

AUBURN

Music Media Analysis
July to December 2010

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Overview

14th on Emerging Charts

1794th on Twitter

1375th in the Music Press

This report reviews the popularity of AUBURN on the music charts and in the music news for the period July to December 2010. It benchmarks AUBURN against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

Chart Popularity

Emerging Chart

This section presents the emerging chart performance for AUBURN compared to similar artists. AUBURN was ranked 14th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted emerging chart for AUBURN was 5th.

14th Overall Rank

5th Best Position

Artist	Rank	Best Position
AUBURN	14th	5
Rick Ross	19th	6
Deer Tick	544th	58
Blitzen Trapper	1726th	337
In This Moment	2406th	1,001
Ja Rule	2415th	1,001
Miles Dyson	2578th	1,001
rnb	2713th	1,001

Figure 1: Artist Emerging Ranks

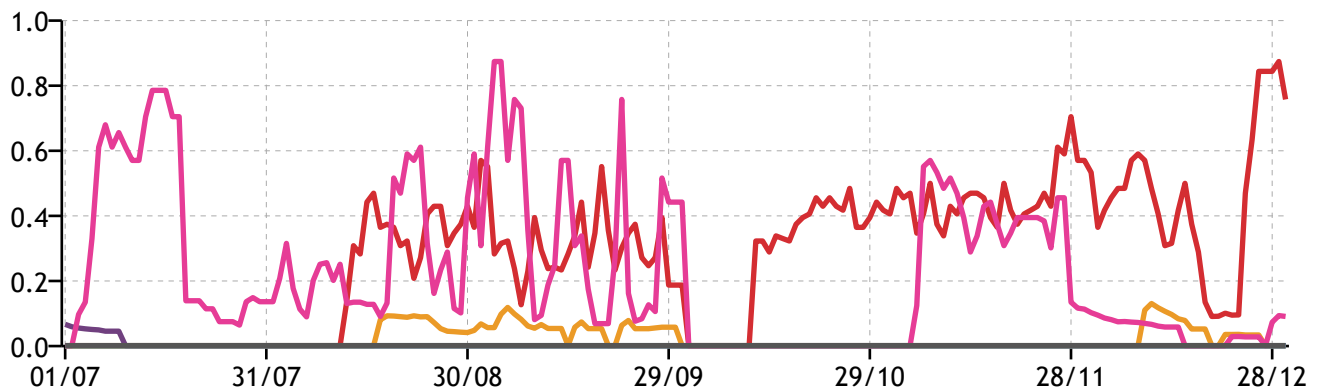
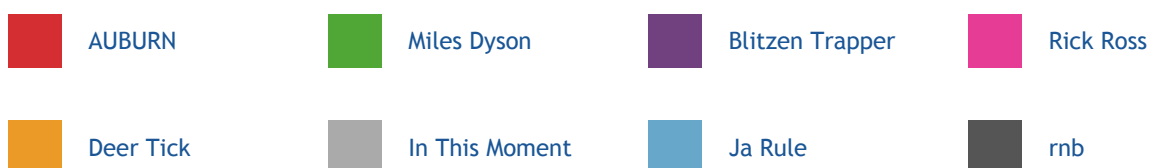


Figure 2: Artist Mainstream Emerging Popularity over Time



Emerging Comparison

This section compares the emerging chart performance of AUBURN against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means AUBURN was ranked 1st overall of our charts for that day. 0.0 denotes AUBURN did not chart at all.

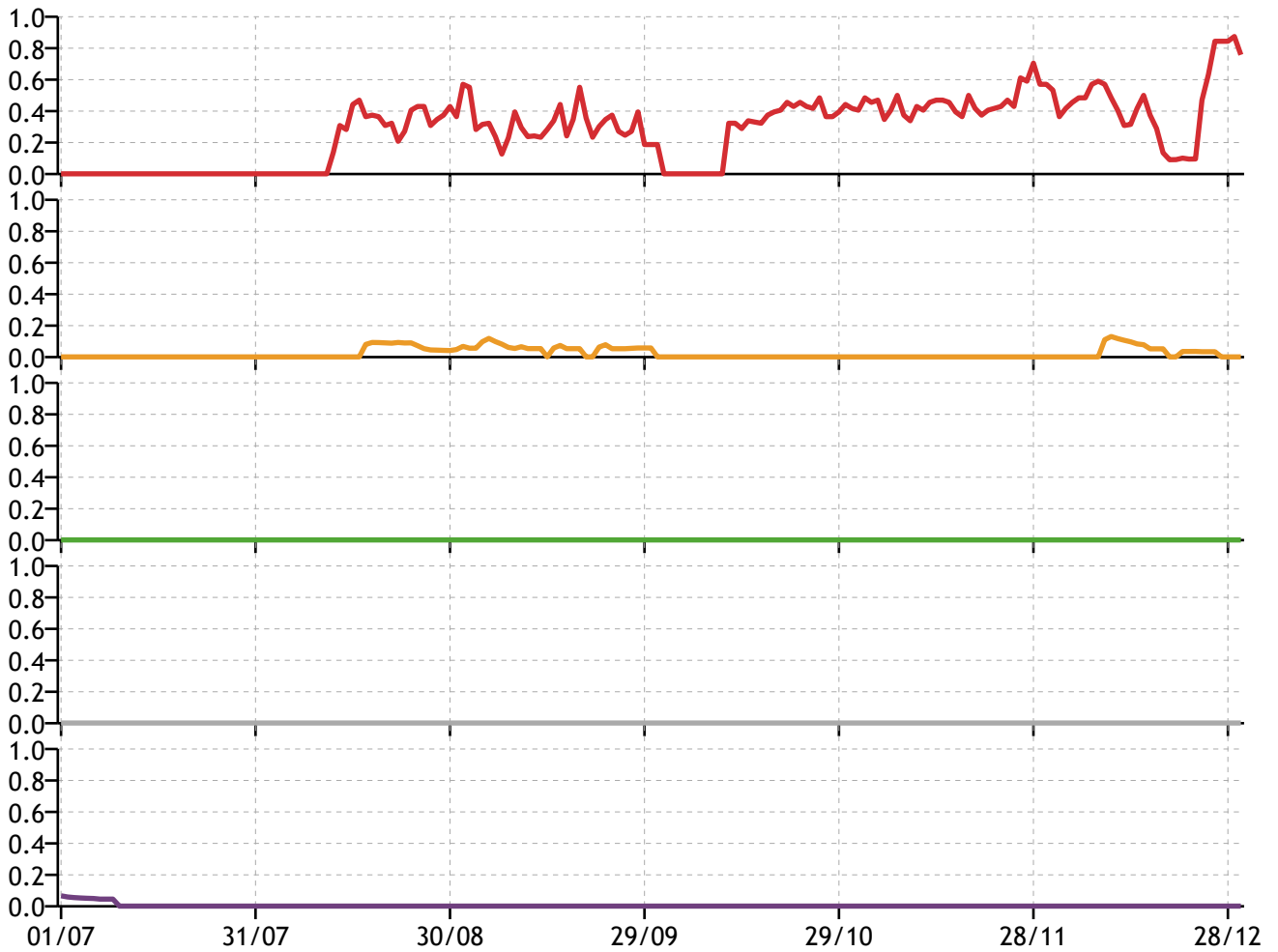
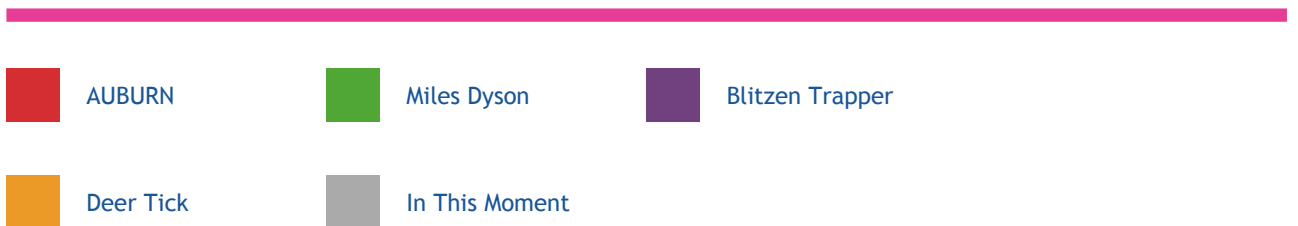


Figure 3: Comparisons for AUBURN



Emerging Singles

This section presents the best charting singles for AUBURN on the Emerging We Are Hunted charts

La, La, La

Best Single

5th

Best Position

Single	Best Position
La, La, La	5
Real Choppers	326
Lead You On	328
SPLiIT PERSONALiITY (Same GiiRL)	334
Mii Hood	340
What They FEELiIN	342
Daddy Don't Be Mad At Me	346
Famous	347

Figure 4: Best Single Positions

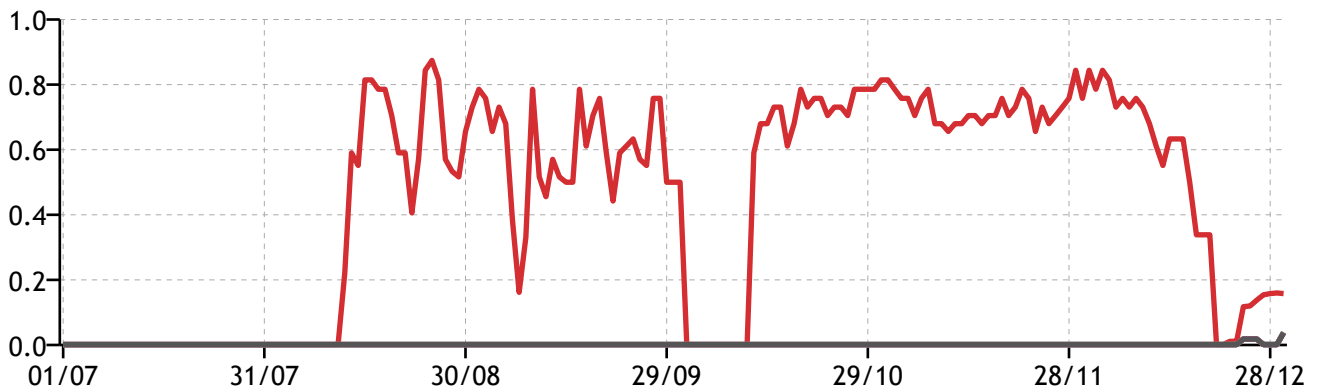


Figure 5: Singles Chart Comparison over Time



Emerging Singles Comparison

This section compares the emerging chart performance of the most popular singles released by AUBURN. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

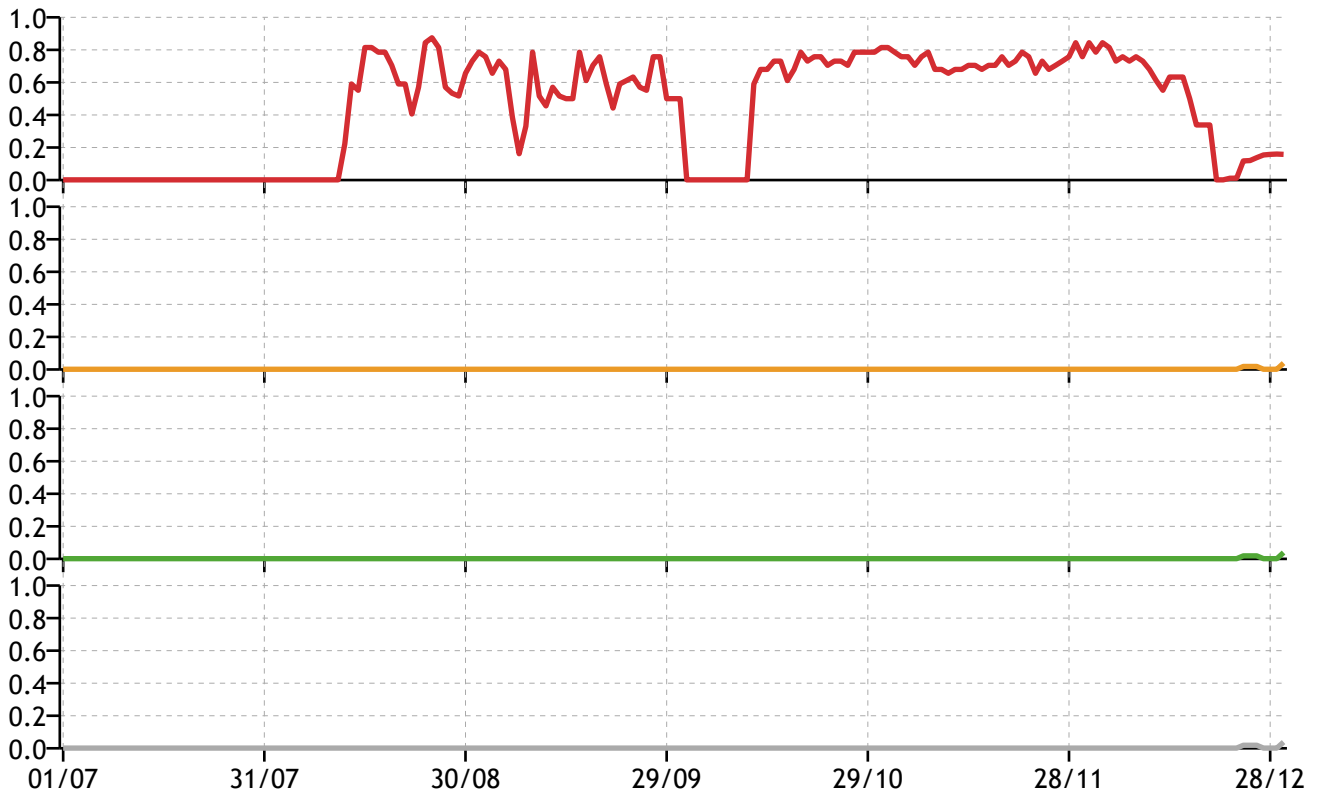


Figure 6: Chart ranking for AUBURN



Twitter Coverage

Twitter Popularity

This section shows the number of tweets indicating that someone was listening to AUBURN during this time period. Included is the overall ranking of AUBURN when compared to similar artists.

1794th Overall Rank

1,003 Tweets

0.000% Share

Artist	Rank	Tweets	Share
Rick Ross	90th	13,132	0.002%
Ja Rule	256th	6,009	0.001%
rnb	562nd	3,101	0.001%
Miles Dyson	1175th	1,592	0.000%
In This Moment	1540th	1,185	0.000%
AUBURN	1794th	1,003	0.000%
Blitzen Trapper	2407th	702	0.000%
Deer Tick	2973rd	530	0.000%

Figure 7: Twitter Coverage Comparison

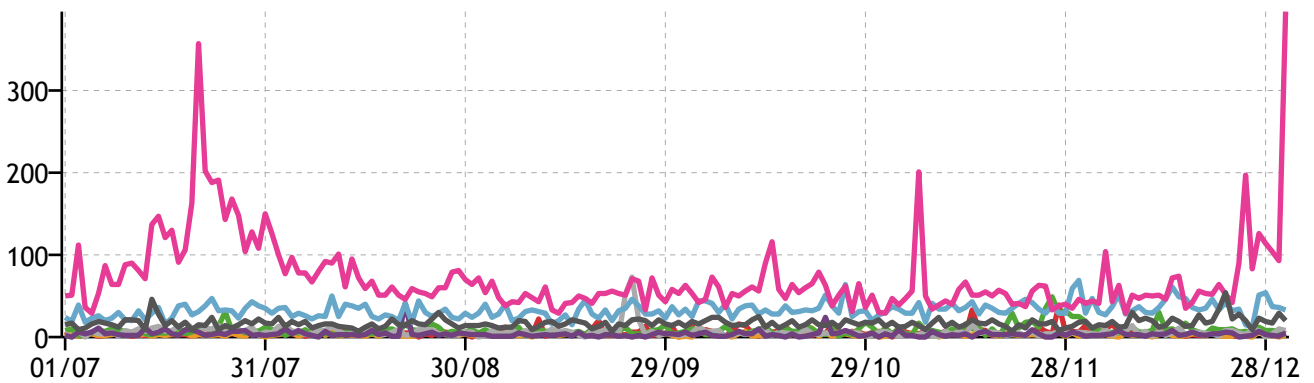
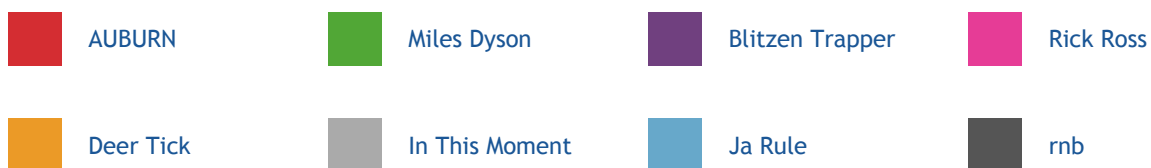


Figure 8: Twitter Coverage over Time



Twitter Comparison

This section compares the total number of tweets mentioning AUBURN to similar artists.



Figure 9: Comparisons for AUBURN



Emerging Chart vs Twitter



Figure 10: AUBURN Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.

- Chart Popularity
- Twitter volume

Twitter Users

This section lists the twitter users mentioning AUBURN in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/evelynalyx	evelynalyx	USA	3	5,236	15,708
2	twitter.com/ayeddiivo	Tay G. ▯	San Diego	7	1,326	9,282
3	twitter.com/TramJonas	Jonas Brothers Fan	Next To Kevin In The Corner	2	4,345	8,690
4	twitter.com/Gaby_Nogueira	Gabriela	São Paulo - Brazil	19	433	8,227
5	twitter.com/JenniferNTaylor	Jennifer Taylor ▯ ▯	VA, AR, FL, NZ	2	3,819	7,638
6	twitter.com/CharissaT	Charissa Thompson		1	6,162	6,162
7	twitter.com/Sam_And_JBieber	samantha▯	▯justin biebers zipper▯	2	2,591	5,182
8	twitter.com/RobsButtonsBabe	Buttons	Always Below the Belt™	2	2,410	4,820
9	twitter.com/MzLaDyXo	вєя1f1єд єя1ст1иє ▯	иєω уєяк є1тү ▯ ▯ ▯	2	2,102	4,204
10	twitter.com/acaPAWN7	KhairulAshrafMohdNor	BTHO, Malaysia	3	1,386	4,158
11	twitter.com/l1brat1on	l1brat1on	Worldwide, TX	8	392	3,136
12	twitter.com/SarahLWLee	Sarah Lee	Kalamazoo, Michigan	3	978	2,934
13	twitter.com/twilightsexygal	▯RPattz Lover▯	heaven right in middle of hell	1	2,672	2,672
14	twitter.com/bustedcoverage	Busted Coverage	Ohio	2	1,312	2,624
15	twitter.com/_sammy	Sammy Mclean	With my baby alex	2	1,291	2,582
16	twitter.com/Hildy77	Hilde T	Harstad, Norway	1	2,143	2,143
17	twitter.com/mark_samuels	Mark Samuels	London, E11 & EC4	2	1,058	2,116
18	twitter.com/iBananaHappy	Lilly	Abu Dhabi, UAE	3	678	2,034
19	twitter.com/Pnbuker	Paul Buker	Southeast Portland	1	1,874	1,874
20	twitter.com/Fireman17	Fireman17	Mississippi	2	889	1,778
21	twitter.com/atcrawford	Drew Crawford	Birmingham, AL	2	783	1,566
22	twitter.com/mariabarber	Maria Barber	Spartanburg, SC	1	1,558	1,558
23	twitter.com/PurpleBrina17	Brina	I be where I am at	2	776	1,552
24	twitter.com/UCBeau	Beau	San Diego, CA	1	1,532	1,532
25	twitter.com/serrebi	Brandon B	British Columbia, Canada	3	440	1,320
26	twitter.com/xxVergessen	Jeanette	Skive, Denmark.	3	405	1,215
27	twitter.com/KristenHRachels	Kristen H. Rachels	Atlanta, Georgia	1	1,137	1,137

Figure 11: Top 50 Users tweeting about AUBURN

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/GoRGUSBIebslUvr	@sLOWKEYparkes + ME	Birmingham UK	1	1,121	1,121
29	twitter.com/larryblustein	Larry Blustein	Florida	1	1,043	1,043
30	twitter.com/MorganMarie122	Morgan Bieber	ⲀⲚⲒⲈⲚⲈⲚⲈ ⲙⲟⲗⲁⲗⲁ	1	997	997
31	twitter.com/lilbratsie	Jamie B	Little Rock, AR	2	493	986
32	twitter.com/Bezzysmom	bezy and mom	Louisiana	2	487	974
33	twitter.com/memefbaby06	meme	new york	2	452	904
34	twitter.com/tray21	Tray21	Everywhere	2	390	780
35	twitter.com/emi_r	Emille Rangel	BRAZIL	2	368	736
36	twitter.com/susanneseshoppe	susanne murray	USA	2	362	724
37	twitter.com/avivamagnolia	Aviva	Green Mountains, River Valley,	1	704	704
38	twitter.com/dthompsonlife	Di'Anne aka Ms. Redd	CT & NY - Going Places	2	348	696
39	twitter.com/monstermandi	mandi	the bay.	2	337	674
40	twitter.com/JaCqnificenT	LaWsoNaTor	AREA 51	8	80	640
41	twitter.com/namzaps	Jack Hierholzer	iPhone: 33.759441, -84.384613	1	602	602
42	twitter.com/mizzykitty09	Samantha	London	1	577	577
43	twitter.com/zumodevidrio	Zumo de Vidrio	ESPAÑA	1	545	545
44	twitter.com/ClaudiaMaza	Claudia Maza (Ⲁ Ⲁ)	Lima, Perú	1	533	533
45	twitter.com/recordingmytape	rita melo	São Paulo - Brazil	2	258	516
46	twitter.com/irregulargirl	plastic palace alice	in a van, down by the river	2	232	464
47	twitter.com/ZySisal	Zy Sisal	Yogyakarta, ID	2	224	448
48	twitter.com/pamela_carlin	Pamela Carlin	São Paulo - Brasil	1	433	433
49	twitter.com/kah_trina	K		5	84	420
50	twitter.com/Andrew4Lyf	A4L	ModMyTech.Net	2	208	416

Figure 11 (continued): Top 50 Users tweeting about AUBURN

Shared Twitter Links

This section lists the most popular urls in tweets mentioning AUBURN during this period.

URL	Rank	Tweets
http://www.last.fm/music/Auburn	1	9
http://www.tweekly.fm/twitter/Gaby_Nogueira	2	7
http://soc.li/eDihONK	3	6
http://www.last.fm/music/Beach_House/_/Auburn_and_Ivory	4	6
http://www.last.fm/music/Auburn/_/Perfect_Two	5	4
http://tinysong.com/xBns	6	3
http://www.al.com/sports/index.ssf/2010/09/moods_swing_from_pessimistic_t.html	7	3
http://www.tweekly.fm/user/luckygoil	8	3
http://www.tunewiki.com/	9	3
http://www.tweekly.fm/user/Gaby_Nogueira	10	3
http://on.fb.me/dbTSqi	11	3
http://www.tweekly.fm/user/xxVergessen	12	3
http://www.last.fm/music/Auburn+Lull	13	3
http://www.tweekly.fm/user/247entertain	14	2
http://www.al.com/sports/index.ssf/2010/09/moods_swing_from_pessimistic_t.html?utm_source=twitterfee...	15	2
http://getglue.com/recording_artists/auburn?s=tch&ref=sarahlwlee	16	2
http://www.last.fm/music/Auburn+feat.+lyaz	17	2
http://www.tunewiki.com/t/1ylqt	18	2
http://www.pandora.com:80/land/song/61e977cb4392ae31425ba2910f7abf8b?station=4a1dff47f82c2b8df3163c3...	19	2
http://www.tweekly.fm/user/monstermandi	20	2
http://soc.li/i7hLHtC	21	2
http://tinysong.com/we7o	22	2
/profile/Tequila_Kitty/blip/57329116/Auburn-La+La+La	23	2
http://www.tweekly.fm/user/marinaroche	24	2
http://www.tweekly.fm/twitter/emi_R	25	2
http://www.tweekly.fm/user/badpop	26	2
http://www.tweekly.fm/user/Purevenge	27	2

Figure 12: Top Shared Links on Twitter mentioning AUBURN

URL	Rank	Tweets
http://www.tweekly.fm/user/likeuntomurphy	28	2
http://www.tweekly.fm/user/mark_samuels	29	2
http://tinysong.com/zYo2	30	2
http://www.last.fm/music/Auburn/_/LA+LA+LA+(FEAT.+IYAZ)	31	2
http://soc.li/y3fgwqj	32	2
http://lnk.ms/3zqsh	33	2
/profile/namzaps/blip/58036773/Baha+Men-Who+Let+the+Dogs+Out	34	1
http://lnk.ms/8wC9X	35	1
http://www.tweekly.fm/twitter/creamyspicy	36	1
/profile/0_migoto_0/blip/60506109/Jason+Derulo+Ft.+Auburn-How+Did+We	37	1
http://www.last.fm/music/dj+adrien+auburn/_/53+minutes+mix	38	1
http://www.pandora.com:80/land/song/61e977cb4392ae31425ba2910f7abf8b?station=829bd93214adf020b4e0755...	39	1
http://tumblr.com/xb8f6lyvg	40	1
http://blip.fm/profile/nrayala/blip/51912540/Auburn+ft.+lyaz+La+La+La+(OFFICIAL+SINGLE)	41	1
/profile/alekr2o/blip/49273611/Auburn+ft.+lyaz-La+La+La+(Official+Single)	42	1
http://www.tweekly.fm/user/eeliesaa	43	1
http://www.tweekly.fm/user/hannahlgoodison	44	1
http://soc.li/MCM0ROG	45	1
/profile/PurpleBrina17/blip/58820454/La+La+La-Auburn	46	1
/profile/a_west/blip/51883069/Auburn+ft.+lyaz-La+La+La+(Official+Single)	47	1
/profile/GritsandCream/blip/57942215/Bruno+Mars-Nothin'+On+You+LIVE-Jay+Sean+ft.+Bruno+Mars+&+Au...	48	1
/profile/andreeastati/blip/52897099/Perfect+Two-Auburn+lyrics	49	1
/profile/Tequila_Kitty/blip/60729802/Auburn+feat+lyaz-La+La+La+(NEW+2010)+HD	50	1
http://www.last.fm/music/Auburn+Lull/_/Shallow+in+Youth	51	1
/profile/acaPAWN7/blip/55880023/Auburn-Echo	52	1
http://blip.fm/profile/acaPAWN7/blip/55880226/Auburn:+La+La+La+(Featuring+lyaz)+Official+Video+HD+Ve...	53	1
http://4ms.me/9Cy03Y	54	1
http://www.tweekly.fm/user/seanacker2	55	1
http://www.last.fm/festival/1559397+99.9+KISW+Pain+in+the+Grass+/lineup#all	56	1
http://yearbook.com/a/n0wmk	57	1
/profile/Katrinabtw/blip/50684165/Auburn+ft.+lyaz-La+La+La+(Official+Single)	58	1
http://www.likemytweets.com/tweet/24302598594#24302598594#like	59	1
http://tumblr.com/xg5n9aegm	60	1

Figure 12 (continued): Top Shared Links on Twitter mentioning AUBURN

News Coverage

News Popularity

This section shows the total number of music articles mentioning AUBURN during this time period and the overall rank of AUBURN when compared to similar artists.

1375th Overall Rank

66 Articles

0.002% Share

Artist	Rank	Articles	Share
Rick Ross	5th	3,769	0.094%
rnb	34th	1,358	0.034%
Miles Dyson	142nd	707	0.018%
Ja Rule	494th	283	0.007%
Deer Tick	559th	249	0.006%
In This Moment	755th	176	0.004%
Blitzen Trapper	814th	161	0.004%
AUBURN	1375th	66	0.002%

Figure 13: News Coverage Comparison

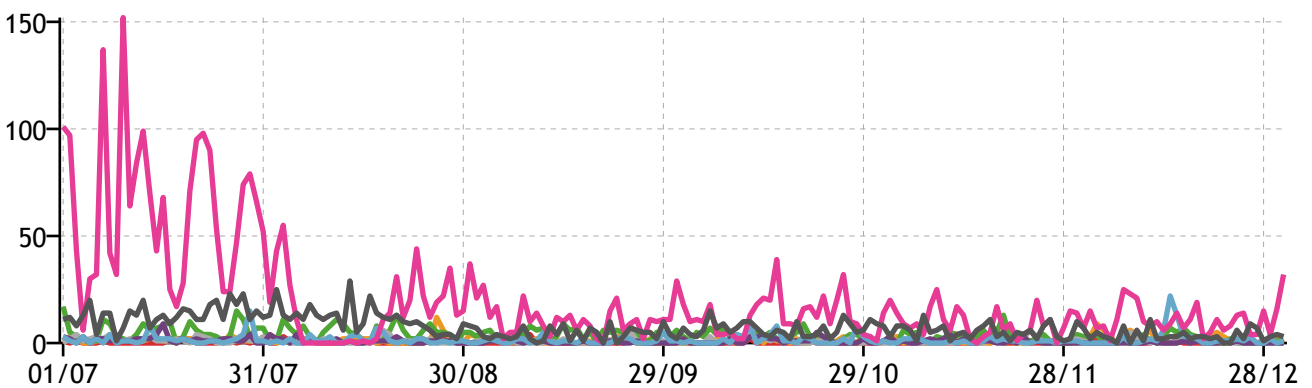


Figure 14: News Coverage over Time



News Comparison

This section compares the number of music articles mentioning AUBURN during this time period to similar artists.

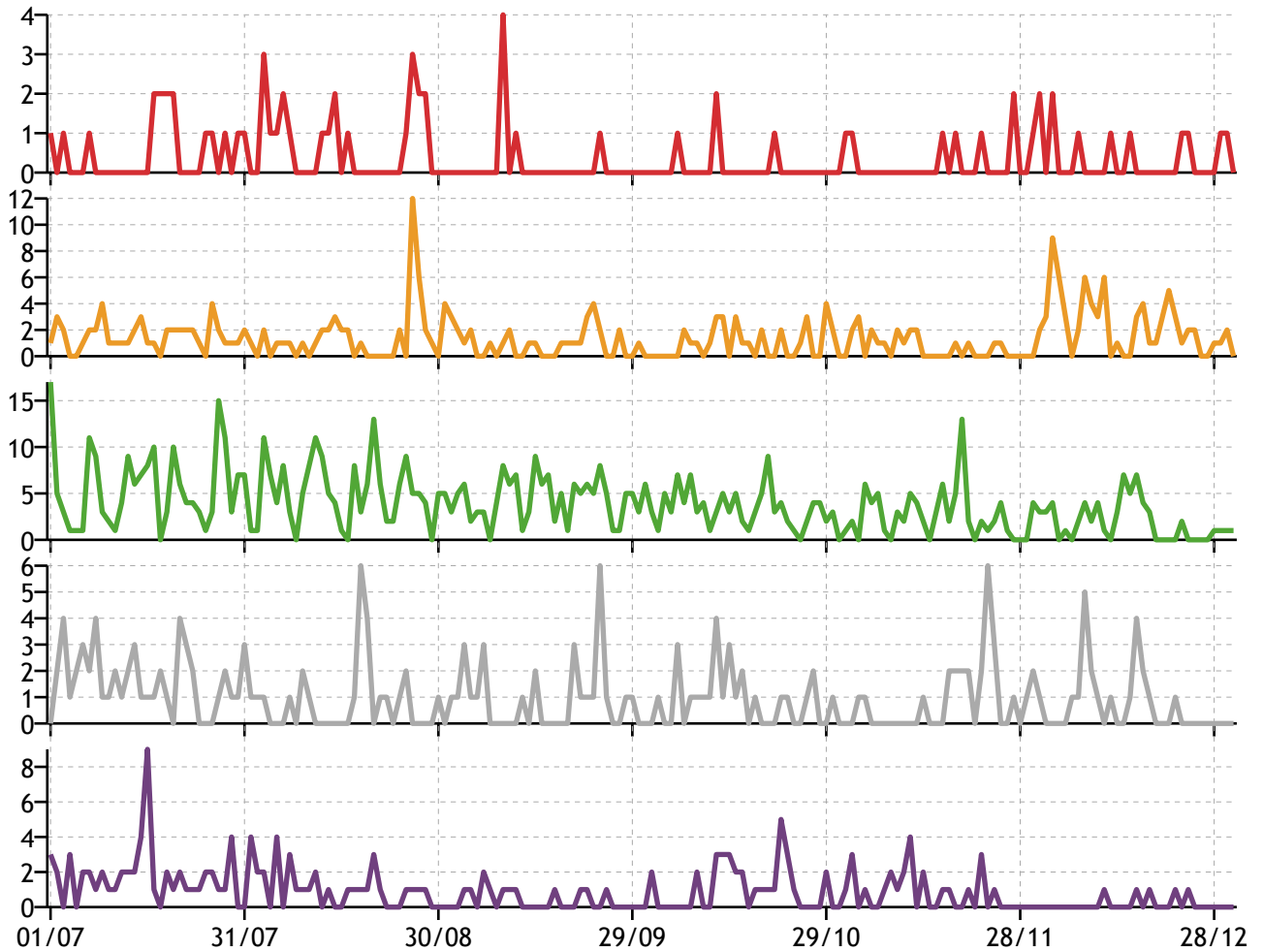


Figure 15: Comparisons for AUBURN



Emerging Chart vs Sentiment

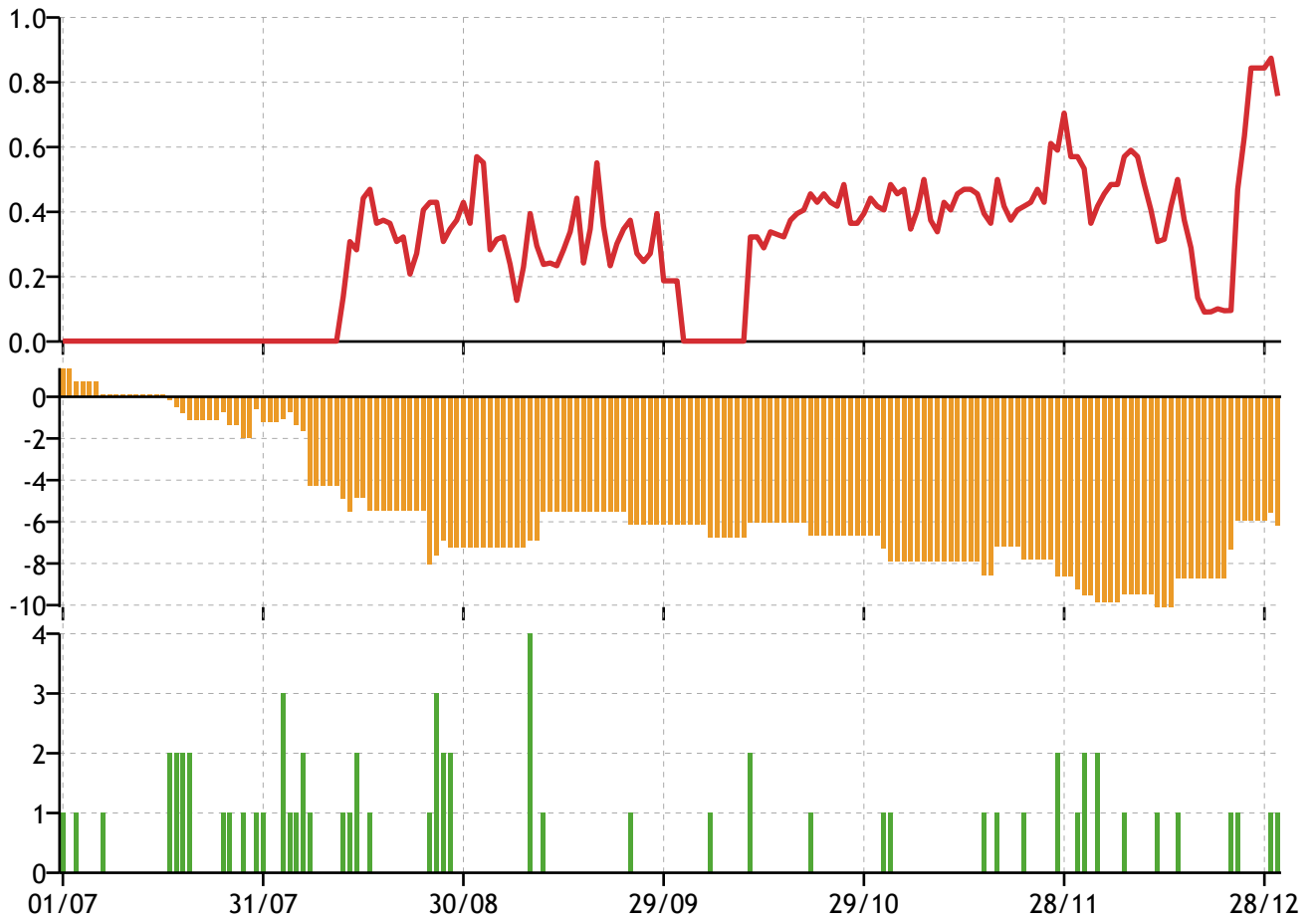
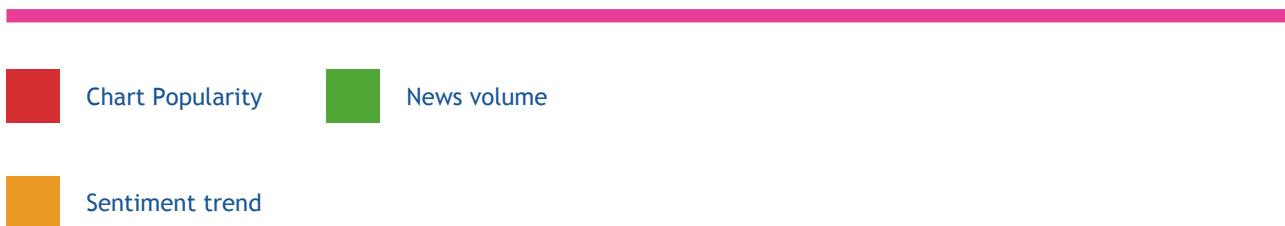


Figure 16: AUBURN Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning AUBURN that day.



Top Publishers

- Hidden Track
- Idolator
- Guitar Player
- DEEP BLUES
- The Music Slut
- I Like Music - Pop
- Other



Figure 17: Top Publishers related to AUBURN

Top Publishers	Mentions
Hidden Track	4
Idolator	2
Guitar Player	2
DEEP BLUES	1
The Music Slut	1
I Like Music - Pop	1
Prefix Magazine	1
Bottom of the Glass	1
Country Standard Time News	1
Here comes the flood	1
Spin	1
The Vinyl District	1

Figure 18: Most frequently mentioned Top Publishers

Top News Publishers

Publisher	Rank	Articles
Hidden Track - http://www.glidemagazine.com/hiddentrack	1	4
Idolator - http://www.idolator.com/	2	2
Guitar Player - http://www.guitarplayer.com/	3	2
DEEP BLUES - http://realdeepblues.blogspot.com/	4	1
The Music Slut - http://themusicslut.com	5	1
I Like Music - Pop - http://www.ilikemusic.com/	6	1
Prefix Magazine - http://prefixmag.com	7	1
Bottom of the Glass - http://bottom-of-the-glass.blogspot.com	8	1
Country Standard Time News - http://www.countrystandardtime.com/	9	1
Here comes the flood - http://blogger.xs4all.nl/werksman/	10	1
Spin - http://www.spin.com/	11	1
The Vinyl District - http://vinyldistrict.blogspot.com/	12	1

Figure 19: Top 12 Publishers mentioning AUBURN

Best 5 News Days

1

09 September 2010 : 4 articles

Popular Articles this Day

[VENOMIN JAMES To Release 'Crowe Valley Blues' Next Week](#)

Blabbermouth, 09 September 2010

Cleveland, Ohio-based metal band VENOMIN JAMES will release its second album, "Crowe Valley Blues", on September 14 via Auburn Records.

[Auburn premieres "La La La" video on MySpace + tour dates with Jason Derulo](#)

Band Weblogs, 09 September 2010

Auburn, the Princess of Beluga Heights, premieres video for debut single "La La La" featuring Iyaz, on MySpace. Pop newcomer will hit the road with Jason Derulo this fall. Continue ...

[Auburn releases single "La La La"](#)

Hip Online, 09 September 2010

Pop singer and songwriter Auburn will officially premiere the video for her debut single "La La La" on MySpace (www.myspace.com/music) today, September 8th, which is currently featured on the homepage. ...

[Interview with Auburn, the Princess of Beluga Heights](#)

I Wont STFU , 09 September 2010

2

03 August 2010 : 3 articles

Popular Articles this Day

[Jason Derulo Headlining Own US Tour This Fall](#)

YK2 Daily, 03 August 2010

Fresh off of a press release today, it has been officially announced that Mr. "Whatcha Say" will continue hitting the road this fall on his own headlined tour in the ...

[Jason Derulo 2010 tour dates; special guest Auburn + watch video](#)

Band Weblogs, 03 August 2010

Jason Derulo to embark on major US headlining tour on September 27, 2010. AOL AIM presents Jason Derulo, powered by Samsung Mobile; tickets go on sale to the public on ...

JASON DERULO TO EMBARK ON MAJOR U.S. HEADLINING TOUR ON SEPTEMBER 27, 2010

Heart Throb Media, 03 August 2010

Red-hot pop sensation Jason Derulo will embark on his first headlining tour of the U.S. beginning September 27 th in Philadelphia, PA. The tour, which features special guest Auburn, will ...

3

26 August 2010 : 3 articles

Popular Articles this Day

DEER TICK UNLEASHES NA TOUR

The Music Slut, 26 August 2010

Catch 'em at: Wed-Oct-6 Chapel Hill, NC Local 506 Thu-Oct-7 Athens, GA 40 Watt Club Fri-Oct-8 Greenville, SC Fall For Greenville Sat-Oct-9 Auburn, AL Bourbon Street Sun-Oct-10 Birmingham, AL Zydeco ...

Introducing Auburn

I Like Music - Pop, 26 August 2010

With her debut single Up In My Ear (La La La), newcomer Auburn establishes herself as an exciting new talent on the pop music scene

TRACK OF THE DAY: Deer Tick - "Piece By Piece, Frame By Frame"

We Listen For You, 26 August 2010

ZACH THAT: Deer Tick - "Piece By Piece, Frame By Frame" DEER TICK Wed-Oct-06 Chapel Hill, NC Local 506 Thu-Oct-07 Athens, GA 40 Watt Club *# Fri-Oct-08 Greenville, SC Fall ...

***** Auburn Lull *****

Sirens Sound, 25 August 2010

Auburn Lull create lush space-rock and ethereal, Brian Eno-inspired soundscapes, at once filmic and pastoral. Despite the fact that the once-thriving Michigan space-rock scene has all but faded out, Auburn ...

4

17 July 2010 : 2 articles

Popular Articles this Day

In This Moment Checks In From The Mayhem Festival Tour

Metal Underground, 17 July 2010

In This Moment has checked in with the following road report from the band's time on the Mayhem Festival: "News flash! Mayhem fest is amazing and for those who don't ...

KORN Guitarist Interviewed On Montana's 'Rockstar Radio'

Blabbermouth, 17 July 2010

On July 13, Shawn of Rockstar Radio (Hamilton, Montana's KBAZ-FM) conducted an interview with KORN guitarist James "Munky" Shaffer at the Auburn, Washington stop of the Rockstar Energy Drink Mayhem ...

5

18 July 2010 : 2 articles

Popular Articles this Day

IN THIS MOMENT Interviewed On Montana's 'Rockstar Radio'

Blabbermouth, 18 July 2010

On July 13, Shawn of Rockstar Radio (Hamilton, Montana's KBAZ-FM) conducted an interview with vocalist Maria Brink and drummer Jeff Fabb of Southern California's IN THIS MOMENT at the Auburn, ...

ROB ZOMBIE Interviewed On Montana's 'Rockstar Radio'

Blabbermouth, 18 July 2010

On July 13, Shawn of Rockstar Radio (Hamilton, Montana's KBAZ-FM) conducted an interview with Rob Zombie at the Auburn, Washington stop of the Rockstar Energy Drink Mayhem Festival.

In This Moment Checks In From The Mayhem Festival Tour

Metal Underground, 17 July 2010

In This Moment has checked in with the following road report from the band's time on the Mayhem Festival: "News flash! Mayhem fest is amazing and for those who don't ...

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Blabbermouth, 17 July 2010

On July 13, Shawn of Rockstar Radio (Hamilton, Montana's KBAZ-FM) conducted an interview with KORN guitarist James "Munky" Shaffer at the Auburn, Washington stop of the Rockstar Energy Drink Mayhem ...

News Highlights

This section includes the most repeated statements in the music press about AUBURN month by month during this period.

August

"AUBURN is tearing up the radio charts with the JR Rotem produced "La La La" which is [.."

Thu 12/08 - Auburn x David Choi Mash Up: "That La La La Girl" [Video] - YK2 Daily

September

"AUBURN will officially premiere the video for her debut single "La La La" on MySpace (www.myspace.com/music) today, September 8th, which is currently featured on the homepage. ..."

Thu 09/09 - Auburn releases single "La La La" - Hip Online

Appendices

Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart