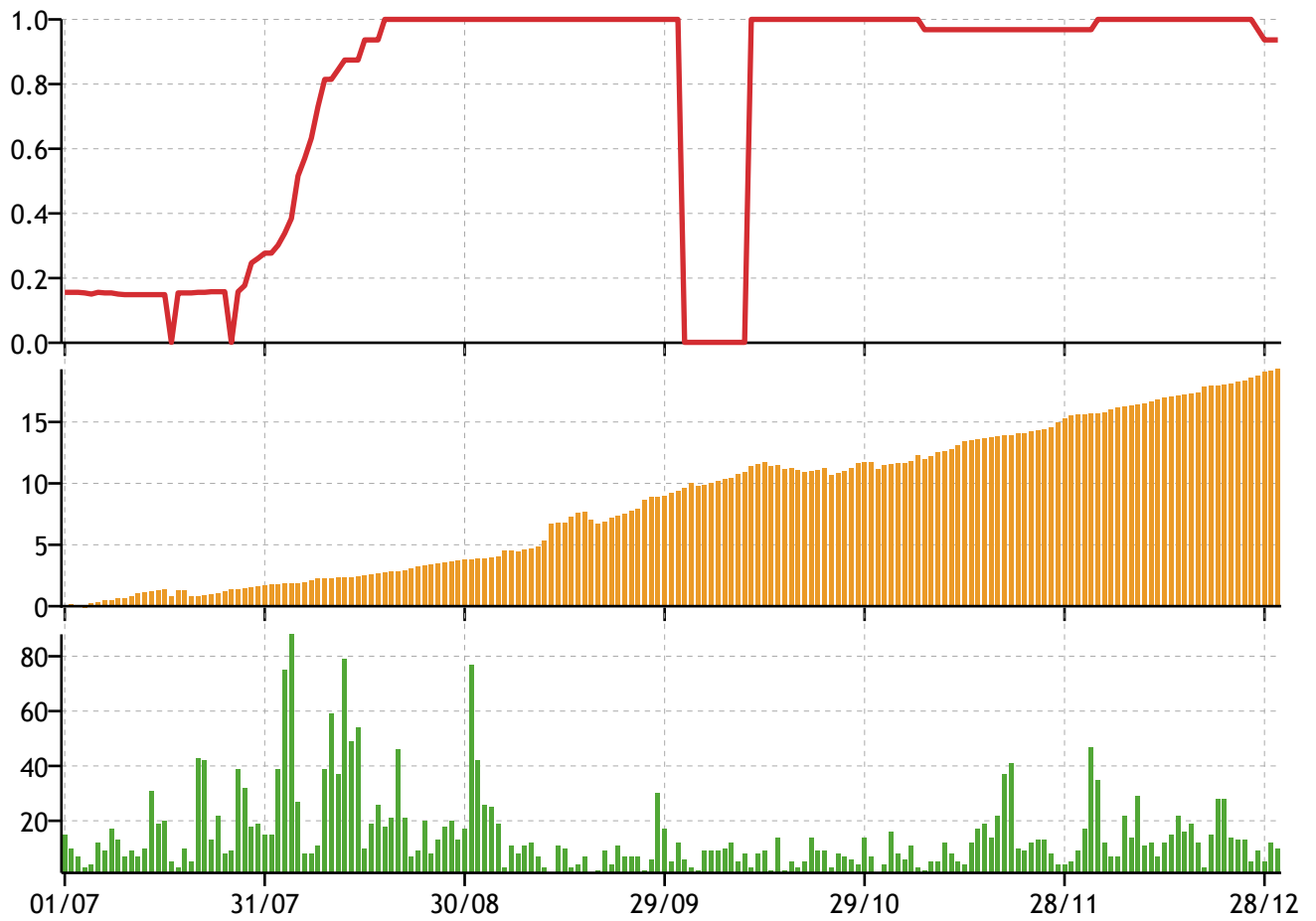


Figure 23: Arcade Fire Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Arcade Fire that day.



# Emerging Chart vs Sentiment

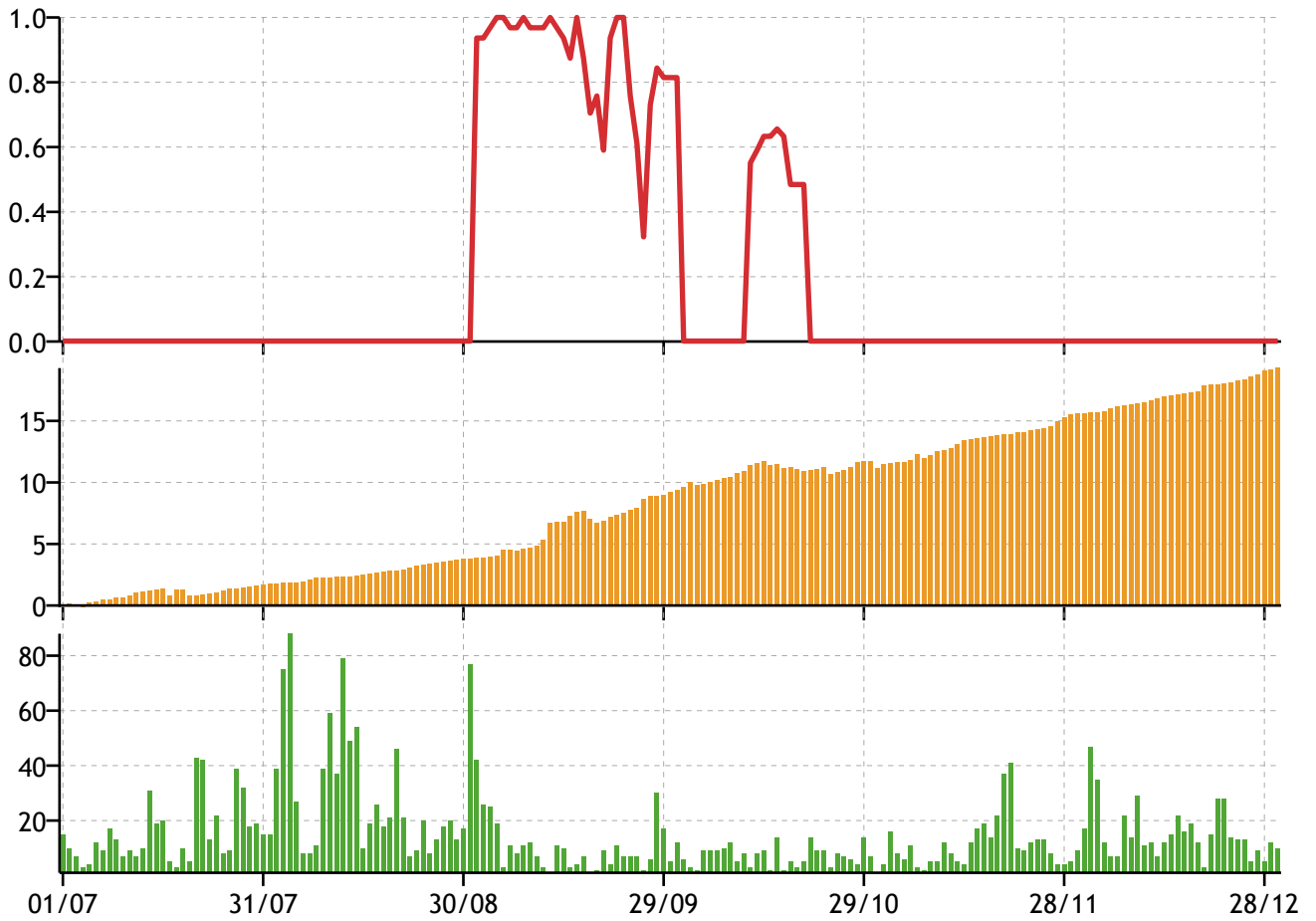


Figure 24: Arcade Fire Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Arcade Fire that day.



# Top Publishers

- Prefix Magazine
- Clash Music
- Spin
- Pitchfork
- DoucheBagFace
- HIPSTER RUNOFF
- Other



Figure 25: Top Publishers related to Arcade Fire

Top Publishers	Mentions
Prefix Magazine	76
Clash Music	72
Spin	57
Pitchfork	43
DoucheBagFace	34
HIPSTER RUNOFF	34
NME - News	33
Raised on Indie	28
stereogum	27
Hidden Track	26
Indie For Bunnies	25
Consequence of Sound	25
NME - Blog	24
The Music Slut	21
Paste Magazine	21

Figure 26: Most frequently mentioned Top Publishers

# Top News Publishers

Publisher	Rank	Articles
Prefix Magazine - <a href="http://prefixmag.com">http://prefixmag.com</a>	1	76
Clash Music - <a href="http://www.clashmusic.com/">http://www.clashmusic.com/</a>	2	72
Spin - <a href="http://www.spin.com/">http://www.spin.com/</a>	3	57
Pitchfork - <a href="http://pitchfork.com/">http://pitchfork.com/</a>	4	43
DoucheBagFace - <a href="http://www.dbf-music.com/">http://www.dbf-music.com/</a>	5	34
HIPSTER RUNOFF - <a href="http://www.hipsterrunoff.com/">http://www.hipsterrunoff.com/</a>	6	34
NME - News - <a href="http://www.nme.com/">http://www.nme.com/</a>	7	33
Raised on Indie - <a href="http://www.raisedonindie.com/">http://www.raisedonindie.com/</a>	8	28
stereogum - <a href="http://www.stereogum.com/">http://www.stereogum.com/</a>	9	27
Hidden Track - <a href="http://www.glidemagazine.com/hiddentrack">http://www.glidemagazine.com/hiddentrack</a>	10	26
Indie For Bunnies - <a href="http://www.indieforbunnies.com">http://www.indieforbunnies.com</a>	11	25
Consequence of Sound - <a href="http://www.consequenceofsound.net/">http://www.consequenceofsound.net/</a>	12	25
NME - Blog - <a href="http://www.nme.com/">http://www.nme.com/</a>	13	24
The Music Slut - <a href="http://themusicslut.com">http://themusicslut.com</a>	14	21
Paste Magazine - <a href="http://www.pastemagazine.com/">http://www.pastemagazine.com/</a>	15	21
brooklynvegan - <a href="http://www.brooklynvegan.com/">http://www.brooklynvegan.com/</a>	16	18
Cuchara Sonica - <a href="http://cucharasonica.com">http://cucharasonica.com</a>	17	18
HitFix - <a href="http://www.hitfix.com/">http://www.hitfix.com/</a>	18	18
We All Want Someone To Shout For - <a href="http://www.weallwantsomeone.com/">http://www.weallwantsomeone.com/</a>	19	18
JPs Blog - <a href="http://jp917.blogspot.com/">http://jp917.blogspot.com/</a>	20	17
Pretty Much Amazing - <a href="http://prettymuchamazing.com/">http://prettymuchamazing.com/</a>	21	16
Largehearted Boy - <a href="http://blog.largeheartedboy.com/">http://blog.largeheartedboy.com/</a>	22	13
INDIEBLOGHEAVEN - <a href="http://indieblogheaven.typepad.com/indieblogheaven/">http://indieblogheaven.typepad.com/indieblogheaven/</a>	23	12
Guardian music - <a href="http://www.guardian.co.uk/music">http://www.guardian.co.uk/music</a>	24	12
NME - Features - <a href="http://www.nme.com/">http://www.nme.com/</a>	25	11
The A.V. Club - <a href="http://www.avclub.com/">http://www.avclub.com/</a>	26	11
NPR Music - <a href="http://www.npr.org/music/">http://www.npr.org/music/</a>	27	11

Figure 27: Top 100 Publishers mentioning Arcade Fire

Publisher	Rank	Articles
Sweeping The Nation - <a href="http://sweepingthenation.blogspot.com/">http://sweepingthenation.blogspot.com/</a>	28	10
:: Off the Radar :: - <a href="http://offtheradarmiami.blogspot.com/">http://offtheradarmiami.blogspot.com/</a>	29	10
i guess i'm floating - <a href="http://iguessimfloating.blogspot.com">http://iguessimfloating.blogspot.com</a>	30	9
Jonk Music - <a href="http://jonkmusic.blogspot.com">http://jonkmusic.blogspot.com</a>	31	9
Planeta Pop - <a href="http://planetapopradio.blogspot.com">http://planetapopradio.blogspot.com</a>	32	8
78s - <a href="http://www.78s.ch">http://www.78s.ch</a>	33	8
Galaxy fm ® - <a href="http://galaxyfm.blogspot.com">http://galaxyfm.blogspot.com</a>	34	8
Veritas Lux Mea - <a href="http://thetruthenlightensme.blogspot.com">http://thetruthenlightensme.blogspot.com</a>	35	7
Rollo & Grady - <a href="http://www.rollogrady.com">http://www.rollogrady.com</a>	36	7
Pop Headwound - <a href="http://popheadwound.blogspot.com/index.html">http://popheadwound.blogspot.com/index.html</a>	37	7
You Ain't No Picasso - <a href="http://youaintnopicasso.com">http://youaintnopicasso.com</a>	38	7
PopWreck(oning) - <a href="http://popwreckoning.com/">http://popwreckoning.com/</a>	39	7
MTV Newsroom - <a href="http://newsroom.mtv.com/">http://newsroom.mtv.com/</a>	40	6
Rolling Stone: Smoking Section - <a href="http://www.rollingstone.com/blogs/smokingsection/rss.xml">http://www.rollingstone.com/blogs/smokingsection/rss.xml</a>	41	6
I Heart AU - <a href="http://iheartau.com/">http://iheartau.com/</a>	42	6
Modern Mystery - <a href="http://modernmystery.wordpress.com">http://modernmystery.wordpress.com</a>	43	6
EAR FARM - <a href="http://earfarm.com">http://earfarm.com</a>	44	5
The Line Of Best Fit - <a href="http://thelineofbestfit.com">http://thelineofbestfit.com</a>	45	5
thepunkguy - <a href="http://www.thepunkguy.com">http://www.thepunkguy.com</a>	46	5
Perfect Porridge - <a href="http://www.perfectporridge.com/">http://www.perfectporridge.com/</a>	47	5
Captain Obvious - <a href="http://www.thankscaptainobvious.net/">http://www.thankscaptainobvious.net/</a>	48	5
betterPropaganda Reviews - <a href="http://betterpropaganda.com/">http://betterpropaganda.com/</a>	49	5
The Mixtape Jones Report: One Man, One Record Collection. - <a href="http://mixtapejones.blogspot.com/">http://mixtapejones.blogspot.com/</a>	50	5
New York Times Music - <a href="http://www.nytimes.com/pages/arts/music/index.html">http://www.nytimes.com/pages/arts/music/index.html</a>	51	5
For the 'records' - <a href="http://mligon08.blogspot.com">http://mligon08.blogspot.com</a>	52	5
Stark Online - <a href="http://starkmagazine.blogspot.com/">http://starkmagazine.blogspot.com/</a>	53	5
:: The Playlist :: - <a href="http://theplaylist.blogspot.com/">http://theplaylist.blogspot.com/</a>	54	5
This is all about audio dynamite - <a href="http://allaboutaudiodynamite.blogspot.com/">http://allaboutaudiodynamite.blogspot.com/</a>	55	4
the torture garden - <a href="http://thetorturegarden.blogspot.com">http://thetorturegarden.blogspot.com</a>	56	4
The Vinyl District - <a href="http://vinyldistrict.blogspot.com/">http://vinyldistrict.blogspot.com/</a>	57	4
KEXP Blog - <a href="http://blog.kexp.org/blog/">http://blog.kexp.org/blog/</a>	58	4
Gorilla Vs. Bear - <a href="http://gorillavsbear.blogspot.com">http://gorillavsbear.blogspot.com</a>	59	4
wongie's music world - <a href="http://wongiesmusicworld.blogspot.com/index.html">http://wongiesmusicworld.blogspot.com/index.html</a>	60	4
Culture Bully - <a href="http://www.culturebully.com">http://www.culturebully.com</a>	61	4
katarokkar... - <a href="http://katarokkar.cribble.net/">http://katarokkar.cribble.net/</a>	62	4
Quick, Before It Melts. - <a href="http://www.quickbeforeitmelts.com">http://www.quickbeforeitmelts.com</a>	63	4
My Old Kentucky Blog - <a href="http://myoldkyhome.blogspot.com">http://myoldkyhome.blogspot.com</a>	64	4
Tuneage - <a href="http://tuneage.tumblr.com/">http://tuneage.tumblr.com/</a>	65	4

Figure 27 (continued): Top 100 Publishers mentioning Arcade Fire

Publisher	Rank	Articles
caffeine-headache - <a href="http://caffeine-headache.net/">http://caffeine-headache.net/</a>	66	4
ultra8201 - <a href="http://ultra8201.blogspot.com">http://ultra8201.blogspot.com</a>	67	4
It's a trap! Scandinavian music - <a href="http://itsatrap.com/index.php">http://itsatrap.com/index.php</a>	68	4
Atlas and the Anchor - <a href="http://atlasandtheanchor.blogspot.com/">http://atlasandtheanchor.blogspot.com/</a>	69	4
Chromewaves - <a href="http://www.chromewaves.net">http://www.chromewaves.net</a>	70	3
Salad Days Music - <a href="http://saladdaysmusic.net">http://saladdaysmusic.net</a>	71	3
Ca Va Cool - <a href="http://www.cavacool.com">http://www.cavacool.com</a>	72	3
Hits In The Car - <a href="http://stytzer.blogspot.com">http://stytzer.blogspot.com</a>	73	3
Twenty-Four Hour Tour Guide - <a href="http://24hourtourguide.wordpress.com">http://24hourtourguide.wordpress.com</a>	74	3
lost in your inbox - <a href="http://lostinyourinbox.blog-city.com/">http://lostinyourinbox.blog-city.com/</a>	75	3
WRMC 91.1 Middlebury College Independent Radio - <a href="http://wrmc911.blogspot.com/">http://wrmc911.blogspot.com/</a>	76	3
Bumpershine.com - <a href="http://www.bumpershine.com">http://www.bumpershine.com</a>	77	3
likesounds.com - <a href="http://www.likesounds.com">http://www.likesounds.com</a>	78	3
Seattle Subsonic - <a href="http://www.seattlesubsonic.com">http://www.seattlesubsonic.com</a>	79	3
Orange Country Register - music - <a href="http://www.ocregister.com/">http://www.ocregister.com/</a>	80	3
nyctaper - <a href="http://www.nyctaper.com">http://www.nyctaper.com</a>	81	3
Hello Vegetables - <a href="http://hellovegetables.com">http://hellovegetables.com</a>	82	3
...SoTB - <a href="http://sideoftheblog.blogspot.com/">http://sideoftheblog.blogspot.com/</a>	83	3
No Rock&Roll Fun - <a href="http://xrrf.blogspot.com">http://xrrf.blogspot.com</a>	84	3
Real Horrorshow Tunes - <a href="http://horrorshowtunez.blogspot.com/">http://horrorshowtunez.blogspot.com/</a>	85	3
Heart on a Stick - <a href="http://heartonastick.blog-city.com/">http://heartonastick.blog-city.com/</a>	86	3
Beyond Race - <a href="http://www.beyondrace.com/">http://www.beyondrace.com/</a>	87	3
some beans - <a href="http://some-beans.blogspot.com/">http://some-beans.blogspot.com/</a>	88	3
Music Snobs Anonymous - <a href="http://musicsnobsanonymous.blogspot.com">http://musicsnobsanonymous.blogspot.com</a>	89	3
Asleep on the compost heap - <a href="http://onavery.blogspot.com/">http://onavery.blogspot.com/</a>	90	3
Triple J - Music News - <a href="http://triplej.abc.net.au/">http://triplej.abc.net.au/</a>	91	3
Covert Curiosity - <a href="http://covertcuriosity.blogspot.com">http://covertcuriosity.blogspot.com</a>	92	3
I Like Music - Music News - <a href="http://www.ilikemusic.com/rss_feeds/music_news.xml">http://www.ilikemusic.com/rss_feeds/music_news.xml</a>	93	3
Radio Free Chicago - <a href="http://radiofreechicago.typepad.com/">http://radiofreechicago.typepad.com/</a>	94	3
ZYRDUR RJOMI - explore & enjoy - <a href="http://syrdurrjomi.blogspot.com">http://syrdurrjomi.blogspot.com</a>	95	3
THE VINYL VILLAIN - <a href="http://thevinylvillain.blogspot.com">http://thevinylvillain.blogspot.com</a>	96	3
Music For Kids Who Can't Read Good - <a href="http://www.musicforants.com/blog/">http://www.musicforants.com/blog/</a>	97	3
super - <a href="http://super-le-blog.blogspot.com/">http://super-le-blog.blogspot.com/</a>	98	3
Quarterlifeparty - <a href="http://www.quarterlifeparty.com/">http://www.quarterlifeparty.com/</a>	99	2
Misspeak Music - <a href="http://misspeakmusic.wordpress.com/">http://misspeakmusic.wordpress.com/</a>	100	2

Figure 27 (continued): Top 100 Publishers mentioning Arcade Fire

# Best 5 News Days

1

## 04 August 2010 : 88 articles

### Popular Articles this Day

#### [The Arcade Fire Get Serious](#)

Village Voice - music, 04 August 2010

I wish the new Arcade Fire record were funnier. The Canadian arena-rockers (yes, arena-rockers! Two shows at Madison Square Garden this week! We did it, Internet!) may lack actual jokes, ...

#### [Arcade Fire develops with the Suburbs](#)

thestar.com - music, 03 August 2010

Acclaimed Montrealers hold their ambitions in check and get introspective.

#### [Arcade Fire set for first UK Number One album with 'The Suburbs'](#)

NME - News, 04 August 2010

The band's third album is on course to be this week's highest new entry

#### [Try It Before You Buy It - August 3, 2010 Music Releases](#)

Largehearted Boy, 04 August 2010

Try It Before You Buy It features free and legal mp3 downloads and full album streams from the week's music releases: Arcade Fire: The Suburbs full album stream Autolux: Transit ...

#### [Shorties \(Arcade Fire, Justin Cronin, and more\)](#)

Largehearted Boy, 04 August 2010

On sale at Amazon MP3: The Arcade Fire's new 16-track album, The Suburbs, for \$3.99. Pop & Hiss, Muso's Guide, Speakeasy, Austin Music Source, Paste, and the Seattle Times review ...

#### [Music: Review: Arcade Fire: The Suburbs](#)

The A.V. Club, 03 August 2010

Arcade Fire's second album Neon Bible hit a peak with "No Cars Go," a song reclaimed from the band's debut EP and converted into a shimmering, epiphanic vision of ...

#### [This Week's Interesting Music Releases - August 3, 2010](#)

Largehearted Boy, 03 August 2010

The Arcade Fire's third album, The Suburbs, is out tomorrow. Though it didn't strike me as immediately as the band's debut, Funeral (one of my favorite albums of all time), ...

#### [Arcade Fire, 'The Suburbs' - What Do You Think?](#)

NME - Blog, 03 August 2010

Read our review of Arcade Fire's 'The Suburbs' So it's finally out. After weeks of teasers and trailers, Arcade Fire's third album is in the shops - and the critical ...

## **Shorties (Stream the New Arcade Fire Album, Gary Shteyngart, and more)**

Largehearted Boy, 03 August 2010

NPR is streaming the new Arcade Fire album, *The Suburbs* (out tomorrow). Pitchfork reviewed the album, giving it an 8.6. Prospero reviews Gary Shteyngart's new novel, *Super Sad Love Story*. ...

## **[Video] Arcade Fire does "Wake Up" + others in 2003**

i guess i'm floating, 04 August 2010

[ via ] Apparently this is the earliest known footage of Arcade Fire as we know them today, performing "Wake Up", "No Cars Go" and "Old Flame" on a visibly ...

2

## **12 August 2010 : 79 articles**

### **Popular Articles this Day**

#### **Arcade Fire score US Number One album with 'The Suburbs'**

NME - News, 12 August 2010

Win Butler and co top the charts on both sides of Atlantic

#### **Music: Newswire: Arcade Fire lands its first No. 1 album**

The A.V. Club, 12 August 2010

As first reported on Spoon's Twitter feed —and later confirmed by Merge —Arcade Fire's *The Suburbs* has debuted at No. 1 on both the U.S. and U.K. chart. It's the ...

#### **Saturdays set for first UK Number One single with 'Missing You'**

NME - News, 12 August 2010

Plus Eminem ahead of Arcade Fire in albums chart

#### **Shorties (Arcade Fire, William S. Burroughs, and more)**

Largehearted Boy, 12 August 2010

Filmmaker Vincent Morisset talks to Creative Review about the artwork he provided for the digital version of the Arcade Fire's *The Suburbs* album. At the *New Yorker*, Sasha Frere-Jones examines ...

#### **The Generation Gap Splitting American Indie**

NME - Blog, 11 August 2010

Arcade Fire and The National might deal in escapism like US slackers such as Best Coast and Wavves do, but Laura Snapes reckons there's a divide opening up "Now the ...

#### **Jimi Hendrix 40th Anniversary Special - In This Week's NME**

NME - Blog, 11 August 2010

This week's NME, on sale from Wednesday August 11th, is a stunning Jimi Hendrix special. It includes the shocking story of his final weeks, his last interview, amazing classic photos, ...

## Grab Reading & Leeds, Bestival And Arcade Fire Tickets

NME - Features, 11 August 2010

These and more at [NME.COM/win](http://NME.COM/win)

## More Top Stories: Green Day, Morrissey

Rolling Stone: Features, 11 August 2010

The Daily Show With Jon Stewart Mon - Thurs 11p / 10c Arcade Fire - Ready to Start [www.thedailyshow.com](http://www.thedailyshow.com) Daily Show Full Episodes Political Humor Tea Party •Arcade Fire dropped ...

## Thursday's Music Roundup

Spin, 12 August 2010

[Updated: 5:57 P.M.] NEWS: SLAYER , MEGADETH Kick Off Tour The metal warlords hit the road with opener Testament. See exclusive backstage pics here! [ SPIN ] DRAKE , KANYE ...

## Arcade Fire: Merge Co-Founder Discusses Arcade Fire's Success

Prefix Magazine, 12 August 2010

The members of Arcade Fire are proudly sitting atop the charts on both sides of the Atlantic this week after their album The Suburbs exceeded expectations. Now, Laura Ballance, perhaps ...

3

## 31 August 2010 : 77 articles

### Popular Articles this Day

#### Google Maps Used In New Arcade Fire Music Video, We Geek Out

NME - Blog, 31 August 2010

After a shooting star appeared in the sky above their set at Leeds Festival over the weekend - we thought it would be impossible for Arcade Fire to be anymore ...

#### Arcade Fire at Leeds Festival: 'We fear we won't connect with fans in big venues' – video

NME - News, 31 August 2010

Band speak about upcoming tour dates

#### Who Ruled Reading And Leeds Festival 2010?

NME - Blog, 31 August 2010

Ask Axl Rose who ruled Reading And Leeds this year and he'll say he did. Even if he was more the pantomime villain of the piece than its triumphant hero. ...

## **Music: Newswire: Arcade Fire's interactive video for "We Used To Wait," starring your childhood home**

The A.V. Club, 31 August 2010

As its title suggests, Arcade Fire's *The Suburbs* is consumed with wistful recollections of childhood homes, and now the new interactive video project *The Wilderness Downtown*—which uses the band's "We ...

## **Music: A.V. Talk: August music wrap-up**

The A.V. Club, 31 August 2010

Kyle Ryan and Steven Hyden suit up for a battle royale over the Arcade Fire's new, chart-topping album, *The Suburbs*. Pretentious and bloated, or pretentious and bloated, but in ...

## **video: arcade fire | the wilderness downtown**

Gorilla vs Bear, 30 August 2010

"An interactive film by Chris Milk." Watch it here.

## **Last.fm Trends: Arcade Fire's Suburban War Takes No Prisoners**

KROQ, 31 August 2010

A little over a month ago the Arcade Fire dropped *The Suburbs* on unsuspecting listeners around the world. Since then, the group has been toppling charts everywhere and even briefly ...

## **Tuesday's Music Roundup**

Spin, 31 August 2010

[Updated: 5:56 P.M.] NEWS: LADY GAGA Debuts New Song Live Pop star previews her upcoming album by playing the piano ballad "Living on the Radio" in St. Paul, Minnesota on ...

## **OPP – 8/31 (Arcade Fire, Jonathan Richman, more)**

EAR FARM, 31 August 2010

Obligatory Arcade Fire news item: their new video for "We Used To Wait" is revolutionary and will make you misty... ...or if you're not up to it, you can listen ...

## **Vampire Weekend: "I'm Goin' Down" (Bruce Springsteen Cover)**

Prefix Magazine, 31 August 2010

There are a lot of major buzz bands with a musical debt to Bruce Springsteen, from Arcade Fire to Titus Andronicus. Vampire Weekend, though, are one group that you ...

4

## **03 August 2010 : 75 articles**

### **Popular Articles this Day**

#### **Arcade Fire develops with the Suburbs**

thestar.com - music, 03 August 2010

Acclaimed Montrealers hold their ambitions in check and get introspective.

## **Music: Review: Arcade Fire: The Suburbs**

The A.V. Club, 03 August 2010

Arcade Fire 's second album Neon Bible hit a peak with "No Cars Go," a song reclaimed from the band's debut EP and converted into a shimmering, epiphanic vision of ...

## **This Week's Interesting Music Releases - August 3, 2010**

Largehearted Boy, 03 August 2010

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NME - Blog, 03 August 2010

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## **Shorties (Stream the New Arcade Fire Album, Gary Shteyngart, and more)**

Largehearted Boy, 03 August 2010

NPR is streaming the new Arcade Fire album, The Suburbs (out tomorrow). Pitchfork reviewed the album, giving it an 8.6. Prospero reviews Gary Shteyngart's new novel, Super Sad Love Story. ...

## **Arcade Fire, Wavves, Best Coast - This Week's New Albums Reviewed**

NME - Blog, 02 August 2010

Assistant Reviews Editor Laura Snapes rounds up the key albums released in the UK on Monday 10 May. You can read our reviews, and listen to some of the albums ...

## **New Albums from Arcade Fire, Wavves, & 5 more!**

Spin, 03 August 2010

Here's a rundown of the essential albums available online and in record stores today: Arcade Fire , The Suburbs In a hopeless, heartless world, rock's righteous collective rides in to ...

## **Arcade Fire, Jay Reatard: Arcade Fire Cover Jay Reatard In Philadelphia (Video)**

Prefix Magazine, 03 August 2010

Arcade Fire are just beginning to bring The Suburbs out into the live arena, but it's a different track that's caught the attention of music blogs across the web today. ...

## **Tuesday's Music Roundup**

Spin, 03 August 2010

[Updated: 6:02 P.M.] NEWS: SOUNDGARDEN Album with Unreleased Song Due Soon Telephantasm includes hits, rarities, the previously unheard "Black Rain" -- and will be bundled with Guitar Hero ! [ ...

## **Watch the Arcade Fire Cover Jay Reatard's "Oh It's Such A Shame"**

Paste Magazine, 03 August 2010

Arcade Fire's new album, *The Suburbs*, drops today via Merge. The album is also streaming on NPR, and the anthemic rock collective has announced plans to stream its Aug. 5 ...

5

## **10 August 2010 : 59 articles**

### **Popular Articles this Day**

#### **Daily Downloads (Arcade Fire, Wavves, and more)**

Largehearted Boy, 10 August 2010

Every day, Daily Downloads offers 10 free and legal mp3 downloads, plus free and legal live sets from around the internet. Today's free and legal mp3 downloads: Baby Eagle: "Day ...

#### **Arcade Fire, Dublin, December**

Irish Times - On The Record, 10 August 2010

OTR understands from an assortment of industry sources that Arcade Fire will play Dublin's O2 on December 5, with a second date currently on hold for the following night. Full ...

#### **Jimi Hendrix 40th Anniversary Special - In This Week's NME**

NME - Blog, 09 August 2010

This week's NME, on shelves Wednesday August 11, is a Jimi Hendrix 40th anniversary special, examining his enduring legacy and taking a fresh look at his final days. Plus - ...

#### **Arcade Fire announce UK arena tour and ticket details**

NME - News, 09 August 2010

The UK chart-toppers play huge shows in December

#### **Arcade Fire score first UK Number One album with 'The Suburbs'**

NME - News, 09 August 2010

Win Butler's band knock Eminem off the topspot

#### **Tuesday's Music Roundup**

Spin, 10 August 2010

[Updated: 5:48 P.M.] NEWS: Q&A: RIVERS CUOMO of WEEZER The ever-surprising frontman explains the songs on the upcoming *Hurley*, their songwriting process, and more. [ SPIN ] JOHNNY MARR ...

#### **Lollapalooza 2010 Photos Ft. The Strokes, Erykah Badu, Arcade Fire, Soundgarden, Many More**

Paste Magazine, 10 August 2010

Photos by Sean Edgar

## **Cuando la marabunta dejó tranquilas a la libélulas**

El Radar, 10 August 2010

El festival de Lollapalooza ha llegado a su fin tras tres días de música. Arcade Fire y Soundgarden pusieron el broche de oro. Leer

## **Commentary: Thank You For Popping The DIY Balloon**

Billboard Biz, 10 August 2010

In an article in the New Yorker, Sasha Frere-Jones shows that Arcade Fire – about as independent as a successful band not named Radiohead or Nine Inch Nails gets these ...

## **Arcade Fire announce UK arena tour**

Drowned In Sound, 10 August 2010

Following on from last week's release of their third album, The Suburbs, all-conquering Canadian collective Arcade Fire have announced a few dates in the UK for later in the year. ...

## News Highlights

This section includes the most repeated statements in the music press about Arcade Fire month by month during this period.

### July

"Arcade Fire may forever be more popular, but Black Mountain will still be your friends in 10 years. 7. Eric Northman He's so cool and dreamy ..."

Thu 01/07 - The Grist 13 And Shitty 7 - July 2010 - CHARTattack

"Arcade Fire will join their ranks on Aug. 12, a week after their newest album, The Suburbs , drops. "Exciting news - we're playing The Daily ..."

Thu 01/07 - Arcade Fire To Appear On The Daily Show - Chart Attack

"Arcade Fire have announced details of a special one-off London gig ahead of the release of their eagerly awaited third album, 'The Suburbs,' which is due ..."

Thu 01/07 - Arcade Fire Announce One-Off London Gig - Spinner.com

"Arcade Fire have confirmed tickets details for their one off London show. Arcade Fire are back. Well, soon at least. The Canadian group are due to ..."

Thu 01/07 - Arcade Fire London Show Ticket Details - Clash Music

"Arcade Fire will be down under over the new year! For those that don't know, Falls Festival is .."

Fri 02/07 - Falls Festival Ballot Opens - Scenewave

"Arcade Fire have been a shining example of how the Internet can work in your favour, so [.."

Sat 03/07 - Hackney Arcade Fire - Loft And Lost

"Arcade Fire have been road-testing material from their soon-to-be-released third album 'The Suburbs' during their current series of European shows, and frontman Win Butler says his ..."

Wed 07/07 - Arcade Fire Show Off New Tunes at Paris Gig 'Boot Camp' - Spinner.com

"Arcade Fire have returned to London for their first British show in three years. Arcade Fire like to take their time over things. With a multitude ..."

Thu 08/07 - Arcade Fire Hit London - Clash Music

"Arcade Fire have played their first UK gig for three years, and said they're in a "really healthy place" ahead of the release of their third ..."

Fri 09/07 - Newsbeat - Arcade Fire 'in a healthy place' - MusicBlips

"Arcade Fire will release their much-anticipated third album, *The Suburbs* , on August 3. What will it sound like? Well, according frontman Win Butler, like "a ..."

Sat 10/07 - New Arcade Fire: 'Depeche Mode Meets Neil Young' - Spin

"Arcade Fire has pledged support to KANPE, a .."

Mon 12/07 - Arcade Fire Pledges Haiti Support - CMJ New Music Monthly

"Arcade Fire announced they will donate \$1 million to Haiti charity Kanpe as long as the public can match the same offer. Band member Regine... Click ..."

Wed 14/07 - Arcade Fire to donate \$1 million to Haiti if public match offer - AUX TV

"Arcade Fire were in fine spirits as they traded off instruments and danced amongst one another in classic jamboree fashion. Taking the first few numbers to ..."

Wed 14/07 - Arcade Fire Debut New Songs, Charitable Organization at Quebec City Summer Fest - Spinner.com

"Arcade Fire have pledged to donate up to \$1 million Canadian dollars to the rebuilding of Haiti, matching any donations made by the public to the ..."

Wed 14/07 - Arcade Fire Pledge Haiti Funds - Clash Music

"Arcade Fire will donate up to \$1 million Canadian (approximately \$965 million US) to the ongoing relief and rebuilding effort in Haiti. According to the New ..."

Wed 14/07 - Arcade Fire Pledge \$1 Million to Haiti Earthquake Aid - Spinner.com

"Arcade Fire would match every dollar, up to \$1 million (Canadian). The Haitian band Ram, which opened the concert, joined Arcade Fire on stage to play ..."

Wed 14/07 - The Members of the Arcade Fire Want You to Help Them Give \$1 Million to Haiti - Paste Magazine

"Arcade Fire have promised to donate \$1million Canadian dollars to a charity set up in the wake of the Haiti earthquake – as long the public ..."

Wed 14/07 - Arcade Fire Will Donate \$1,000,000 To Charity - RouteNote

"Arcade Fire have started a remarkable campaign to raise funds for rebuilding. 'Remarkable' because the band have pledged to match the donations of its fans up ..."

Wed 14/07 - Arcade Fire in Million Dollar Charity Project - SupaJam

"Arcade Fire have continued their support for co-founder Regine Chassagne's Haitian roots, promising they will donate \$1 million to Haitian relief charity Kanpe. The charity has ..."

Thu 15/07 - Arcade Fire Promise \$1 Million To Haiti... But There's A Catch - Chart Attack

"Arcade Fire may indeed be the best band on the planet"

Fri 16/07 - Arcade Fire - Suburbs - Clash Music

## August

"Arcade Fire is a hell of a lot. Original member Owen Pallett joined the lineup on violin, despite having stormed offstage during his earlier solo set, ..."

Sun 01/08 - Arcade Fire Burns Bright at Osheaga Homecoming - Spinner.com

"Arcade Fire is lost in as well. Unable (or unwilling) to actually forge ahead, we have something that seems (and here's the most damning word) safe. ..."

Mon 02/08 - REVIEW: Arcade Fire - "The Suburbs" - We Listen For You

"Arcade Fire have always been fascinated by the subtle ways geography informs our lives. On its latest release, *The Suburbs*, Arcade Fire turns its attention ..."

Mon 02/08 - First Listen: Arcade Fire, 'The Suburbs' - NPR Music

"Arcade Fire to play with them, the completely insufferable Wim Butler attempts to kill his reputation as a first class asshole and fails miserably. Thinking what you ..."

Mon 02/08 - Arcade Fire Wanna Play With Your Kids - Rock NYC

"Arcade Fire to Stream August 5th MSG Show [..]"

Tue 03/08 - Stream Arcade Fire's 'The Suburbs' at NPR Right Now - DoucheBagFace

"Arcade Fire has released nearly every tiny, intimate detail about their sprawling new album, *The Suburbs*, which is due out from Merge tomorrow. With the eight ..."

Tue 03/08 - Listen to the New Arcade Fire Album and Watch a Salsa Orchestra Cover the Band - Paste Magazine

"Arcade Fire were one of only two indie bands that I knew of (the other band being The Sonic Youth). Pathetic, right? Well now they are ..."

Tue 03/08 - Arcade Fire - "The Suburbs" I remember when the... - Catchy Song of the Day

"Arcade Fire is the coolest Canadian rock band. Ever. If that seems a bit over the top,.."

Tue 03/08 - Arcade Fire right at home in 'Suburbs' - Boston Herald

"Arcade Fire have a song called 'Rococo'. But I'm sure the music is going to come out."  
"I'm not sure if I'm going to put out ..."

Tue 03/08 - Beck Working On New Album - Clash Music

"Arcade Fire is far and away the most anticipated album coming out this month. The hype surrounding the Montreal art rockers' third full length album has ..."

Tue 03/08 - Arcade Fire: "The Suburbs" (album review) - Snob's Music

"Arcade Fire have some new projects forthcoming with some of the best filmmakers of our time. First up is a webcast of their Madison Square Garden ..."

Wed 04/08 - Arcade Fire: Arcade Fire Making Short Film With Spike Jonze, Webcast With Terry Gilliam - Prefix Magazine

"Arcade Fire would perform in the arena-sized venue and this being their last big show before their webcast planned during their Madison Square Garden show. But ..."

Wed 04/08 - Photos: Arcade Fire @ Mann Center for the Performing Arts, Philly 8/2/10 - Live Music Blog

"Arcade Fire is making a science-fiction B-movie with Spike Jonze . It's "like total amateur hour" with lots of 15-year-olds. [ Pitchfork ] Music History: The ..."

Wed 04/08 - Arcade Fire's Amateur Hour + More -- The Chum Bucket - Spinner.com

"Arcade Fire to top their previous two albums, but with The Suburbs they seem to have at least met their own standard. Still epic in that ..."

Wed 04/08 - Review: Arcade Fire – The Suburbs - Hip Hop Blips

"Arcade Fire to make good tunes, and to keep us ever hopeful"

Wed 04/08 - Arcade Fire - The Suburbs [8.4] - Beyond Race

"Arcade Fire have returned with an intense, sprawling, sixteen-track monster of a third album that ranks high among our contenders for album of the year"

Wed 04/08 - Arcade Fire Incinerate The Suburbs - Antiquiet

"Arcade Fire is the release I'm most excited about this week, and today [..]"

Wed 04/08 - August 3rd Album Releases! - LA Music Blog

"Arcade Fire is a band at the top of its game. With The Suburbs, the Montreal septet has found a way to expand its sound and ..."

Wed 04/08 - TWJ Review: Arcade Fire, The Suburbs - The Wounded Jukebox

"Arcade Fire have spoken about their upcoming webcast. Arcade Fire don't like to do things by halves. Musically, the band's epic sound is emboldened by vast ..."

Wed 04/08 - Arcade Fire Talk New Webcast - Clash Music

"Arcade Fire has posted a few videos in preparation/pre-game for their big Youtube webcast live from Madison Square Garden in NYC tomorrow night (directed by Terry ..."

Thu 05/08 - Arcade Fire Behind The Scenes Videos, Live MSG Webcast Tomorrow - DoucheBagFace

## September

"Arcade Fire have breathed new life into the medium. After all, why sit and watch when you can play? If you've got a fancy computer – ..."

Wed 01/09 - Arcade Fire are mapping out the future of music videos - Guardian music

"Arcade Fire has outdone themselves with their new video "We Used To Wait"

Wed 01/09 - Best video of the year! - Music Obsessed

"Arcade Fire has put out this unbelievable music video. The video is for the song "We Used to Wait," but you might forget it is even ..."

Wed 01/09 - Arcade Fire – The Wilderness Downtown (Interactive Music Video) - Remix The Video

"Arcade Fire have always had an epic sound, moving beyond indie rock and into the realm of Springsteen. However the band have conversely thrived on a ..."

Wed 01/09 - Arcade Fire Admit Tour Fears - Clash Music

"Arcade Fire to be anymore bloody amazing. But then someone went and combined their new music video with Google Maps and we completely geeked out. Enter ..."

Wed 01/09 - New Arcade Fire 'The Wilderness Downtown' Music Video Features YOUR HOUSE - NME - Blog

"Arcade Fire has certainly not lost their flair for the jaw drop. They have carved out their [.."

Thu 02/09 - Arcade Fire is making history by re-imagining the music video - Doublestereo.com

"Arcade Fire to Ashlee Simpson. DAVE It was funny, actually, in 2000...what year did the second Arcade Fire album come out? 2005, maybe, Nick Sylvester wrote ..."

Thu 02/09 - From Arcade to Ashlee: An Interview with David Cooper Moore [transcript] - The Cure for Bedbugs

"Arcade Fire have released a new music video for their song We Used to Wait and, truth be told, it's a little freaky. Directed by Chris ..."

Thu 02/09 - Arcade Fire Visit Your Neighborhood — Seriously — With New Video - Fusion 45

"Arcade Fire have outdone themselves once again. Chris Milk's interactive digital video for the track ' We Used to Wait' , is like nothing ever done ..."

Thu 02/09 - Arcade Fire-related post #1 - Music Fan's Mic (MFM)

"Arcade Fire has teamed up with some folks from Google to create this very powerful interactive video for the song [..]"

Fri 03/09 - Arcade Fire – We Used to Wait (Interactive Video) - newdust

"Arcade Fire is that there is something so oft-putting about them, and it's not their fault or anything but it's just they're so over-hyped . That ..."

Fri 03/09 - Blah blah Arcade Fire. - Fuck yeah! Go team!

"Arcade Fire was headlining venues such as the Hollywood Bowl, where it first played in 2005 with admirer David Byrne. Arcade Fire tends to cleave to ..."

Fri 03/09 - Arcade Fire - Jonk Music

"Arcade Fire have created an interactive movie using the ditty 'We Used To Wait' off their newly released album, The Suburbs. The project is called The ..."

Fri 03/09 - the wilderness downtown - Frankie Magazine - music

"Arcade Fire have teamed up with filmmaker [..]"

Sat 04/09 - Arcade Fire's Interactive Video: "The Wilderness Downtown" - KROQ

"Arcade Fire were headlining the Main Stage. Friday was The Libertines' night in all but title as the much publicised reunion finally happened. Much talk beforehand ..."

Sat 04/09 - Libertines (Leeds 2010) - idiomag

"Arcade Fire have released a new interactive video for the song "We... Click on the headline to read the rest of the story"

Sun 05/09 - This week in new music: August 30 – September 3, 2010 - AUX TV

"Arcade Fire has helped to push his fellow Canadians onto ever greater artistic heights. Using the name Final Fantasy the arranger crafted his own spell binding ..."

Wed 08/09 - Download: New Owen Pallett Track - Clash Music

"Arcade Fire has managed to release several interactive videos, where clicking somewhere in the video triggers a change or reaction, and their latest is called The ..."

Sat 11/09 - Implications of Arcade Fire's Interact Short Film: The Wilderness Downtown - Puddlegum

"Arcade Fire was recently number 1)"

Mon 13/09 - Superchunk: Majesty Shredding - The Fire Note

"Arcade Fire have hinted a retiring - but only in ten years time. Arcade Fire take things slowly. Returning with their new album 'The Suburbs' the ..."

Mon 20/09 - Arcade Fire Hint At Retirement - Clash Music

## October

"Arcade Fire have the distinct honour of being the only band from the last decade to have made it into the top 50 in Bob Mersereau's ..."

Fri 01/10 - Arcade Fire Only Act From 2000s in First 50 of 'Top 100 Canadian Singles' Book - Spinner.com

"Arcade Fire have bridged the gap between mainstream appeal and street cred. A quick look around the Pacific Coliseum in Vancouver Tuesday night was evidence of ..."

Fri 01/10 - Arcade Fire Ignites Vancouver - Antiquiet

"Arcade Fire is a bit darker and fatter. To be found on his soundcloud"

Sun 03/10 - Cassius gets Krushed - The Wet Blog

"Arcade Fire have spoken about the decline of the major label system, and their independent success. Emerging amid huge hype, Arcade Fire were courted by enormous ..."

Tue 05/10 - Arcade Fire Talk Major Labels - Clash Music

"Arcade Fire have spoken about their much vaunted ambition, after the release of new album 'The Suburbs'. In the current indie climate, ambition seems a rare ..."

Fri 08/10 - Arcade Fire On Ambition - Clash Music

"Arcade Fire is at this moment putting the Shrine auditorium on fire, at least I can only imagine it, because I am only going tonight, their ..."

Fri 08/10 - Arcade Fire REach Los Angeles, Uber-Fan Alyson Camus Reviews The Setlist Before Catching The Show - Rock NYC

"Arcade Fire was a conflagration of pratfalls, missteps and hiccups Thursday night at the Shrine Auditorium. And it was beautiful. Because, to bend an adage, rock ..."

Sat 09/10 - Arcade Fire a beautiful mess at Shrine opener - Orange Country Register - music

"Arcade Fire is actually footage from the 1979 classic teen flick 'over the edge'] <http://feeds.feedburner>"

Sun 10/10 - NEW ARCADE FIRE!: arcade fire - the suburbs - wongie's music world

"Arcade Fire will be touring the UK – very shortly actually – on the dates below. Friday 29th October 2010 –.."

Tue 26/10 - British India / October and November 2010 UK Tour - There Goes The Fear

"Arcade Fire have been widely critically acclaimed, while Kings of Leon's new album has had a pasting in some quarters. So it's quite interesting that Kings' ..."

Tue 26/10 - Kings of Leon call Arcade Fire dicks - SupaJam

"Arcade Fire have revealed that seminal Oxford group Radiohead were an important early inspiration. Emerging from Canada, Arcade Fire always seemed huge in scope and ambition. ..."

Thu 28/10 - Arcade Fire Hail Radiohead Influence - Clash Music

"Arcade Fire will return to the NBC program on the 13th. Arcade Fire first appeared on SNL way back in February '07. This time around, Scarlett ..."

Fri 29/10 - Briefly: Arcade Fire Return to SNL – 11/13 - Hidden Track

"Arcade Fire will return to Saturday Night Live as the musical guest on November 13! The host will be Scarlett Johansson. The Suburbs is available on ..."

Fri 29/10 - Arcade Fire to return to Saturday Night Live on November 13! - Raised on Indie

"Arcade Fire will be playing on Saturday Night Live for the second time on November 13 when Scarlett Johansson will host. The musical guest for the.."

Fri 29/10 - The Arcade Fire Florence + the Machine To Play Saturday Night Live - JPs Blog

"Arcade Fire announced today that they will be returning to the SNL stage on November 13th, with special guest host Scarlett Johansson. My two favorite things ..."

Sat 30/10 - Arcade Fire To Make Second Appearance On SNL - KROQ

"Arcade Fire has just released the information that they will be appearing on the infamous Saturday Night Live on Saturday, November 13th. Set your old school ..."

Sat 30/10 - Arcade Fire to Perform on Saturday Night Live Again! - Modern Mystery

## November

"Arcade Fire was scheduled to play a show in Lisbon, Portugal on November 18, but now Billboard reports that "security concerns" have forced the cancellation of ..."

Tue 02/11 - NATO Causes Arcade Fire Show Cancellation - Pitchfork

"Arcade Fire have had a gig nixed by NATO. The band were due to play the Atlantica Pavillion in Lisbon on November 18, but are being ..."

Tue 02/11 - Arcade Fire put out by NATO - ABC Dig Music

"Arcade Fire have been forced to scrap the first date of their European tour in Lisbon, Portugal on Nov. 18 due to the Summit Meeting of ..."

Tue 02/11 - Arcade Fire Gig Cancelled Due to NATO Summit - Spinner.com

"Arcade Fire have been forced to postpone an upcoming show in Portugal after NATO intervened. Arcade Fire broke a five year silence to release 'The Suburbs' ..."

Tue 02/11 - Arcade Fire vs NATO - Clash Music

"Arcade Fire will now play their first European date at Barcelona's Palau Saint Jordi venue on Nov. 21. Read and comment. From thedailywarm.com"

Tue 02/11 - NATO Event Forces Arcade Fire to Cancel First European Date... - The Daily Swarm

"Arcade Fire was set to kick off its European tour on November 18 with a show in Lisbon, but a NATO summit starting the next day ..."

Wed 03/11 - Arcade Fire: Arcade Fire Bumped By NATO, Lisbon Hipsters Have Reason To Be Sullen - Prefix Magazine

"Arcade Fire have canceled their concert in Lisbon on November 18 due to what it called "security concerns" surrounding a NATO summit"

Wed 03/11 - Arcade Fire Cancel Concert Due To NATO Conflict [News] - Ultimate Guitar

"Arcade Fire has propelled the band into the forefront of the hard working, fast paced [.."

Sat 06/11 - Kopecky Family Band: Stand Back - Insomnia Daily Dose

"Arcade Fire has been keeping busy lately touring in support of their awesome new album, The Suburbs, released this past august. With a heavy tour schedule ..."

Sat 06/11 - Arcade Fire Working On New Album While Touring - KROQ

"Arcade Fire is set for another tour early next year? It was announced that after their British tour, which it is about to begin and will ..."

Sat 06/11 - What The Will Butlet Saw: Acade Fire Spring 2011 Tour -by Alyson Camus - Rock NYC

"Arcade Fire is not the next Bono, so far they have done a lot for Haiti"

Sun 07/11 - IS Wim Really Bono? -by Alyson Camus - Rock NYC

"Arcade Fire have spoken to ClashMusic about their recent album 'The Suburbs'. Arcade Fire don't do things by halves. The Canadian group took three years to ..."

Wed 10/11 - Arcade Fire Talk To ClashMusic - Clash Music

"Arcade Fire have spoken to ClashMusic about the sense of teenage rebellion which drives their new album 'The Suburbs'. A sense of being trapped. The need ..."

Thu 11/11 - Arcade Fire Talk Teenage Frustration - Clash Music

"Arcade Fire is not one of them #bandsthatsuck" - dj tillery "I think I just became.."

Sun 14/11 - Arcade Fire played SNL again (video) - brooklynvegan

"Arcade Fire provided a ray of light for Saturday Night Live last night with two songs off their latest record The Suburbs as well as a ..."

Mon 15/11 - Arcade Fire take over Saturday Night Live - AUX TV

"Arcade Fire was on the popular mainstream comedy show Saturday Night Live. It seems like they really wanted to take their brand to the next level. ..."

Mon 15/11 - Regine ruins the Arcade Fire's set on SNL, while Win Butler tries 2 be Bono - HIPSTER RUNOFF

"Arcade Fire was the musical guest. I don't really know why anyone wouldn't have been home watching TV at 11pm on a Saturday...going out is SO ..."

Mon 15/11 - Arcade Fire on SNL For those of you who missed Saturday Night... - Five Three Six

"Arcade Fire visited ' Saturday Night Live ' this weekend to perform two songs from their latest album, 'The Suburbs,' and the Canadian rockers also teamed ..."

Mon 15/11 - Arcade Fire Perform on 'SNL' and Join In on Andy Samberg Skit - Spinner.com

"Arcade Fire also made a cameo in the Digital Short "What Was That?," performing as a high-school Model U.N. group who accost the U.N. General Assembly ..."

Mon 15/11 - Arcade Fire Light Up SNL - Spin

"Arcade Fire have spoken to ClashMusic about the making of their epic new album 'The Suburbs'. Arcade Fire have always seemed to strive for something higher, ..."

Tue 16/11 - Arcade Fire On Studio Life - Clash Music

## December

"Arcade Fire were set to play a secret show in London later that night. "This is our friend Richie. He's got a little gig at the ..."

Wed 01/12 - Arcade Fire, The National: Arcade Fire Member Joins The National On Stage In London - Prefix Magazine

"Arcade Fire to Gucci Mane, Sleigh Bells to [.."

Thu 02/12 - DOWNLOAD :: Cadence Weapon – 'TRON Legacy: The Mixtape' - Music for Perfect People

"Arcade Fire was the sole straight-ahead rock nominee, garnering a nod for 'The Suburbs.' They'll face Lady Gaga , Lady Antebellum, Eminem and Katy Perry in ..."

Thu 02/12 - Grammy 2011 Nominees Announced - Spinner.com

"Arcade Fire to win? I do, of course, but isn't that hypocritical? What do YOU think? Leave a comment below or shoot me an email at ..."

Thu 02/12 - The 53rd annual Grammy nominations were announced tonight. You... - Five Three Six

"Arcade Fire have been nominated for one of the music industry's highest honors: the Grammy for Album of the Year for The Suburbs . They're up ..."

Thu 02/12 - Arcade Fire Nominated for Three Grammy Awards, Including Album of the Year - Pitchfork

"Arcade Fire have been given the nod in one of the most prestigious slots, the high profile 'Best Album' category. The Canadian group will be facing ..."

Thu 02/12 - Grammy Awards Nominations Confirmed - Clash Music

"Arcade Fire will win it. 23. Best Female R Vocal Performance For a solo vocal performance. Singles or Tracks only. Gone Already Faith Evans [E1 Music] ..."

Fri 03/12 - The Grammy Award Nominations: Usual Suspects Time - Rock NYC

"Arcade Fire also picked up nominations in the Best Rock Performance by a Duo or Group with Vocals and Best Alternative Album categories. Bruno Mars also ..."

Fri 03/12 - Eminem, Arcade Fire Nab Grammy Noms - Spin

"Arcade Fire might be signed to an indie label, but they're not as "indie" as you think. They're mainstream now. They got three Grammy Award nominations ..."

Fri 03/12 - Arcade Fire Officially Mainstream, Nominated For Best Album Grammy - CHARTattack

"Arcade Fire is too mainstream indie for GVB Kanye West did not deserve a 10"

Fri 03/12 - Gorilla Vs Bear names BEACH HOUSE as 'Album of the Year', leaves Kanye West off list - HIPSTER RUNOFF

"Arcade Fire were nominated for a Grammy for Record of the Year against Eminem, Lady Antebellum, Lady Gaga, and Katy Perry. This is the conversation that ..."

Fri 03/12 - Win Regime: A Play by Carles - HIPSTER RUNOFF

"Arcade Fire have issued a press release reacting to their recent Grammy nomination"

Sat 04/12 - Arcade Fire React To Grammy Nomination - Rock on the Streets

"Arcade Fire to London. Playing their first ever UK arena date, they took the London venue by storm. With support being provided by Devendra Bandhart , ..."

Sun 05/12 - Arcade Fire - The O2, London 01/12/10 - The 405

"Arcade Fire have what it takes successfully win their nominated categories? Having a great year musically, Arcade Fire is up for: Album of the Year, Best ..."

Tue 07/12 - Arcade Fire Given the Nod for Three Grammy Awards - Modern Mystery

"Arcade Fire were the ones to step up; Madison Square Garden residencies; reaching number 1 in America; headlining Reading and Leeds; selling their album by the ..."

Tue 07/12 - Music Fan's Mic's Albums of the Year 2010: Day 6 - Music Fan's Mic (MFM)

"Arcade Fire was directed by Spike Jonze. The video was shot in Austin featuring local kids back in August. Suburbs, which was released on Merge, is ..."

Fri 10/12 - New Video: Arcade Fire - Suburbs - betterPropaganda Reviews

"Arcade Fire will play Spain's Benicàssim Festival, alongside Arctic Monkeys, Portishead and The Strokes"

Sat 11/12 - Arcade Fire To Play Benicàssim Festival - Alter The Press

"Arcade Fire have joined the lineup for next year's Benicàssim festival in Spain. The Canadian group--made up of Win Butler and Régine Chassagne--is the fifth band ..."

Mon 13/12 - Arcade Fire Added to Benicassim Festival Lineup - Spinner.com

"Arcade Fire have been announced as the latest band added to the bill of the Benicassim Festival, set to take place from the 14th-17th July 2011. ..."

Mon 13/12 - Arcade Fire For Benicassim - Clash Music

"Arcade Fire is rather phenomenal; an indie rock band mixed with traditional instruments (violins, horns etc) probably shouldn't be the arena-filling, chart-topping band they are in ..."

Wed 15/12 - Alter The Press! - Albums Of The Year: 2010 - Alter The Press

# Appendices

## Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 28: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 28 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 28 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

## Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 29: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 29 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 29 (continued): Top 100 Artists on We Are Hunted Emerging Chart