

30 Seconds to Mars

Music Media Analysis
July to December 2010

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Overview

28th on [Mainstream Charts](#)

73rd on [Twitter](#)

520th in the [Music Press](#)

This report reviews the popularity of 30 Seconds to Mars on the music charts and in the music news for the period July to December 2010. It benchmarks 30 Seconds to Mars against the 2,987 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 486,631 music articles and 16,063,656 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the [wearehunted.com](#) website.

Chart Popularity

Mainstream Chart

This section presents the mainstream chart performance for 30 Seconds to Mars compared to similar artists. 30 Seconds to Mars was ranked 28th overall of the 2,987 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for 30 Seconds to Mars was 4th.

28th Overall Rank

4th Best Position

Artist	Rank	Best Position
Lady GaGa	4th	2
Florence and the Machine	8th	2
Eminem	13th	2
Paramore	14th	3
30 Seconds to Mars	28th	4
Kanye West	47th	6
B.o.B.	97th	11
Hurricane	292nd	46

Figure 1: Artist Mainstream Ranks

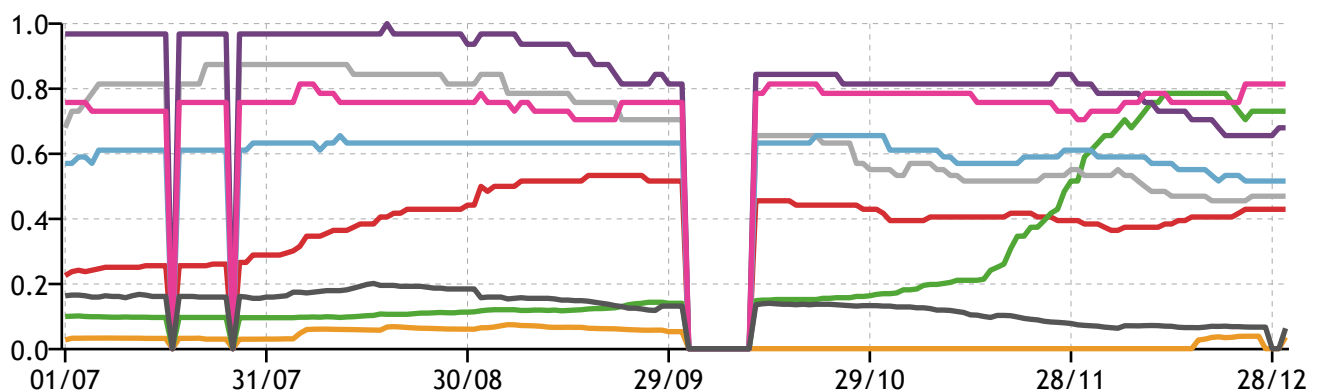


Figure 2: Artist Mainstream Chart Popularity over Time



Mainstream Comparison

This section compares the mainstream chart performance of 30 Seconds to Mars against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means 30 Seconds to Mars was ranked 1st overall of our charts for that day. 0.0 denotes 30 Seconds to Mars did not chart at all.

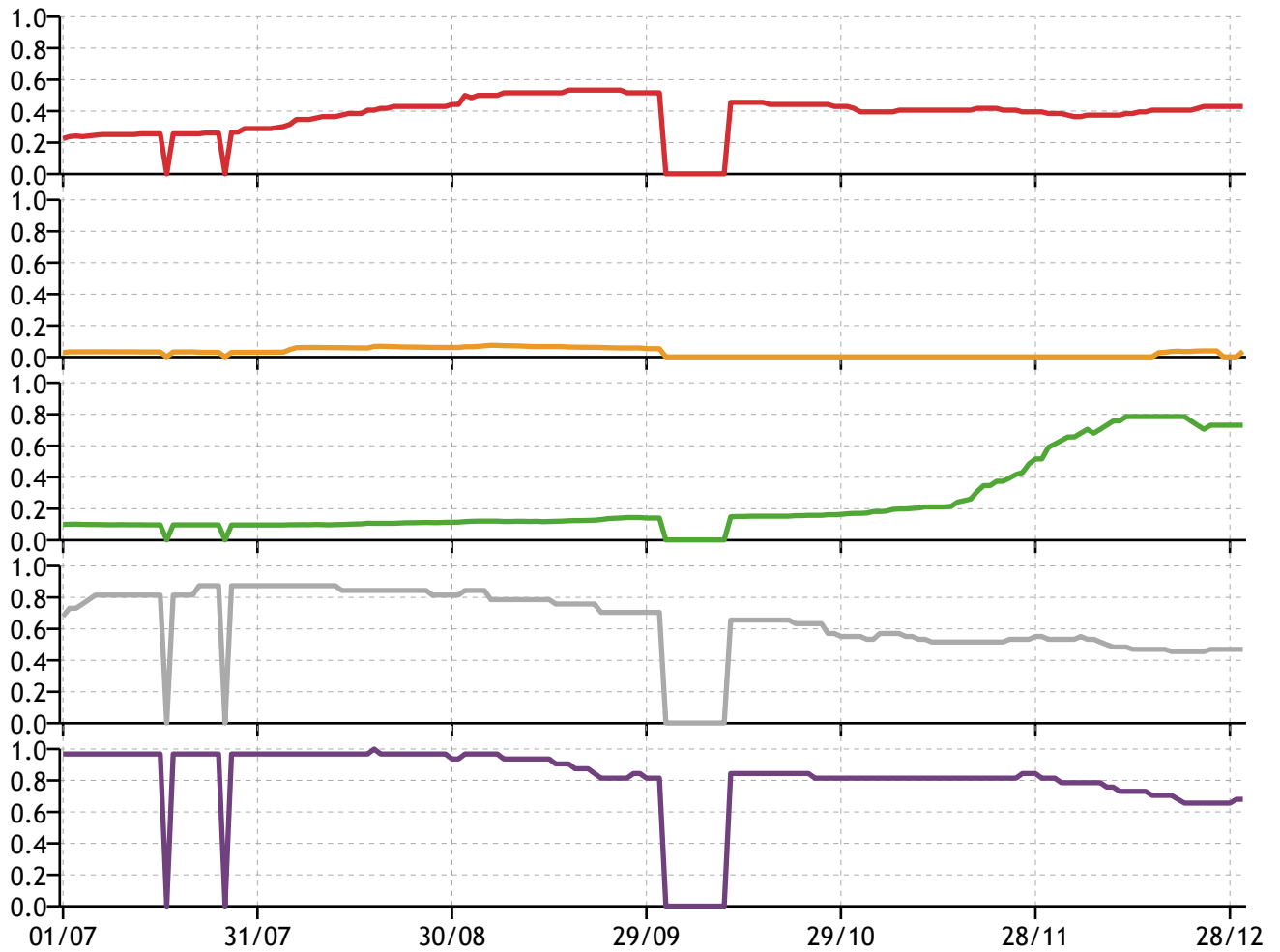
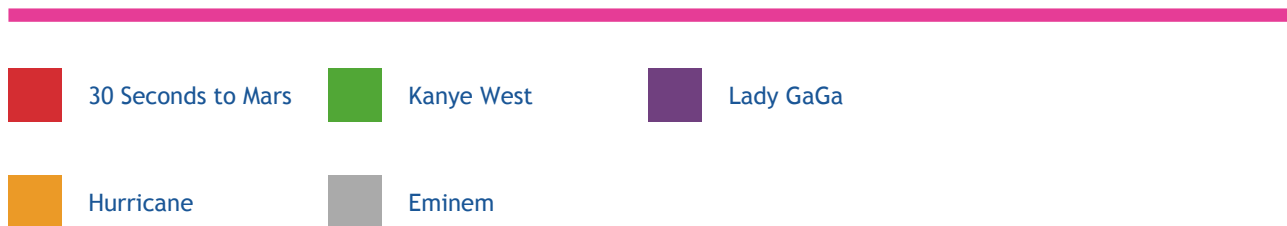


Figure 3: Comparisons for 30 Seconds to Mars



Mainstream Singles

This section presents the best charting singles for 30 Seconds to Mars on the Mainstream We Are Hunted charts

The Kill

Best Single

25th

Best Position

Single Best Position

The Kill	25
Closer to the Edge	50
Kings and Queens	97
This Is War	262
From Yesterday	314
A Beautiful Lie	319
Night of the Hunter	475

Figure 4: Best Single Positions

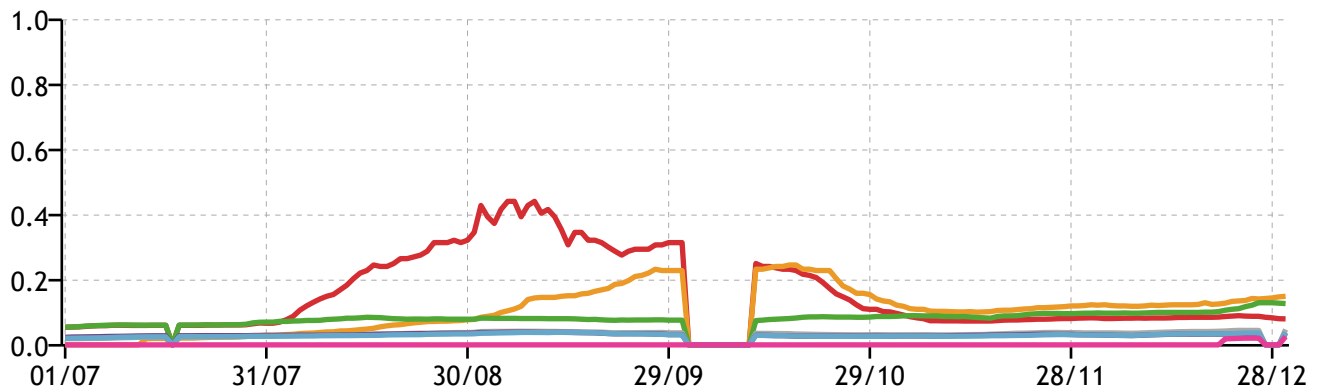


Figure 5: Singles Chart Comparison over Time



Mainstream Singles Comparison

This section compares the mainstream chart performance of the most popular singles released by 30 Seconds to Mars. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means the single was ranked 1st overall of our charts for that day. 0.0 denotes the single not charted at all.

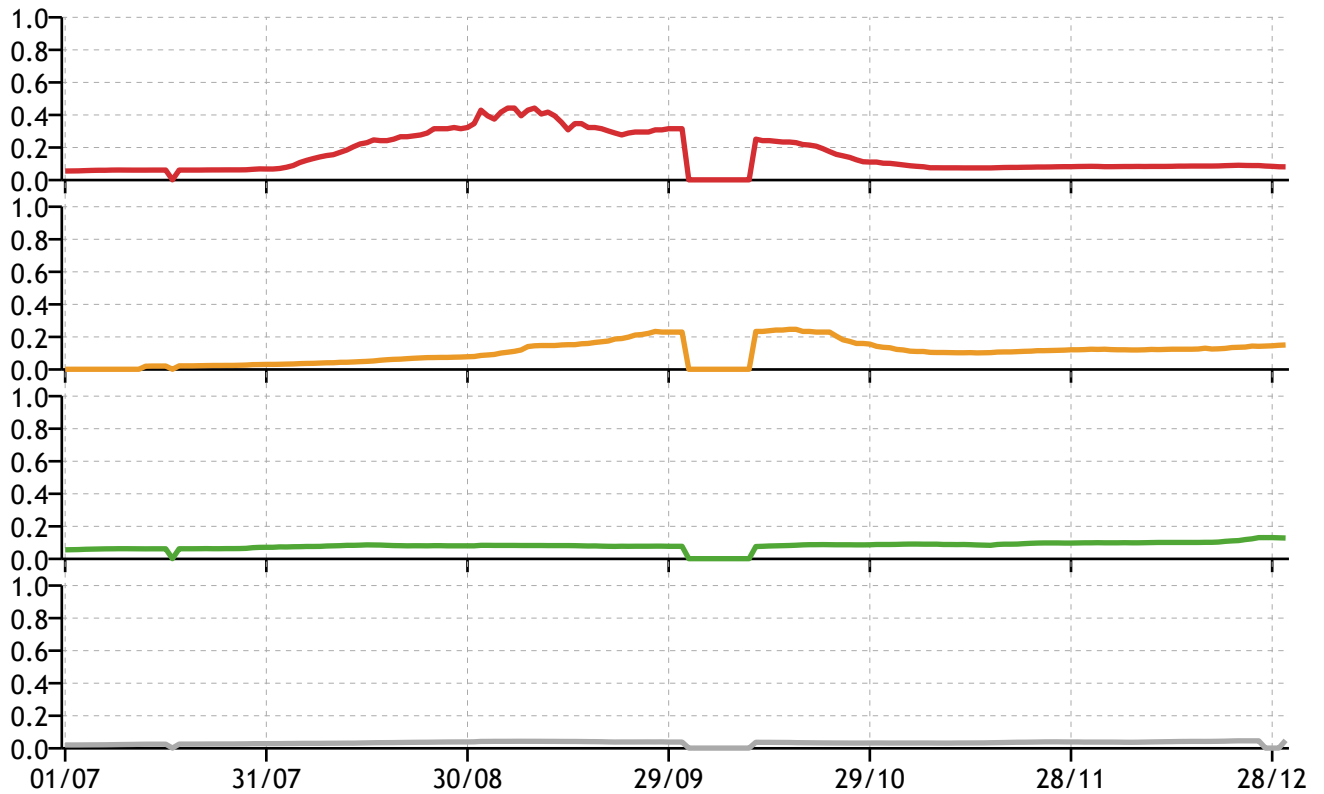


Figure 6: Chart ranking for 30 Seconds to Mars



Twitter Coverage

Twitter Popularity

This section shows the number of tweets indicating that someone was listening to 30 Seconds to Mars during this time period. Included is the overall ranking of 30 Seconds to Mars when compared to similar artists.

73rd Overall Rank

14,311 Tweets

0.002% Share

Artist	Rank	Tweets	Share
Eminem	4th	54,567	0.009%
Lady GaGa	6th	52,609	0.009%
Paramore	13th	36,520	0.006%
Kanye West	16th	31,904	0.005%
Florence and the Machine	52nd	18,194	0.003%
30 Seconds to Mars	73rd	14,311	0.002%
B.o.B.	114th	10,783	0.002%
Hurricane	331st	5,010	0.001%

Figure 7: Twitter Coverage Comparison

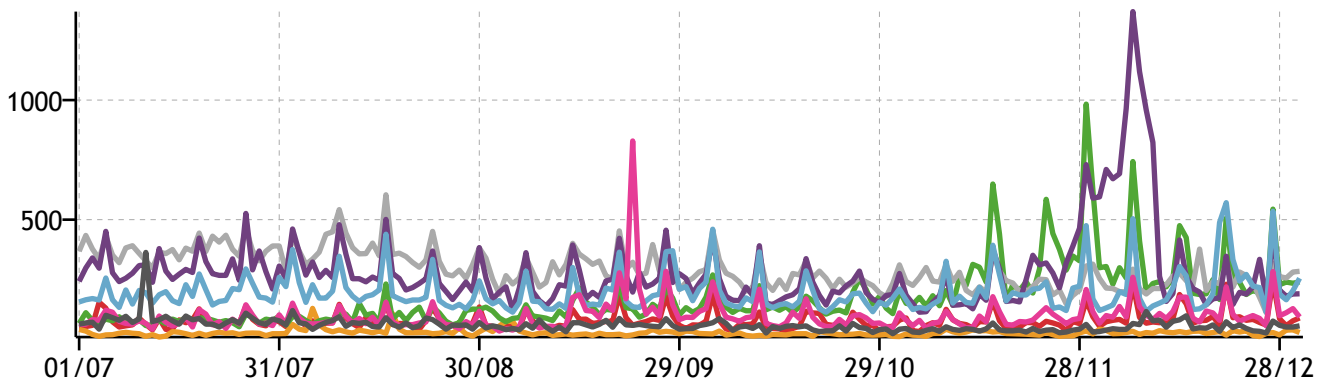
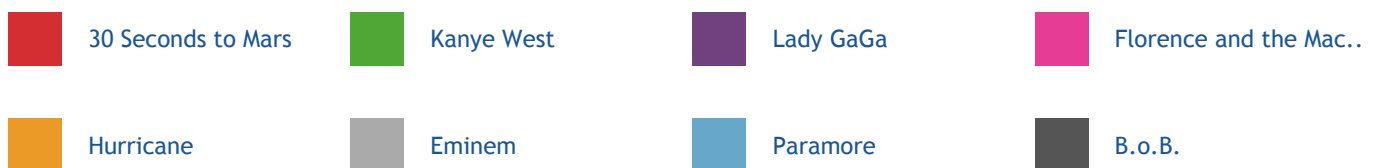


Figure 8: Twitter Coverage over Time



Twitter Comparison

This section compares the total number of tweets mentioning 30 Seconds to Mars to similar artists.

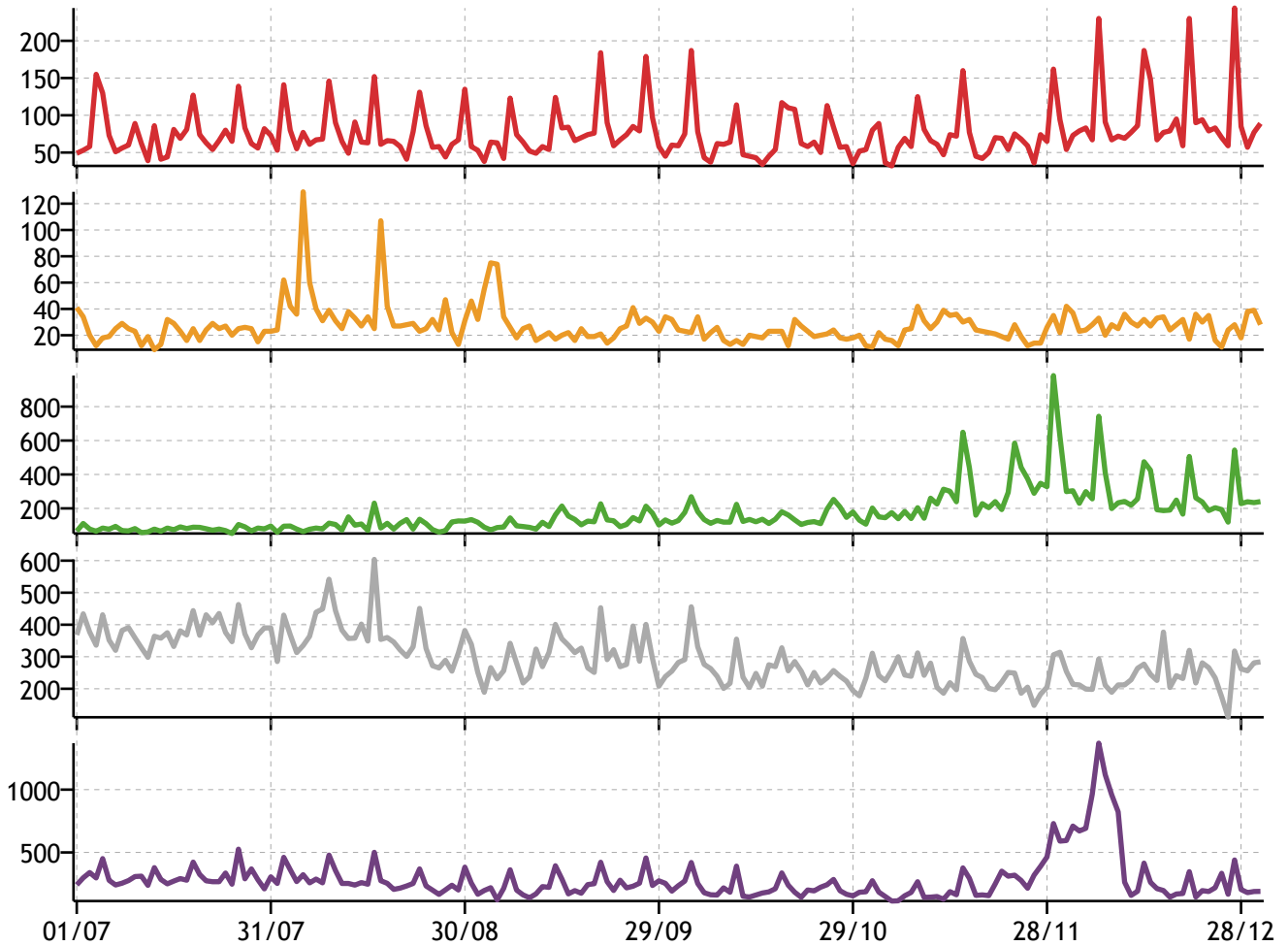


Figure 9: Comparisons for 30 Seconds to Mars



Mainstream Chart vs Twitter

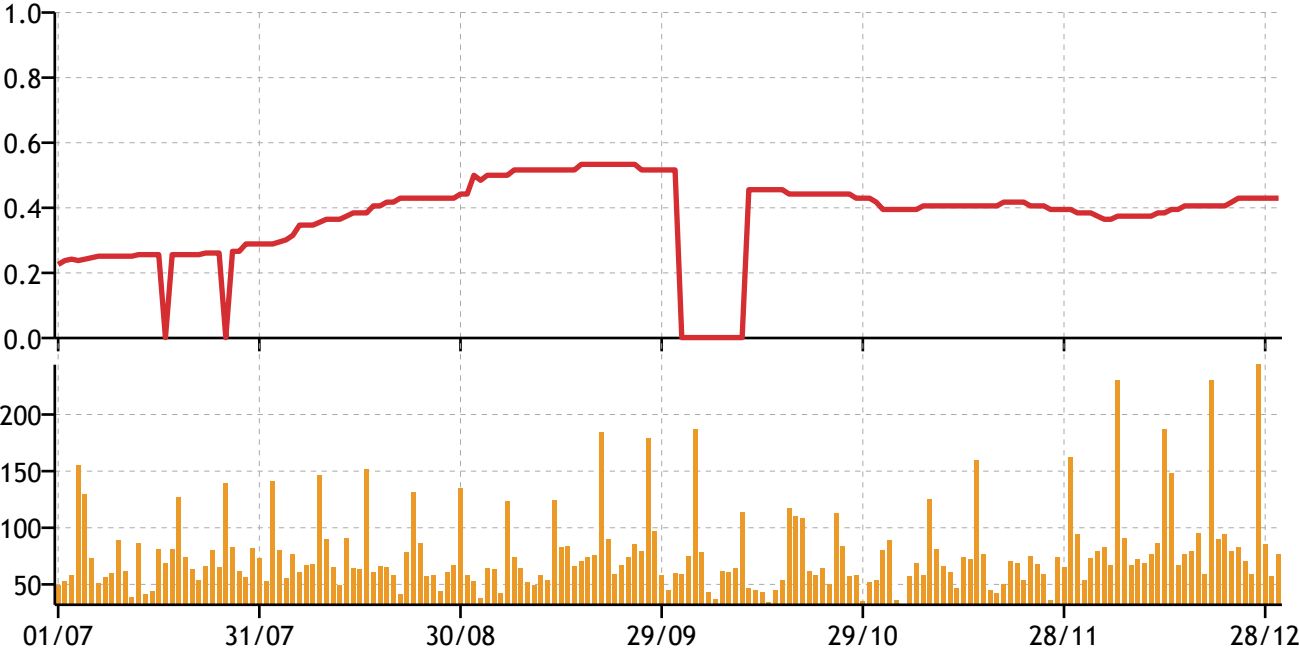


Figure 10: 30 Seconds to Mars Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



Twitter Users

This section lists the twitter users mentioning 30 Seconds to Mars in tweets most during this period.

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
1	twitter.com/britto1st	BRITTO [□□□□□]	Dhaka,Bangladesh	10	25,397	253,970
2	twitter.com/mihalien	@biiklsb	@Tatycomendo's heart	11	7,541	82,951
3	twitter.com/Lambiexx	lambcullen	Manchester UK	59	1,370	80,830
4	twitter.com/LoveBreath	Beverly	USA	53	1,343	71,179
5	twitter.com/jimbonz	jim bonz	bellevue washington	12	5,840	70,080
6	twitter.com/Vikki_J2	Vikki	Los Angeles,CA	149	415	61,835
7	twitter.com/ThatGirlAni	Anime	In Cyrus' mind...	44	1,339	58,916
8	twitter.com/_Sandra_R_	Sandra		130	452	58,760
9	twitter.com/mark_till	mark_till	Los Angeles California	15	2,528	37,920
10	twitter.com/l1brat1on	l1brat1on	Worldwide, TX	91	394	35,854
11	twitter.com/SOURvsSWEET	Chloé B.	I live in room 6277. □	47	676	31,772
12	twitter.com/CrazyPunk66	Alexander Enslyn		37	832	30,784
13	twitter.com/kstewfangirl	KStewFangirl	East coast	16	1,855	29,680
14	twitter.com/gnr_anna	anna .		23	996	22,908
15	twitter.com/NickPapaG	Nick Papageorgio	Va. Beach Va.	25	863	21,575
16	twitter.com/bills_tongue	odnanref BK's tongue	Underland ARG	11	1,384	15,224
17	twitter.com/TudoAoContrario	Antonio Mendes	Messines - Algarve - Portugal	12	1,251	15,012
18	twitter.com/beedoesntknow	Bee Di Pilla □	Sao Paulo - Brazil	11	1,364	15,004
19	twitter.com/johnyadam__	Johny Adam	Santa Cruz do Sul - RS	29	489	14,181
20	twitter.com/frankbanuat	Frank Banuat	Germany & In your Heart	17	830	14,110
21	twitter.com/RedRhia	Rhiannon	California	52	262	13,624
22	twitter.com/ken_pilgrim	□□□□□□□□□□□□□□□□	□□□□□□□□□□□□□□	9	1,483	13,347
23	twitter.com/ronniestigs	jen	ÜT: 53.401514,-2.288843	16	784	12,544
24	twitter.com/lilbratsie	Jamie B	Little Rock, AR	25	493	12,325
25	twitter.com/heidigolid	Heidi	Norway	12	932	11,184
26	twitter.com/SC_Echelon	S.Carolina Echelon	All over South Carolina:)	11	931	10,241
27	twitter.com/ZULLICAN	Cristina La Sucia!!	Yokosuka, Japón	17	601	10,217

Figure 11: Top 50 Users tweeting about 30 Seconds to Mars

Rank	Twitter User	Name	Location	Tweets	Followers	Reach
28	twitter.com/Traciiee	Tracie Bee	Hemel Hempstead, MARS	18	541	9,738
29	twitter.com/Echellon	Luiz Soares	Brasil	10	939	9,390
30	twitter.com/CookdBecfrmMars	Becky Cook Smith	Omaha, Nebraska	14	667	9,338
31	twitter.com/davilrs	Davialdo Ridzan Said	ÜT: -6.87376,107.627469	14	611	8,554
32	twitter.com/NebraskaEchelon	Becky Smith	Omaha, NE USA	15	556	8,340
33	twitter.com/Betosaur	Humberto Gesser	Jurassik Park	10	787	7,870
34	twitter.com/Pia_ECHELON	Pia Richter	Markkleeberg - Germany	18	436	7,848
35	twitter.com/breakmedown_	mart/dom h.'s wife	England	20	379	7,580
36	twitter.com/arthemars	Arthemis	can't tell u what I don't know	12	630	7,560
37	twitter.com/sheyllao	Sheylla Oliveira ▫	São Paulo.	22	336	7,392
38	twitter.com/pafj	Pasha Echelon FJ	Mars Iran	9	782	7,038
39	twitter.com/OneRecent	OneRecent	London	13	538	6,994
40	twitter.com/IrishTwiFicster	IrishTwiFicster	The gutter! Join me?	10	679	6,790
41	twitter.com/okdtsk	ok-d- t-s-k-	▫▫ ▫▫ NagoyaUniv.	11	613	6,743
42	twitter.com/ferjalsp	Fer Dewa	Bat Country	17	393	6,681
43	twitter.com/to_matt	Matheus Andrade	Duas Barras, RJ	12	547	6,564
44	twitter.com/GabrielMertz	Gabriel Mertz	São Gonçalo, RJ	23	278	6,394
45	twitter.com/orlando21	orlando21	Venezuela	11	554	6,094
46	twitter.com/ovelha_xx	Jessica sem acento.	Maringá-PR.	13	464	6,032
47	twitter.com/DiegoStarship	Diego oiq	São Paulo	17	348	5,916
48	twitter.com/fishkopp_deluxe	GG	in the middle of nowhere	16	359	5,744
49	twitter.com/Pantera77fembz	Miss Walkonyourballs	on high-heels	11	517	5,687
50	twitter.com/TwistedP	TwistedP	ÜT: 55.807403,-4.86574	16	350	5,600

Figure 11 (continued): Top 50 Users tweeting about 30 Seconds to Mars

Shared Twitter Links

This section lists the most popular urls in tweets mentioning 30 Seconds to Mars during this period.

URL	Rank	Tweets
http://www.last.fm/music/30+Seconds+to+Mars	1	304
http://www.last.fm/music/30 Seconds to Mars/_/Closer to the Edge	2	147
http://www.last.fm/music/30 Seconds to Mars/_/Kings and Queens	3	97
http://www.last.fm/music/30 Seconds to Mars/_/The Kill	4	83
http://www.last.fm/music/30 Seconds to Mars/_/This Is War	5	74
http://www.last.fm/music/30 Seconds to Mars/_/Hurricane	6	66
http://www.last.fm/music/30 Seconds to Mars/_/Night of the Hunter	7	65
http://radioplayer.kerrangradio.co.uk	8	61
http://www.last.fm/music/30 Seconds to Mars/_/From Yesterday	9	58
http://www.last.fm/music/30 Seconds to Mars/_/A Beautiful Lie	10	50
http://www.last.fm/music/30 Seconds to Mars/_/Vox Populi	11	40
http://www.last.fm/music/30 Seconds to Mars/_/Attack	12	40
http://www.last.fm/music/30 Seconds to Mars/_/100 Suns	13	38
http://www.last.fm/music/30 Seconds to Mars/_/Alibi	14	35
http://www.last.fm/music/30 Seconds to Mars/_/Stranger in a Strange Land	15	33
http://www.last.fm/music/30 Seconds to Mars/_/Search and Destroy	16	33
http://www.last.fm/music/30 Seconds to Mars/_/Edge of the Earth	17	28
http://www.last.fm/music/30 Seconds to Mars/_/The Fantasy	18	25
http://www.tweekly.fm/user/imbroccoli	19	21
http://www.tunewiki.com/t/1jp74	20	20
http://www.last.fm/music/30 Seconds to Mars/_/Hurricane feat. Kanye West	21	20
http://www.tweekly.fm/user/johnyadam__	22	19
http://www.last.fm/music/30 Seconds to Mars/_/A Modern Myth	23	18
http://www.last.fm/music/30 Seconds to Mars/_/Escape	24	17
http://www.last.fm/music/30 Seconds to Mars/_/Was It a Dream?	25	17
http://tinysong.com/sAut	26	17
http://www.last.fm/music/30 Seconds to Mars/_/Savior	27	16

Figure 12: Top Shared Links on Twitter mentioning 30 Seconds to Mars

URL	Rank	Tweets
http://www.last.fm/music/30 Seconds to Mars/_/The Mission	28	15
http://tinysong.com/yRi8	29	15
http://www.tweekly.fm/user/kris1823044	30	14
http://www.tweekly.fm/user/nicolesmassacre	31	14
http://www.tunewiki.com/	32	13
http://www.tweekly.fm/user/iTzEchelon	33	13
http://www.tweekly.fm/user/GabrielMertz	34	13
http://www.tweekly.fm/user/einnej0	35	13
http://www.last.fm/music/30 Seconds to Mars/_/L490	36	13
http://www.last.fm/music/30 Seconds to Mars/_/R-Evolve	37	13
http://www.last.fm/music/30 Seconds to Mars/_/The Story	38	13
http://www.tweekly.fm/user/Katja_Echelon	39	13
http://www.tweekly.fm/user/mtarkhov	40	13
http://www.tweekly.fm/user/ronniestigs	41	12
http://www.last.fm/music/30 Seconds to Mars/_/Hurricane (Feat. Kanye West)	42	12
http://tinysong.com/sRm8	43	12
http://tinysong.com/svtu	44	12
http://www.tweekly.fm/user/LE_ECHELON	45	11
http://www.tweekly.fm/user/Sandrab1102	46	11
http://mecanto.com/ps?v=duYLdevin24	47	11
http://www.tweekly.fm/user/blackheart_495	48	11
http://www.tweekly.fm/twitter/ferjalsp	49	11
http://www.tweekly.fm/user/hargo04	50	11
http://www.tunewiki.com/t/1e3pg	51	11
http://www.last.fm/music/30 Seconds to Mars/_/Buddha for Mary	52	11
http://www.tweekly.fm/user/asilentwish	53	11
http://www.tweekly.fm/user/KGrais	54	10
http://www.tweekly.fm/user/lillian_egypt	55	10
http://www.tweekly.fm/user/Traciiee	56	10
http://www.last.fm/music/30 Seconds to Mars/_/Capricorn (A Brand New Name)	57	10
http://www.tweekly.fm/user/ohraay	58	10
http://www.tweekly.fm/user/Haab93	59	9
http://www.tweekly.fm/user/HelenaB83	60	9

Figure 12 (continued): Top Shared Links on Twitter mentioning 30 Seconds to Mars

News Coverage

News Popularity

This section shows the total number of music articles mentioning 30 Seconds to Mars during this time period and the overall rank of 30 Seconds to Mars when compared to similar artists.

520th Overall Rank

267 Articles

0.007% Share

Artist	Rank	Articles	Share
Kanye West	1st	7,298	0.182%
Eminem	6th	3,368	0.084%
Lady GaGa	11th	2,784	0.069%
B.o.B.	35th	1,347	0.034%
Florence and the Machine	159th	679	0.017%
Paramore	164th	660	0.016%
Hurricane	232nd	517	0.013%
30 Seconds to Mars	520th	267	0.007%

Figure 13: News Coverage Comparison

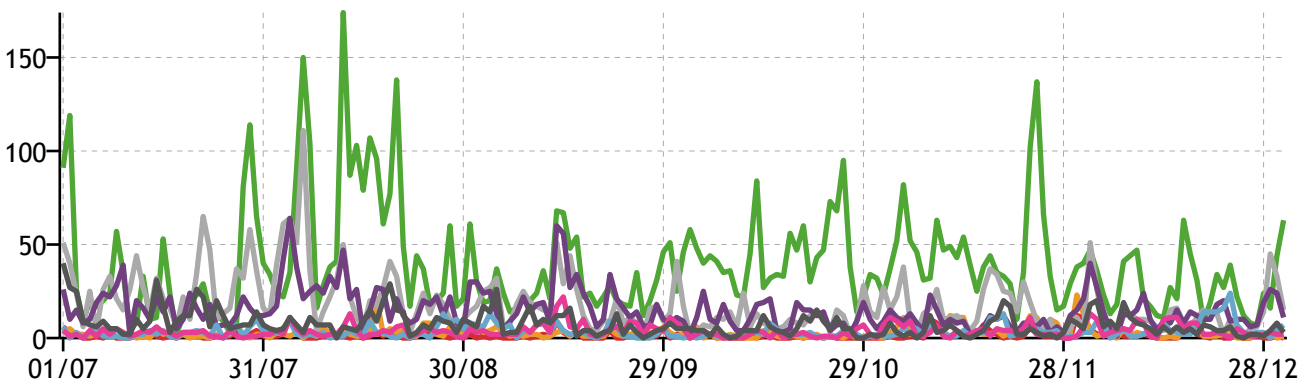


Figure 14: News Coverage over Time



News Comparison

This section compares the number of music articles mentioning 30 Seconds to Mars during this time period to similar artists.

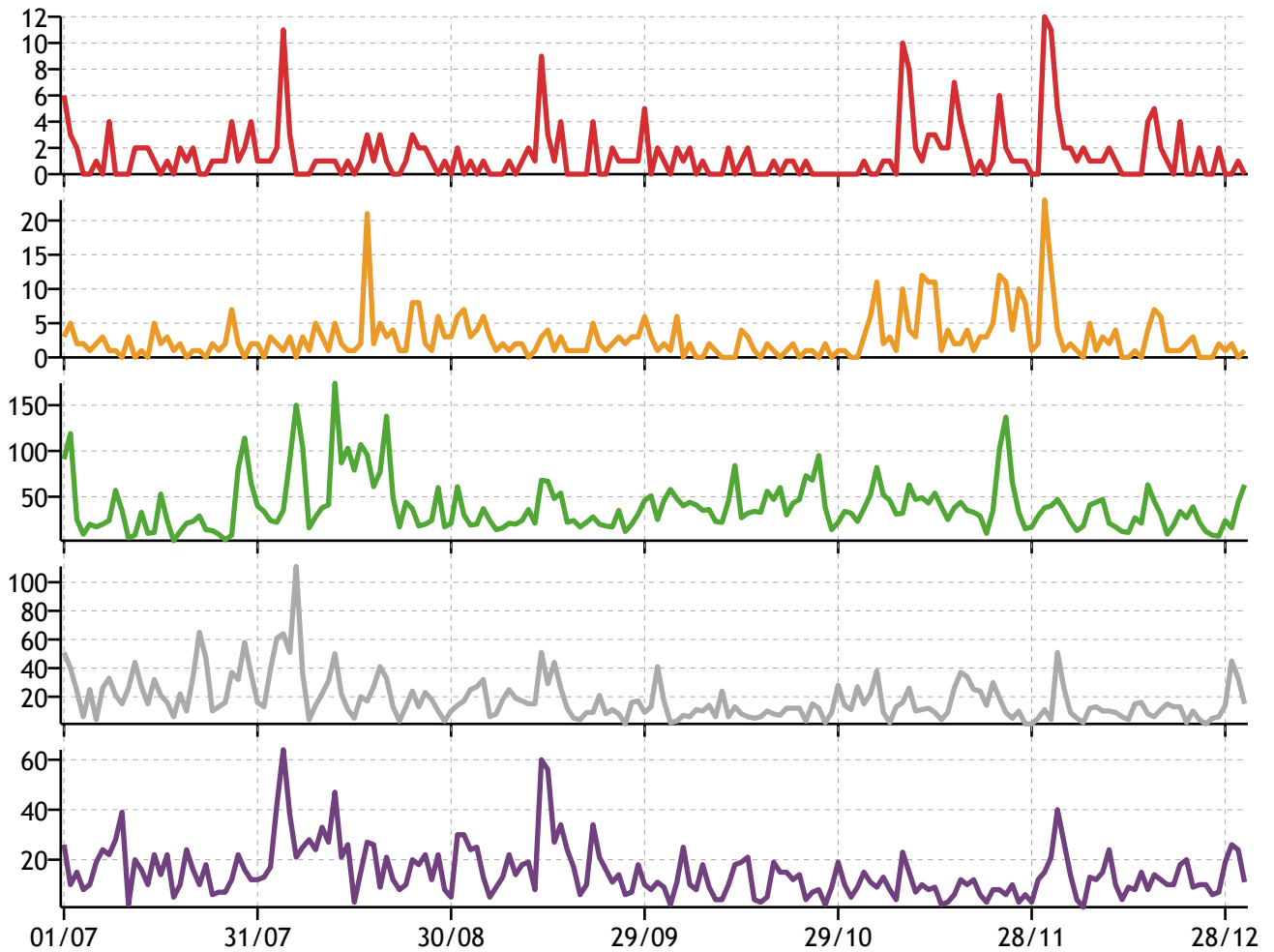


Figure 15: Comparisons for 30 Seconds to Mars



Mainstream Chart vs Sentiment

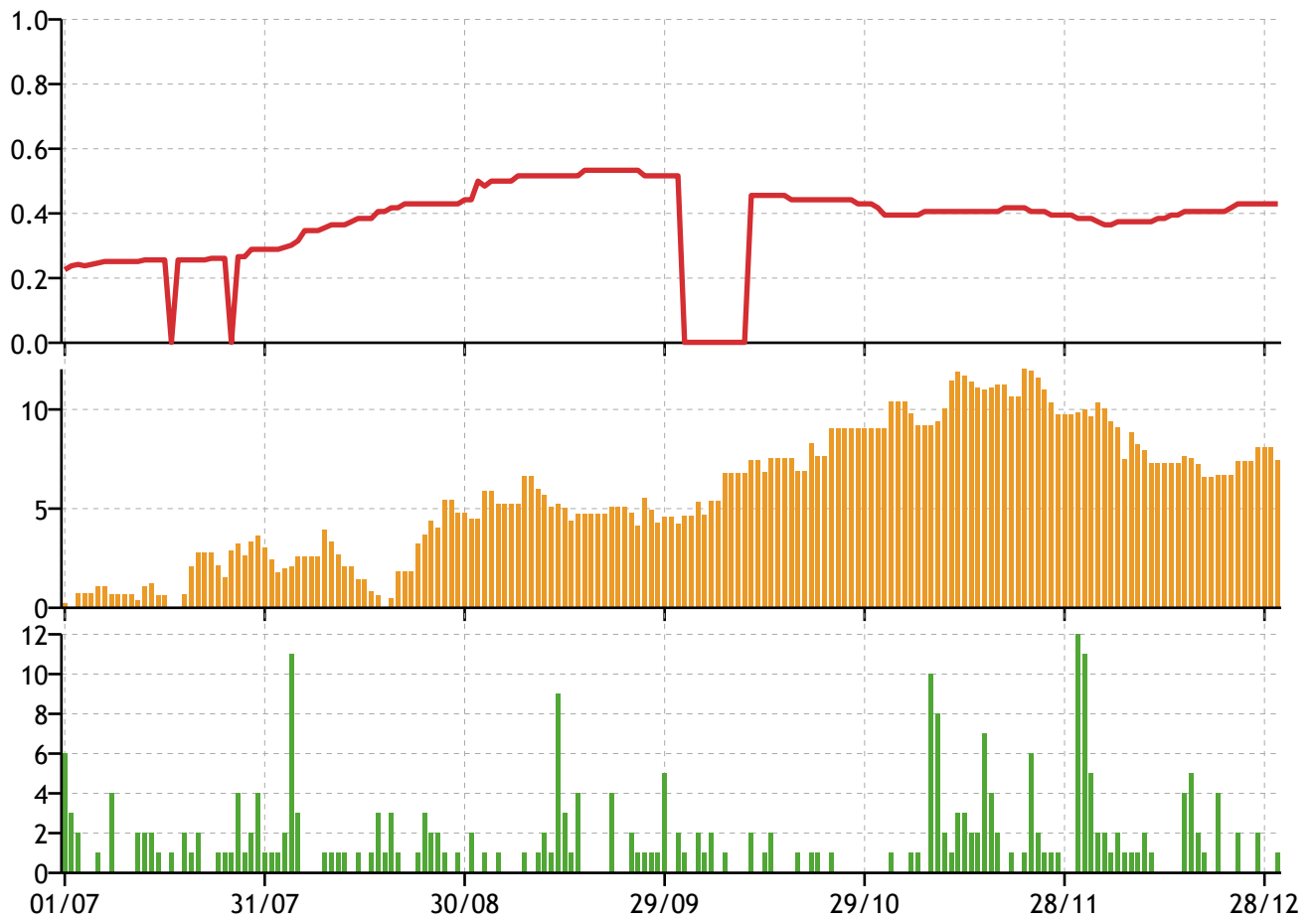
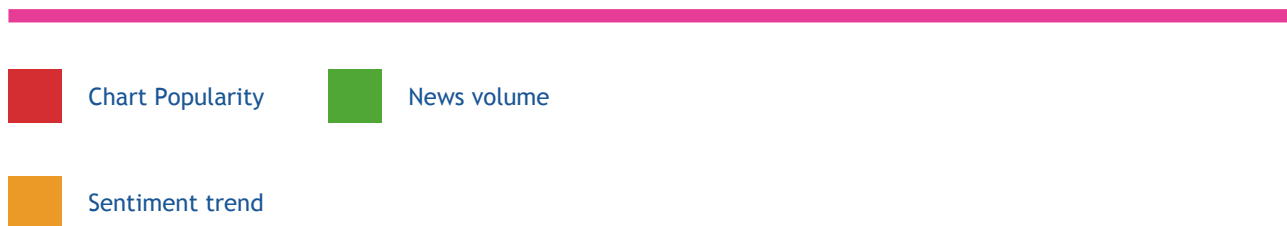


Figure 16: 30 Seconds to Mars Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning 30 Seconds to Mars that day.



Top Publishers

- MTV Newsroom
- Spin
- Prefix Magazine
- Clash Music
- No Rock&Roll Fun
- NME - News
- Other



Figure 17: Top Publishers related to 30 Seconds to Mars

Top Publishers	Mentions
MTV Newsroom	16
Spin	5
Prefix Magazine	5
Clash Music	4
No Rock&Roll Fun	3
NME - News	3
HIPSTER RUNOFF	3
HitFix	2
Sweeping The Nation	2
Cuchara Sonica	2
Galaxy fm ®	1
NME - Features	1
The Vinyl District	1
The Music Slut	1
Raised on Indie	1

Figure 18: Most frequently mentioned Top Publishers

Top News Publishers

Publisher	Rank	Articles
MTV Newsroom - http://newsroom.mtv.com/	1	16
Spin - http://www.spin.com/	2	5
Prefix Magazine - http://prefixmag.com	3	5
Clash Music - http://www.clashmusic.com/	4	4
No Rock&Roll Fun - http://xrrf.blogspot.com	5	3
NME - News - http://www.nme.com/	6	3
HIPSTER RUNOFF - http://www.hipsterrunoff.com/	7	3
HitFix - http://www.hitfix.com/	8	2
Sweeping The Nation - http://sweepingthenation.blogspot.com/	9	2
Cuchara Sonica - http://cucharasonica.com	10	2
Galaxy fm © - http://galaxyfm.blogspot.com	11	1
NME - Features - http://www.nme.com/	12	1
The Vinyl District - http://vinyldistrict.blogspot.com/	13	1
The Music Slut - http://themusicslut.com	14	1
Raised on Indie - http://www.raisedonindie.com/	15	1
Rolling Stone: Features - http://www.rollingstone.com/	16	1
whiteboydancefloor - http://whiteboydancefloor.blogspot.com	17	1
The Passion of the Weiss - http://passionweiss.com/	18	1
popbytes - http://www.popbytes.com	19	1
Rolling Stone: Smoking Section - http://www.rollingstone.com/blogs/smokingsection/rss.xml	20	1
2dopeboyz - http://2dopeboyz.com	21	1
stereogum - http://www.stereogum.com/	22	1
PopBuzz Music Blog - http://www.todaynetwork.com.au/	23	1

Figure 19: Top 23 Publishers mentioning 30 Seconds to Mars

Best 5 News Days

1

30 November 2010 : 12 articles

Popular Articles this Day

WATCH: Why MTV Banned 30 Seconds to Mars' Video

Spin, 30 November 2010

The latest video from 30 Seconds to Mars, the wildly popular band fronted by actor Jared Leto, has been banned from multiple outlets, and not just because the good folks ...

30 Seconds To Mars Premiere 'Hurricane' Film [News]

Ultimate Guitar, 30 November 2010

Online Downloads : Thirty Seconds To Mars have just released their much anticipated short film for the next single "Hurricane".

New 30 Seconds to Mars Short Film

AbsolutePunk, 30 November 2010

30 Seconds to Mars (<http://absolutepunk.net/30secondstomars/>) short film for the song "Hurricane" can be viewed here (<http://www.mtv.com/videos/movies/601478/hurricane.jhtml#id=1518071>).

New 30 Seconds To Mars' new video banned

Kerrang!, 30 November 2010

Hurricane deemed too x-rated for TV.

UNCUT: 30 Seconds To Mars - Hurricane Music Video

PopBuzz Music Blog, 30 November 2010

The 13 minute 30 Seconds To Mars music video has been released amid a storm of controversy, with US TV networks refusing to broadcast it. The Dirt is proud to ...

News: 30 Seconds To Mars' Video Too Graphic For TV

Rock Sound, 30 November 2010

This will probably be the only news story we post today that involves the phrase "threatening man in gimp mask with sledge hammer"... but only probably, mind

New 30 Seconds To Mars Video

Alter The Press, 30 November 2010

30 Seconds To Mars' new music video for 'Hurricane' can be viewed by clicking read more.

New 30 STM Video is Too Hot for TV!

andPOP, 30 November 2010

Looks like Jared Leto and his band 30 Seconds to Mars may have gone a little too far in their newest music video for the song Hurricane. Leto has received ...

30 Seconds To Perversion -By Helen Bach

Rock NYC, 30 November 2010

"threatening man in gimp mask with sledge hammer"... Pretty much nowhere to go after a quote like that. Nah, this isn't about Pulp Fiction, though that is one of my ...

Music Video: 30 Seconds To Mars "Hurricane"

Under The Gun Review, 30 November 2010

30 Seconds To Mars release their music video for "Hurricane." Check it out after the jump!

2

04 August 2010 : 11 articles

Popular Articles this Day

Eminem, Lady GaGa: Lady Gaga Snags 13 VMA Nominations

Prefix Magazine, 04 August 2010

It's strange that the VMAs still exist. MTV hasn't given a hoot about music for the best part of a decade or more now, but here they come again, now ...

Paramore and 30 Seconds To Mars to battle it out at the VMAs

Kerrang!, 04 August 2010

Is this The Relentless Energy Drink Kerrang! Awards Part 2?

2010 MTV Video Music Awards Nominations pits Lady Gaga vs. Eminem

HitFix, 04 August 2010

A complete list of nominations for the 27th annual MTV Video Music Awards featuring multiple nods for Lady Gaga, Eminem, B.o.B, 30 Seconds to Mars, Beyonce, Ke\$ha, Jay-Z and Alicia ...

Concert Review: 30 Seconds To Mars Logan Campbell Theatre

New Zealand Herald - music, 04 August 2010

"We love you Jared" shrieks a pretty young thing up on the balcony. The object of hers, and the thousands of other adoring girls and guys desire tonight is up ...

30 Seconds To Mars' 'Kings And Queens' Scores Four VMA Nominations

MTV Newsroom, 04 August 2010

The 2010 MTV Video Music Awards nominations are officially out, and in a not-too-shocking development, Lady Gaga leads the way with 13 potential Moonmen for her trophy case, mantle or ...

Lady Gaga, Eminem Lead MTV VMA Noms

Spin, 04 August 2010

The nominees for the 2010 MTV Video Music Awards were announced Tuesday, and -- surprise! -- it turns out America is totally gaga for Lady Gaga! The pop radio queen ...

Paramore, Muse Lead VMA Noms for Best Rock Video

MusicBlips, 04 August 2010

Green Day walked away with the award for Best Rock Video at last year's MTV Video Music Awards, and today Rolling Stone can exclusively reveal who's in the running for ...

MTV UNVEILS 2010 VMA NOMINEES

The Music Slut, 04 August 2010

Clips up for this year's Video Of The Year: Florence & The Machine – Dog Days Are Over Lady GaGa – Bad Romance Lady GaGa & Beyonce – Telephone Eminem ...

On stage with 30 Seconds To Mars

The In Sound from Way Out, 03 August 2010

Thirty Seconds To Mars have unfortunately left the country after a very successful run of shows in Perth, Melbourne & Sydney last week. For some lucky fans and EMI staff ...

SOUNDWAVE RETURNS, BIGGER, BETTER & GOING WHERE NO FESTIVAL HAS GONE BEFORE.

LifeMusicMedia, 04 August 2010

There used to be a saying at Soundwave that no one band is bigger than the festival ...

3

01 December 2010 : 11 articles

Popular Articles this Day

30 Seconds To Mars' Jared Leto Is Not Out To Shock: The MTV News Quote Of The Day

MTV Newsroom, 01 December 2010

"I had always planned on having an explicit version and then a version that was not so explicit. The version that we were trying to get on broadcast is not ...

30 Seconds to Mars' Film Banned In the UK (NOT Because It Sucks)...

The Daily Swarm, 01 December 2010

SPIN : The latest video from 30 Seconds to Mars, the wildly popular band fronted by actor Jared Leto, has been banned from MTV , and not just because the ...

Insane Clown Posse Announce Christmas Toy Drive With Another Excellent Video

MTV Newsroom, 01 December 2010

The men from 30 Seconds to Mars weren't the only group dropping a huge video on Monday (November 29). Underground rap legends, viral superstars and friends of MTV News Insane ...

30 Seconds To Mars' 'Hurricane' Video: The Key Scene

MTV Newsroom, 01 December 2010

If you're a fan of epic, mind-bending music videos, 2010 has been an exceptionally good year for you. Lady Gaga kicked things off with the kinetic "Telephone" clip, and Kanye ...

WATCH: Why MTV Banned 30 Seconds to Mars' Video

Spin, 30 November 2010

The latest video from 30 Seconds to Mars, the wildly popular band fronted by actor Jared Leto, has been banned from multiple outlets, and not just because the good folks ...

30 Seconds To Mars Premiere 'Hurricane' Film [News]

Ultimate Guitar, 30 November 2010

Online Downloads : Thirty Seconds To Mars have just released their much anticipated short film for the next single "Hurricane".

New 30 Seconds to Mars Short Film

AbsolutePunk, 30 November 2010

30 Seconds to Mars (<http://absolutepunk.net/30secondstomars/>) short film for the song "Hurricane" can be viewed here (<http://www.mtv.com/videos/movies/601478/hurricane.jhtml#id=1518071>).

New 30 Seconds To Mars' new video banned

Kerrang!, 30 November 2010

Hurricane deemed too x-rated for TV.

UNCUT: 30 Seconds To Mars - Hurricane Music Video

PopBuzz Music Blog, 30 November 2010

The 13 minute 30 Seconds To Mars music video has been released amid a storm of controversy, with US TV networks refusing to broadcast it. The Dirt is proud to ...

News: 30 Seconds To Mars' Video Too Graphic For TV

Rock Sound, 30 November 2010

This will probably be the only news story we post today that involves the phrase "threatening man in gimp mask with sledge hammer"... but only probably, mind

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08 November 2010 : 10 articles

Popular Articles this Day

Rock wins big at MTV EMA Awards

Kerrang!, 08 November 2010

Linkin Park, Paramore and 30 Seconds To Mars scoop awards at Madrid bash

[Videos] 30 Seconds To Mars f. Kanye West - Hurricane (MTV EMA Awards Performance)

HipHopDX, 08 November 2010

88.000 personas vibran en la Puerta de Alcalá con las estrellas de la MTV

El Radar, 08 November 2010

Linkin Park, Katy Perry, 30 seconds to Mars y Kanye West han actuado ante 88.000 personas en la madrileña Puerta de Alcalá. Leer

[Video] 30 Seconds To Mars x Kanye West - Hurricane /Power (Live At MTV EMAs)

Xclusive Zone, 08 November 2010

30 Seconds To Mars bring out Kanye to perform "Hurricane" and "Power".

Kanye West- Power (Live @ MTV's EMA's) [Video]

YK2 Daily, 08 November 2010

Mr. West joined 30 Seconds to Mars for a performance of their collabo "Hurricane" live at the MTV EMA's pre-show in Madrid, before segueing into his single "Power." Spotted @ ...

Kanye West- Power (Live @ MTV EMAs) + B.o.B. & Rihanna (Performances) [Video]

YK2 Daily, 08 November 2010

Mr. West joined 30 Seconds to Mars for a performance of their collabo "Hurricane" live at the MTV EMA's pre-show in Madrid, before segueing into his single "Power." Spotted @ ...

Real Madrid

pensieri cannibali, 08 November 2010

Hayley Williams dei Paramore alza la coppa al Bernabeu, anzi no alla Caja Magica Ieri sera alla Caja Magica di Madrid si sono tenuti gli Mtv Europe Awards 2010 , ...

The MTV Europe Music Awards just wrapped up and Kanye West made...

WatchMyEgo, 08 November 2010

The MTV Europe Music Awards just wrapped up and Kanye West made a surprise appearance during 30 Seconds to Mars' performance.

Kanye "Looking For Trouble," Serenading Delta Passengers, Joining 30 Seconds To Mars

stereogum, 08 November 2010

Single art wise, Pusha T gets some prime billing on Kanye's latest G.O.O.D. Fridays track — conversationally, Pusha T is getting some prime billing thanks to the overall endorsement Kanye's ...

Kanye West – Hurricane x Power Live (Video)

2dopeboyz, 08 November 2010

Kanye West comes out during 30 Seconds to Mars' pre-show performance at the 2010 MTV Europe Music Awards to do his verse from Hurricane (3:10 mark). He then proceeds to ...

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13 September 2010 : 9 articles

Popular Articles this Day

30 Seconds To Mars Win VMA For Best Rock Video [News]

Ultimate Guitar, 13 September 2010

General Music News : Beating out indie darlings MGMT and Florence and the Machine, 30 Seconds to Mars took home the MTV VMA for Best Rock Video.

Who Cares: Rock's Dead and Kanye Gets Booed at the VMAs...

The Daily Swarm, 13 September 2010

Taylor Swift on Kanye West: "Thirty-two and still growing up now; who you are is not what you did," she sang softly, adding: "You're still an innocent." Billboard : Here ...

30 Seconds To Mars and Muse - rock's only winners at the VMAs

Kerrang!, 13 September 2010

Kings And Queens voted Best Rock Video and Uprising scores Best Special Effects award.

VMAs 2010 - Live Blog

Prefix Magazine, 13 September 2010

I'm not going to lie: despite the fact that I usually have no interest in whoever is nominated, I kind of look forward to MTV's Video Music Awards each year, ...

News: 30 Seconds To Mars And Muse Win

Rock Sound, 13 September 2010

Rock bands sneak out a couple of MTV VMA's in a night dominated by a bird dressed in meat. Yeah, you tell us...

MTV VMAs 2010: The Highlights—Including Lady Gaga Announcing New Album 'Born This Way'

Chart Rigger, 13 September 2010

I literally just finished live-blogging the MTV Video Music Awards over on Idolator , and really three things stuck out tonight (aside from the fact that Robyn 's performance with ...

MTV VMA 2010 - Winners and More...

Independent Music, 13 September 2010

- Winners and More... Lady Gaga wiped the floors off the competition with 8 wins. Full list of winners below: Video of the Year: Lady GaGa – 'Bad Romance' Best ...

Mtv Gaga Awards

pensieri cannibali, 13 September 2010

No alarms and no surprises. Agli Mtv Video Music Awards 2010 ha trionfato Lady Gaga, con 8 premi andati tra Bad Romance e Telephone (sfido persino i suoi detrattori ad ...

MTV Video Stars? Sez Who? By Helen Bach

Rock NYC, 12 September 2010

Some of us were around before videos and I'm one of them. I do remember when MTV actually played videos and there were like 10 in heavy rotation Wow how ...

30 Seconds to Mars Win VMA for Best Rock Video

Spinner.com, 13 September 2010

Filed under: News Beating out indie darlings MGMT and Florence and the Machine , 30 Seconds to Mars took home the MTV VMA for Best Rock Video for their song ...

News Highlights

This section includes the most repeated statements in the music press about 30 Seconds to Mars month by month during this period.

July

"30 Seconds to Mars have added new U.S. dates to their "Into the Wild" tour, check 'em out here"

Thu 01/07 - 30 Seconds To Mars Add U.S. Tour Dates - Tunelab

"30 Seconds to Mars have announced plans to return to North America"

Thu 01/07 - 30 Seconds To Mars Return With Wild Tour [News] - Ultimate Guitar

"30 Seconds to Mars will be heading out on a tour of the US next month. Dates are below. Aug 30- Syracuse, NY- New York State ..."

Fri 02/07 - 30 Seconds To Mars US Tour Dates - Review Rinse Repeat

"30 Seconds to Mars is Jared Leto's. Both bands get kind of grumpy when you talk too much about their famous actor members, because it's about ..."

Tue 13/07 - TVD's Twitter Music Monday for 7/12/10 - The Vinyl District

"30 Seconds to Mars will beat the summer heatwave by touring after the summer is practically over. The multi-platinum rock band, featuring pretty boy actor Jared ..."

Tue 20/07 - 30 Seconds to Mars Announce New Tour Dates - Artist Direct

"30 Seconds to Mars have announced three extra UK dates. All dates include support from Enter Shikari and go on sale on Friday"

Tue 27/07 - Extra 30 Seconds To Mars UK Dates Announced - Alter The Press

August

"30 Seconds to Mars have premiered their video for "Closer to the Edge." Check it out at this location"

Tue 17/08 - 30 Seconds to Mars Premiere "Closer to the Edge" Video - Tunelab

September

"30 Seconds to Mars will hit the stage"

Sat 11/09 - AHH Stray News: DMX Eminem, Kanye West Vs. Taylor Swift, Floyd - AllHipHop.com

"30 Seconds to Mars is nominated for five awards, and Florence And The Machine is up for four. Hope to see you on Sunday! 7:56 p.m. ..."

Mon 13/09 - VMAs 2010 - Live Blog - Prefix Magazine

"30 Seconds to Mars to the Nokia Theatre is [.."

Tue 14/09 - Watch The 2010 VMA White Carpet Construction In High Speed! - MTV Newsroom

"30 Seconds to Mars will release the deluxe edition of 'This Is War' on November 2nd and will include a new version of 'Hurricane' featuring Kanye ..."

Thu 16/09 - 30 Seconds To Mars Announce 'This Is War' Deluxe Edition - Alter The Press

"30 Seconds to Mars will release a deluxe edition of ' This is War ' on November 2nd. The album includes a new version of their ..."

Tue 21/09 - 30 Seconds To Mars Plan 'This Is War' Deluxe Edition - Tunelab

November

"30 Seconds to Mars have previewed their "Hurricane" film at this location . A deluxe edition of the band's ' This is War ' album was ..."

Sat 13/11 - 30 Seconds To Mars Stream "Hurricane" Preview - Tunelab

"30 Seconds to Mars have released a video preview for " Hurricane ", a short film titled after the track of the same name from the ..."

Sat 13/11 - 30 Seconds To Mars "Hurricane" - Independent Music

"30 Seconds to Mars have announced a handful of upcoming tour dates for 2011"

Sun 14/11 - 30 Seconds To Mars to Headline Winter Tour - Rock Edition

"30 Seconds to Mars have posted a teaser trailer for their new single Hurricane online. As is the custom with all 30 Seconds To Mars' music ..."

Mon 15/11 - 30 Seconds To Mars post Hurricane teaser trailer online - Kerrang!

"30 Seconds to Mars have announced details of a US headline tour next year"

Tue 16/11 - 30 Seconds To Mars US Tour - Alter The Press

"30 Seconds to Mars have confirmed dates for their 2011 U.S. tour which kicks off on January 11th in San Diego. Dates are listed here"

Wed 17/11 - 30 Seconds To Mars Announce U.S. Tour Dates - Tunelab

"30 Seconds to Mars have announced North American tour dates running from early January till February. Still thriving off the success of their 2009 release This ..."

Wed 17/11 - Thirty Seconds To Mars Announce 2011 Tour - KROQ

"30 Seconds to Mars have posted a new teaser trailer for their forthcoming short film to accompany their new single Hurricane. Check it out below and ..."

Tue 23/11 - 30 Seconds To Mars: Hurricane teaser trailer 1 - Kerrang!

"30 Seconds to Mars may have gone a little too far in their newest music video for the song Hurricane. Leto has received several letters from ..."

Tue 30/11 - New 30 STM Video is Too Hot for TV! - andPOP

"30 Seconds to Mars have debuted their "Hurricane" film on MTV, check it out here . The track is featured on the deluxe edition of ' ..."

Tue 30/11 - 30 Seconds To Mars Post "Hurricane" Film - Tunelab

December

"30 Seconds to Mars may have both of those pop titans beat at their [.."

Wed 01/12 - 30 Seconds To Mars' 'Hurricane' Video: The Key Scene - MTV Newsroom

"30 Seconds to Mars is Jared Leto's alt rock band. He is an alternative actor, but he likes to focus on his music career. There are ..."

Wed 01/12 - Is the new Jared Leto video the 'biggest piece of poop' ever created as 'art' in the history of the world? - HIPSTER RUNOFF

"30 Seconds to Mars have released the uncensored version of their new short film " Hurricane ". The video is rated NSFW due to the added ..."

Sat 18/12 - Video: 30 Seconds To Mars "Hurricane" (uncensored) - Independent Music

Appendices

Appendix A - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Best Position
Muse	1	1
Radiohead	2	1
The xx	3	2
Lady GaGa	4	2
Arcade Fire	5	2
Coldplay	6	2
Katy Perry	7	2
Florence and the Machine	8	2
Linkin Park	9	2
Kings of Leon	10	2
The Beatles	11	2
Nirvana	12	2
Eminem	13	2
Paramore	14	3
The Killers	15	3
Red Hot Chili Peppers	16	3
MGMT	17	3
Metallica	18	3
Rihanna	19	3
Arctic Monkeys	20	3
Ke\$ha	21	3
Phoenix	22	4
Mumford And Sons	23	4
Pink Floyd	24	4
The National	25	4
Gorillaz	26	4
The Black Eyed Peas	27	4

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
30 Seconds to Mars	28	4
Taylor Swift	29	4
Vampire Weekend	30	4
The Smiths	31	5
Foo Fighters	32	5
AC/DC	33	5
System of A Down	34	5
Michael Jackson	35	5
Taio Cruz	36	5
Green Day	37	5
Bruno Mars	38	5
Led Zeppelin	39	5
Blink 182	40	5
Daft Punk	41	5
Guns N' Roses	42	6
Oasis	43	6
Queen	44	6
Pendulum	45	6
Bon Iver	46	6
Kanye West	47	6
Crystal Castles	48	6
Train	49	6
Justin Bieber	50	6
Blur	51	6
The Strokes	52	7
Massive Attack	53	7
La Roux	54	7
M.I.A.	55	7
Joy Division	56	7
Drake	57	7
The Temper Trap	58	8
Owl City	59	8
Trey Songz	60	8
The Cure	61	8
Nelly	62	8
Franz Ferdinand	63	8
Avenged Sevenfold	64	8
The White Stripes	65	8

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Best Position
Kylie Minogue	66	8
Enrique Iglesias	67	8
Jason Mraz	68	8
The Pixies	69	8
usher	70	9
Lil Wayne	71	9
Passion Pit	72	9
The Black Keys	73	9
Robyn	74	9
The Prodigy	75	9
U2	76	9
Kid Cudi	77	9
Christina Aguilera	78	9
Placebo	79	10
Glee Cast	80	10
Black Sabbath	81	10
Death Cab For Cutie	82	10
Adam Lambert	83	10
The Drums	84	11
Evanescence	85	11
My Chemical Romance	86	11
Miley Cyrus	87	11
Snow Patrol	88	11
The Kooks	89	11
Interpol	90	11
Rage Against the Machine	91	11
David Bowie	92	11
Flo Rida	93	11
Weezer	94	11
Iron Maiden	95	11
Far East Movement	96	11
B.o.B.	97	11
David Guetta	98	11
Stromae	99	11
Sufjan Stevens	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Appendix B - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Best Position
Best Coast	1	2
The National	2	3
Sufjan Stevens	3	4
Deerhunter	4	4
Bombay Bicycle Club	5	4
Bon Iver	6	4
Chromeo	7	4
Deadmau5	8	4
Crystal Castles	9	5
Swedish House Mafia	10	5
No Age	11	5
Caribou	12	5
Wiz Khalifa	13	5
AUBURN	14	5
Warpaint	15	6
James Blake	16	6
Girls	17	6
Mark Ronson	18	6
Rick Ross	19	6
Tim Berg	20	6
Flying Lotus	21	7
New Boyz	22	7
Aeroplane	23	7
Salem	24	7
WAVVES	25	7
Houses	26	7
Janelle Monae	27	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
The Go! Team	28	7
Panda Bear	29	7
LCD Soundsystem	30	7
Magnetic Man	31	8
Wale	32	8
Everything Everything	33	8
Dark Dark Dark	34	8
Arcade Fire	35	8
Professor Green	36	8
Sia	37	8
J.Cole	38	8
Eliza Doolittle	39	9
Atmosphere	40	9
Matthew Dear	41	9
Uffie	42	9
Small Black	43	9
Tame Impala	44	9
How To Dress Well	45	9
John Legend	46	9
Au Revoir Simone	47	9
Duck Sauce	48	9
Ra Ra Riot	49	9
Chiddy Bang	50	9
The Roots	51	9
Plan B	52	9
Curren\$y	53	9
The Bees	54	9
Oh Land	55	9
DJ Fresh	56	9
Ellie Goulding	57	9
B.o.B.	58	9
Mike Posner	59	9
The Soft Moon	60	10
The Walkmen	61	10
TV Girl	62	10
Aloe Blacc	63	10
Klaxons	64	10
Cut Copy	65	10

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Best Position
Robyn	66	10
Beach House	67	10
Dredg	68	10
The Black Keys	69	10
Bassnectar	70	10
Korallreven	71	10
Matt and Kim	72	10
Of Montreal	73	10
Yolanda Be Cool	74	10
La Roux	75	10
Twin Shadow	76	10
Deerhoof	77	10
ceo	78	10
The Pretty Reckless	79	11
Woodsman	80	11
Bat For Lashes	81	11
Tinchy Stryder	82	11
Jedi Mind Tricks	83	11
Diamond Rings	84	11
Young Jeezy	85	11
She & Him	86	11
The Hoosiers	87	11
Anberlin	88	11
The Maine	89	11
Far East Movement	90	11
One Night Only	91	11
Philipp Poisel	92	11
Errors	93	12
The Gossip	94	12
Two Door Cinema Club	95	12
Teletextile	96	12
Lissie	97	12
Glasser	98	12
Belle and Sebastian	99	12
Boy & Bear	100	12

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart