

# Animal Collective

Music Media Analysis  
July to December 2010

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# Overview

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**131st** on Mainstream Charts

**200th** on Emerging Charts

**518th** on Twitter

**102nd** in the Music Press

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This report reviews the popularity of Animal Collective on the music charts and in the music news for the period July to December 2010. It benchmarks Animal Collective against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

# Chart Popularity

## Mainstream Chart

This section presents the mainstream chart performance for Animal Collective compared to similar artists. Animal Collective was ranked 131st overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for Animal Collective was 15th.

**131st** Overall Rank

**15th** Best Position

Artist	Rank	Best Position
Deerhunter	111th	12
LCD Soundsystem	112th	13
<b>Animal Collective</b>	<b>131st</b>	<b>15</b>
Grizzly Bear	180th	21
Sleigh Bells	476th	96
Ariel Pink	1009th	591
Avey Tare	1354th	1,001
Panda Bear	2380th	1,001

Figure 1: Artist Mainstream Ranks

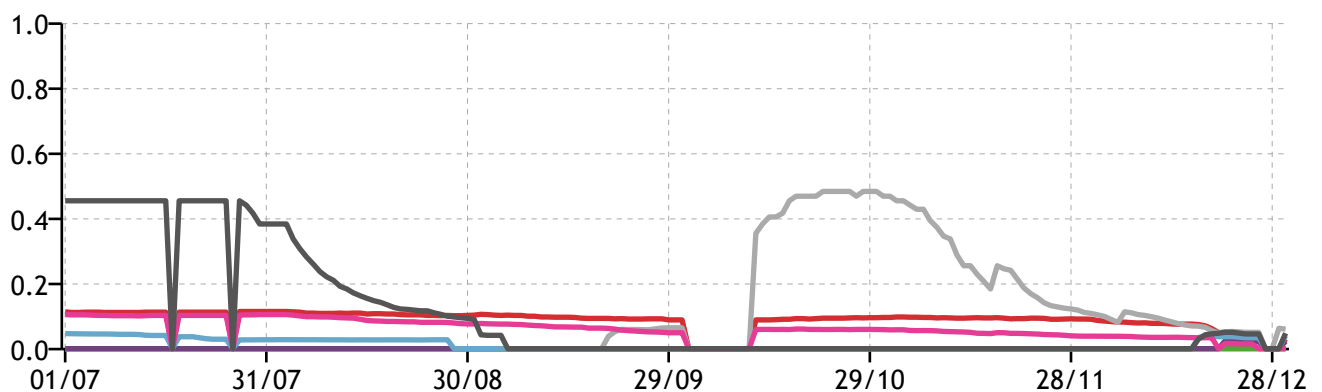


Figure 2: Artist Mainstream Chart Popularity over Time



# Mainstream Comparison

This section compares the mainstream chart performance of Animal Collective against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Animal Collective was ranked 1st overall of our charts for that day. 0.0 denotes Animal Collective did not chart at all.

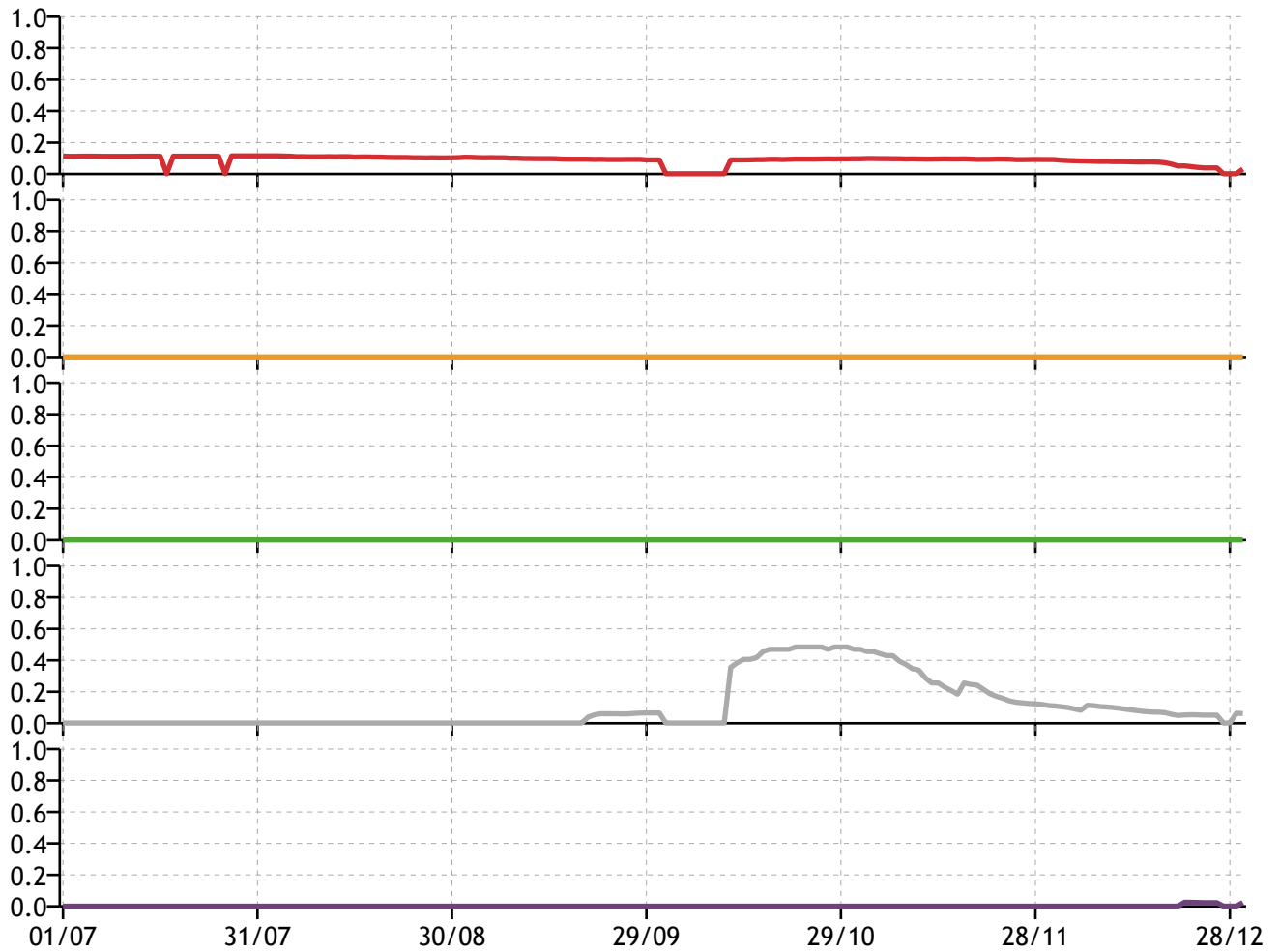


Figure 3: Comparisons for Animal Collective



# Emerging Chart

This section presents the emerging chart performance for Animal Collective compared to similar artists. Animal Collective was ranked 200th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for Animal Collective was 20th.

200th Overall Rank

20th Best Position

Artist	Rank	Best Position
Deerhunter	4th	4
Panda Bear	29th	7
LCD Soundsystem	30th	7
Avey Tare	109th	13
Sleigh Bells	192nd	19
Animal Collective	200th	20
Grizzly Bear	921st	112
Ariel Pink	2117th	1,001

Figure 4: Artist Emerging Ranks

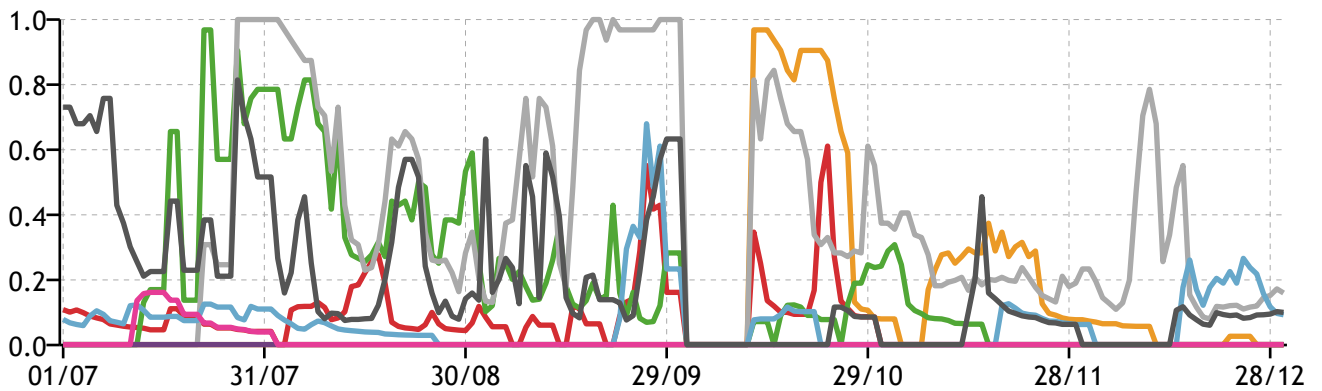


Figure 5: Artist Mainstream Emerging Popularity over Time



# Emerging Comparison

This section compares the emerging chart performance of Animal Collective against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Animal Collective was ranked 1st overall of our charts for that day. 0.0 denotes Animal Collective did not chart at all.

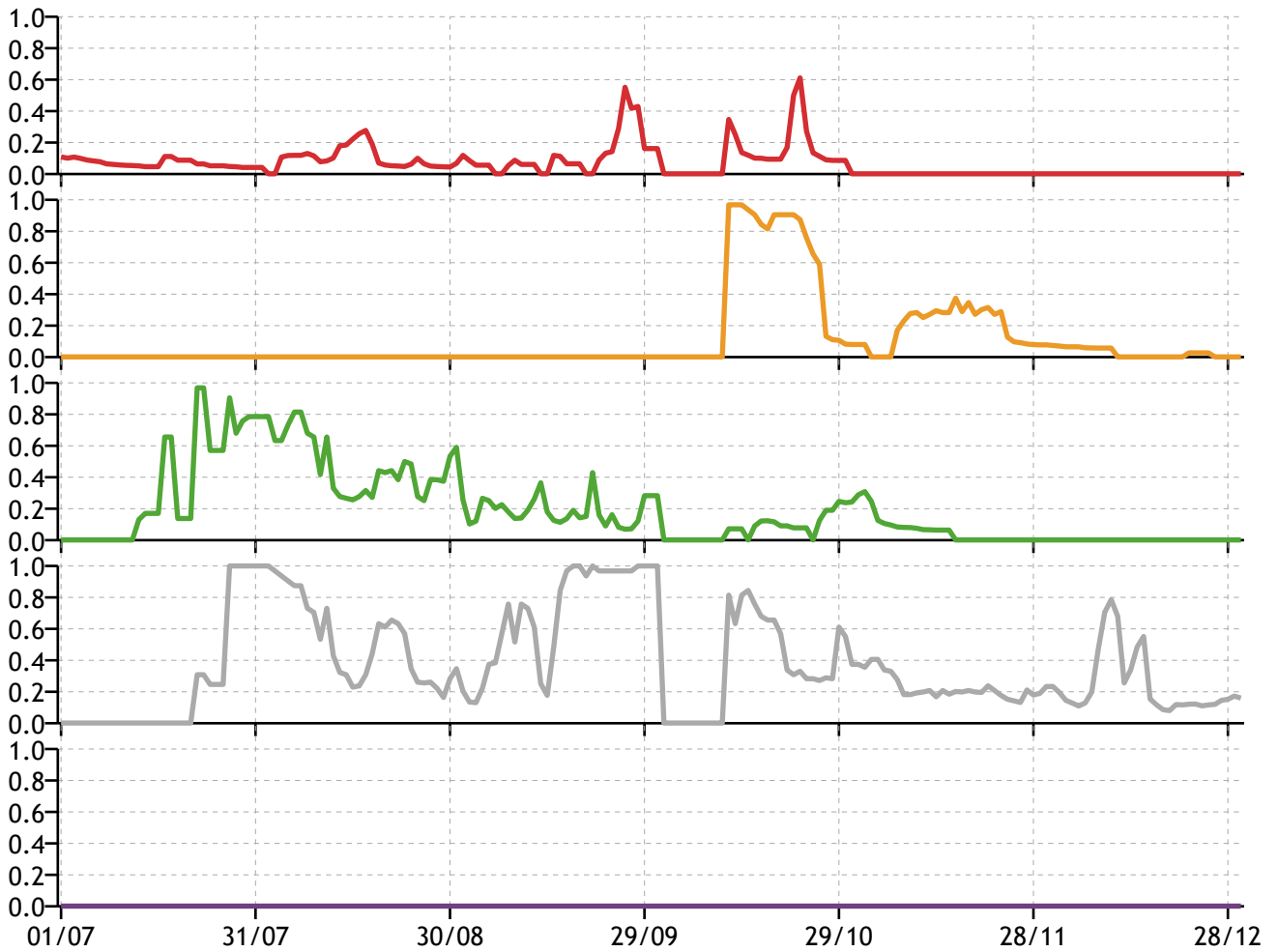


Figure 6: Comparisons for Animal Collective



# Mainstream Singles

This section presents the best charting singles for Animal Collective on the Mainstream We Are Hunted charts

## My Girls

Best Single

211th

Best Position

Single	Best Position
My Girls	211

Figure 7: Best Single Positions

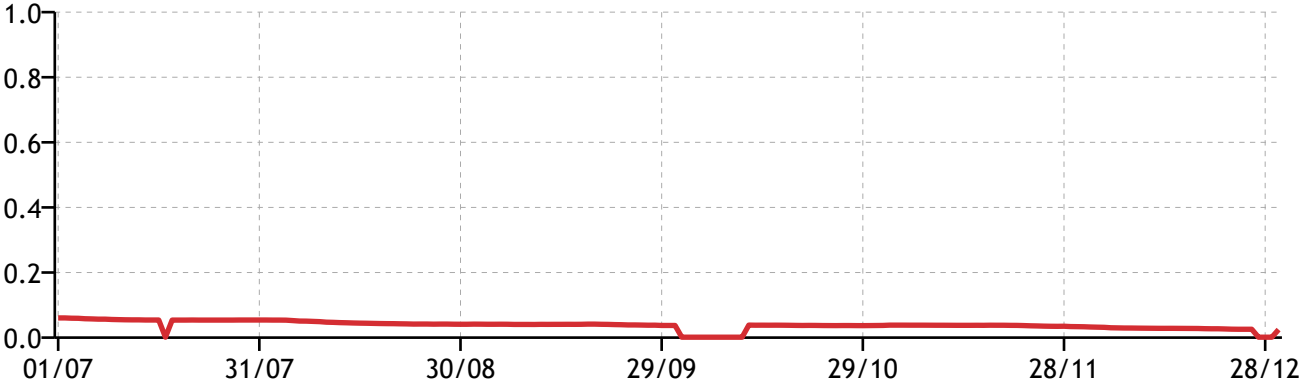


Figure 8: Singles Chart Comparison over Time

My Girls

# Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by Animal Collective. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

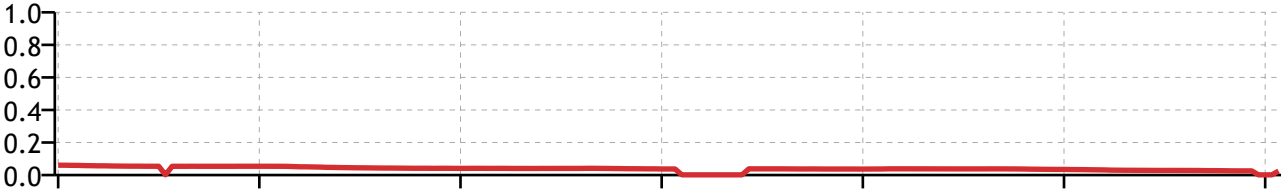


Figure 9: Chart ranking for Animal Collective

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 My Girls

# Twitter Coverage

## Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Animal Collective during this time period. Included is the overall ranking of Animal Collective when compared to similar artists.

518th Overall Rank

3,436 Tweets

0.001% Share

Artist	Rank	Tweets	Share
LCD Soundsystem	287th	5,562	0.001%
Deerhunter	350th	4,806	0.001%
Sleigh Bells	464th	3,781	0.001%
Animal Collective	518th	3,436	0.001%
Grizzly Bear	728th	2,513	0.000%
Ariel Pink	1117th	1,672	0.000%
Panda Bear	2193rd	789	0.000%
Avey Tare	3549th	417	0.000%

Figure 10: Twitter Coverage Comparison

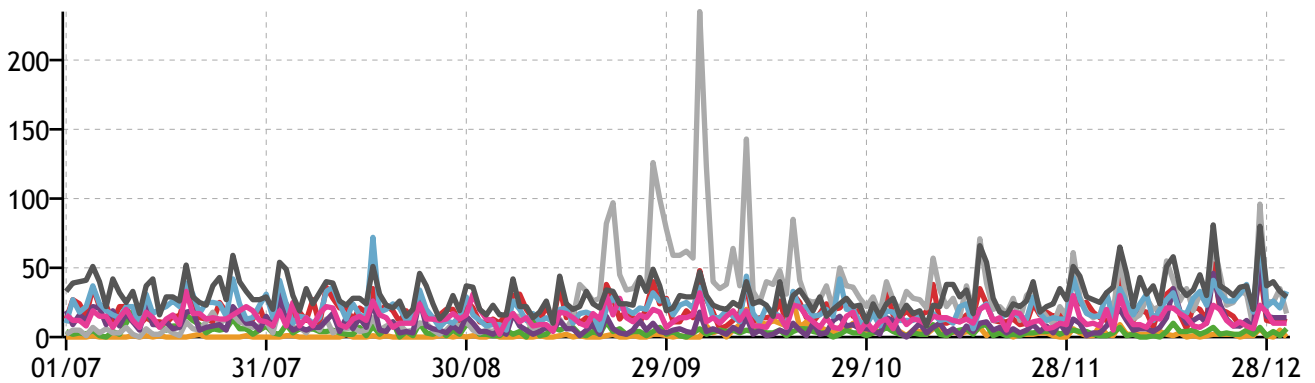


Figure 11: Twitter Coverage over Time



# Twitter Comparison

This section compares the total number of tweets mentioning Animal Collective to similar artists.

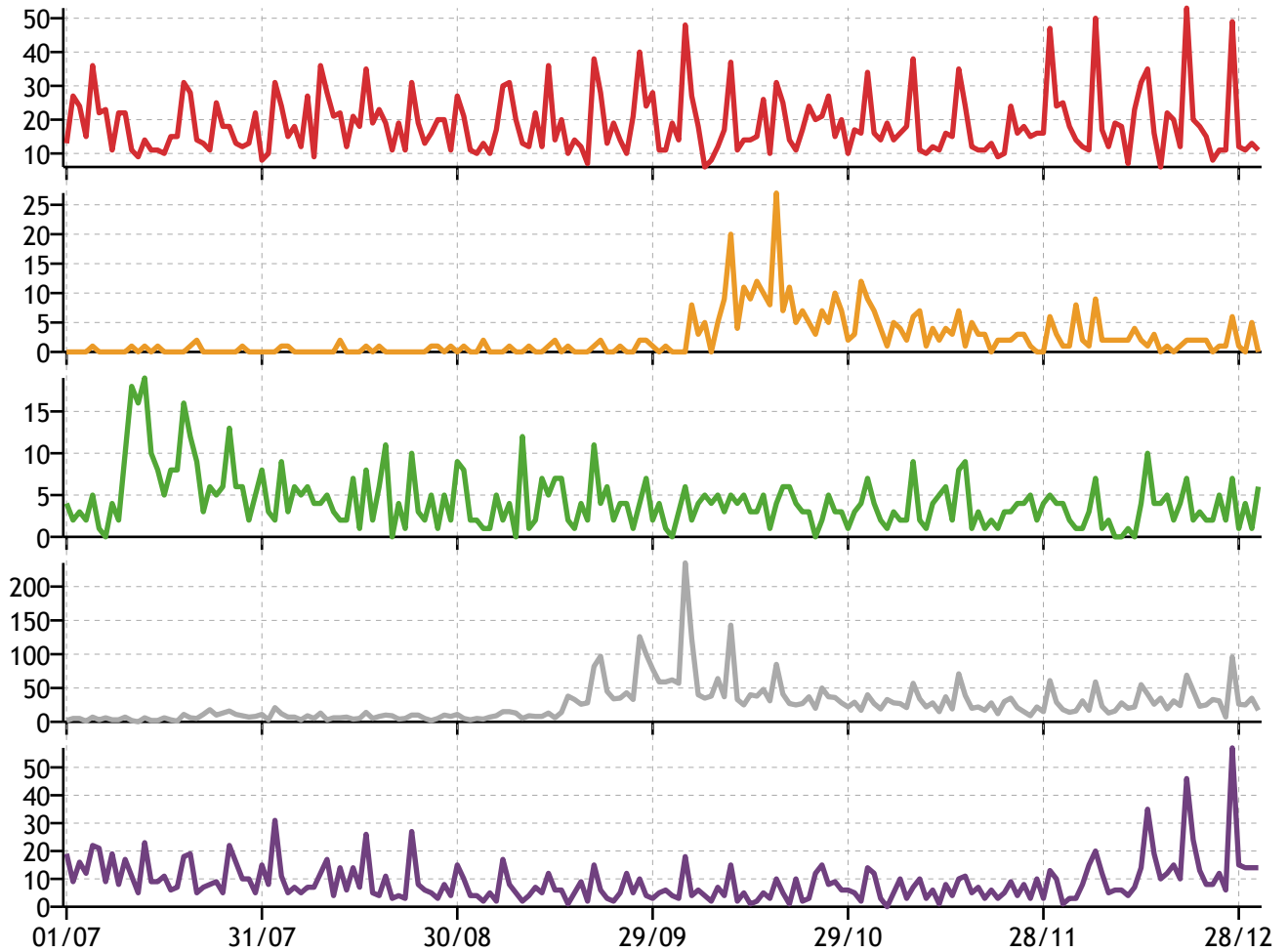
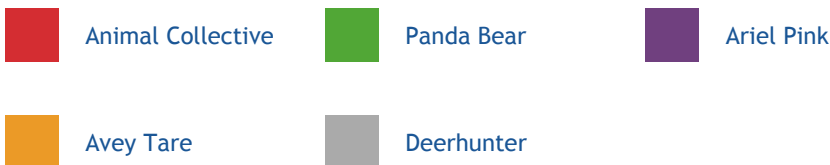


Figure 12: Comparisons for Animal Collective



# Mainstream Chart vs Twitter

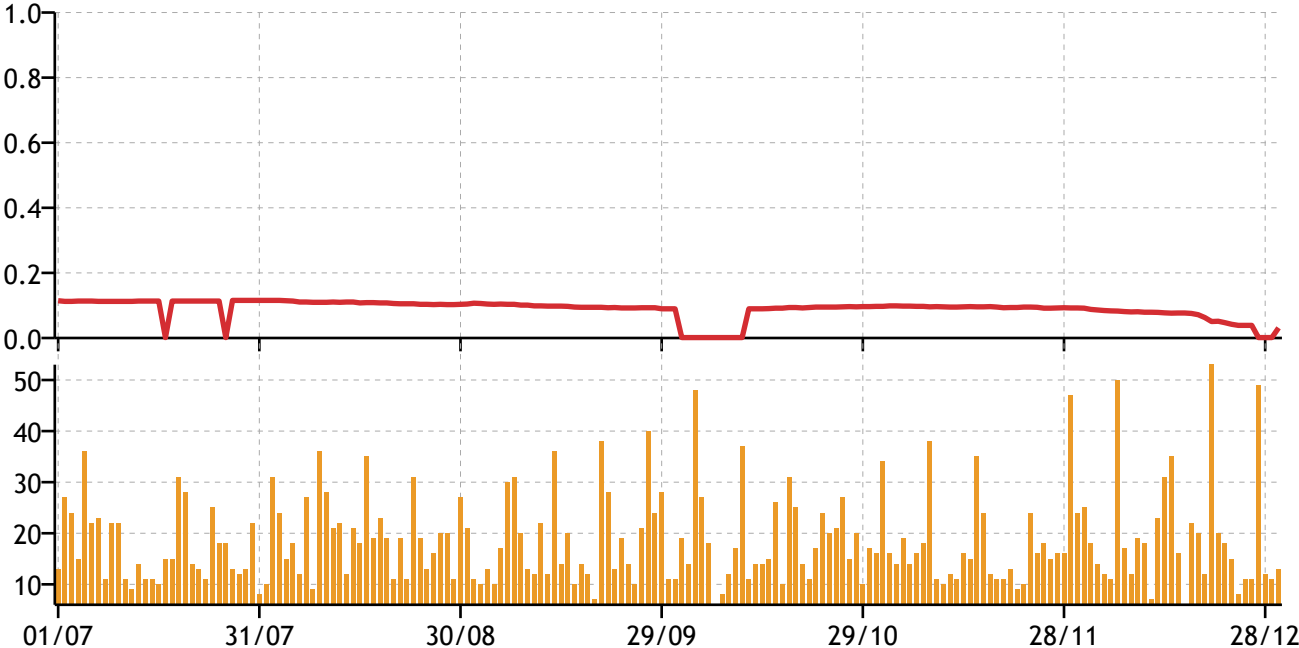


Figure 13: Animal Collective Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



# Emerging Chart vs Twitter

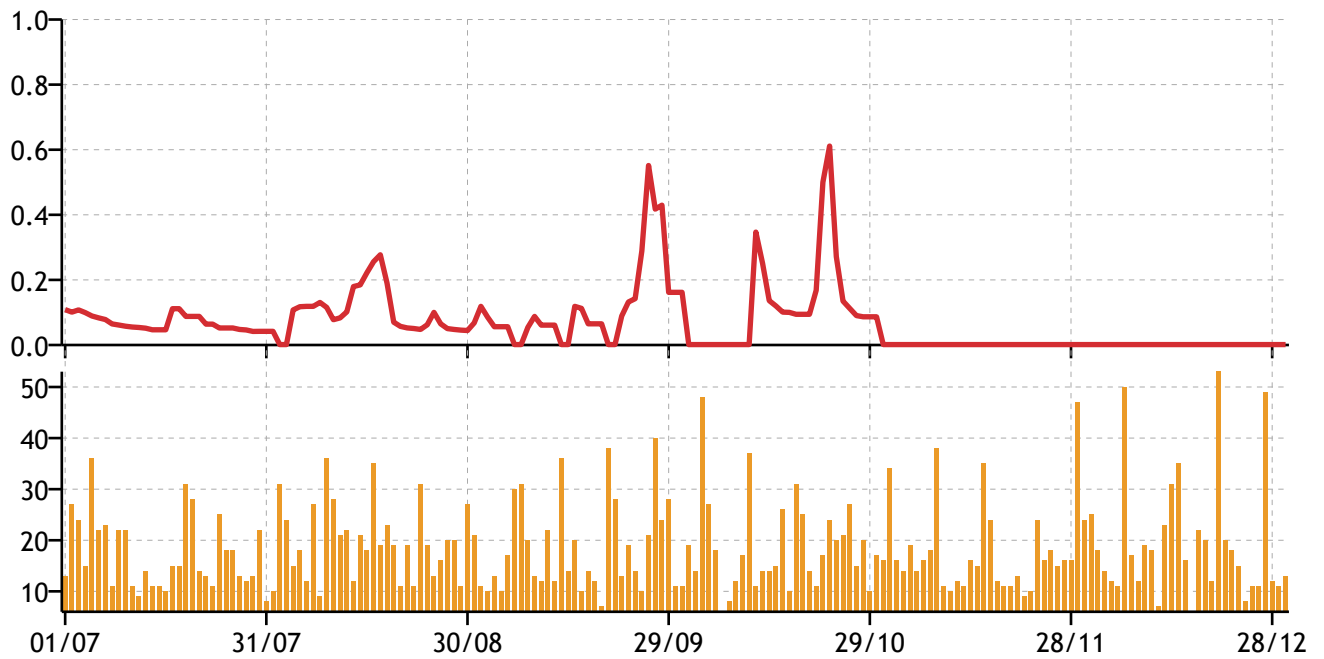


Figure 14: Animal Collective Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.

Chart Popularity

Twitter volume

# Twitter Users

This section lists the twitter users mentioning Animal Collective in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/thirddesign	Robert Murray	South Jersey	20	1,401	28,020
2	twitter.com/guygiorge	Guy Giorge	Space is the Place!	4	5,750	23,000
3	twitter.com/somastros	Sebastián Olivares	Valdivia, Chile	50	338	16,900
4	twitter.com/kmore	kerry morrison	Vancouver	4	2,926	11,704
5	twitter.com/egg1111115	Jason Rubinstein	University of Delaware	40	237	9,480
6	twitter.com/EricTheWhite	Eric White	iPhone: 29.466711, -98.470406	14	649	9,086
7	twitter.com/jbizarro	João Bizarro	Almada/Sesimbra/Grândola	6	1,340	8,040
8	twitter.com/Nervioso	Le Cunt		4	2,008	8,032
9	twitter.com/Gen22	Genevieve	Canada	6	1,332	7,992
10	twitter.com/pantera_mx	Pantera_MX		11	725	7,975
11	twitter.com/aphony	Dane Deasy Photo	60647	4	1,927	7,708
12	twitter.com/NickPapaG	Nick Papageorgio	Va. Beach Va.	7	863	6,041
13	twitter.com/Div3rse	Julius	Philly	10	541	5,410
14	twitter.com/santamistura	patricia miranda	rio de janeiro	3	1,711	5,133
15	twitter.com/JulianGoma	Julian Rodriguez	Bogota, Colombia	4	1,280	5,120
16	twitter.com/Frances__Farmer	Christian Alanís	México, DF.	5	958	4,790
17	twitter.com/andypatton	Andy	Memphis	6	629	3,774
18	twitter.com/miffmelon	María Melona	Cholula	4	937	3,748
19	twitter.com/alekr2o	Alejandra Cardoso	México, D.F.	12	290	3,480
20	twitter.com/huckey	Huckey Awesome	Chicago	6	573	3,438
21	twitter.com/MatthewDonnelly	Matt Donnelly	Dublin	10	301	3,010
22	twitter.com/Koshmarik	Maura Shelden	Washington, D.C.	4	727	2,908
23	twitter.com/diecast	David Wierzbicki	Brantford, Ontario	5	572	2,860
24	twitter.com/aahheeaadd	□□□□	□□□□□□□□	4	682	2,728
25	twitter.com/steffayex3	Stephanie	New York City	4	640	2,560
26	twitter.com/jamesarice	James Rice	Derby, UK	6	400	2,400
27	twitter.com/AlejoGui	Alejo Gui	DF	7	305	2,135

Figure 15: Top 50 Users tweeting about Animal Collective



## Shared Twitter Links

This section lists the most popular urls in tweets mentioning Animal Collective during this period.

URL	Rank	Tweets
<a href="http://www.last.fm/music/Animal+Collective">http://www.last.fm/music/Animal+Collective</a>	1	76
<a href="http://www.last.fm/music/Animal+Collective/_/My+Girls">http://www.last.fm/music/Animal+Collective/_/My Girls</a>	2	45
<a href="http://www.last.fm/music/Animal+Collective/_/Brother+Sport">http://www.last.fm/music/Animal+Collective/_/Brother Sport</a>	3	16
<a href="http://www.last.fm/music/Animal+Collective/_/Fireworks">http://www.last.fm/music/Animal+Collective/_/Fireworks</a>	4	15
<a href="http://slacker.com/r/CW39S">http://slacker.com/r/CW39S</a>	5	14
<a href="http://www.last.fm/music/Animal+Collective/_/Summertime+Clothes">http://www.last.fm/music/Animal+Collective/_/Summertime Clothes</a>	6	13
<a href="http://www.tweekly.fm/user/thirddesign">http://www.tweekly.fm/user/thirddesign</a>	7	11
<a href="http://www.last.fm/music/Animal+Collective/_/For+Reverend+Green">http://www.last.fm/music/Animal+Collective/_/For Reverend Green</a>	8	11
<a href="http://www.tweekly.fm/user/somastros">http://www.tweekly.fm/user/somastros</a>	9	10
<a href="http://www.last.fm/music/Animal+Collective/_/Grass">http://www.last.fm/music/Animal+Collective/_/Grass</a>	10	9
<a href="http://www.last.fm/music/Animal+Collective/_/Did+You+See+the+Words">http://www.last.fm/music/Animal+Collective/_/Did You See the Words</a>	11	9
<a href="http://www.last.fm/music/Animal+Collective/_/Bluish">http://www.last.fm/music/Animal+Collective/_/Bluish</a>	12	9
<a href="http://www.last.fm/music/Animal+Collective/_/The+Purple+Bottle">http://www.last.fm/music/Animal+Collective/_/The Purple Bottle</a>	13	9
<a href="http://www.last.fm/music/Animal+Collective/_/Peacebone">http://www.last.fm/music/Animal+Collective/_/Peacebone</a>	14	8
<a href="http://www.last.fm/music/Animal+Collective/_/Guys+Eyes">http://www.last.fm/music/Animal+Collective/_/Guys Eyes</a>	15	8
<a href="http://www.last.fm/music/Animal+Collective/_/Winter+Wonder+Land">http://www.last.fm/music/Animal+Collective/_/Winter Wonder Land</a>	16	8
<a href="http://www.stereomood.com/song/30178">http://www.stereomood.com/song/30178</a>	17	8
<a href="http://www.tweekly.fm/twitter/daisyhopkins">http://www.tweekly.fm/twitter/daisyhopkins</a>	18	8
<a href="http://www.tweekly.fm/user/Marish_">http://www.tweekly.fm/user/Marish_</a>	19	8
<a href="http://www.last.fm/music/Animal+Collective/_/What+Would+I+Want?+Sky">http://www.last.fm/music/Animal+Collective/_/What Would I Want? Sky</a>	20	8
<a href="http://www.last.fm/music/Animal+Collective/_/Leaf+House">http://www.last.fm/music/Animal+Collective/_/Leaf House</a>	21	7
<a href="http://www.tweekly.fm/user/yufes">http://www.tweekly.fm/user/yufes</a>	22	7
<a href="http://www.last.fm/music/Animal+Collective/_/Turn+Into+Something">http://www.last.fm/music/Animal+Collective/_/Turn Into Something</a>	23	7
<a href="http://www.last.fm/music/Animal+Collective/_/Graze">http://www.last.fm/music/Animal+Collective/_/Graze</a>	24	7
<a href="http://tinysong.com/2Mh2">http://tinysong.com/2Mh2</a>	25	7
<a href="http://www.tweekly.fm/user/modernmadness">http://www.tweekly.fm/user/modernmadness</a>	26	7
<a href="http://www.last.fm/music/Animal+Collective/_/Chores">http://www.last.fm/music/Animal+Collective/_/Chores</a>	27	7

Figure 16: Top Shared Links on Twitter mentioning Animal Collective

URL	Rank	Tweets
<a href="http://www.tweekly.fm/user/vincebed">http://www.tweekly.fm/user/vincebed</a>	28	6
<a href="http://www.last.fm/music/Animal%20Collective/_/Daily%20Routine">http://www.last.fm/music/Animal Collective/_/Daily Routine</a>	29	6
<a href="http://www.tweekly.fm/user/zexthatico">http://www.tweekly.fm/user/zexthatico</a>	30	6
<a href="http://www.tweekly.fm/twitter/somastros">http://www.tweekly.fm/twitter/somastros</a>	31	6
<a href="http://www.tweekly.fm/user/lollepop">http://www.tweekly.fm/user/lollepop</a>	32	6
<a href="http://www.last.fm/music/Animal%20Collective/_/Derek">http://www.last.fm/music/Animal Collective/_/Derek</a>	33	6
<a href="http://www.tweekly.fm/twitter/KyleKulb">http://www.tweekly.fm/twitter/KyleKulb</a>	34	6
<a href="http://www.tweekly.fm/twitter/CesarRazord">http://www.tweekly.fm/twitter/CesarRazord</a>	35	6
<a href="http://www.tweekly.fm/twitter/Div3rse">http://www.tweekly.fm/twitter/Div3rse</a>	36	6
<a href="http://www.tweekly.fm/twitter/modernmadnesss">http://www.tweekly.fm/twitter/modernmadnesss</a>	37	6
<a href="http://www.last.fm/music/Animal%20Collective/_/In%20The%20Flowers">http://www.last.fm/music/Animal Collective/_/In The Flowers</a>	38	5
<a href="http://www.tweekly.fm/user/Dahltin">http://www.tweekly.fm/user/Dahltin</a>	39	5
<a href="http://www.tweekly.fm/user/KyleKulb">http://www.tweekly.fm/user/KyleKulb</a>	40	5
<a href="http://www.tweekly.fm/user/buryingluck">http://www.tweekly.fm/user/buryingluck</a>	41	5
<a href="http://www.tweekly.fm/user/lukevdv">http://www.tweekly.fm/user/lukevdv</a>	42	5
<a href="http://www.tweekly.fm/user/alexpersels">http://www.tweekly.fm/user/alexpersels</a>	43	5
<a href="http://www.tweekly.fm/user/garabe">http://www.tweekly.fm/user/garabe</a>	44	5
<a href="http://www.last.fm/music/Animal%20Collective/_/Taste">http://www.last.fm/music/Animal Collective/_/Taste</a>	45	5
<a href="http://www.tweekly.fm/user/countrysad">http://www.tweekly.fm/user/countrysad</a>	46	5
<a href="http://www.tweekly.fm/twitter/smaakthet">http://www.tweekly.fm/twitter/smaakthet</a>	47	5
<a href="http://tln.kr/5qde">http://tln.kr/5qde</a>	48	5
<a href="http://www.tweekly.fm/twitter/MatthewDonnelly">http://www.tweekly.fm/twitter/MatthewDonnelly</a>	49	5
<a href="http://www.last.fm/music/Animal%20Collective/_/Who%20Could%20Win%20a%20Rabbit">http://www.last.fm/music/Animal Collective/_/Who Could Win a Rabbit</a>	50	5
<a href="http://www.last.fm/music/Animal%20Collective/_/The%20Softest%20Voice">http://www.last.fm/music/Animal Collective/_/The Softest Voice</a>	51	5
<a href="http://www.tweekly.fm/user/luispaulo">http://www.tweekly.fm/user/luispaulo</a>	52	5
<a href="http://www.tweekly.fm/twitter/thirddesign">http://www.tweekly.fm/twitter/thirddesign</a>	53	5
<a href="http://www.tweekly.fm/user/jamesarice">http://www.tweekly.fm/user/jamesarice</a>	54	5
<a href="http://www.tweekly.fm/user/Naruleach">http://www.tweekly.fm/user/Naruleach</a>	55	5
<a href="http://www.tweekly.fm/user/dancedtogether">http://www.tweekly.fm/user/dancedtogether</a>	56	5
<a href="http://www.last.fm/music/Animal%20Collective/_/Banshee%20Beat">http://www.last.fm/music/Animal Collective/_/Banshee Beat</a>	57	5
<a href="http://www.youtube.com/watch?v=GxhaRgJUml8">http://www.youtube.com/watch?v=GxhaRgJUml8</a>	58	4
<a href="http://www.tweekly.fm/user/GuyGiorge">http://www.tweekly.fm/user/GuyGiorge</a>	59	4
<a href="http://www.tweekly.fm/twitter/graylingbauer">http://www.tweekly.fm/twitter/graylingbauer</a>	60	4

Figure 16 (continued): Top Shared Links on Twitter mentioning Animal Collective

# News Coverage

## News Popularity

This section shows the total number of music articles mentioning Animal Collective during this time period and the overall rank of Animal Collective when compared to similar artists.

102nd Overall Rank

849 Articles

0.021% Share

Artist	Rank	Articles	Share
LCD Soundsystem	50th	1,180	0.029%
Deerhunter	71st	1,015	0.025%
Animal Collective	102nd	849	0.021%
Sleigh Bells	138th	727	0.018%
Ariel Pink	203rd	561	0.014%
Panda Bear	226th	522	0.013%
Grizzly Bear	323rd	404	0.010%
Avey Tare	491st	285	0.007%

Figure 17: News Coverage Comparison

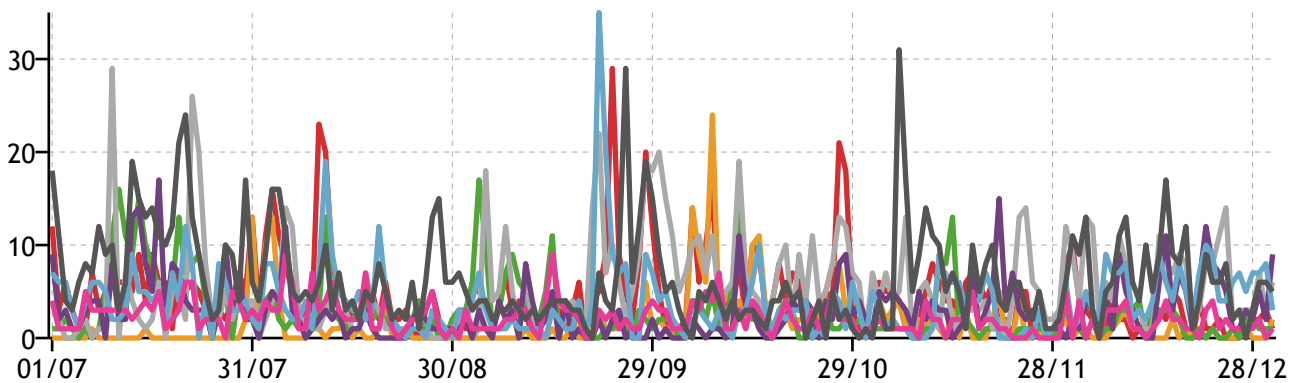


Figure 18: News Coverage over Time



# News Comparison

This section compares the number of music articles mentioning Animal Collective during this time period to similar artists.

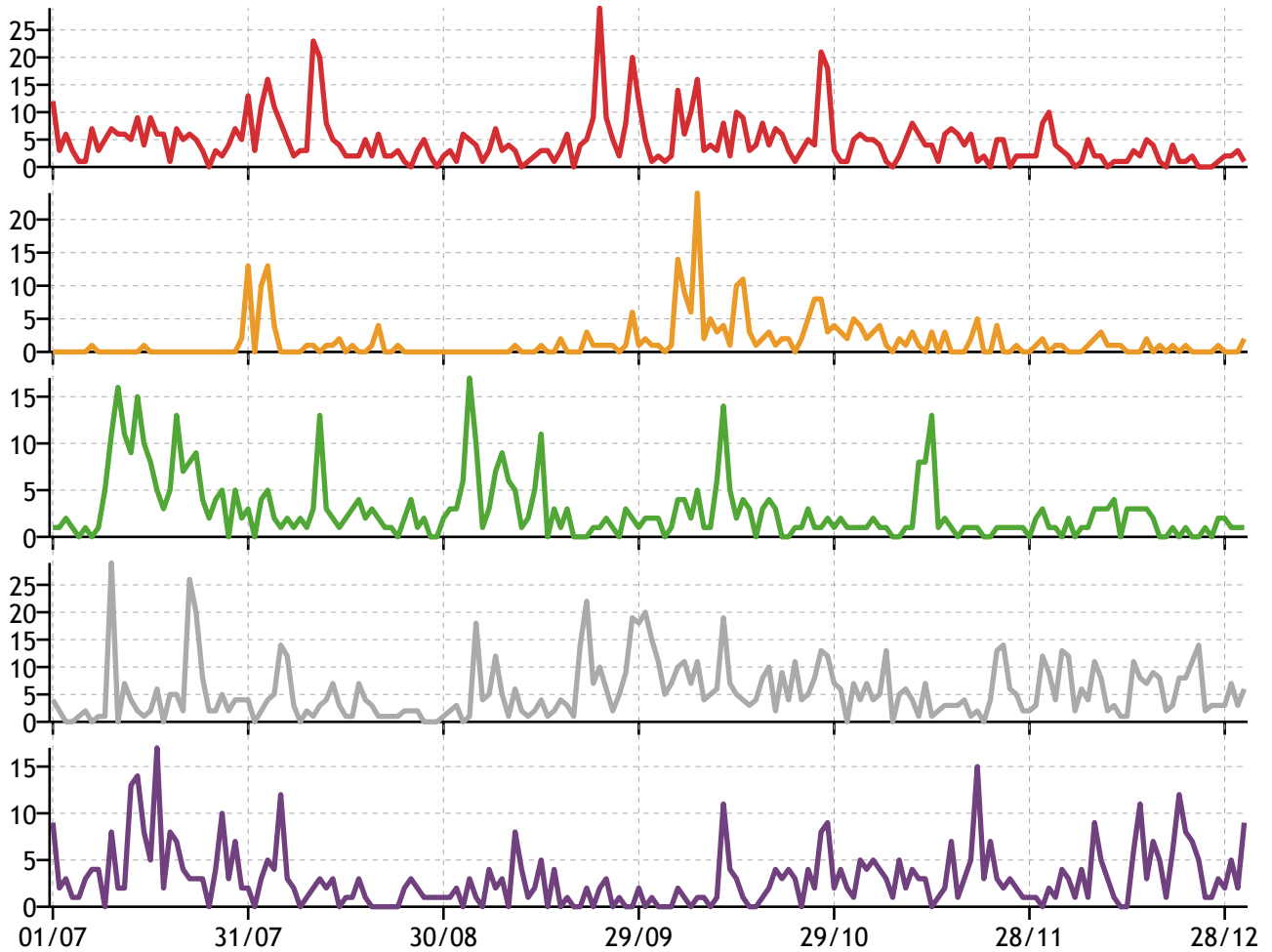
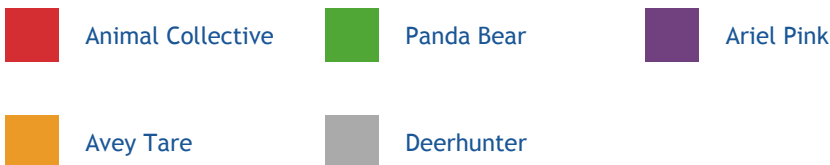


Figure 19: Comparisons for Animal Collective



# Mainstream Chart vs Sentiment

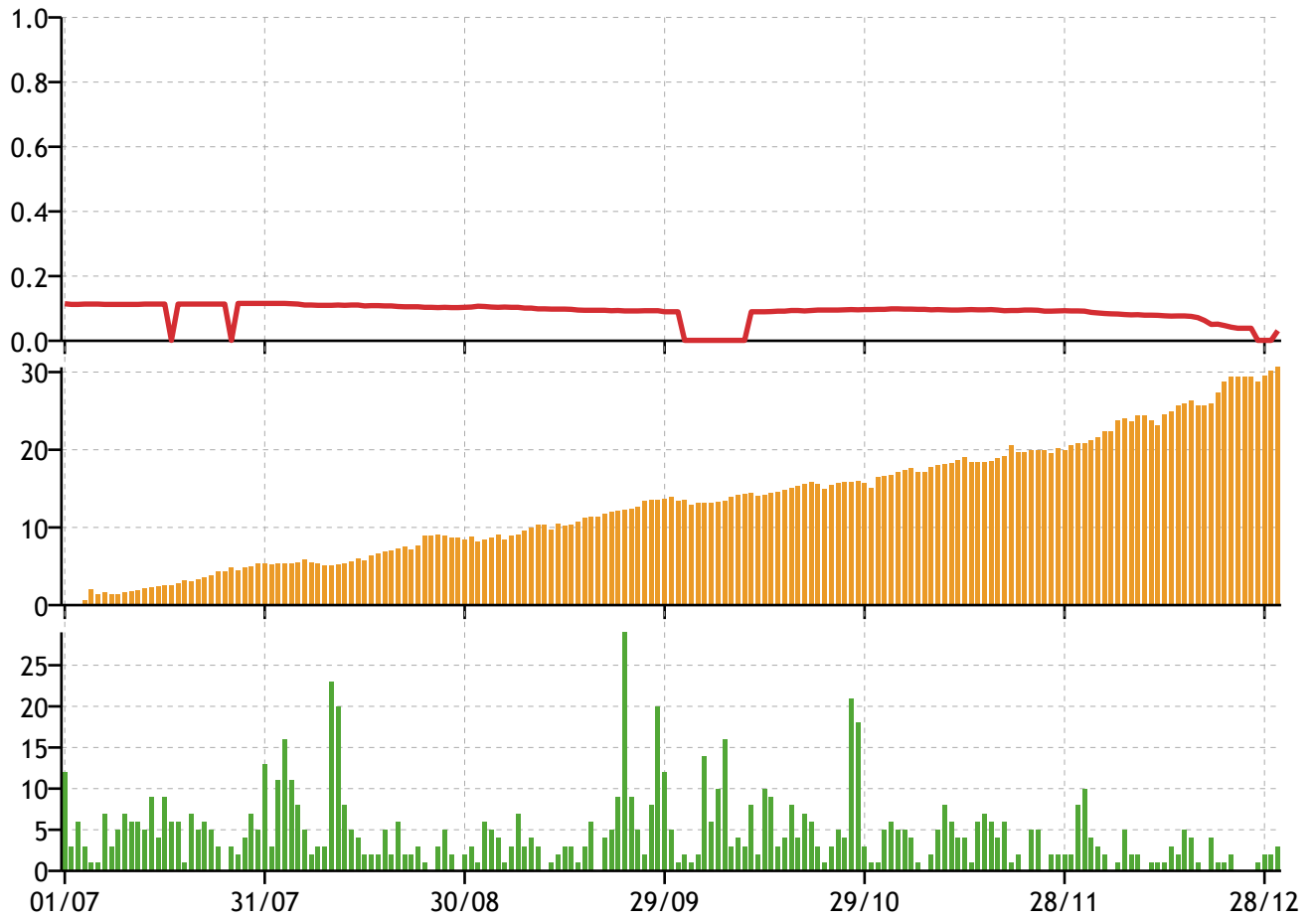
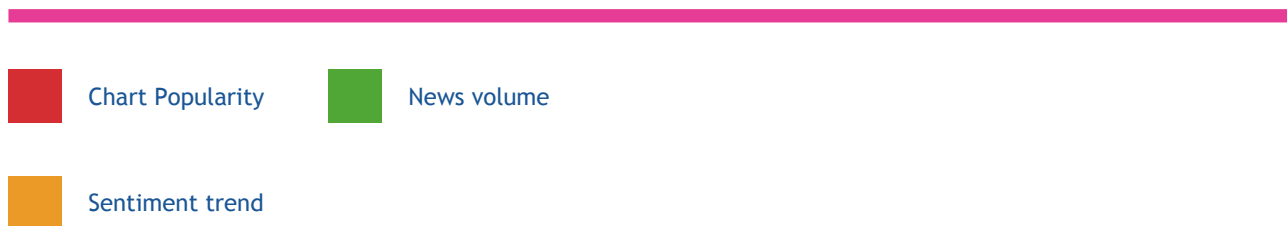


Figure 20: Animal Collective Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Animal Collective that day.



# Emerging Chart vs Sentiment

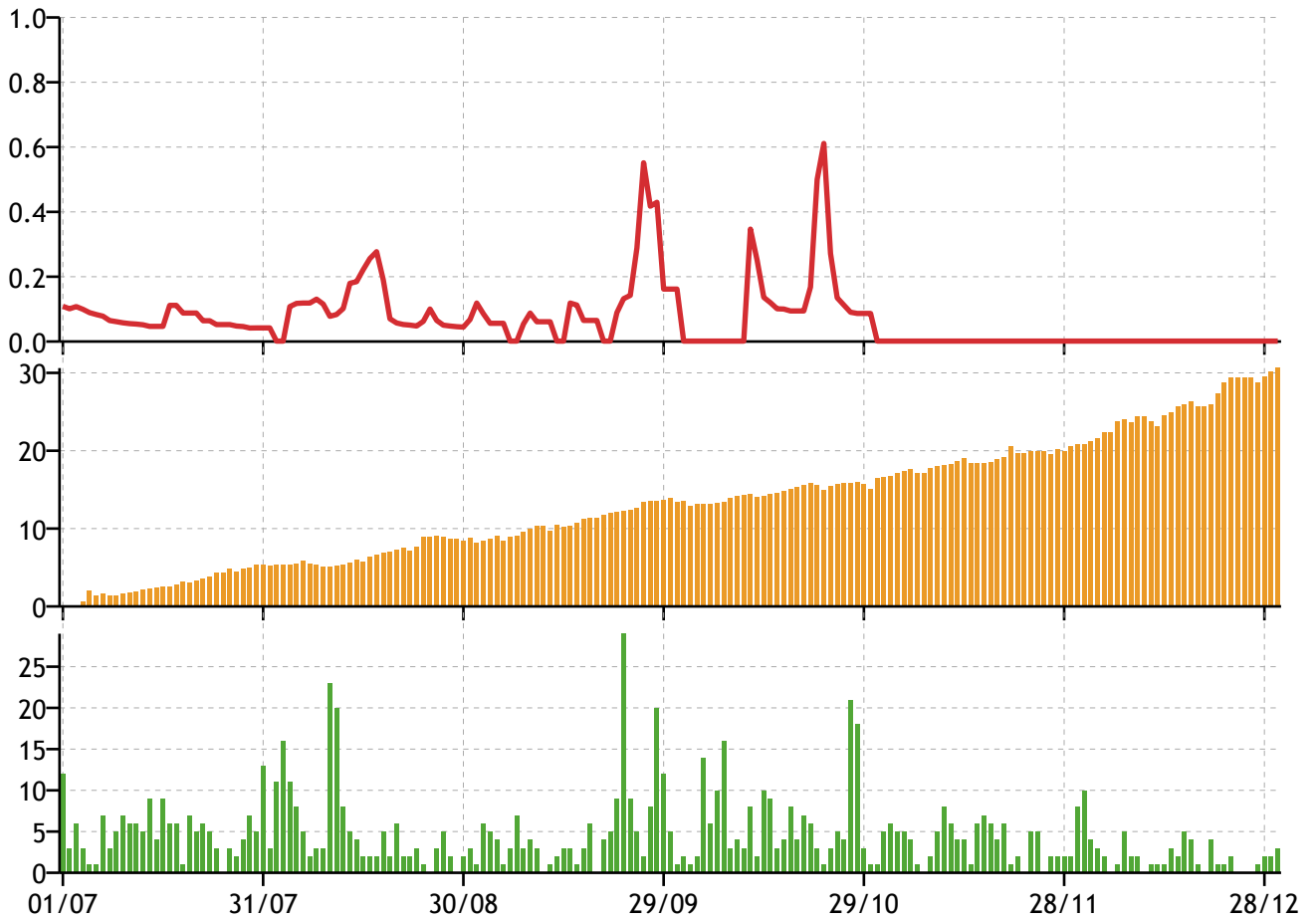
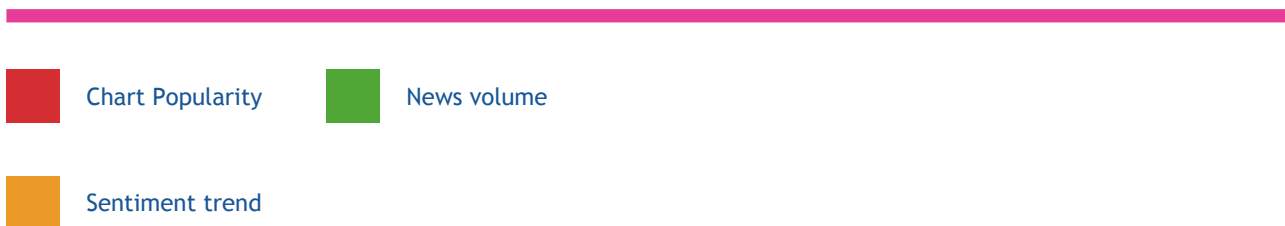


Figure 21: Animal Collective Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Animal Collective that day.



# Top Publishers

- Pitchfork
- Prefix Magazine
- HIPSTER RUNOFF
- Clash Music
- Spin
- Pretty Much Amazing
- Other



Figure 22: Top Publishers related to Animal Collective

Top Publishers	Mentions
Pitchfork	39
Prefix Magazine	31
HIPSTER RUNOFF	30
Clash Music	25
Spin	19
Pretty Much Amazing	13
stereogum	11
i guess i'm floating	8
We All Want Someone To Shout For	8
JPs Blog	7
brooklynvegan	7
...SoTB	7
Cuchara Sonica	6
Covert Curiosity	6
Paste Magazine	6

Figure 23: Most frequently mentioned Top Publishers

# Top News Publishers

Publisher	Rank	Articles
Pitchfork - <a href="http://pitchfork.com/">http://pitchfork.com/</a>	1	39
Prefix Magazine - <a href="http://prefixmag.com">http://prefixmag.com</a>	2	31
HIPSTER RUNOFF - <a href="http://www.hipsterrunoff.com/">http://www.hipsterrunoff.com/</a>	3	30
Clash Music - <a href="http://www.clashmusic.com/">http://www.clashmusic.com/</a>	4	25
Spin - <a href="http://www.spin.com/">http://www.spin.com/</a>	5	19
Pretty Much Amazing - <a href="http://prettymuchamazing.com/">http://prettymuchamazing.com/</a>	6	13
stereogum - <a href="http://www.stereogum.com/">http://www.stereogum.com/</a>	7	11
i guess i'm floating - <a href="http://iguessimfloating.blogspot.com">http://iguessimfloating.blogspot.com</a>	8	8
We All Want Someone To Shout For - <a href="http://www.weallwantsomeone.com/">http://www.weallwantsomeone.com/</a>	9	8
JPs Blog - <a href="http://jp917.blogspot.com/">http://jp917.blogspot.com/</a>	10	7
brooklynvegan - <a href="http://www.brooklynvegan.com/">http://www.brooklynvegan.com/</a>	11	7
...SoTB - <a href="http://sideoftheblog.blogspot.com/">http://sideoftheblog.blogspot.com/</a>	12	7
Cuchara Sonica - <a href="http://cucharasonica.com">http://cucharasonica.com</a>	13	6
Covert Curiosity - <a href="http://covertcuriosity.blogspot.com">http://covertcuriosity.blogspot.com</a>	14	6
Paste Magazine - <a href="http://www.pastemagazine.com/">http://www.pastemagazine.com/</a>	15	6
NME - News - <a href="http://www.nme.com/">http://www.nme.com/</a>	16	6
Guardian music - <a href="http://www.guardian.co.uk/music">http://www.guardian.co.uk/music</a>	17	6
Asleep on the compost heap - <a href="http://onavery.blogspot.com/">http://onavery.blogspot.com/</a>	18	6
Hidden Track - <a href="http://www.glidemagazine.com/hiddentrack">http://www.glidemagazine.com/hiddentrack</a>	19	5
Consequence of Sound - <a href="http://www.consequenceofsound.net/">http://www.consequenceofsound.net/</a>	20	5
The Stu Reid Experiment - <a href="http://www.thestureidexperiment.com/">http://www.thestureidexperiment.com/</a>	21	4
KEXP Blog - <a href="http://blog.kexp.org/blog/">http://blog.kexp.org/blog/</a>	22	4
Beyond Race - <a href="http://www.beyondrace.com/">http://www.beyondrace.com/</a>	23	4
The Music Slut - <a href="http://themusicslut.com">http://themusicslut.com</a>	24	4
The Devil Has The Best Tuna - <a href="http://besttuna.blogspot.com">http://besttuna.blogspot.com</a>	25	4
The Line Of Best Fit - <a href="http://thelineofbestfit.com">http://thelineofbestfit.com</a>	26	4
Jonk Music - <a href="http://jonkmusic.blogspot.com">http://jonkmusic.blogspot.com</a>	27	4

Figure 24: Top 100 Publishers mentioning Animal Collective

Publisher	Rank	Articles
Sweeping The Nation - <a href="http://sweepingthenation.blogspot.com/">http://sweepingthenation.blogspot.com/</a>	28	4
Auf ein neues... - <a href="http://uliuli.twoday.net">http://uliuli.twoday.net</a>	29	4
DoucheBagFace - <a href="http://www.dbf-music.com/">http://www.dbf-music.com/</a>	30	3
8106 - <a href="http://8106.tv/">http://8106.tv/</a>	31	3
MUZORAMA - <a href="http://muzorama.blogspot.com/">http://muzorama.blogspot.com/</a>	32	3
LeTouch - <a href="http://www.letouch.tv">http://www.letouch.tv</a>	33	3
The Tape - <a href="http://thetapeisnotsticky.com">http://thetapeisnotsticky.com</a>	34	3
NPR Music - <a href="http://www.npr.org/music/">http://www.npr.org/music/</a>	35	3
::: Off the Radar ::: - <a href="http://offtheradarmiami.blogspot.com/">http://offtheradarmiami.blogspot.com/</a>	36	3
Audio Muffin - <a href="http://audiomuffin.com">http://audiomuffin.com</a>	37	3
The POP! Stereo - <a href="http://popstereo.blogspot.com/">http://popstereo.blogspot.com/</a>	38	3
betterPropaganda Reviews - <a href="http://betterpropaganda.com/">http://betterpropaganda.com/</a>	39	3
Indie For Bunnies - <a href="http://www.indieforbunnies.com">http://www.indieforbunnies.com</a>	40	3
Forest Gospel - <a href="http://forestgospel.blogspot.com/">http://forestgospel.blogspot.com/</a>	41	3
Club Fonograma - <a href="http://clubfonograma.blogspot.com/">http://clubfonograma.blogspot.com/</a>	42	3
ALARM Magazine - <a href="http://www.alarmpress.com/">http://www.alarmpress.com/</a>	43	2
Molars - <a href="http://www.greenideasblog.com/molars/">http://www.greenideasblog.com/molars/</a>	44	2
NME - Blog - <a href="http://www.nme.com/">http://www.nme.com/</a>	45	2
Einstein Music Journal - <a href="http://www.einsteinmusicjournal.co.nz/">http://www.einsteinmusicjournal.co.nz/</a>	46	2
ArtRocker - <a href="http://www.artrocker.com/">http://www.artrocker.com/</a>	47	2
berDrivel - <a href="http://udrivel.blogspot.com">http://udrivel.blogspot.com</a>	48	2
Pasta Primavera - <a href="http://pastaprima.net">http://pastaprima.net</a>	49	2
AWmusic - <a href="http://awmusic.ca/">http://awmusic.ca/</a>	50	2
ultra8201 - <a href="http://ultra8201.blogspot.com">http://ultra8201.blogspot.com</a>	51	2
The A.V. Club - <a href="http://www.avclub.com/">http://www.avclub.com/</a>	52	2
Pop Headwound - <a href="http://popheadwound.blogspot.com/index.html">http://popheadwound.blogspot.com/index.html</a>	53	2
HearYa: An Indie Music Blog - <a href="http://www.hearya.com">http://www.hearya.com</a>	54	2
Rolling Stone: Album Reviews - <a href="http://www.rollingstone.com/">http://www.rollingstone.com/</a>	55	2
XLR8R: Downloads - <a href="http://www.xlr8r.com/mp3">http://www.xlr8r.com/mp3</a>	56	2
I Heart AU - <a href="http://iheartau.com/">http://iheartau.com/</a>	57	1
wongie's music world - <a href="http://wongiesmusicworld.blogspot.com/index.html">http://wongiesmusicworld.blogspot.com/index.html</a>	58	1
Who The Bloody Hell Are They? - <a href="http://whothell.net">http://whothell.net</a>	59	1
All Things Go - <a href="http://allthingsgo.wordpress.com">http://allthingsgo.wordpress.com</a>	60	1
Seattle Subsonic - <a href="http://www.seattlesubsonic.com">http://www.seattlesubsonic.com</a>	61	1
HitFix - <a href="http://www.hitfix.com/">http://www.hitfix.com/</a>	62	1
robot dance music - <a href="http://robotdancemusic.com">http://robotdancemusic.com</a>	63	1
LouderSoft - <a href="http://www.loudersoft.com">http://www.loudersoft.com</a>	64	1
redthreat - <a href="http://redthreat.wordpress.com">http://redthreat.wordpress.com</a>	65	1

Figure 24 (continued): Top 100 Publishers mentioning Animal Collective

Publisher	Rank	Articles
KEEM ALL HIPPIES - <a href="http://keemallhippies.blogspot.com/">http://keemallhippies.blogspot.com/</a>	66	1
The Good, The Bad, and The Unknown - <a href="http://goodbadunknown.blogspot.com">http://goodbadunknown.blogspot.com</a>	67	1
FensePost - <a href="http://fensepost.com">http://fensepost.com</a>	68	1
caffeine-headache - <a href="http://caffeine-headache.net/">http://caffeine-headache.net/</a>	69	1
rose quartz - <a href="http://rosequartz.blogspot.com/">http://rosequartz.blogspot.com/</a>	70	1
MOMI - <a href="http://www.myownmusicindustry.nl/index.php">http://www.myownmusicindustry.nl/index.php</a>	71	1
CMJ New Music Monthly - <a href="http://www.cmj.com/">http://www.cmj.com/</a>	72	1
Party Ends - <a href="http://www.partyends.com">http://www.partyends.com</a>	73	1
:: The Playlist :: - <a href="http://theplaylist.blogspot.com/">http://theplaylist.blogspot.com/</a>	74	1
Walrus Music Blog - <a href="http://www.walrusmusicblog.com">http://www.walrusmusicblog.com</a>	75	1
Tonegents - <a href="http://tonegents.blogspot.com/">http://tonegents.blogspot.com/</a>	76	1
Audio Drums - <a href="http://www.audiodrums.com">http://www.audiodrums.com</a>	77	1
Veritas Lux Mea - <a href="http://thetruthenlightensme.blogspot.com">http://thetruthenlightensme.blogspot.com</a>	78	1
Something Else! - <a href="http://somethingelsemusic.blogspot.com/">http://somethingelsemusic.blogspot.com/</a>	79	1
Berkeley Place - <a href="http://www.berkeleyplaceblog.com">http://www.berkeleyplaceblog.com</a>	80	1
The Cure for Bedbugs - <a href="http://cureforbedbugs.blogspot.com">http://cureforbedbugs.blogspot.com</a>	81	1
Synthetic Rocks - <a href="http://syntheticrocks.blogspot.com/">http://syntheticrocks.blogspot.com/</a>	82	1
MeFi Music - <a href="http://music.metafilter.com/">http://music.metafilter.com/</a>	83	1
nyctaper - <a href="http://www.nyctaper.com">http://www.nyctaper.com</a>	84	1
Future Sounds - <a href="http://futuresounds.blogspot.com/">http://futuresounds.blogspot.com/</a>	85	1
the culture of me - <a href="http://www.thecultureofme.com">http://www.thecultureofme.com</a>	86	1
Chickens Don't Clap! - <a href="http://chickensdontclap.net/">http://chickensdontclap.net/</a>	87	1
Glorious Noise - Rock and roll can change your life - <a href="http://www.gloriousnoise.com/">http://www.gloriousnoise.com/</a>	88	1
INDIEBLOGHEAVEN - <a href="http://indieblogheaven.typepad.com/indieblogheaven/">http://indieblogheaven.typepad.com/indieblogheaven/</a>	89	1
Culture Bully - <a href="http://www.culturebully.com">http://www.culturebully.com</a>	90	1
Shelf Life - <a href="http://shelflifetunes.blogspot.com/">http://shelflifetunes.blogspot.com/</a>	91	1
unpiano: music - <a href="http://unpiano.com/music">http://unpiano.com/music</a>	92	1
La Blogoth que mp3blog - <a href="http://www.blogotheque.net/">http://www.blogotheque.net/</a>	93	1
78s - <a href="http://www.78s.ch">http://www.78s.ch</a>	94	1
Song, by Toad - <a href="http://songbytoad.com">http://songbytoad.com</a>	95	1
Obscure Sound - <a href="http://obscuresound.com">http://obscuresound.com</a>	96	1
Keep Hope Inside - <a href="http://keephopeinside.blogspot.com">http://keephopeinside.blogspot.com</a>	97	1
inALLcaps - <a href="http://www.inallcaps.com">http://www.inallcaps.com</a>	98	1
choir croak out them goodies - <a href="http://thechoircroaks.blogspot.com/index.html">http://thechoircroaks.blogspot.com/index.html</a>	99	1
NME - Reviews - <a href="http://www.nme.com/">http://www.nme.com/</a>	100	1

Figure 24 (continued): Top 100 Publishers mentioning Animal Collective

# Best 5 News Days

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## 23 September 2010 : 29 articles

### Popular Articles this Day

#### **Animal Collective post short film for 'Bluish' online – video**

NME - News, 23 September 2010

Band create new visuals for 'Merriweather Post Pavilion' song

#### **video: Animal Collective – “Bluish”**

Gorilla vs Bear, 22 September 2010

Watch it at myanimalhome.net (or below) [via collected animals]

#### **Animal Collective Turn Bluish**

AbsolutePunk, 23 September 2010

Watch \*Animal Collective\* (<http://www.myspace.com/animalcollective>)'s fantastically trippy video for "Bluish" here (<http://myanimalhome.net/>).

#### **WATCH: Animal Collective's Dreamy New Video**

Spin, 23 September 2010

Animal Collective just dropped their video for "Bluish," a blast of dance euphoria from SPIN's favorite album of 2009, Merriweather Post Pavilion , and, really, would the boys release anything ...

#### **Video: Animal Collective – “Bluish”**

MBV Music, 23 September 2010

Animal Collective – “Bluish”

#### **Animal Collective: "Bluish" (Video)**

Prefix Magazine, 23 September 2010

Remember that one album called Merriweather Post Pavilion by the popular band Animal Collective? I know you probably forgot about it with all your Chillwave mixtapes, but the band is ...

#### **Animal Collective**

Tiny Mix Tapes, 23 September 2010

Animal Collective : "Bluish" by Chocolate Grinder on 09-22-2010 I was going to make a joke about my love spuds, but fuck it: <http://myanimalhome.net> • Animal Collective: <http://myanimalhome.net>

#### **Wednesday's Web Roundup: News & Songs**

Spin, 22 September 2010

[Updated: 4:03 P.M.] NEWS: LINKIN PARK Debut at No. 1 on Album Chart Rap-rock band sell 241,000 copies of A Thousand Suns , while Trey Songz's Passion, Pain & Pleasure ...

## Animal Collective Release “Bluish” Music Video

Under the Radar, 23 September 2010

Merriweather Post Pavilion is the gift that keeps giving. A year and change after Animal Collective dropped the disc comes "Bluish", a video whose visuals match the trippy, Beach Boys ...

## Animal Collective, Bluish (Video)

...SoTB, 23 September 2010

Animal Collective continua con la promoción de Merriweather Post Pavilion, esta vez han sacado a la luz el video para Bluish, con gran dosis de metáforas y cuestionas abstractas, pues, ...

2

## 10 August 2010 : 23 articles

### Popular Articles this Day

#### [new animal collective | “screens”](#)

Gorilla vs Bear, 10 August 2010

Taken from ODDSAC, which is finally out tomorrow on DVD. [via]

### Tuesday's Music Roundup

Spin, 10 August 2010

[Updated: 5:48 P.M.] NEWS: Q&A: RIVERS CUOMO of WEEZER The ever-surprising frontman explains the songs on the upcoming Hurley , their songwriting process, and more. [ SPIN ] JOHNNY MARR ...

#### [Animal Collective: "Screens"](#)

Prefix Magazine, 10 August 2010

ODDSAC , the visual album by everyone's favorite hippies, Animal Collective, comes out on DVD tomorrow--if you couldn't make it to the Sundance premiere in January, now's your chance! The ...

#### [Prince Rama warp space and time alongside Animal Collective's Deakin this September](#)

Tiny Mix Tapes, 10 August 2010

by Harold Shueberg on 08-09-2010 If you read TMT regularly, or, you know, like musics and stuff, you probably have at least a rough idea of what Prince Rama are ...

#### [\[Stream\] new Animal Collective: "Screens"](#)

i guess i'm floating, 10 August 2010

In case y'all didn't hear, the soundtrack to Animal Collective's loved and hated film project with Danny Perez leaked the other night. Some scrounging mofos ( via via ) found ...

#### [Hear two songs from Animal Collective's visual album Oddsac](#)

Nialler9 Music Blog, 10 August 2010

'Mr. Fingers' and 'Screens' are two expectedly weird and ambient cuts from AnCo's visual album Oddsac which is out now. A trippy clip be after the more.

## **New Releases: Animal Collective, Black Label Society, Colour Revolt**

Buzz Grinder, 10 August 2010

This week's release list secretly took your dog out back and shot it out of spite, then came back and told you Old Yeller died of the hydrophobia. That's how ...

## **Animal Collective – “Mr. Fingers” And “Screens”**

MusicBlips, 10 August 2010

Animal Collective's Oddsac is out tomorrow, but you can hear two songs from their “visual album” below right now. Obviously an audio stream's not the best way to experience a ...

## **Ann Steel – “My Time” (1979)**

Walrus Music Blog, 10 August 2010

A quirky favorite of Animal Collective's Avey Tare, this one is a spacey, analogue pop gem written by Italian electronic composer Roberto Cacciapaglia and sung by Ann Steel. {MP3} Ann ...

## **ODDSAC**

MusicBlips, 10 August 2010

A Visual Album by Danny Perez and Animal Collective Screenings: World Premiere: Sundance Film Festival , January 21 - 31. March 2 New York City NY, USA Visual Arts Theatre ...

3

## **27 October 2010 : 21 articles**

### **Popular Articles this Day**

#### **Avey Tare Goes Nightswimming**

Village Voice - music, 27 October 2010

Seeing as Animal Collective's Avey Tare (a/k/a Dave Portner) has an e-mail address with "croc" in it, it's not too shocking that Down There , his first-ever true solo album, ...

#### **Animal Collective to curate All Tomorrow's Parties festival – ticket details**

NME - News, 27 October 2010

Lee 'Scratch' Perry, Gang Gang Dance set for Minehead event

#### **Animal Collective curates ATP 2011**

Gorilla Vs. Bear, 27 October 2010

The eclectic lineup includes Gang Gang Dance, Ariel Pink's Haunted Graffiti, Lee Scratch Perry, Broadcast,... Read more »

#### **Music: Review: Avey Tare: Down There**

The A.V. Club, 26 October 2010

The only thing that seemed certain after 2009's ecstatic psych-pop masterpiece Merriweather Post Pavilion was that Animal Collective would never make a record as accessible or consistent again. But on ...

## **Weezer Cover...Toni Braxton? Devo Postpone Tour**

Spin, 27 October 2010

Check out Weezer 's cover of Toni Braxton's "Un-break My Heart," from their upcoming rarities album Death to False Metal , out November 2. Weezer - Unbreak My Heart (Toni ...

## **Animal Collective To Curate ATP**

Clash Music, 27 October 2010

Animal Collective are set to curate a very special All Tomorrow's Parties event in May. One of the foremost indie rock acts of their generation, Animal Collective are currently entering ...

## **Animal Collective To Curate All Tomorrow's Parties**

The Quietus, 27 October 2010

Group Doueh, GGD and more picked for next year

## **Avey Tare - Down There**

Tiny Mix Tapes, 27 October 2010

Avey Tare Down There [Paw Tracks; 2010] by Gumshoe Rating: Considering Avey Tare's seeming reluctance to create a solo album until now — his record with Kria Brekkan being, in ...

## **All Tomorrow's Parties May 2011 curators revealed**

The Line Of Best Fit, 27 October 2010

For reasons unknown, the May leg of the ATP Festival has been halved to just one weekend with the sole curator being announced as Animal Collective. The line-up so far ...

## **Animal Collective To Curate ATP In May 2011**

The 405, 27 October 2010

Indie starlets Animal Collective will be the latest band to join the ranks of artists that have curated an ATP Weekender. The band will be curating ATP at Butlins in ...

4

## **11 August 2010 : 20 articles**

### **Popular Articles this Day**

#### **new animal collective | "screens"**

Gorilla vs Bear, 10 August 2010

Taken from ODDSAC, which is finally out tomorrow on DVD. [via]

#### **Animal Collective For Spike Jonze Short**

Clash Music, 11 August 2010

American indie rock giants Animal Collective are amongst the acts on the soundtrack to a new Spike Jonze film. Spike Jonze is one of the most indie-literate film makers around. ...

## Tuesday's Music Roundup

Spin, 10 August 2010

[Updated: 5:48 P.M.] NEWS: Q&A: RIVERS CUOMO of WEEZER The ever-surprising frontman explains the songs on the upcoming Hurley , their songwriting process, and more. [ SPIN ] JOHNNY MARR ...

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Prefix Magazine, 10 August 2010

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## Prince Rama warp space and time alongside Animal Collective's Deakin this September

Tiny Mix Tapes, 10 August 2010

by Harold Shueberg on 08-09-2010 If you read TMT regularly, or, you know, like musics and stuff, you probably have at least a rough idea of what Prince Rama are ...

## [Stream] new Animal Collective: "Screens"

i guess i'm floating, 10 August 2010

In case y'all didn't hear, the soundtrack to Animal Collective's loved and hated film project with Danny Perez leaked the other night. Some scrounging mofos ( via via ) found ...

## the spooked radio dial

Asleep on the compost heap, 11 August 2010

Album number five in my decade list has been postponed for twenty four hours as I sulkily try to come to terms with the mysterious removal of Asleep on The ...

## Two new Animal Collective songs off ODDSAC

idiomag, 11 August 2010

ODDSAC , a visual album by Animal Collective and director Danny Perez, is out on DVD today, which you can order directly from the film's website . As a small ...

## Listen: The Lost Trees (Nick Zinner, Flea) and ASKA - "There Are Many of Us"

TwentyFourBit, 11 August 2010

We first mentioned the soundtrack to Spike Jonze's 30-minute robot love story, I'm Here , when the ASKA-soundtracked trailer dropped in January, noting a collaboration by Yeah Yeah Yeahs guitarist ...

## Animal Collective – “Screens” and “Mr. Fingers”

MusicBlips, 11 August 2010

Animal Collective's much hyped film collaboration with director Danny Perez, ODDSAC has finally been released on DVD today. You can order the box set at the ODDSAC website . Below ...

## 28 September 2010 : 20 articles

### Popular Articles this Day

#### [Animal Collective to release new music with charity shoe designs](#)

NME - News, 28 September 2010

Fans will get a cassette of previously unreleased songs if they buy a pair of shoes

#### [Tuesday's Web Roundup: News & Songs](#)

Spin, 28 September 2010

[Updated: 5:42 P.M.] NEWS: NINE INCH NAILS Album Inspires New HBO Miniseries Trent Reznor is working with TV producers to transform NIN's conceptual release Year Zero into a sci-fi program. ...

#### [Animal Collective To Release New Music](#)

Clash Music, 28 September 2010

Animal Collective have confirmed new music - as part of an ongoing charity shoe project. Animal Collective are now one of the most in demand groups in America. The band's ...

#### [Las bambas de Animal Collective](#)

El Radar, 28 September 2010

La banda de Baltimore han lanzado una línea de zapatillas para ayudar a preservar la costa californiana. Leer . Escuchar

#### [Business Matters: Reuters Sales Report, Animal Collective, Interscope and more](#)

Billboard Biz, 28 September 2010

Opinion and analysis of the day's music news.

#### [Animal Collective design sneakers \(meh...\), offer cassette featuring previously unreleased music with preorders \(yaaaaaaaay!!!!\)](#)

Tiny Mix Tapes, 28 September 2010

by Nobodaddy on 09-27-2010 Whether you love them or just sorta pretend to love them when good-looking guys/girls are talking to you at a party while "Peacebone" remixes are blasting ...

#### [Fun: Chillwave Name Generator](#)

Clash Music, 27 September 2010

A new chillwave name generator has been launched, allowing you to find the name for your new sample-delic side project. Collecting together disparate producers working across the United States, 'chillwave' ...

#### [International News: Walking in Animal Collective's shoes](#)

Faster Louder, 28 September 2010

Worried that your battered shoes just don't cut it in the indie show fashion stakes? Animal Collective has the perfect answer.

## **[Video] “Bluish”, Animal Collective**

INMWT, 27 September 2010

Se ‘psicodélico’ já era um adjetivo frequentemente associado ao nome de Animal Collective, após esse vídeo ‘azul’ será um adjetivo visual indissociável. O grupo (e o diretor Jason Oliver Goodman, ...

## **Animal Collective & Keep**

FTW, 28 September 2010

Animal Collective vient de collaborer avec Keep sur une paire de chaussure. Avey Tare (aussi connu sous le nom de David Portner) a dessiné la "Tobin" (voir photos), premier modèle ...

## News Highlights

This section includes the most repeated statements in the music press about Animal Collective month by month during this period.

### July

"Animal Collective have once again been less than active in the launch of their new video by surreptitiously putting it up on myanimalhome.net without a word ..."

Thu 01/07 - Watch: Animal Collective – Guys Eyes - I Heart AU

"Animal Collective were in the business of parodying their own work. I guess the consolation is that this isn't as offensive as half of Odd Blood. ..."

Sat 03/07 - N.E.R.D.: "Hot N Fun" (Yeasayer Remix) - Prefix Magazine

"Animal Collective may have famously boasted of wanting "four walls and adobe slabs" for its members' daughters, but it's that outfit's longtime associate, Ariel Pink, who ..."

Wed 07/07 - Pink Inside - SF Weekly - Music

"Animal Collective is still coming down from the hype of releasing the universally acclaimed Merriweather Post Pavillion , leading member Panda Bear hasn't taken a break ..."

Sat 10/07 - Panda Bear: New Panda Bear Material Slowly Emerging - Prefix Magazine

"Animal Collective have made leap after stylistic leap over the past decade, Noah Lennox has made seismic shifts on his own as well, from the stark, ..."

Thu 15/07 - Panda Bear - "Slow Motion" - Pitchfork

"Animal Collective can look like they're making it up as they go, knowing the audience will likely follow. The same phenomenon affected Panda Bear -- though ..."

Tue 20/07 - 5 Notable Moments of the Pitchfork Music Fest - Spin

"Animal Collective will be happy to let you know whether or not you're right. As Vulture reports , the band is one of the jury members ..."

Sat 24/07 - Animal Collective Judge YouTube Videos for Guggenheim Museum - MusicBlips

"Animal Collective has a new DVD. Avenged Sevenfold still hasn't collapsed on itself entirely. The Dillinger Escape Plan have a box set [.."

Wed 28/07 - New Releases: Maylene and the Sons of Disaster, Avenged Sevenfold, Animal Collective - Buzz Grinder

"Animal Collective has announced his debut solo album. The album is titled Down There and will be released on October 26th via Animal Collective's own label, ..."

Sat 31/07 - Animal Collective's Avery Tare Annoucnesh Solo Album - We All Want Someone To Shout For

"Animal Collective to Black Sabbath,... Me: It is a large range! A/J: It really is a large range. Me: What are your musical guilty pleasures? A/J: ..."

Sat 31/07 - A/J Of Saint Motel Q by Alyson Camus - Rock NYC

## August

"Animal Collective have spoken about their new visual album 'ODDSAC'. Having released one of the most celebrated albums of the past ten years, Animal Collective found ..."

Tue 03/08 - Animal Collective On 'ODDSAC' - Clash Music

"Animal Collective is releasing his first solo album this fall. The nine-track effort, Down There, will drop Oct. 26 via Animal Collective's imprint, Paw Tracks..."

Tue 03/08 - Animal Collective's Avey Tare Goes Solo - Paste Magazine

"Animal Collective may be taking a break after the exhaustive Merriweather Post Pavilion campaign, but none of them are shying away from producing new music in ..."

Tue 03/08 - Animal Collective, Deakin, Prince Rama: Animal Collective's Deakin Plots Tour With Prince Rama - Prefix Magazine

"Animal Collective were among the DJs at PS1 Warm Up on Saturday, July 31st. Other sets performances included.."

Wed 04/08 - Avey Tare, Deakin, Blondes, Prince Rama, Babe Rainbow, CFCF Oneohtrix Point Never played PS1's Warm Up (pics) - brooklynvegan

"Animal Collective is set to release ODDSAC, its collaboration with filmmaker Danny Perez (known for his concert projections with musicians such as Black Dice and Panda ..."

Fri 06/08 - Animal Collective to screen visual album ODDSAC at IFC Theater in NYC - ALARM Magazine

"Animal Collective have just released their new visual-album titled "ODDSAC". It will feature all new material from the band and it is being released as a ..."

Tue 10/08 - New Animal Collective – Mr. Fingers Screens - JPs Blog

"Animal Collective have donated 'Did You See The Words', with the Maryland band fresh from their own film venture. Meanwhile, Girls appear with 'Hellhole Ratrace' while ..."

Wed 11/08 - Animal Collective For Spike Jonze Short - Clash Music

"Animal Collective were staying at my house, recording the soundtrack to their movie. Then the ice came. Then the power went out. Then the world fell ..."

Thu 12/08 - Mice Parade, 'In Between Times' -- Free MP3 Download - Spinner.com

"Animal Collective will get back into action (the answer: "Soon."). Read on: What about the songs on Down There make them specifically yours, and not something ..."

Sat 14/08 - Q: Avey Tare of Animal Collective - Spin

## September

"Animal Collective is overrated yet impossible to dismiss. Every time the mania seems ready to die down, the band ensnares fans anew with a song like ..."

Wed 01/09 - Panda Bear: Show Preview - SF Weekly - Music

"Animal Collective is releasing a limited edition series of seven inch singles, which started with Tomboy on July 13th. Now the second single, You Can Count ..."

Mon 06/09 - Panda Bear Announces Next Tomboy Single: You Can Count On Me - idiomag

"Animal Collective have premiered the music video for "Bluish". The track is off the band's latest album, 'Merriweather Post Pavillion'. Watch the video now over at ..."

Tue 21/09 - Animal Collective Premiere "Bluish" Music Video - Rock on the Streets

"Animal Collective have made a music video for "Bluish". They've practically made a video for every song on the album. Hey, I'm not complaining, "Bluish" was ..."

Thu 23/09 - [music video] Animal Collective – Bluish - We All Want Someone To Shout For

"Animal Collective has just released a new video for their song "Bluish." Don't worry, it meets all the expectations for trippiness and artistic merit we've come ..."

Fri 24/09 - Thursday Music News Revival - KEXP Blog

"Animal Collective have completed the vivid, psychedelic new video for album track 'Bluish'. Animal Collective make deeply psychedelic music. The band's output seems to benefit from ..."

Fri 24/09 - Watch: Animal Collective - 'Bluish' - Clash Music

"Animal Collective has had a wonderful 2009 to say the... Avey Tare- Lucky 1 Easily one of the best songs I've heard all year,.."

Sat 25/09 - Animal Collective- Bluish - AWmusic

"Animal Collective to Ariel Pink, Caulfield's true talent is in telling his own Young Man stories. The first chapter of which goes by the name Boy, ..."

Sun 26/09 - Young Man Premieres Live Video of "Just A Growin'" - The Last Broadcast

"Animal Collective have designed a collection of sneakers for Keep. The first they're revealing is Avey Tare's "Avey Tare Ghost Tobin." The next three will pop ..."

Tue 28/09 - Animal Collective Design Sneakers, Offer Previously Unreleased Cassette - stereogum

"Animal Collective has the perfect answer"

Tue 28/09 - International News: Walking in Animal Collective's shoes - Faster Louder

"Animal Collective have confirmed new music - as part of an ongoing charity shoe project. Animal Collective are now one of the most in demand groups ..."

Tue 28/09 - Animal Collective To Release New Music - Clash Music

"Animal Collective have taken time out of their daily routine of being alt superstars to design some footwear from people with health and safety laws in ..."

Thu 30/09 - Animal Collective make shoes. For charity - SupaJam

## October

"Animal Collective have no trouble keeping busy. Panda Bear is releasing [..]"

Tue 05/10 - [MP3] new Avey Tare: "Lucky 1" - i guess i'm floating

"Animal Collective have designed and the profits are going to the second pix are where the profits ■to save the Socorro Island Conservation Fund , an ..."

Tue 05/10 - Animal Collective Are Here To Save The Day - Rock NYC

"Animal Collective is releasing a solo album titled Down There on October 26th, 2010 through Animal Collective's Paw Tracks record label. Above this text is a ..."

Fri 08/10 - Avey Tare – Lucky 1 (Video + .MP3) - The Cluh

"Animal Collective to design shoes. First Avey Tare made some shoes [ link ], then Deakin made some shoes [ link ]. It seems like 'finally' ..."

Tue 12/10 - AnCo's Geologist designs shoe, except it is 4 kids and doesn't fit grown ass altbros - HIPSTER RUNOFF

"Animal Collective have a shitload of new fans tracking their every move since Merriweather was released. It'll be interesting to see their take on Down There, ..."

Fri 15/10 - Stream: Avey Tare's Album Down There - The FADER

"Animal Collective is one of the best groups out there today. It's comprised of Panda Bear, Avey Tare, Geologist, and Deacon. I don't know if the ..."

Fri 15/10 - I Just Don't Get It [Sufjan ] - Your Third Ear

"Animal Collective is doing some gimmick where they are releasing products 2 capitalize on their brand, but instead of just making mad bank for themselves, they ..."

Fri 15/10 - Geologist designs shoe 4 adults 'due 2 popular demand' - HIPSTER RUNOFF

"Animal Collective were on the remix tip. They did justice to French band Phoenix's "Love Like a Sunset" . Well, now I feel like bringing you ..."

Thu 21/10 - It's an Animal Collective sort of day - inALLcaps

"Animal Collective will ever Avey Tare from eachother." "My bro went to law school, and he is an ambulance chaser and Avey Tare specialty lawyer." "I ..."

Thu 21/10 - Divorcing ur wife is now known as 'pulling an Avey Tare' - HIPSTER RUNOFF

"Animal Collective to engage in some reptile isolation. His debut solo album is obsessed with the swamp and its crocodile. Aquatic, mysterious and sloshing with deep ..."

Mon 25/10 - Avey Tare - Down There - Clash Music

"Animal Collective would never make a record as accessible or consistent again. But on Down There , Avey Tare has more or less followed in MPP ..."

Tue 26/10 - Music: Review: Avey Tare: Down There - The A.V. Club

"Animal Collective would serve on a jury to see what would make it into a Guggenheim Museum exhibit called YouTube Play , an exhibition of online ..."

Wed 27/10 - Die Antwoord Video Lands in Guggenheim Exhibit - Pitchfork

"Animal Collective will curate the only ATP festival weekend of May 2011. The event will take place at the Butlins Holiday Centre in Minehead, England from ..."

Wed 27/10 - Animal Collective to Bring Gang Gang Dance, Lee Scratch Perry to ATP - Jam Bands

"Animal Collective would put together, so we are really stoked that they are climbing into the curating hot seat at Butlins next May where they will ..."

Wed 27/10 - Festival Frolics: Merriweather in Butlins' Pavilion. - Dots Dashes

"Animal Collective will be the latest band to join the ranks of artists that have curated an ATP Weekender. The band will be curating ATP at ..."

Wed 27/10 - Animal Collective To Curate ATP In May 2011 - The 405

"Animal Collective will seize control of the Minehead event next May, inviting along acts they feel fit the bill. Already, forty acts have been announced for ..."

Wed 27/10 - Animal Collective To Curate ATP - Clash Music

"Animal Collective will curate the next All Tomorrow's Parties festival in Minehead U.K. The band has tapped Gang Gang Dance , Lee Scratch Perry , Black ..."

Wed 27/10 - Weezer Cover...Toni Braxton? Devo Postpone Tour - Spin

"Animal Collective will headline and curate the only ATP festival of May 2011. The Animal Collective ATP comes to Butlins Holiday Centre in Minehead , England ..."

Thu 28/10 - Animal Collective Curate All Tomorrow's Parties - Pitchfork

"Animal Collective may be dormant at the moment but its solo members are working on solo material with Avey Tare just releasing his new solo album ..."

Thu 28/10 - Animal Collective Curating ATP UK 2011 - JPs Blog

"Animal Collective will be curating their flagship event next spring that will take place from May 13-15 at the Butlins Holiday Centre in Minehead. Among the ..."

Thu 28/10 - Tour Dates: Lips To Do Soft Bulletin On NYE - Hidden Track

## November

"Animal Collective have split off down different routes. Recording his own dark, brooding album Avey Tare has again taken his sound in a new direction. 'Down ..."

Wed 03/11 - Avey Tare Talks 'Down There' - Clash Music

"Animal Collective to Bon Iver, set their sights on reinterpreting the Guns 'N Roses classic of the same name. Of course [.."

Tue 09/11 - Exclusive New Track From Ruby Isle - The World in a Paper Cup

"Animal Collective make to be weird," says David Portner, better known as Avey Tare. As one of the founding members of the universally lauded experimental noise-pop ..."

Wed 10/11 - Serious Scales - Avey Tare Interview - Clash Music

"Animal Collective have broken off into all manner of bizarre shapes. Recording a crocodile themed new album, Avey Tare has taken his music into a dark, ..."

Mon 15/11 - Avey Tare On New Album - Clash Music

"Animal Collective will play in Spain in 2011 at this Barcelona music festival. Dates are May 26 to 28"

Sun 28/11 - Animal Collective Set For Primavera Sound Fest - Rock on the Streets

"Animal Collective will ever do any production work, but if they ever let their Beach Boys [.."

Tue 30/11 - [MP3] Young Man: "Strangers" - You Ain't No Picasso

"Animal Collective will be joined by an assortment of friends, admirers and their own personal heroes. The line up is being kept under wraps, but is ..."

Tue 30/11 - Deakin Re-Joins Animal Collective - Clash Music

## December

"Animal Collective will play in Spain in 2011 at this Barcelona music festival. Dates are May 26 to 28"

Wed 01/12 - Animal Collective Set For Primavera Sound Fest - RockOnTheStreets

"Animal Collective is easily one of our favorite bands and has been hugely influential for us. This song in particular is just overwhelmingly beautiful. Heathers- Black ..."

Sat 04/12 - Wonder Bear = Runaway (Kanye West Cover) I was first introduced... - smokedon'tsmoke

"Animal Collective is on their label 49. Goldenvoice/AEG Live - wonder if they do sweet '360 deals' 50. Coachella - Wish I had started a relevant ..."

Mon 06/12 - Some1 makes a list of 100 music companies that 'are not fucked' - HIPSTER RUNOFF

"Animal Collective being one obvious but favourable comparison. #27 Seerauber Jenny - 'Push It Away' STREAM: Seerauber Jenny - Push It Away I've only just realised ..."

Wed 29/12 - 2010: Festive Fifty (Part 1 of 2) - Faded Glamour

# Appendices

## Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 25: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 25 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 25 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

## Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 26: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 26 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 26 (continued): Top 100 Artists on We Are Hunted Emerging Chart